

WEYY



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199



# BROADCASTING STATION LICENSE RECORD

Date first licensed 5-17-56 Call letters W E Y Y (7-9-62)  
XWJHB

WOODARD BROADCASTING COMPANY, INC. (BML <sup>Station Location: Talladega, Alabama</sup> 5-19-76)

\*<sup>xx</sup>TALLABAMA BROADCASTING CO., INC. (BAL 4-25-62 EFF: 6-11-62)

X THE CONFEDERATE BROADCASTING COMPANY, INCORPORATED (AL 3-3-57) EFF: 4-4-57)

x W. K. JOHNSTON, JAMES HEMPHILL and WED R. BUTLER, d/o as

Name of licensee THE CONFEDERATE BROADCASTING COMPANY

1020 Abbustib Road, Talladega, Alabama (BL-14,352)

<sup>xx</sup> Highway 21 on East edge of Talladega, Alabama (HP 10-20-70)

Transmitter location <sup>x</sup> On Alabama Hwy. 102, 1.9 mi. N of business district of Talladega, Alabama  
(CP 1-19-56) (Lic. 5-17-56)

same as transmitter (RC)

<sup>xx</sup> Anniston Hwy., Talladega, Ala. (Ltr. 6-26-68)

x 146 North Court Street, Talladega, Alabama (Ltr. 5-23-60)

Main studio location <sup>x</sup> 104 W. Battle St., Talladega, Alabama (CP 1-19-56) (Lic. 5-17-56)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-10117 CP for a new Standard Broadcast Station at Talladega, Ala. and oper. T by remote control	1-19-56	1580	1kw	Day	3-19 9-19-56
BL-6142 Lic. to cover CP(BP-10,117) for a new standard broadcast station.	5-17-56	1580kc	1kw	Day	5-17 4-1-58
BAL-2570 EFF: 4-1-57	3-3-57	Voluntary assignment of license to: The Confederate Broadcasting Company, Incorporated			
BTC-2741 EFF: 3-25-58	3-25-58	Voluntary acquisition of negative control of licensee corporation by each of: Ned Butler and Mrs. Ned Butler; (50%) and James Hemphill and Mrs. James Hemphill (50%) thru purchase of stock from W.K. Johnston and Joe A. Ambrester, Jr.			
BTC-3073 EFF: 6-12-59	4-29-59	1580kc	1kw	Day	4-1 4-1-61
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-3262	8-31-61	1580kc	1kw	Day	8-31 4-1-64
BAL-4330 EFF: 6-11-62	4-25-62	Voluntary assignment of license to Tallabama Broadcasting Co., Inc.			
BRC-2419	2-20-64	1580kc	1kw	Day	2-20 4-1-64
		Mod. of license to operate transmitter by remote control from 146 N. Court St., Talladega, Alabama.			
BR-3262	3-17-64	Renewal of License			4-1 4-1-67
BR-3262	3-29-67	Renewal of License			4-1 4-1-70
	6-10-68	New rules			
	Ltr. rec'd 6-26-68;	SL & RC pt. now on Anniston Hwy.			
BR-3262 L)	4-1-70	RENEWAL & NDEA			4-1-73
BP-18,861	10-20-70	1580kc	1kw	Day	10-20-71
		CP to change antenna-transmitter location.			



Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WEYY

Station location Talladega, Alabama

Name of licensee TALLABAMA BROADCASTING CO., INC.

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BL-12,916(L)	5-4-71	Lic.(BP-18,891)		for changes.	4-1-73
EBSA	5-25-72				
BTC-6991	5-31-73	VOL TO	EFF:	6-1-73	
BR-3262(S)	4-23-73	RENEWAL			4-1-76
BR-3262(L)	3-9-76	Renewal			4-1-79
BML-2587 {s}	5-19-76	ML to chg.	licensee	name	
BP-20,175(L)	3-17-77	CP to increase	daytime power to		3-17-78
		2.5kw, chge type	trans.		
Ltr. 7-5-77	COLLINS	8200	trans.	now used as Aux.	
BL-14,352(L)	8-22-77	Lic. to cover	BP-20,175	for changes	4-1-79
BR781127UG (S)	4-27-79	RENEWAL OF LICENSE			4-1-82



FORMERLY FORM A-170

Call

X W J H B

W. K. JOHNSTON, JAMES HEMPHILL AND NED N. BUTLER d/b as Letters NewName THE CONFEDERATE BROADCASTING COMPANYPO % Ned Butler 807 Gilmer Ave., Tallassee, Ala.

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,117 Rec'd Filed	9-26-55 9-28-55 9-28-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 1580kc Power: 1kw Hours of Operation: Daytime Trans. Location: 1.9 mi. north business district Alabama Hwy. 102, Talladega, Ala. Studio Location: 104 W. Battle St., Talladega, Ala. Remote Control Point: 104 W. Battle St., Talladega, Ala.  Claude M. Gray, Engr.	GRANTED	1-29-56
BL-6142 Rec'd Filed	4-17-56 4-19-56 4-19-56	License to cover construction permit (BP-10,117) which authorized a new standard broadcast station.	GRANTED	5-17-56



COLLINS 20V



APPLICATION RECORD - BROADCASTING

AUG. 1955 THE CONFEDERATE BROADCASTING COMPANY, INCORPORATED  
 x W. K. JOHNSTON, JAMES HEMPHILL AND NED N. BUTLER d/b as  
 Name THE CONFEDERATE BROADCASTING COMPANY

Call W E Y Y  
 Letters X W J H B

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2570 Rec'd Filed	2-1-57 2-4-57 2-4-57	Voluntary assignment of license to The Confederate Broadcasting Company, Incorporated.	GRANTED EFF:	3-8-57 4-4-57
BR-3262 Rec'd Filed	12-30-57 1-2-58 1-2-58	Renewal of license.	GRANTED	3-26-58
ETC-2741 Rec'd Resub. Rec'd Filed	2-14-58 2-18-58 3-7-58 3-10-58 3-10-58	Voluntary acquisition of negative control of licensee corporation by each of: Ned Butler and Mrs. Ned Butler, 50% & James Hemphill and Mrs. James Hemphill, 50% thru purchase of stock from W. K. Johnston and Joe A. Ambrester Jr.	<del>RETURNED</del> <del>Sec. I, Transferor and Transferee not correct</del> GRANTED EFF:	<del>2-26-58 - Re*</del> <del>3-25-58</del> 3-25-58 5-17-58



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call W E Y Y  
Letters W J H B

Name \* THE CONFEDERATE BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
ETC-3073	11-28-58	Voluntary transfer of negative control of licensee corporation from Ned Butler and Mrs. Ned Butler to William Tyler.	<del>RETURNED</del>	<del>12-22-58 re</del>
Rec'd.	12-5-58		<del>incomplete &amp; incorrect.</del>	
Resub.	1-21-59		<del>RETURNED</del>	<del>1-29-59 re</del>
Rec'd.	1-23-59		<del>incorrect &amp; incomplete.</del>	
Resub.	1-21-59		<del>RETURNED</del>	<del>2-25-59 re</del>
Rec'd.	2-16-59		<del>incorrect.</del>	
Resub.	3-11-59		GRANTED	4-29-59
R.&F.	3-16-59		EFF: 6-12-59	
BR-3262	12-31-60	Renewal of License		
Rec'd & Filed	1-12-61		GRANTED	8-31-61
BAL-4330	9-8-61	Voluntary assignment of license to Tallabama Broadcasting Co., Inc.		
Rec'd	9-11-61		GRANTED	4-25-62
Filed	9-11-61		EFF:	6-11-62



FORM BC-121  
AUG. 1955

#4

APPLICATION RECORD - BROADCASTING

Call  
Letters .....W.E.Y.X.....

Name .....TALLABAMA BROADCASTING CO., INC.....  
Talladega, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-3262 Rec'd Filed	12-30-63 1-3-64 1-3-64	Renewal of license	GRANTED	3-17-64
BRC-2419 Rec'd Filed	2-10-64 2-17-64 2-17-64	Modification of license to operate trans- mitter by remote control from 146 N. Court Street, Talladega, Alabama	GRANTED	2-20-64
BR-3262 R & F	12-30-66 1-3-67	Renewal of license	GRANTED	3-29-67
BR-3262 R & F #558164 \$75. P.N.	12-30-69 1-5-70 1-5-70 FEB 1-5-70	Renewal of License 2 5 1970	GRANTED	4-1-70



APPLICATION RECORD - BROADCASTING

1580kc

Call  
Letters WYYY

Name TALLADEGA BROADCASTING CO., INC.  
Talladega, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
Dr-18,891 R & P 626837-350 ACC. 060  OCT 12 1970	8-24-70 8-26-70 8-26-70	CP to change antenna-transmitter location to Highway 21 on East side of Talladega, Alabama. 33° 26' 55"      86° 03' 54"	GRANTED	10-20-70
BP- Rec'd \$50-651915 <u>File Under RFR</u> <u>PL-12,916</u>	12-1-70 12-7-70 12-22-70	Construction permit to install a new Main transmitter(Collins 820D-1), change from series to shunt and operate by remote control from Main Studio Location.	RETURNED Unnecessary. FCC Form 302 to be filed. Permissive changes.	1-13-71
PL-12,916 Rec'd & P 651915-350 N-067 FIS 19233      AFR 23 1971	3-27-71 4-1-71 12-22-70	Lic. (Dr-18,891) for changes - Trans: COLLINS, 820D-1. R-3 & MC: Hwy 21 East, Talladega, Alabama.	GRANTED	5-4-71



APPLICATION RECORD - BROADCASTING

Call  
Letters WEYY

Name TALIABAMA BROADCASTING CO., INC.  
Talladega, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6991 R & F FEE PD: \$1000 #118422 CODE 047 OCT 27 1972	10-9-72 10-13-72	Voluntary transfer of control of lic corp from Albert Rains to Jimmy E. Woodard (SEE OVER) Atty - Samuel Miller	GRANTED Req. Grant Fee \$ 960.00 048 PD 6-13-73 W 197878 EFF:	5-31-73
PUB. NOTICE BR-3262 R & F P.N. PRESS FEB 1 1973	FILED 11-7-72 12-27-72 12-29-72 12-29-72	Renewal of License AMENDED 4-9-73 re: ascertainment of comm. needs; programming	GRANTED	4-23-73
BR-3262 R & F PN Recd. PRESS NOV 28 1975	10-28-75 11-12-75 " NOV 28 1975	RENEWAL OF LICENSE Samuel Miller, Atty. AMENDED 12-11-75 re: engineering	GRANTED	3-9-76



APPLICATION RECORD - BROADCASTING

Call Letters W E Y Y

WOODARD BROADCASTING COMPANY, INC.

Name X TALLABAMA BROADCASTING CO., INC.  
Talladega, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BP20,175 Rec'd Filed \$300-506086 AC-001	12-1-75 12-4-75 12-4-75	Construction permit to increase daytime power to 2.5kw, change type transmitter CCA AM-2500/3000D.	GRANTED To:	3-17-77 3-17-78
PN REC'd " "	12-15-75 1-8-76 2-1-77	Atty: Miller & Fields Eng. Ralph J. Bitzer  Amended 1-19-77 re: Sec. 11, page 3 & 4, financial infor.	cond'1	
BML-2587 R&F 100-565438 AC:001 PRESS:	5-4-76 5-6-76 5-6-76	Mod. of license to change name of licensee to WOODARD BROADCASTING COMPANY, INC.	GRANTED	5-19-76



RE: B TCG6991 - Forms (blank) re Security Agreement  
AMENDED 3-5-73 re comm. survey



APPLICATION RECORD - BROADCASTING

1580khz

#8

Call Letters WEYY

Name WOODARD BROADCASTING COMPANY, INC.  
Talladega, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BI-13,352 R & F PTA PRESS 18 1977	6-27-77 6-28-77 7-8-77	Lic. to cover BP-20.175 for changes SL & RC: 1020 Anniston Rd., Talladega, Alabama Transmitter: CCA-AM-500D  Atty: Samuel Miller	GRANTED	8-22-77
BR781127UG PRESS JAN 31 1978		Renewal of License Mark E. Fields, Atty.	GRANTED	4-27-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

