

W E W



Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1350199

Date First

Licensed 3-23-22

Call

Letters **NEW**

LOCATION: ST. LOUIS, MISSOURI

Name of
Licensee:

RADIO NEW, INC., (AL 12-7-60; EFF: 1-7-61)
 x THE BARRINGTON CO. (AL 5-11-55; EFF: 6-1-55)
 x St. Louis University

Transmitter

Location:

Approx. 1 mile NE of East St. Louis, Illinois (CP 8-19-55) Lic. 2-9-56

x 3642 Lindell Blvd., St. Louis, Missouri (No change)

x 221 N. Grand Blvd., St. Louis, Missouri.

1701 South Eighth Street, St. Louis, Missouri (SH-6-7-78)

X Busch Memorial Stadium, 517 Stadium Plaza, St. Louis, Mo. (Ltr. 12-15-67)

x 2343 Hampton Avenue, St. Louis, Missouri (BS 8-9-62)

x 220 North Fourth Street, St. Louis, Missouri (BRC-1071)

x DeSoto Hotel, 11th and Locust Street, St. Louis, Missouri (CP 8-19-55) Lic. 2-9-56

x 3642 Lindell Blvd., St. Louis, Mo. Ren. 11-22-34

Main Studio

Location:

221
Law Bldg. Auditorium, N. Grand Blvd., St. Louis, Missouri.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
4-S-B-643T.P.	4-21-27	1210	1 KW	8 p.m.	(Canc)	not stated	
"	T.P. 4-28-27	830	1 KW	8 p.m.		not stated	
"	T.P. 5-3-27	830	1 Kw	8 P.M.		not stated	
This revokes authorization granted 4-21-27							
4-S-B-643	6-1-27	850	1 KW	Unlimited		6-1 7-31-27	
Effec. date of previous lic. deferred by G.O. 13						6-15 8-15-27	
4-S-B-643	6-29-27	850	1 KW	6 a.m.-8 p.m.		6-29 7-31-27	
4-R-B-643	8-8-27	letter of extension					8-15 10-15-27
Extended by G.O. 18						10-15 11-1-27	
4-R-B-643	11-1-27	850	1 KW	6 a.m.-7 p.m.		11-1 1-1-28	
4-R-B-643	12-1-27	850	1 KW	6 a.m.-8 p.m.		12-1 1-1-28	
Extended by G. O. 21						1-1 2-1-28	
"	"	"	"	"	"	2-1 3-1-28	
"	"	"	"	"	"	3-1 4-1-28	
"	"	"	"	"	"	4-1 5-1-28	
"	"	"	"	"	"	5-1 6-1-28	
"	"	"	"	"	"	6-1 8-1-28	
"	"	"	"	"	"	8-1 9-1-28	
"	"	"	"	"	"	9-1 10-1-28	
"	"	"	"	"	"	10-1 11-11-28	
4-R-B-643	11-3-28	760	1 KW	Daytime	G041	11-11 1-31-29	
Allocation 11-11-28							
4-R-B-643	1-25-29	760	1 KW	Daytime	G041	1-31 4-30-29	
4-R-B-643	4-1-29	760	1 KW	Daytime	G041	4-30 7-31-29	
4-R-B-643 License extended by G.O. #69						7-31 10-31-29	
4-R-B-643	10-5-29	760	1 KW	Daytime	G041	10-31 1-31-30	
4-R-B-643	1-9-30	760	1 KW	Daytime	G041	1-31 4-30-30	
4-R-B-643	4-5-30	760	1 KW	Daytime	G041	4-30 7-31-30	
4-R-B-643	7-7-30	760	1 KW	Daytime	G041	7-31 10-31-30	
4-P-B-1535	8-26-30	Changes in equipment					12-9-30
4-R-B-643	10-14-30	760	1 KW	Day	G.O. 41	10-31 1-31-31	
G.O. 103 Extension of License						1-31 4-31-31	
4-R-B-643	4-24-31	760	1KW	Daytime		4-30 8-1-31	
4-L-B-470	6-26-31	760	1 KW	Daytime		6-26 8-1-31	
Letter 7-7-31 Suspend oper. (at Gov. Dept)							
4-R-B-643	7-14-31	760	1 KW	Daytime		8-1 1-31-32	
4-R-B-643	1-15-32	760	1 KW	Daytime		2-1 8-1-32	
Letter 6-18-32 Suspend oper. (at Gov. Dept)							
4-R-B-643	7-26-32	760	1KW	D		8-1 2-1-33	
4-R-B-643	1-13-33	760	1 KW	D		2-1 8-1-33	

-S-B-

BROADCASTING STATION LICENSE RECORD

Card No. 2

Date First

Licensed.....

Call

Letters WEW

Name of

Licensee: ST. LOUIS UNIVERSITY

Transmitter

Location: _____

Main Studio

Location: _____

FRC-65

No. 2 CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
4-S-B-643	6-20-33	Suspend	oper. (ex. govt reports)		6-15 8-1-33
4-R-B-643	7-21-33	760	1 KW	D	8-1 2-1-34
S-B-643	7-28-33	Suspend	oper. (ex. govt rep)		8-1 9-1-33
4-R-B-643	1-19-34	760	1 KW	D	8-1 2-1-34
S-B-643	5-18-34	Suspend	opera. (except govt. reports)		6-15 8-1-34
S-B-643	7-24-34	Suspend	opera. (except govt. reports)		8-1 2-1-35
B 4-R-643	7-18-34	760	1kw	D	8-1 2-1-35
B4-R-643	1-29-35	760	1kw	D	2-1 8-1-35
B4-S-643	3-26-35	Oper. without an a/f/m from			3-26-35
		to 4-15-35.			
B4-S-643	5-21-35	Discontinue oper., with exception of			
		brdesting Govt. reports 6-15 to 3am 8-1.			
B4-R-643	7-23-35	760	1kw	D	8-1 2-1-36
B4-R-643	1-10-36	760	1kw	D	2-1 8-1-36
B4-P-967	3-17-36	Changes in equipment			5-17 11-17-36
B4-R-643	7-17-36	760	1kw	D	8-1 2-1-37
B4-L-373	10-7-36	760	1kw	D	10-7 2-1-37
	Lic. to cover C.P. to chg. equipment.				
B4-R-643	1-26-37	760	1kw	D	2-1 8-1-37
B4-R-643	7-20-37	760	1kw	D	8-1 2-1-38
B4-R-643	1-26-38	760	1kw	D	2-1 8-1-38
B4-P-2050	3-1-38	Install new transmitter			5-1 11-1-38
B4-L-780	5-28-38	760	1kw	D	5-28 8-1-38
	Lic. to cover C.P. for new transmitter				
B4-R-643	7-6-38	760	1kw	D	8-1 2-1-39
B4-R-643	1-9-39	760	1kw	Day	2-1 8-1-39
B4-R-643	7-12-39	760	1kw	Day	8-1 2-1-40
B4-R-643	1-29-40	760	1kw	Day	2-1 8-1-40
B4-L-297	3-21-40	760	1kw	Day	3-21 8-1-40
	Mod. License for direct measurement				
B4-S-643	4-13-40	760	1kw	Day	4-13 8-1-40
	Mod. Lic. to add Sunrise				

BROADCASTING STATION LICENSE RECORD

#3

Date first licensed _____

Call letters _____

W E W

Name of licensee _____

X ST. LOUIS UNIVERSITY

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD From— To—
Order	6-12-40	Extension of License		8-1	10-1-40
Order	9-10-40	Extension of License		10-1	3-23-41
B4-S-643	12-16-40 12-25-40	Opr. from midnight Dec. 24 to 1:30 a.m., (Midnight Mass).			
NARBA REALLOCATION					
B4-R-643	3-24-41	770	1kw	D	3-29 2-1-42
B4-S-643	12-15-41 12-24-41 12-25-41	To opr. add'l time from approx. 11:45 p.m., CST, 12-24-41 to approx. 1:30 a.m., CST, 12-25-41 in order to b/c Midnight Mass, only.			
B4-R-643	1-13-42	770	1kw	D	2-1 2-1-44
B4-S-643	9-22-42	Opr. from 9 to 10 p.m., 9-30-42 to b/c Annual Youth Council Religious Rally.			
B4-S-643	11-5-42	770	1kw	D	12-1 2-1-44 (modified in accordance with Order No. 107)
B4-S-643	12-3-42	To opr. add'l time from 11:30 p.m., CST, 12-24-42 to approx. 1:30 a.m., CST, 12-25-42, in order to b/c Midnight Mass, only.			
B4-S-643	12-3-42	To opr. add'l time from 11:30 p.m., CST, 12-24-42 to approximately 1:30 a.m., CST, 12-25-42 in order to b/c Midnight Mass, only.			
B4-R-643	1-12-44	770	1kw	D	2-1 11-1-46
B4-S-643	10-3-44	to operate additional time from 7:30 p.m. to approx. 9:00 or 9:15 p.m., CST, 10-15-44, in order to broadcast the "Eucharistic Hour" from Sportsman's Park, only.			
B4-S-643	12-7-44	to operate additional time from 11:30 p.m., CST, December 24, 1944, to approximately 1:30 a.m., CST, December 25, 1944, in order to broadcast Midnight mass, only.			
B4-S-643	9-25-45	770	1kw	D	10-1 11-1-46 CANCELLED Mod. Lic. Order 107A
B4-S-643	12-13-45	to opr. add. time from 11:30 p.m., CST, 12-24-45 to approx. 1:30 a.m., CST, 12-25-45 in order to b/c Midnight Mass, only.			
B4-S-643	9-25-45	770	1KW	D	10-1 11-1-46 Supersedes Lic. of xxxxxx date above
B4-S-643	10-31-45	Extension of License		1-1	1-1-47
B4-S-643	1-1-46	Extension of License		1-1	3-1-47

BROADCASTING STATION LICENSE RECORD

#4

Date first licensed

Call letters W E WName of licensee ★ ST. LOUIS UNIVERSITY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD	
					From	To
B4-S-643	9-26-46				to oper. add'l time from 8:15 pm, CST until concl. of football games played by the St. Louis University on 9-23-46 & 10-4-46	
B4-S-643	10-11-46				to oper. add'l time from 8 pm, CST to concl. of St. Louis Univ. & Univ. of South Dakota football game, 11-2-46	
B4-S-643	10-15-46				to oper. add'l time from 4:45 pm, CST to concl. of St. Louis Univ. on 11-9, 17, & 23, 1946 in order to broadcast said games, only	
B4-S-643	10-31-46				Extension of license	11-1 1-1-47
B4-S-643	12-6-46				to oper. add'l time from 11:00 pm, CST, 12-14-46 to 1:30 am, CST, 12-21-46 to 1/3 midnight mass, only	
B4-R-643	1-23-47	770	1kw	D		1-23 11-1-49
BS-643	2-20-47				to operate additional time from 8:00pm, CST, to conclusion of St. Louis University & Drake University basketball game Feb. 22, 1947, in order to broadcast said game, only.	
BS-643	9-18-47				to opr. add'l time 9-26-47, 10-10-47, Oct. 3 and 18, 1947 to conclusion of St. Louis University football games, in order to broadcast said football games, only.	
BS-643	10-10-47				To opr. add'l time from 8:00 pm, CST, to conclusion of St. Louis-Wichita football game, Nov. 8, 1947 to broadcast said football game only, and modify grant for 10-10-47 to opr. from 7:15 pm, CST, instead of 8:15 pm CST, only.	
BS-643	10-30-47				STA to opr. add'l time from 4:45 pm, CST to end of football games on Nov. 2, 15 and 27, 1947, in order to broadcast said games, only.	
BS-643	12-23-47				STA to operate additional time from Reconsidered 11:30 pm, CST, 12-24-47 to 1:30 am, CST, 12-25-47 in order to broadcast midnight mass, only.	

XXXXX
 XXXXX XXXXX XXXX
 XXXXX

B.S.

45

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W E W

Name of licensee X ST. LOUIS UNIVERSITY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BS-643	1-8-48	STA to operate additional time from 8:45 pm, CST, Jan. 10 & 17, 1948 to conclusion of St. Louis University Basketball games, in order to broadcast said games, only.			
BS-643	1-30-48	STA to operate additional time from 8:45 pm, CST, Feb. 4 & 17, 1948, to conclusion of St. Louis University Basketball games, in order to broadcast said games, only.			
BS-643	2-2-48	STA to operate additional time from 8:45 pm, CST, Feb. 7, 9, 13, 14, 20, 21 28, 1948 to conclusion of St. Louis University basketball games, in order to broadcast said games, only.			
BS-643	2-2-48	STA to operate additional time from 8:45 pm, CST, March 2 & 5, 1948, to conclusion of St. Louis University basketball games, in order to broadcast said games, only.			
BS-643	2-6-48	STA to operate additional time from 7:30 pm, CST, to conclusion of St. Louis University Basketball game 2-9-48, (in lieu of hours from 8:45 pm to conclusion of game, authority for which was granted 2-2-48) in order to broadcast said game, only.			
BS-643	2-13-48	STA to operate additional time from 8:00 pm, CST, instead of 8:45 pm, CST, Feb. 13 & 14, 1948 to conclusion of St. Louis University basketball games, in order to broadcast said games, only.			
BS-643	2-26-48	STA to operate additional time from 9:45 pm, CST, 2-26-48, to conclusion of St. Louis University basketball game, (in lieu of 8:45 pm 2-28-48, authority for which was granted 2-2-48) in order to broadcast said game, only.			
BS-643	3-4-48	STA to operate additional time from 8:45 pm, CST, 3-4-48, to conclusion of St. Louis University basketball game (in lieu of same time 3-5-48, authority for which was granted by the Commission) in order to broadcast said game, only.			
BS-643	10-21-49	770	1kw	D	11-1 11-1-52

B.S.

#6

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W E W

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-643	10-15-52	770kc	1kw	Daytime	11-1 2-1-53
BR-643	1-28-53	770	1kw	Daytime	2-1 2-1-56
BAL-2007 EFF:	5-17-55 6-1-55	Voluntary assignment of license to The Burlington Co.			
BP-10000 *	8-19-55	770kc	1kw	Day	10-19-55 4-19-56
		CP to change antenna, trans., & studio locations, operate transmitter by remote control and change type transmitter			
BP-10,000	12-14-55	770kc	1kw	Day	2-14-56 8-14-56
		CP to change antenna, trans., & studio locations, operate transmitter by remote control & change type transmitter			
BR-643	1-25-56	770kc	1kw	Daytime	2-1 2-1-59
BL-6037	2-9-56	770kc	1kw	Daytime	2-9-56 2-1-59
		Lic. to cover CP(BP-10,000) to change antenna-tran & studio locations; operate trans. by remote control and change type of transmitter.			
BRC-1071 (1)	1-18-57	Modification of license to change remote control point from DeSoto Hotel, 11th and Locust St., St. Louis, Mo., to 220 North 4th Street, St. Louis, Missouri			
BR-643	1-28-59	770kc	1kw (BC)	Day	2-1 2-1-62
BAL-4059 EFF:	12-7-60 1-7-61	Voluntary assignment of license to RADIO WEW, INC.			
BR-643	1-28-61	770kc	1kw	Day	2-1 2-1-64
BR-643	1-28-61	770kc	1kw	Day	2-1 2-1-64
BR-3962	3-21-62 4-2-62	Voluntary relinquishment of radio control of radio broadcasting company, parent corporation of licensee corporation W. S. Jones, et al. (all stockholders) thru assignment by parent corporation of unissued stock to Philip Keltner and Alvin Kopp and their right, along with 15 percent Small Business Investment Company to name certain directors of licensee, providing them with 15% of 100%.			

*Eff. date postponed.

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W E W

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-15496	6-6-62 CP to move antenna-trans. site).	770kc	1kw	Day	B-6 2-6-63 550' north (same
BS-643 (1)	8-9-62	Mod. of license to change studio location.			
BRC-2129 (2)	9-24-62	Mod. of license to change remote control point to 2343 Hampton Ave., St. Louis, Missouri.			
BL-9956	5-16-63	770kc	1kw	Day	5-16-63-1-65 Lic. TO cover CP (BP-15,496) which auth. change ant-trans. loc., spec. trans. as rates FC-10. (PC
WTC-4031 Eff: 3-31-64	3-13-64	Voluntary transfer of control of licensee corp. from Franklin Broadcasting Company to Charles P. Stanley, John H. Griesedieck, James A. Butler, Jr., et al.			
BR-643	1-15-65	RENEWAL OF LICENSE			2-1-65
Ltr. 12-15-67, rec'd 12-18-67 giving notification that studios & RC pt. now in Busch Memorial Stadium, 517 Stadium Plaza, St. Louis (Eff: 12-15-67)					
BR-643	1-30-68	770kc	1kw	Day	2-1-68 2-1-71
		EBSA	50kw		
BR-643	1-28-71	RENEWAL OF LICENSE			2-1-74
EBSA	6-12-72				
BR-643(S)	2-15-74	RENEWAL			2-1-77
HC-7118(L)	6-8-76	Direct Measurement			-1-77
BR-643 (L)	1-13-77	Renewal of License			2-1-80
BS-643 (1)	6-7-78	ML to chg SL/RC			
BR791001WN(L)	5-12-80	Renewal of License			2-1-83

STATION APPLICATION RECORD

No. 1.

APPLICANT: St. Louis University

CALL LETTERS: WSW

ADDRESS: 221 N. Grand Blvd., St. Louis, Mo.

Present
Assignment: 830 Kc. 1 KW

Requested: 830 Kc. 1 KW

APPLICANT: St. Louis University

ADDRESS: 221 N. Grand Blvd., St. Louis, Mo.

Present
Assignment:

Requested:

APPLICANT: St. Louis University

ADDRESS: 221 N. Grand Blvd., St. Louis, Mo.

Present
Assignment: 850 Kc. 1 KW 6 A.M. to 8 P.M.

Requested: Renewal

FILE NO: 4-S-B-643 DATED 4-1-27

- 1) T.P. issued 4-21-27 for 1210 Kc.
1 KW - 8 P.M. (Cancelled)
- 2) T.P. issued 4-28-27 for 830 Kc.
1 KW - 8 P.M.
- 3) T.P. issued 5-3-27 revokes auth.
given in letter of 4-21-27,
830 Kc. 1 KW, 8 PM

CALL LETTERS: WSW

FILE NO. No. Application

- 4) Lic. 6-1-27 for 850 Kc. 1 KW
Unlimited, period 6-1- to 7-31-27.
(Cancelled)
- 5) Letter of 6-29-27 stating that
license of 6-1-27 was in error.
850 Kc. 1KW - 8 A.M. to 8 P.M.
6-29 to 7-31-27.

CALL LETTERS: WSW

FILE NO 4-R-B-643 DATED 8-2-27
8-8-27 letter of extension,
period 8-15-27 to 10-15-27.

ACTION:

STATION APPLICATION RECORD

No. 2.

APPLICANT: St. Louis University

CALL LETTERS: WEW

ADDRESS: 221 N. Grand Blvd., St. Louis, Mo.

Present Assignment: 850 Kc. 1 KW - 6 a.m. to 8 p.m.

Requested: Renewal

1) FILE NO: 4-R-B-643 DATED: 9-30-27
Lic. 11-1-27 for 850 Kc. 1 KW.
6 a.m. to 7 p.m. Period 11-1-27
to 1-1-28.2) Lic. 12-1-27 for 850 Kc. 1 KW
6 a.m. to 6 p.m. Period 12-1-27
to 1-1-28.

APPLICANT: St. Louis University

CALL LETTERS: WEW

ADDRESS: 221 N. Grand Blvd., St. Louis, Mo.

Present Assignment: 850 Kc. 1 KW - 6 a.m. to 6 p.m.

Requested: Renewal

FILE NO: 4-R-B-643 DATED: 1-10-28
Lic. 11-3-28 for 760 Kc. 1 KW.
G.O. #41. Period 11-11-28 to
1-31-29.

APPLICANT: St. Louis University

CALL LETTERS: WEW

ADDRESS: 221 N. Grand Blvd., St. Louis, Mo.

Present Assignment: 760 Kc. 1 KW - G.O. #41 Daytime Hrs.

Requested: Renewal

FILE NO: 4-R-B-643 DATED: 12-10-28
Lic. 1-25-29 for 760 Kc. 1 Kw
G.O. #41, Daytime Hrs. Period
ACTION: 1-31-29 to 4-30-29.

STATION APPLICATION RECORD

No. 3.

APPLICANT: St. Louis University
 ADDRESS: 221 N. Grand Blvd., St. Louis, Mo.
 Present Assignment: 760 Kc. 1 KW Daytime Hrs. G.O.41

Requested: Renewal

APPLICANT: St. Louis University
 ADDRESS: 221 N. Grand Blvd., St. Louis, Mo.
 Present Assignment: 760 Kc. 1 KW-Daytime Hrs. G.O.41

Requested: Renewal

APPLICANT: St. Louis University
 ADDRESS: 221 N. Grand Blvd., St. Louis, Mo.
 Present Assignment: 760 Kc. 1 KW - Daytime Hrs. G.O. 41

Requested: Renewal

CALL LETTERS: WEW

FILE NO: 4-R-B-643 DATED: 3-13-29
 Lic. 4-1-29 for 760 Kc. 1 Kw
 Daytime, G.O.41, period 4-30-29
 ACTION: to 7-31-29.

CALL LETTERS: WEW

FILE NO: 4-R-B-643 DATED: 6-3-29
 G.O. #69, period 7-31-29 to
 10-31-29.
 ACTION:

CALL LETTERS: WEW

FILE NO: 4-R-B-643 DATED: 9-21-29
 Lic. 10-5-29 for 760 Kc. 1 KW,
 Daytime, G.O.41, Period 10-31-29
 ACTION: to 1-31-30.

STATION APPLICATION RECORD

No. 4.

APPLICANT: St. Louis University

CALL LETTERS: WEW

ADDRESS: 221 N. Grand Blvd., St. Louis, Mo.

FILE NO: 4-R-B-643 DATED 12-20-29
Lic. 1-9-30 for 760 Kc. 1 KW,
Daytime Hrs. G.O. 41, Period
ACTION: 1-31-30 to 4-30-30.

Present Assignment: 760 Kc. 1 KW Daytime Hrs. G.O. #41

Requested: Renewal

APPLICANT: St. Louis University

CALL LETTERS: WEW

ADDRESS: 221 N. Grand Blvd., St. Louis, Mo.

FILE NO: 4-R-B-643 DATED 3-22-30
Lic. 4-5-30 for 760 Kc. 1 KW
Daytime Hrs. G.O. #41, period
ACTION: 4-30-30- to 7-31-30.

Present Assignment: 760 Kc. 1 KW - Daytime Hrs. G. O. #41

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WEW

ADDRESS: Same

FILE NO: 4-R-D-643 DATED 6-18-30

Present Assignment: 760 Kc. 1 KW daytime Hrs. G. O. 41

Renewal License 7-7-30
ACTION: Per: 7-31 to 10-31-30

Requested: Renewal

APPLICATION RECORD - BROADCASTING

Call

Letters

W E W

Name The St. Louis University

File No.	Date d Received	Application for	Action	
			Nature	Date
4-P-B-1535	8-30-30	Making specified changes in present equipment including installation of buffer stage <i>250w P.F. amplifier</i>	Granted	8-26-30
4-R-B-643	9-11-30	Renewal of lic.	Granted	10-21-30
4-L-B-470	12/1/30	License to cover 4-P-B-1535 issued 8/26/30 to change equipment.	Granted	6-26-31
4-R-B-643	12-23-30	Renewal of license	G.O.103 Granted	1-20-31 4-24-31
4-R-B-643	5-27-31	Renewal of license	Granted	7-14-31
4-R-B-643	11-21-31	Renewal of license	Granted	1-15-32

APPLICATION RECORD - BROADCASTING

Call
Letters WENName The St. Louis University.

File No.	Date Received Received	Application for	Action	
			Nature	Date
4-R-B-643	5-20-32	Renewal of license.	Granted	7-26-32
4-R-B-643	11-28-32	Renewal of license	Granted	1-13-33
4-R-B-643 Resubmitted	5-26-33 "	Renewal of license (16f, 16c, 25a)	Returned Granted	6-21-33 7-21-33
4-R-B-643 Resubmitted	11-21-33 "	Renewal of license (14c, 16b)	Returned Granted	12-29-33 1-19-34
4-R-B-643	5-16-34	Renewal of License	Granted	7-18-34
B4-R-643	11-20-34	FEDERAL COMMUNICATIONS COMMISSION RECORDS: Renewal of license	Granted	1-29-35
B4-R-643	5-20-35	Renewal of license	Granted	7-23-35
B4-R-643	11-25-35	Renewal of license	Granted	1-10-36

Call

Letters

W E W

Name The St. Louis University

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-967	1-18-36	C.P. to make equipment changes.	Returned	1-29-36
Resubmitted	2-8-36		Site equip + 25 (b)	Granted
B4-R-643	5-25-36	Renewal of license (Signature)	Returned	6-19-36
Resubmitted	"		Granted	7-17-36
B4-L-379	8-25-36.	License to cover C.P. (B4-P-967) for equip. changes	Returned	9-2-36
Resubmitted	8-25-36		Wrong form.	
Rec'd.	9-12-36		Returned	9-15-36
Resub.	8-25-36		Sec. 7.	Granted
	Rec'd.	9-19-36		
B4-R-643	11-25-36	Renewal of license	Granted	1-26-37
B4-R-643	5-19-37	Renewal of license	Granted	7-20-37
B4-R-643	11-24-37	Renewal of license	Returned	1-26-37
Resubmitted	12-20-37		Returned, in. sect.	Granted

APPLICATION RECORD—BROADCASTING

#8

Call letters W E WName The St. Louis University

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-P-2050	1-27-38	Construction permit to install a new transmitter.	Returned	2-2-38
Resubmitted	2-6-38		Application incomplete	
			Granted	3-1-38
B4-L-780	4-14-38	License to cover construction permit (B4-P-2050) for new transmitter.	Granted	5-28-38
B4-R-643	5-23-38	Renewal of license	Granted	7-6-38
B4-R-643	11-25-38	Renewal of license	Granted	1-9-39
B4-R-643	5-26-39	Renewal of license	Granted	7-12-39
B4-R-643	11-25-39	Renewal of license	Granted	1-29-40

APPLICATION RECORD - BROADCASTING

Call

Letters W E WName THE ST. LOUIS UNIVERSITY

File No.	Dated	Application for	Action	
			Nature	Date
B4-Z-297 Resubmitted	12-28-39 3-14-40	Authority to determine operating power by direct measurement of antenna power.	Granted Granted Granted	3-21-40 3-21-40 3-21-40
B4-R-643	5-22-40	Renewal of license	Granted	3-24-41 770kc, 1kw, D
B4-R-643	11-29-41	Renewal of license and Forms 335	Granted	1-13-42
B4-SSA-61 Rec'd Resubmitted Rec'd Filed	9-24-42 9-29-42 10-8-42 10-13-42 10-13-42	Special Service Authorization to operate unlimited time on 770 kc, with power of 1 kw 335's filed (Filed by W. N. McAttee) Petition filed with application requesting waiver Rule 3.25A	Granted Granted Denied	10-1-42 10-1-42 11-17-42

#10

Call

Letters W E W

Name

THE ST. LOUIS UNIVERSITY

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-643 Rec'd	10-26-43 11-4-43	Renewal of license Filed by Mr. Hanley atty.	Granted	1-18-44
B4-SSA-122 Rec'd Filed	1-27-45 1-31-45 1-31-45	Special Service Authorization to operate on 770 kc. with power of 1kw day and 250w night, unlimited time, for the period ending 3 am. EST, 11-1-46. (Filed by Chas. V. Wayland, Atty.; Frank H. McIntosh, Engr.)	Denied	3-14-45
B4-P-4255 Rec'd Filed	10-5-45 10-8-45 11-30-45	C.P. to increase power from 1kw to 50kw, change hours of operation from daytime to unlimited time, install new transmitter (W.E. 407-A-1) and D.A. for night use, and change transmitter location from 3642 Lindell Blvd., St. Louis, Mo. to Old Hall's Ferry Rd., blackjack, Mo. (Filed by Chas. V. Wayland, Atty.; Frank H. McIntosh, Engr.)	Denied without prejudice to the filing of petition for reinstatement upon the conclusion of proceedings in District Court. Order denied MH: - 6-1-46 DISMISSED 6-22-64 CONTRAVENTION 73.25	

(See Card No. 10-a for reinstatement) AND AMENDMENT

APPLICATION RECORD - BROADCASTING

Card #10-a

Call

Letters *N N*

Name THE ST. LOUIS UNIVERSITY

File No.	Dated	Application for	Action	
			Nature	Date
BP-4255 (cont. from Card No. 10) Petition to Reinstate				
Recd.	3-14-49			
Filed	5-25-49			
		Applicant now represented by Wew, -terree- & - Atterton , Atty. per letter dated 4-27-59 from station.		
AMENDMENT	5-19-59			
Rec'd	5-22-59	AMENDED to change applicant name to		
Filed	6-19-59	THE BARRINGTON CO. as auth. by BAL-2007 gr 5-11-55.		
AMENDMENT	5-18-61	Engr. - Ralph J. Bitzer, St. Louis, Mo.		
R & F	5-25-61	AMENDED to change applicant name to RADIO WEW, INC. as auth. by BAL-4059 gr 12-7-60.		
		Atty. - E.D. Johnston (Roberts & McInnis)		
			DISMISSED 6-22-64 by CA - letter CONTRAVENTION 73.25	

APPLICATION RECORD - BROADCASTING

#11

Call
Letters

NEW

Name THE ST. LOUIS UNIVERSITY

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-843 Rec'd	8-9-46 8-20-46	Renewal of license Amend. filed 9-18-46 Amend. filed 10-29-46 & 11-23-46	GRANTED	1-23-47
BR-643 Rec'd	8-29-49 8-31-49	Renewal of license (John P. Southmayd, Attorney)	GRANTED	10-21-49
BR-643 Rec'd Filed	7-10-52 7-14-52 7-24-52	Renewal of License	GRANTED	10-15-52
BR-643 Rec'd Resub. Rec'd & Filed	12-10-52 12-10-52 12-22-52 12-24-52	Renewal of License. (Informal request) - Ret. - signed by Messers.	GRANTED	1-28-53

FORMERLY FCC FORM 84

THE BARRINGTON CO. (AL 5-11-55 EFF: 6-1-55)

Call
Letters WBUName X ST. LOUIS UNIVERSITY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2007 Rec'd Filed	4-5-55 4-7-55 4-7-55	Voluntary assignment of license to The Barrington Co. Seymour Chase, Atty.	GRANTED EFF:	5-11-55 6-1-55
BP-10000 Rec'd Filed	7-29-55 8-2-55 8-2-55	Construction permit to change antenna-transmitter and studio locations from 3642 Lindell Boulevard, St. Louis, Missouri to Approximately 1 mile NE of East St. Louis, Illinois and De Soto Hotel, 11th & Locust, St. Louis, Missouri, respectively and operate transmitter by remote control from 11th & Locust, St. Louis Missouri and change type transmitter (GATES BC-1J).	GRANTED - 8-19-55 on 10-12-55 considerable delay in grant postponed to appl. design for hearing memo Opinion re Order issued Docket #11517, on 12-14-55, pet. of WIBV requesting above order be vacated & withdrawal of pet. for reconsideration granted & grant of appl. made eff. immediately, Order issued.	
		PETITION FILED 9-16-55 BY HARRY DALY FOR WIBV FOR RECONSIDERATION		

#13

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters

WEW

Name THE BARRINGTON COMPANY-

File No.	Dated	Application for	Action	
			Nature	Date
BR-643 Rec'd Filed	10-31-55 11-2-55 11-2-55	Renewal of license	GRANTED	1-28-56
BL-6037 Rec'd Filed	1-17-56 1-18-56 1-18-56	License to cover construction permit (BP-10,000) which authorized change of antenna-transmitter and studio locations; operate transmitter by remote control and change type transmitter.	GRANTED	2-9-56
BRC-1071 Rec'd Filed	1-14-57 1-15-57 1-15-57	Modification of license to change remote control point from DeSoto Hotel, 11th and Locust Street, St. Louis, Missouri to 220 North 4th Street, St. Louis, Missouri.	GRANTED	1-18-57
BR-643 R & F	10-22-58 10-30-58	Renewal of license John A. Rafter, attorney	GRANTED	1-28-59

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters W E W

RADIO WEW, INC.

Name XTHE BARRINGTON CO.

ST. LOUIS, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4059 Rec'd Filed	10-25-60 11-7-60 11-7-60	Voluntary assignment of license to Radio Wew, Inc. E. D. Johnston, Atty.	GRANTED RFF:	12-7-60 1-7-61
BR-643 R.&F.	11-2-61 11-3-61	RENEWAL OF LICENSE Attys. Roberts & McInnis	GRANTED	3-21-62
----- SEE CARD #15 -----				

APPLICATION RECORD - BROADCASTING

Call
Letters NEW

Name RADIO NEW, INC.
ST. LOUIS, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3062	1-15-62	Voluntary relinquishment of positive control of Franklin Broadcasting Company, parent corporation of licensee corporation by Wm. F. Johns, Jr., et al (All Stockholders) thru issuance by parent corporation of unissued stock to Philip Meltzer and Alvin Koenig and their right, along with Minnesota Small Business Investment Company to name certain directors of licensee, thru giving them negative control (50%). E. D. Johnston, Atty. for Transferors John C. Doerfer, Atty. for Transferees	GRANTED	3-21-62
Rec'd	1-26-62		EFF:	4-2-62
Filed	1-26-62			

FORM BC-121
AUG. 1955

#16

APPLICATION RECORD - BROADCASTING

Call
LettersW.E.W.....

NameRADIO WEW, INC.
.....ST. LOUIS, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,496 R.&F.	4-23-62 4-30-62	Construction permit to chgn antenna-trans. location 550' north (same site). Engr.-Ralph Bitzer, St. Louis, Mo.	GRANTED	6-6-62
BRC-2129 Rec'd Filed	9-10-62 9-12-62 9-12-62	Modification of license to change remote control point <u>to</u> 2343 Hampton Avenue, St. Louis, Missouri. E. D. Johnston, Atty.	GRANTED	9-24-62
BL-9956 R. & F.	1-30-63 1-31-63	Lic to cover CP(BP-15,496) which auth chg ant-trans loc, specify type trans as Gates-BC-1G.	GRANTED	5-16-63

FORM BC-121 #17
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W E W

Name RADIO WEW, INC.
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BTC -4481 Rec'd RESUBMITTED R & F	12-30-63 1-10-64 1-20-64 1-22-64	Voluntary transfer of control of licensee corporation from Franklin Broadcasting Company to Charles P. Stanley, John H. Griesedieck, James A. Butler, Jr., et al. REQUEST WAIVER OF SECTION 1.597 of RULES Atty. - Roberts & McInnis	REC'D 1-17-64 Rec'd atty GRANTED	3-13-64 Eff: 3-31-64
BR-643 R & F	10/28/64 11/3/64	Renewal of license Attys. Roberts & McInnis	GRANTED	1-15-65
BR-643 R & F NOV 30 1967	10-30-67 10-31-67	Renewal of license Atty- Everett D. Johnston (McInnis, Wilson, Munson & Woods)	GRANTED	1-30-68

APPLICATION RECORD - BROADCASTING

Call
Letters W E W

Name RADIO WEN, INC.
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BR-643 R & F P.N. PRESS DEC 2 1970	10-24-70 11-2-70 11-2-70	Renewal of License Atty: E. D. Johnston (McInnis, Munson, Muzzall & Tansill) AMENDED 12-28-70 re: business interest	GRANTED	1-28-71
BR-643 R & F P.N. PRESS NOV 21 1973	10-29-73 11-1-73 11-1-73	Renewal of License Atty.: Everett D. Johnston AMENDED 12-18-73 re: EEO	GRANTED	2-15-74
BZ-9118 R & F \$100#557428 DM PRESS MAY 1 1976	4-13-76 4-16-76 4-19-76 - 5-10-76	Direct Measurement returned not necessary Atty. Everett D. Johnston	GRANTED	6-8-76

#19

770 khz

Form BC-121

May 1976

2-22

APPLICATION RECORD - BROADCASTING

Call
Letters W E WName RADIO WEW, INC.
ST. LOUIS, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BR-643 R & F PN Recd. PRESS	9-21-76 10-1-76 " DEC 8 1976	RENEWAL OF LICENSE	Granted	1-13-77
BR791001WN PRESS	OCT 31 1979	Renewal of License Atty.: Everett D. Johnston	GRANTED	5-12-80

W E W - RECORD OF DENIAL OF INFORMAL APPLICATIONS

B4-S-643 9-6-43 To opr. add'l time from 7:15 to 9 p.m., CST, 9-8-43 in order to carry network bond program for 3rd War Loan Drive.

B4-S-643 7-21-44 To opr. add'l time from 8:30 p.m., CST, to conclusion of St. Louis American and Nat'l League Baseball games on 7-21, 24, 28 and 29, 1944, and from 8:15 p.m., CST, to conclusion of St. Louis American and Nat'l League Baseball Games on 8-10, 12, 15, 16, 17 and 19, 1944. in order to b/c said games, only.

BS-643 6-20-47 To opr. add'l time from 8:30 pm, CST, to conclusion of St. Louis Cardinal baseball games, June 20, 23, 24, 26, 27, 28, July 1, 15, 16, 17, 18, 1947, in order to broadcast said games, only and to opr. from 8:45 pm, CST to conclusion of St. Louis Cardinal baseball game July 10, 1947, in order to broadcast said game, only.

BS-643 11-26-47 To opr. add'l time from 8:45 pm, CST to end of St. Louis U. basketball games, 12-6-47 and 1-2-48, to b/c said games, only.

BS-643 1-23-48 To opr. add'l time from 8:45 pm CST, Jan. 24, 30, 31, 1948 to end of St. Louis U. basketball games, in order to broadcast said games, only.

BS-643 12-23-47 STA to operate additional time from 11:30 pm, CST, 12-24-47 to 1:30 am, CST, 12-25-47, in order to broadcast midnight mass, only (reconsidered)

BS-643 3-17-48 To opr. add'l time from 8:30 pm, CST, to conclusion of National Invitational Basketball Tournament game in Madison Square Garden March 17 1948, in order to broadcast said game, only.

Ltr. 11-27-51 remain on air 11-24-51 for midnight mass

Ltr. 11-27-51 remain on air 11-24-51 for midnight mass

Ltr. 9-24-54 remain on air 11-24-54 for midnight mass

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

