

W E X L



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1890199

BROADCASTING STATION LICENSE RECORD

Date First 8-19-26

Licensed

Call WEXL

Letters XWAGM

LOCATION: ROYAL OAK, MICHIGAN

Sparks Broadcasting Co. (ML 8-6-53)

Name of Licensee: x Royal Oak Broadcasting Co. (Vol. Assign. 2-21-30)
x Robert L. Miller

2201 Woodward Heights Blvd. Ferndale, Mich. (MP 2-4-48) Lic. 11-13-41

x 130 Cor. Woodward Heights Blvd. & Huron St., Ferndale, Mich. (MP 3-27-41)

x To be determined, Royal Oak, Mich. (C.P. 11-13-40)

509 S. Washington Ave., Royal Oak, Mich. (C.P. 6-27-30) (Lic. 11-16-30)

Transmitter Location: x 726 Kayser St., Royal Oak, Michigan

317 N. Eleven Mile Road, Ferndale, Michigan (BF 5-31-74)

x 2201 Woodward Heights Boulevard, Ferndale, Michigan (Ltr. 9-2-59)

x 212 West Sixth St., Royal Oak, Mich. (Letter 7-21-33)

x 245 Washington Square Bldg., Royal Oak, Mich. (Letter 5-29-31)

x 509 S. Wash. St., Royal Oak, Mich. (C.P. 6-27-30) (Lic. 11-16-30)

x 245-246 Washington Square Bldg., Royal Oak, Michigan

Main Studio

Location: _____

FRC-65

-S-B-

BROADCASTING STATION LICENSE RECORD

Date First

Card No. 2

Licensed.....

Call
Letters

WEA

Name of

Licensee: ROYAL OAK BROADCASTING COMPANY

Transmitter

Location: _____

Main Studio

Location: _____

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
R-B-332	11-7-33	1310	50	U	12-1	6-1-34
R-B-332	5-4-34	1310	50	U	6-1	12-1-34
B2-R-332	11-20-34	1310	50w	U	12-1	6-1-35
B2-R-332	5-21-35	1310	50	U	6-1	12-1-35
B2-R-332	11-12-35	1310	50w	U	12-1	6-1-36
B2-R-332	5-5-36	1310	50w	U	6-1	12-1-36
B2-P-1333	10-20-36	Install new transmitter			12-20	6-20-37
B2-R-332	11-17-36	1310	50w	U	12-1	6-1-37
B2-L-513	1-26-37	1310	50w	U	1-26	6-1-37
	Lic. to cover C.P. for new equipment					
B2-R-332	5-11-37	1310	50w	U	6-1	12-1-37
B2-R-332	11-30-37	1310	50w	U	12-1	6-1-38
B2-R-332	5-4-38	1310	50w	U	6-1	12-1-38
B2-R-332	11-15-38	1310	50w	U	12-1	6-1-39
B2-R-332	5-31-39	1310	50w	U	6-1	12-1-39
B2-R-332	11-20-39	1310	50w	U	12-1	10-1-40
B2-R-332	11-23-39	1310	50w	U	12-1	10-1-40
Order	6/12/40	Extension of license			8/1	10/1/40
Order	9-10-40	"	"	"	10-1	3-29-41
B2-P-2459	11-13-40	1310	250w	U		
	Letter 11-28-40 C.P. install new transmitter, increase power above transmitter to site to be determined and antenna to be determined.					
B2-P-2459	3-27-41	1340	250w	U	5-27	11-27-41
B2-MP-114	Mod. C.P. 2459 approval site & antenna, NARBA Freq.					
NARBA REALLOCATION						
B2-R-332	3-24-41	1340	50w	U	3-29	10-1-41
B2-Z-761	4-24-41	1340	50w	U	4-24	10-1-41
	Determine operating power by direct method					
B2-R-332	9-23-41	1340	50w	U	10-1	10-1-42
B2-R-332	11-15-41	1340	250w	U	11-15	10-1-42
	Letter 11-15-41 C.P. approval of increase in power, new antenna & trans., and above; also determine operating power by direct method.					
B2-R-332	9-22-42	1340	250w	U	10-1	6-1-43

B-S

BROADCASTING STATION LICENSE RECORD

Card #3

Date first licensed

Call letters WEXL.....

Name of licensee ROYAL OAK BROADCASTING COMPANY.....

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
B2-S-332	11-6-42	1340	250w	U	12-1	6-1-43	
	Mod. Lic. in accordance with Order #107						
B2-S-332	2-25-43	Extension of license			6-1	8-1-43	
B2-R-332	7-27-42	1340	250w	U	7-27	6-1-42	
B2-S-332	5-27-45	Extension of License			6-1	8-1-45	
B2-R-332	6-12-45	1340	250w	U	6-12	2-1-47	
B2-S-332	7-10-45	1340	250w	U	10-1	2-1-47	
	Mod. Lic. Order #107A						
B2-R-332	1-23-47	1340	250w	U	2-1	2-1-50	
BP-6087	6-25-47	1340	250w	U	8-25	2-25-48	
	CP to install new antenna and mount FM antenna.						
BMP-3577	2-4-48	Mod. CP (6087)		for ext.	of completion		
	date.				8-25	5-25-48	
BP-6742	5-14-48	1340	250w	U	7-14	1-14-49	
	CP to install a new T.						
BL-3121	6-23-48	1340	250w	U	6-23	2-1-50	
	Lic. to cover CP (6087 as mod) to install new vertical antenna and mount FM antenna on AM tower.						
BL-3198	7-8-48	1340	250w	U	7-8	2-1-50	
	Lic. to cover CP (6742) to install a new transmitter.						
BL-3290	8-12-48	1340	250w	U	8-12	2-1-50	
Aux.			250w	Aux.			
	Lic. to use old main T at present site of main T for aux. purposes only.						
BZ-2958	11-16-48	1340	250w	U	11-16	2-1-50	
BZ-2959			250w	Aux.			
	Determine net. power by direct method.						
BR-332	1-25-50	1340	250w	U	2-1	2-1-53	
Aux.			250w	Aux.			
BTC-1042	1-29-51	Voluntary acquisition of control of licensee corp. by Jacob B. Sparks thru purchase of common stock from George B. Hartrick and Bernice B. Hartrick					
Eff: 2-1-51							

n.s. #4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WEXL.....

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BL-4587	11-28-51	1340	250w	U	11-28 2-1-53
Lic. cover CP 8268 for an alt. main trans.					
BR-332	1-7-53	1340	250w	U	2-1 10-1-55
Alt. Main		250w		Alt. Main	
BR-332	1-7-53	1340	250w	U	2-1 10-1-53
Alt. Main		250w		Alt. Main	
Superseding renewal to correct descrip. ground system					
BRC-145 (2)	8-13-53	Mod. lic. operate Main and Alternate Main Transmitters by Remote Control from 212 West 6th St., Royal Oak, Mich.			
BML-1552	8-6-53	1340	250w	U	8-6 10-1-55
(Main & Alt-M) ML change name to Sparks Broadcasting Co.					
BML-1552	8-6-53	1340	250w	U	8-6 10-1-55
Main & Alt. ML change name to Sparks Broadcasting Co.					
Superseding authorization to correct gound system					
BR-332	9-7-55	1340	250w	U	10-1 10-1-58
Alt. Main		250w		Alt. main	
BR-332	9-3-58	Renewal of license			10-1 10-1-61
Main & Alternate Main					
BZ-4062 (1)	12-12-58	Auth. to determine operating power by direct meas. of antenna power(Main)			
BZ-4063 (1)	12-12-58	Auth. to determine operating power by direct meas. of antenna power(Alt. main)			
BZ-4062 (2)	9-3-59	Auth. to determine operating power by direct meas. of antenna power(Main)			
BZ-4063 (2)	9-3-59	Auth. to determine operating power by direct meas. of antenna power(Alt. main)			
BZ-4174 (Main)	9-10-59	Auth. to determine operating power by direct meas. of antenna power.			
BZ-4175 (Alt. Main)	9-10-59	Auth. to determine operating power by direct meas. of antenna power.			
BTC-3493 EFF: 7-22-60	7-20-60	Voluntary relinquishment of positive control of licensee corporation by Jacob B. Sparks through gift of stock by Jacob B. Sparks to Garnet A. Sparks and Gordon A. Sparks.			

Form BC 126

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June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WEXL

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
PP-14437	11-30-60	1340kc	250w	U	1-30	7-30-61
	CP to install a new main transmitter (RCA BTA-250R).					
BMP-9281 (1)	1-24-61	Mod. of CP(BP-14,437) to change type transmitter (RCA BTA-1R).				
BL-8287 (3)	7-21-61	Lic. to cover cp(BP-14437) which authorizes installation of a new transmitter.				
BR-332	9-27-61	1340kc	250w	U	10 - 1	10-1-64
				Alt Main	to	10-1-64
EL-8288	10-10-61	1340kc	250w	Aux. Purpose		
					10-10	10-1-64
		Lic. to use old main transmitter as an aux. trans. at present loc. of main trans. for aux. purposes only.				
EZ-1617 Main (1)	5-31-62	Authority to determine operating power by direct measurement of ant. power.				
EC-4743 Alt. Main (1)	5-31-62	Authority to determine operating power by direct measurement of ant. power.				
BP-14393	8-29-62	1340kc	250w, 1kw-LS	U	10-29	4-29-63
			DA-D			
	CP to increase daytime power to 1kw, install new transmitter (GATBS BC-1T) and install directional antenna system (DA-D) (Cond'1).					
BMP-10561	10-12-62	1340kc	250w, 1kw-DA-Day		11-29	4-29-63
	Mod. of CP(BP-14,393) to make changes in DA(D) system (specify two tower array instead of three) make changes in ground system & chg. type trans. (RCA BTA-1R) Cond'1).					
BMP-10561	10-12-62	Superseding authorization to show the correct type transmitter.				
BP-15,884	3-22-63	1340kc	250w, 1kw-LS	U	5-22	11-22-63
			DA-D			
	CP to install new alt. main trans(RCA-BTA-1R) at main trans loc.					
BTC-4487	2-24-64	Involuntary acquisition of negative control of licensee corp. by Garnet G. Sparks & Gordon A. Sparks thru transfer of stock from Jacob B. Sparks, Deceased				

Form BC 126

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June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters

Station location WEXL

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BL-10182	4-6-64	1340kc	250w, 1kw-LS DA-D	U	4-6 10-1-64
			Lic. to cover CP(BP-14,393 as mod.) which auth incr. daytime power and installation of a new transmitter (RCA BTA 1R) install DA-D and make changes in ground system (Cond'1).		
BL-10183	4-6-64	1340kc	250w, 1kw-LS DA-D	U	4-6 10-1-64
			Lic. to cover CP(BP-15,884) which auth installation of a new Alternate Main Transmitter.		
BR-332	9-15-64	Renewal of License			10-1 10-1-67
BS-332 (1)	10-27-66	Mod. of lic to chg operating spec. Memo			
BR-332	9-8-67	1340kc	250w, 1kw-LS	U	10-1 10-1-70
		Renewal of Alt. M - Renewal of NDEA			
BR-332	2-18-71	Renewal of License & NDEA (Main-S & Alt. Main-S)			10-1-73
BL-7753(L)	1-27-71	Direct Measurement (Main)			10-1-73
BL-7753(L)	1-27-71	Direct Measurement (ALTERNATE-MAIN)			10-1-73
EBSA	5-25-72				
BS-332(L)	7-6-72	ML to show changes in resistances & oper. spec. 1340kc 250w, 1kw-LS DA-D (Alt. transmitters)			U 10-1-73
BR-332(L)	9-27-73	RENEWAL OF MAIN & ALT.			10-1-76
BP-19,676	5-31-74	1340kHz.	250w 1kw	DA-D U	5-31-75
		CP to reduce height of #1 tower.			
BL-13,947(L)	6-17-75	Lic. to cover BP-19,676 for changes			10-1-76
BL-13,947(L)	6-17-75	page one superseded to show daytime directional antenna			10-1-76
PRC-177	8-27-75	Mod. of lic. to oper. cons. by r. c. (Main & Alt. M)			

Form BC 126

AM BROADCAST

June 1954

#7

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WEEI

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
COMTEL	9-9-75	Chg obstruction marking and lighting to tower #1: 1,3,12,21; Tower #2: 1			
BR-332(L)	9-28-76	Renewal (Alt. Trans.)			10-1-79
BR790529UC (S)	3-19-80	RENEWAL OF LICENSE			10-1-82

STATION APPLICATION RECORD

71

APPLICANT: Robert L. Miller CALL LETTERS: WAGM
 ADDRESS: 726 Kayser St., Royal Oak, Mich. FILE NO: 2-S-B-332 DATED: 3-20-27
 Present T. P. issued 4-21-27
 Assignment: 1330 Kc. 50 W. Unlimited ACTION: 1330 Kc. 50 W.
 Requested: Same Unlimited. Lic. 6-1-27 1330 Kc. 50W

APPLICANT: Robert L. Miller CALL LETTERS: WAGM
 ADDRESS: 726 Kayser St., Royal Oak, Mich. FILE NO: 2-S-B-332 DATED: 8-1-27
 Present 8-8-27 Letter of Ext.
 Assignment: 1330 Kc. 50 W. Unlimited ACTION: 8-15 to -10-15-27
 Requested: Renewal

APPLICANT: Robert L. Miller CALL LETTERS: WAGM
 ADDRESS: 726 Kayser St., Royal Oak, Mich. FILE NO: 2-S-B-332 DATED: 9-29-27
 Present 10-24-27 Letter of Ext.
 Assignment: 1330 Kc. 50 W. Unlimited ACTION: 10-31 to 1-1-28.
 Requested: Renewal

STATION APPLICATION RECORD

APPLICANT: Robert L. Miller
 ADDRESS: 726 Kayser St., Royal Oak, Mich.
 Present Assignment: 1330 Kc. 50 - Unlimited
 Requested: Renewal

CALL LETTERS: WAGM
 FILE NO: 2-R-B-332 DATED: 1-10-28.
 Lic. 10-29-28 1310Kc. 50 W.
 ACTION: ~~Unlimited~~ + WBMH
 Period 11-11 to 1-31-29.

APPLICANT: Robert L. Miller
 ADDRESS: 726 Kayser St., Royal Oak, Mich.
 Present Assignment: 1310 Kc. 50 W + WBM H
 Requested: Renewal

CALL LETTERS: WAGM
 FILE NO: 2-R-B-332 DATED: 11-27-28
 Lic. 1-11-29 1310 Kc. 50 W.
 ACTION: ~~Unlimited~~ + WBMH
 Per: 1-31-to 4-30-29.

APPLICANT: Robert L. Miller
 ADDRESS: 726 Kayser St., Royal Oak, Michigan
 Present Assignment: 1310 Kc. 50 W. + WBMH
 Requested: Renewal

CALL LETTERS: WAGM
 FILE NO: 2-R-B-332 DATED: 3-11-29
 Lic. 4-18-29, 1310 Kc. 50 W.
 ACTION: 1/2 time on channel, per:
 4-30- to 6-15-29

STATION APPLICATION RECORD

APPLICANT: Robert L. Miller
 ADDRESS: 726 Kayser St., Royal Oak, Michigan
 Present Assignment: 1310 Kc. 50 W. $\frac{1}{2}$ time on channel
 Requested: Renewal

CALL LETTERS: WAGM
 FILE NO: 2-R-B-332 DATED 5-15-29
 ACTION: Set for hearing. Not in operation from 6-15 to 7-12-29
 Given by Telegraphic Auth.

APPLICANT: Robert L. Miller
 ADDRESS: 726 Kayser St., Royal Oak, Michigan
 Present Assignment: 1310 Kc. 50 W. $\frac{1}{2}$ time on channel
 Requested: Renewal

CALL LETTERS: WAGM
 FILE NO: 2-R-B-332 DATED 8-18-29
 ACTION: G. O. 69, Per: 7-31- to 10-31-29

APPLICANT: Robert L. Miller
 ADDRESS: 726 Kayser St., Royal Oak, Michigan
 Present Assignment: 1310 Kc. 50 W Uses $\frac{1}{2}$ time on this channel
 Requested: Renewal

CALL LETTERS:
 FILE NO: 2-R-B-332 DATED: 9-7-29
 Lic. 12-5-29, 1310 Kc. 50 W.
 ACTION: uses $\frac{1}{2}$ time channel.
 Per: 10-31 to 1-31-30.

STATION APPLICATION RECORD

APPLICANT: ROBERT L. MILLER CALL LETTERS: WAGM
 ADDRESS: 726 Kayser St., Royal Oak, Michigan FILE NO: 2-R-B-332. DATED: 12-23-29
 Present
 Assignment: 1310 kc. 50 w. Uses $\frac{1}{2}$ time Renewal License 1-11-30
 Requested: Renewal ACTION: Period 1-31 to 4-30-30.

APPLICANT: ROBERT L. MILLER CALL LETTERS: WAGM
 ADDRESS: 726 Kayser St., Royal Oak, Michigan FILE NO: 2-R-B-167 DATED: 1/3/30
 Present
 Assignment: 1310 kc. 50 w. $\frac{1}{2}$ time Vol. Assign. of license granted
 Voluntary assignment to ACTION: Min. 2-17-30, issued
 Requested: ROYAL OAK BROADCASTING COMPANY 2-21-30 as requested.

APPLICANT: Royal Oak Broadcasting Co. CALL LETTERS: WAGM
 ADDRESS: 726 Kayser St., Royal Oak, Michigan FILE NO: 2-R-B-332 DATED 3-21-30
 Present
 Assignment: 1310 Kc. 50 W $\frac{1}{2}$ time Renewal Lic. 4-11-30
 Requested: Renewal ACTION: Per: 4-30 to 7-31-30

APPLICANT: ROYAL OAK BROADCASTING COMPANY CALL LETTERS: WAGM

ADDRESS: 509 S. Washington St., Royal Oak, Michigan FILE NO: 2-P-B-1431 DATED: 5/22/30

Present C.P. granted Min. 6-27-30, issued
Assignment: 1310 kc. 50 W. $\frac{1}{2}$ time 6-27-30 to move trans. & studio to
Requested: Author. to move studio and trans. to S. Wash. St., Royal Oak, Mich. & install new
and install a new antenna antenna. Completion date 10-15-30

APPLICANT: Same CALL LETTERS: WAGM

ADDRESS: Same FILE NO: 2-R-B-332 DATED: 6-5-30

Present Renewal License 7-7-30
Assignment: 1310 Kc. 50 W. $\frac{1}{2}$ time ACTION: Per: 7-31 to 10-31-30

Requested: Renewal

APPLICANT: CALL LETTERS:

ADDRESS: FILE NO: DATED:

Present
Assignment: ACTION:

Requested:

APPLICATION RECORD - BROADCASTING

Call
LettersWEZLName Royal Oak Broadcasting Co.

File No.	Date ^d Received	Application for	Action	
			Nature	Date
2-R-B-332	9-18-30	Renewal of lic.	Granted	10-21-30
2-ML-B-686	10/3/30	Change time from $\frac{1}{2}$ time to Unlimited, on 1310 kc.	granted	11-11-30
2-L-B-431	10/20/30	License to cover 2-P-B-1431 issued 6/27/30 to move transmitter and studio from 726 Kayser St. to 509 S. Washington St., Royal Oak, and install a new antenna.	Granted	11-18-30
2-R-B-332	12-6-30	renewal of license	2.O.103 4-30 to	1-30-31 7-1-31
2-P-B-2165	4-16-31	Install new R.C.A. Type 100 w. equipment and increase power from 50 to 100 watts on 1310 kc.	Order of	Dismissal 4-15-32
2-R-B-332	5-18-31	Renewal of license	Granted	6-20-31
2-R-B-332	9-18-31	Renewal of license	Granted	11-15-31

APPLICATION RECORD - BROADCASTING

Call
Letters WEXLName ROYAL OAK BROADCASTING COMPANY

File No.	Dated Received	Application for	Action	
			Nature	Date
2-P-B-199	4-2-32	Automatic frequency control	Granted	4-29-32
2-R-B-332	3-26-32	Renewal of license.	Granted	5-1-32
2-R-B-332	9-27-32	Renewal of license	Granted	11-9-32
2-R-B-332 Resubmitted	3-21-33 "	Renewal of license (9a-22)	Returned	4-12-33
			Granted	5-19-33
2-P-B-2883	5-10-33	Changes in equipment and increase in operating power from 50 to 100 watts.	Order of Dismissal Request of Appl. Min.	11-3-33
2-R-B-332	10-2-33	Renewal of License	Granted	11-7-33
2-R-B-332	3-27-34	Renewal of License	Granted	5-4-34

APPLICATION RECORD - BROADCASTING

Call WEXL
Letters _____Name ROYAL OAK BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-332	9-21-34	FEDERAL COMMUNICATIONS RECORDS: Renewal of license	Granted	11-20-34
B2-R-332	3-29-35	Renewal of license	Granted	5-21-35
B2-P-555	4-23-35	C.P. to install new transmitter, change freq. from 1310kc, to 1420kc, op. power from 50w to 100w-250w L.S., Req. facilities of WMBC & make equipment changes	Returned WMBC's application denied	5-7-36
B2-ML-192	4-23-35	Mod. Lic. to change freq. from 1310kc, to 1420kc power from 50w to 100w-250w L.S. req. fac. WMBC	returned wrong form	5-2-35
B2-R-332 Resubmitted	9-30-35 "	Renewal of license (jurat)	Returned Granted	10-11-35 11-12-35
B2-R-332	3-31-36	Renewal of license	Granted	5-5-36

APPLICATION RECORD—BROADCASTING

9

Call letters WEXLName ROYAL OAK BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-P-1333	8-28-36	C.P. to install new transmitter, and make equipment changes. (antenna)	Granted	10-20-36
Amended	9-18-36	Omit request for antenna changes.		
B2-R-332	10-2-36	Renewal of License	Granted	11-17-36
B2-L-513	1-5-37	License to cover construction permit (B2-P-1333) for new equipment.	Wreng-Ferm-rtd-1-14-37	
Superseded	1-8-37		Granted	1-26-37
B2-R-332	3-25-37	Renewal of license	Granted	5-11-37
B2-R-332	9-30-37	Renewal of license (-june-)	Returned - 10-15-37	
Resubmitted	9-30-37		Granted	11-30-37

APPLICATION RECORD—BROADCASTING

#10

Call letters WEXLName ROYAL OAK BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-R-332 Resubmitted	3-24-38 4-12-38	Renewal of License (Sec. 3b)	Returned Granted	4-4-38 5-4-38
B2-R-332 Resubmitted	9-16-38 10-12-38	Renewal of license (date just & appl)	Returned Granted	10-9-38 11-15-38
B2-R-3264	10-19-38	C.P. to install new transmitter, vertical antenna, change frequency from 1510 to 1500 kc, power from 50w to 150watts, and move transmitter from 218 West Sixth St., Royal Oak, Michigan, to Lincoln & Dequindre, Royal Oak, Mich. (Incorporated) Michigan.	Granted Motion to DISMISS WITHOUT Prejudice Application	1-27-39

#11

APPLICATION RECORD—BROADCASTING

Call letters WEXLName ROYAL OAK BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-R-332	3-29-39	Renewal of license	Granted	5-31-39
B2-P-2459	7-20-39	C.P. to install new transmitter, increase power from 50 watts to 250 watts, install new antenna, to be determined, move transmitter from 212 West Sixth St., to site to be determined, Royal Oak, Mich. Contingent on granting of Flint B/c Co's application B2-P-2451.	Granted subject to T site and antenna being approved by Commission. Letter written. 11-29-40 Issued with MP-1147	11-13-40
B2-R-332	7-26-39	Renewal of license (Sec. 3b, 18e)	Returned	10-17-39
Resubmitted	10-9-39		Granted	11-20-39

APPLICATION RECORD - BROADCASTING

Call
Letters WEXLName ROYAL CAK BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B2-7-332	5/23/40	Renewal of license		
B2-7-559 Rec'd	10-26-40 10-30-40	Authority to determine operating power by direct measurement of antenna power	Returned Just	11-1-40
B2-7-1147 Rec'd. Resubmitted & Amended Received	1-4-41 1-8-41 1-10-41	Modification of construction permit (B2-P-2458) for approval of vertical antenna and approval of transmitter site at Ferndale, Michigan. To give transmitter site as Northeast Corner of Woodward Heights Blvd. and Huron Street, Ferndale, Michigan	Returned 1-8-41 Not submitted Granted for 1340 kc NABBA	1-8-41 1-8-41 3-27-41

APPLICATION RECORD—BROADCASTING

Call letters W E LName W E L Radio Station, Birmingham, Ala.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-P-332	1-20-41	Renewal of license	Granted 1340kc,	3-24-41 50w, U
B2-Z-761 Rec'd	3-19-41 3-21-41	Authority to determine operating power by direct measurement of antenna power.	Granted	4-24-41
B2-R-332 Resub.	7-29-41 8-16-41	Renewal of license Forms 335 filed	Returned Granted	8-14-41 9-23-41
B2-Z-1263 B2-L-1536 received	9-29-41 9-29-41 9-30-41	License to cover C.P. (B2-P-2459) as modified for new transmitter, increase in power, move of transmitter, new antenna system, and for authority to determine operating power by direct measurement. Form 335 filed	Granted	11-13-41

#14

Call

Letters W E T LName ROYAL OAK BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-332 Resub.	7-31-42 "	Renewal of license (jurat-not-signed-4-332) " "	Ret'd Granted	6-2-42 9-22-42
B2-R-332	3-30-43	Renewal of license	Granted	7-27-43
B2-R-332 rec'd	3-28-45 3-31-45	Renewal of license Let. rec'd 4-19-45 Forms 303-A rec'd 4-19-45 Forms 303-A ret'd 4-30-45 to be notarized Forms 303-A resub. 5-4-45	Granted	6-12-45
B2-R-332 Rec'd	11-22-46 12-2-46	Renewal of license	GRANTED	1-23-47

APPLICATION RECORD - BROADCASTING

#35

Call

Letters

WXXI

Name ROYAL OAK BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-6087 Rec'd Filed	5-19-47 5-23-47 5-23-47	Construction Permit to install new vertical antenna and mount FM antenna on AM tower. (Filed by H. D. Driscoll, Atty; George C. Gentry, Pres.)	GRANTED	6-25-47
BMP-3577 Rec'd Filed	1-23-48 1-27-48 1-27-48	Mod. of C.P. (BP-6087, which authorized to install new vertical antenna and mount FM antenna on AM tower) for extension of completion date from: 2-25-48 to: 5-25-48.	GRANTED	2-4-48

APPLICATION RECORD - BROADCASTING

Call
Letters

Name ROYAL O.E. BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-3121 Rec'd Filed	4-2-48 4-16-48 4-16-48	License to cover C.P. (EP-6087, as mod.,) which authorized to install new vertical antenna and mount B1 antenna on A1 tower.	GRANTED	6-23-48
EP-6742 Rec'd Filed	4-16-48 4-26-48 4-26-48	Construction Permit to install a new transmitter (Raytheon RA-250). (John Barron, Engr.)	GRANTED	5-14-48
BL-3198 Rec'd Filed	6-3-48 6-4-48 6-4-48	License to cover C.P. (EP-6742) which authorized to install a new transmitter.	GRANTED	7-8-48

APPLICATION RECORD - BROADCASTING

#17

Call
Letters WEXLName ROYAL OAK BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-3290 Rec'd Filed	7-23-48 7-25-48 7-26-48	License to use old main transmitter (W.E. 310-B) at 2501 Woodward Heights Blvd., Ferndale, Michigan (Present location of main transmitter) to be used for auxiliary purposes with power of 250w.	GRANTED	8-12-48
BZ-2958 Rec'd Filed	9-25-48 10-25-48 10-25-48	Authority to determine operating power by direct measurement of antenna power. (MAIN) (Homer A. Ray, Jr., Engr)	GRANTED	11-16-48
BZ-2959 Rec'd Filed	9-25-48 10-25-48 10-25-48	Authority to determine operating power by direct measurement of antenna power. (Aux.) (Homer A. Ray, Jr., Engr.)	GRANTED	11-16-48

APPLICATION RECORD - BROADCASTING

Call
Letters WEXLName ROYAL OAK BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-332 Rec'd	11-16-49 11-18-49	Renewal of license (<i>Main</i>)	Granted	1-25-50
Rec'd	11-25-49 12-5-49	" " " (AUXILIARY)	"	"
BTC-1042 Rec'd Resubmitted + Amended Rec'd Filed	11-10-50 11-20-50 11-30-50 12-5-50 12-5-50	Voluntary acquisition of control of licensee corporation by Jacob B. Sparks thru purchase of 500 shares of common stock from George B. Hartrick and Bernice B. Hartrick. Eliot C. Lovett, Atty. AMENDED to change from 500 shares to 220 shares of common stock.	RETURNED 11-29-50 Request of Attorney GRANTED Eff: 1-1-51	1-29-51
BP-8268 Rec'd Filed	10-5-51 10-9-51 10-9-51	Construction permit to install an alternate main transmitter (RCA BTA-250-M). Eliot C. Lovett, Atty.	GRANTED	10-22-51

APPLICATION RECORD - BROADCASTING

Call
Letters WEXL

Name ROYAL OAK BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-4587 Rec'd Filed	11-2-51 11-7-51 11-7-51	License to cover construction permit (BP-8268) which authorized installation of an alternate main transmitter. Eliot C. Lovett, atty.	GRANTED	11-28-51
BP-8573 Rec'd Filed	8-8-52 8-11-52 8-11-52	Construction permit to mount a TV antenna on top of the present AM antenna. (Contingent on grant of BP-725) Eliot C. Lovett, Atty.	DISMISSED REQUEST OF APPLICANT	
BR-332 Rec'd Filed	10-27-52 10-30-52 10-30-52	Renewal of License (Main and Alternate) Filed by Eliot C. Lovett, Atty.	GRANTED	1-7-53
BML-1552 Rec'd Filed	7-27-53 7-28-53 7-28-53	Modification of license to change corporate name from Royal Oak Broadcasting Company to Sparks Broadcasting Co. Eliot C. Lovett, Atty.	GRANTED	8-6-53

APPLICATION RECORD - BROADCASTING

Call
Letters WEXL

Name SPARKS BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BRC-145 Rec'd Filed	7-31-53 8-6-53 8-6-53	Modification of license to operate transmitter by Remote Control from 212 West 6th Street, Royal Oak, Michigan. (Main transmitter). Eliot C. Lovett, Atty.	GRANTED	8-13-53
BRC-146 Rec'd Filed	7-31-53 8-6-53 8-6-53	Modification of license to operate alternate main transmitter by Remote Control from 212 West 6th Street, Royal Oak, Michigan. Eliot C. Lovett, Atty.	GRANTED	8-13-53
BR-332 Rec'd Filed	7-1-55 7-13-55 7-13-55	Renewal of license Eliot C. Lovett, Atty.	GRANTED	9-7-55

APPLICATION RECORD - BROADCASTING

Form BC-121
 For use by stations
 AUG. 1955

HF 21

Call Letters WEXL

Name SPARKS BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BR-337 Rec'd Filed	6-18-58 7-1-58 7-1-58	Renewal of license (Main Transmitter) Eliot C. Lovett	GRANTED	9-3-58
BR-332 Rec'd Filed	7-8-58 7-9-58 7-9-58	Renewal of license (Alternate Main Transmitter) Eliot C. Lovett, Attorney	GRANTED	9-3-58
BZ-4062 Rec'd Filed	9-29-58 10-2-58 10-2-58	Authority to determine operating power by direction measurement of antenna power. (MAIN)	GRANTED	10-10-58
BZ-4063 Rec'd Filed	9-29-58 10-2-58 10-2-58	Authority to determine operating power by direct measurement of antenna power. (Alt. Main)	GRANTED	10-10-58
BZ-4174 R&F	7-20-59 7-23-59	Authority to determine operating power by direct measurement of ant. power (MAIN).	GRANTED	9-18-59
BZ-4175 R&F	7-20-59 7-23-59	Authority to determine operating power by direct measurement of ant. power (ALT. MAIN)	GRANTED	9-18-59

Aug. 1955

Call
Letters WEXLName SPARKS BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3493 Rec'd Filed	7-15-60 7-19-60 7-19-60	Voluntary relinquishment of positive control of licensee corporation by Jacob B. Sparks through gift of stock by Jacob B. Sparks to Garnet G. Sparks and Gordon A. Sparks. Eliot C. Lovett, Atty.	GRANTED EFF:	7-20-60 7-22-60
BP-14,393 Rec'd Filed	9-28-60 10-3-60 10-3-60	Construction Permit to increase daytime power from 250w to 1kw; install new trans. (Gates BC-1T) and install directional antenna system(DA-D) Atty.- Eliot C. Lovett Eng.- Gautney and Jones	GRANTED Cond'l re: Phase Mon., Field meas. equip. DA & non-DA proof. re: Permitted shall accept such interf. as may be imposed by other existing 250w Class IV stations.	8-29-62
BP-14,437 Rec'd Filed	10-7-60 10-17-60 10-17-60	Construction permit to install a new main transmitter. (RCA-BTA-250R) Atty: Eliot C. Lovett	GRANTED	11-30-60

APPLICATION RECORD - BROADCASTING

Call
Letters WEXLName Sparks Broadcasting Co.
Royal Oak, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9281 R & F	1-3-61 1-6-61	Modification of C. P. (BP-14,437 which auth. to install a new main transmitter) to change type transmitter. (RCA BTA-1R) Atty: Eliot C. Lovett	GRANTED	1-24-61
BL-8287 Rec'd Filed	12-12-60 12-15-60 12-15-60	License to cover construction permit (BP-14,437, as modified) which authorized installation of a new transmitter. Eliot C. Lovett, Atty.	GRANTED	7-21-61
BL-8288 Rec'd Filed	12-12-60 12-15-60 12-15-60	License to use old main transmitter (RAYTHEON RA-250) as an auxiliary transmitter at present location of main transmitter to be operated on 1340kc, power of 250w for auxiliary purposes only. Eliot C. Lovett, Atty.	GRANTED	10-10-61

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters

WEXL

Name

SPARKS BROADCASTING CO.
ROYAL OAK, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-332 Rec'd & Filed	6-10-61 6-29-61	Renewal of License (Main & Alt. Main). Eliot C. Lovett, atty.	GRANTED	9-27-61
BR-4642 R. & F.	3-21-62 3-22-62	Authority to determine operating power by direct measurement of antenna power. (Main) Atty- ELIOT C. LOVETT	GRANTED	5-31-62
BR-4643 R. & F.	3-21-62 3-22-62	Authority to determine operating power by direct measurement of antenna power. (Alt Main) Atty- ELIOT C. LOVETT	GRANTED	6-31-62
BMP-10,561 R. & F.	9-10-62 9-12-62	Mod. of CP (EP-14,393 which auth. incr. day power; install. of new trans. & DA-D) to make changes in DA(D) system (specify two tower array instead of three); make changes in ground system. & chg. type trans (RCA BTA-1R) Atty: Eliot C. Lovett	GRANTED	10-12-62 Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof. re: permittee shall accept such interf. as may be imposed by other existin 250w Class IV stations.

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WEXLName SPARKS BROADCASTING CO.
Royal Oak, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,884 R. & F.	3-8-63 3-14-63	CP to install a new alt. main trans. (RCA BTA-1R) at main trans. loc., to be operated on 1340kc, 250w, 1kw, DA-Day Atty: Eliot C. Lovett	GRANTED	3-22-63
BL-10,182 Rec'd Resub R.&F.	3-14-63 3-20-63 5-28-63 5-29-63	Lic to cover CP(BP-14,393 as mod) which auth incr daytime power and installation of a new transmitter/ ^{install} DA D and make changes in pr-system. (RCA-BTA-1R) Engr- Gautney & Jones Atty- Eliot C. Lovett	RETRACTED - 5-22-63 APP. DISMISSED - GRANTED	4-6-64
BL-10,183 R. & F.	4-30-63 5-3-63	Lic to cover CP(BP-15,884) which auth install a new Alternate Main Transmitter. (RCA-BTA-1R) Atty- Eliot C. Lovett	GRANTED	4-6-64
ETC-1487 R & F	1-27-64 1-31-64	Involuntary acquisition of negative control of licensee corp. by Garnet G. Sparks and Gordon A. Sparks thru transfer of stock from Jacob B. Sparks, Deceased, P.C.C. - WASHINGTON, D.C. Atty. - Lovett	GRANTED	2-24-64

APPLICATION RECORD - BROADCASTING

Call Letters WEXL

Name SPARKS BROADCASTING CO.
Royal Oak, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BR-332 Rec'd Filed	7-1-64 7-9-64 7-9-64	Renewal of license---(MAIN & ALTERNATE ALT. MAIN) Atty. Lee G. Lovett	GRANTED	9-15-64
Rec'd	4-19-63 4-23-63	CP to change daytime power from 1kw, DA to 250w, non-DA, during hours from local sunrise to 7:00am, local standard time, except when sunrise occurs after 7:00am, local standard time. Atty: Elliot G. Lovett	Returned	8-5-65 contravention of NARBA
BR-332 R & F	6-26-67 6-30-67	Renewal of license (Main & Alt. Main) Atty. John N. Papajohn	GRANTED	9-8-67

JUL 25 1967

APPLICATION RECORD - BROADCASTING

Call
Letters WEXL

Name SPARKS BROADCASTING CO.
Royal Oak, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BR-332 R & F #613858 \$75. " \$30. P.N.	6-26-70 7-6-70 (\$360. submitted) 7-6-70 7-6-70	Renewal of License (Main & Alt. Main) Atty: Lee G. Lovett	GRANTED	2-18-71
JUL 5 1970				
BR-7753 Rec'd Amended & F UM PRESS FEB 16 1971	12-29-69 12-31-69 2-8-71 2-8-71	Direct Measurement (Main & Alt.-Main) Engr. data	GRANTED	4-27-71

#28

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WEXLName SPARKS BROADCASTING CO.
ROYAL OAK, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-332 R & F PRESS	6-12-73 7-3-73 6 AUG 1973	Renewal of License (Main & Alternate Main)	GRANTED	9-27-73
BP-19,676 Rec'd Filed \$50-302278 AC-056 PRESS	4-4-74 4-11-74 4-11-74 4-11-74 MAY 10 1974	Construction permit to reduce height of #1 tower to 410' to accommodate change of FM antenna. 42° 28' 25" 83° 06' 56" Atty: Samuel Miller	GRANTED	5-31-74
BL-13,947 R & F \$100#408229 PTA PRESS	3-27-75 3-31-75 4-3-75 4-9-75 MAY 19 1975	Lic. to cover BP-19,676 for changes Atty: Samuel Miller	GRANTED	6-17-75

APPLICATION RECORD - BROADCASTING

Call Letters W E XL

Name SPARKS BROADCASTING CO.
..... Royal Oak, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3776 R & F \$100-429647 AC-056 JUN 2 1975	5-12-75 5-16-75 5-16-75	Modification of license to operate transmitter by remote control from 317 E. 11 Mile Road, Ferndale, Michigan. (Main & Alt. M) Atty: Samuel Miller	GRANTED	8-27-75
BR-332 R & F P.N. Press JUL 27 1976	5-31-76 6-1-76 6-1-76	RENEWAL OF LICENSE (MAIN & ALT. MAIN) Atty: Samuel Miller (Miller & Fields) AMENDED 8-27-76 re: engineering	GRANTED	9-28-76
BR 790529 UC PRESS JUN 22 1975		RENEWAL OF LICENSE (MAIN & ALTER. TRANS.) Mark E. Fields, Atty.	GRANTED	3-19-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

