

W E T B



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-25-47

Call letters W E T B

LOCATION: JOHNSON CITY, TENNESSEE

PRESS, INC. (AL 6-5-53 EFT: 7-1-53)

Name of licensee x EAST TENNESSEE BROADCASTING COMPANY

Brandon Wood Drive, 0.7 mile West Johnson City boundary, nr. Johnson City
x S.E. Cor. of Johnson City Erwin State Highway and County Road, 1.5 miles
Transmitter location from center of Johnson City, Tennessee (CP & MP 5-9-47) (Lic. 11-25-47)

South Roan Street and Plymouth Road, Johnson City, Tenn.

x S.E. Corner of Johnson City Erwin State Highway and County Road, 1.5
miles from center of Johnson City, Tenn. (Lic. 11-25-47)

Main studio location x 204 W. Main Street, Johnson City, Tennessee (CP & MP 5-9-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-P-5308 Letter	2-14-47 3-10-47	790	1kw	Daytime	CP for new station granted subject to filing MP for approval of T site and antenna
B3-P-5308 BMP-2664	5-9-47	790kc	1kw	Daytime	7-9 1-9-48 Mod. of C.P.(5308) approval of antenna, change type of T., approval of T. site and to specify studio location.)
BL-2713 BZ-2549	11-25-47	790	1kw	Daytime	11-25 5-1-49 Lic. to cover CP 5308 as mod.) for a new station change studio site and determine operating power by direct method. (CONDITIONAL CLAUSE)
BTC-600 EFF:	1-21-48 3-10-48	Vol transfer of control of licensee corp. from Carl A. Jones, Jr., H. L. Jones and Mrs. Dorothy J. Clark to PRESS, Inc.			
BS-1760	6-24-48	STA to opr. from 6:15 pm, CST, to conclusion of election returns 8-5-48.			
BR-1760	4-20-49	790	1kw	Daytime	5-1 5-1-52
BS-1760	5-27-49	790	1kw	Daytime	5-27 5-1-52 Mod. Lic. to change opr. hrs. to Eastern Standard Time in accordance with revised Standard Time Zone Map of the U. S.
BR-1760 Telegram	4-23-52 7-31-52	790	1kw	Daytime	5-1 8-1-52 Action on renewal deferred 7-30-52 and continued operation auth. until final determination on renewal
BR-1760	9-18-52	790	1kw	Daytime	9-18 8-1-55
BAL-1562 EFF:	6-5-53 7-1-53	Vol. assignment of license to PRESS, INC.			
BR-1760	7-20-55	790kc	1kw	Day	8-1 8-1-58
BR-1760	7-2--58	Renewal of License			8-1 8-1-61
BR-1760	7-20-61	Renewal of license			8-1 8-1-64
BR-1760	7-10-61	Renewal of License			8-1 8-1-67
Ltr. 12-15-64 & 303 dtd. 4-18-67, rec'd 4-24-67 giving notification per Sect. 73.48(a)(5) Rules that a RCA BTA-1R1 trans. is now installed & in oper.					

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WETB

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BTC-5374	7-25-67	Voluntary acquisition of negative control of lic. corp. by Carl A. Jones thru transfer of stock from H. L. Jones and Mrs. Dorothy J. Clark			
BR-1760	8-31-67	790kc	1kw	Day	8-31-67 8-1-70
TELEGRAM	10-17-67	PSA	500w		
BR-1760(S)	9-11-70	Renewal	of License		8-1-73
EBSA	6-12-72				
BR-1760(S)	8-24-73	RENEWAL			8-1-76
BR-1760(L)	8-10-76	Renewal	of License		8-1-79
BP-20,251	11-15-77	790khz. 5kw CP to inc. power, chg. RC, & chg. type trans.		Day	11-15-78
BL-780907AD	12-6-78	Lic. to cover	BP-20251	for changes	8-1-79
BR790308UA	11-14-79	RENEWAL			8-1-82

APPLICATION RECORD - BROADCASTING

 Call W E T B
 Letters New

 Name EAST TENNESSEE BROADCASTING COMPANY
(PO 204 W. Main St., Johnson City, Tennessee)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5308	9-21-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 790kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined-Johnson City, Tennessee Studio location: same Filed by D. F. Prince, Atty. George C. Davis, Engr.	Granted	2-14-47
Rec'd	9-28-46		subject to filing	
Filed	9-28-46		MP for approval of T site and antenna Letter 3-10-47	

Transmitter- W.E. 443-A-1

APPLICATION RECORD - BROADCASTING

#2

Call
Letters W E T BName EAST TENNESSEE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2664	4-1-47	Mod. of C.P. (B3-P-5308, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (Raytheon RA-1000), for approval of transmitter location at S.E. Corner of Johnson City - Erwin State Highway and County Road, 1.5 miles from center of Johnson City, Tenn., and to specify studio location as 204 W. Main St., Johnson City, Tennessee. (Filed by Vesey, Prince and Clineburg, attys) George C. Davis, engr.	GRANTED	5-9-47
Rec'd.	4-14-47			
Filed	4-14-47			

APPLICATION RECORD - BROADCASTING

#3

Call
Letters W E T BName EAST TENNESSEE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
EL-2713	9-26-47	License to cover C.P. (B3-P-5308, as mod.,) which authorized a new standard broadcast station and change studio location from: 204 West Main Street, Johnson City, Tenn. to S.E. Corner of Johnson City Erwin State Highway and county Road, 1.5 miles from center of Johnson City, Tennessee.	GRANTED	11-25-47
Rec'd	9-29-47			
Filed	9-29-47			
BZ-2549	9-27-47	and Authority to determine operating power by direct measurement of antenna power.		
Rec'd	9-29-47			
Filed	9-29-47			

APPLICATION RECORD - BROADCASTING

4

Call
Letters W.E.T.BName EAST TENNESSEE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-600 Rec'd Filed	12-12-47 12-15-47 12-15-47	Voluntary Transfer of Control of licensee corporation from Carl A. Jones, Jr., H. L. Jones and Mrs. Dorothy J. Clark to Press, Inc. 200 shares of common stock-100%	GRANTED EFF:	1-21-48 3-10-48
BR-1760 Rec'd	2-16-49 2-28-49	Renewal of license. (Leonard H. Marks, Atty.)	GRANTED	4-20-49
BR-1760 Rec'd Filed	1-26-52 2-1-52 2-1-52	Renewal of license Leonard H. Marks atty.	GRANTED	4-23-52
BR-1760 Rec'd Filed	7-29-52 7-30-52 7-30-52	Renewal of license (Informal request) Leonard H. Marks, Atty.	GRANTED	9-18-52

#5

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

PRESS, INC.

Call

Letters

W E T B

Name x EAST TENNESSEE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1562 Rec'd Filed	5-26-53 5-27-53 5-27-53	Voluntary assignment of license to Press, Inc.	GRANTED EFF:	6-5-53 7-1-53
BR-1760 Rec'd Resubmitted Filed	4-28-55 4-29-55 5-30-55 5-31-55	Renewal of License.	RETURNED License name wrong. Method used not given. Prop. Sched. not sub. Ret 2 extra copies 323. GRANTED	6-13-55 7-20-55
BR-1760 Rec'd. Filed	4-16-58 4-16-58 4-16-58	Renewal of license.	GRANTED	7-2-58
BR-1760 Rec'd & Filed	4-19-61 4-20-61	Renewal of License	GRANTED	7-20-61

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WETB

Name PRESS, INC.
JOHNSON CITY, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BP- 15,167 Rec'd Filed	10-23-61 10-24-61 10-24-61	CP to change hours of operation from Daytime to Unlimited using power of 1kw-5kwLS; install new transmitter(Collins 21-E); install directional antenna system(DA-2); change antenna-transmitter location from S. E. corner of Johnson City Erwin State Hwy. and County Road, 1.5 miles from center of Johnson City, Tennessee to On Massengill Road: Approx. 1.11 mi. off Hwy. 11 E, North of Johnson City, Tennessee and change studio location from "Same as transmitter" to Press Chronicle Bldg. Johnson City, Tennessee Eng. Louis A. King, Bristol, Tenn. REQUESTS WAIVER OF SEC. 3.28(d)(3), 3.188(b)(1) and 3.30(c) Filed 5-17-63	DISMISSED at Req. of applicant	4-6-64

FORM BC-121
AUG. 1955

#7
APPLICATION RECORD - BROADCASTING

Call
Letters W E T B

Name PRESS, INC.
Johnson City, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BR-1760 Rec'd Filed	4-13-64 4-14-64 4-14-64	Renewal of license	GRANTED	7-10-64
BR-1760 R & F	4/18/67 4/25/67	Renewal of license	GRANTED 8-31	8-31-67
BR-5374 R & F (Form 316)	6-28-67 6-29-67	Voluntary acquisition of negative control of lic. corp. by Carl A. Jones thru transfer of stock from H.L. Jones and Mrs. Dorothy J. Clark	GRANTED EFF.	7-25-67 8-3-67
BR-1760 R & F #592476 \$75. P.N. APR 22 1970	4-8-70 4-13-70 4-13-70 4-13-70 APR 22 1970	Renewal of License AMENDED 6-8-70 re: commercial practices: financial statement AMENDED 6-24-70 re: commercial policy: balance sheet	GRANTED	9-11-70

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W E T B

Name PRESS, INC.
JOHNSON CITY, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR-1760 R & F PN Recd. PRESS APR 25 1973	4-9-73 4-10-73 "	RENEWAL OF LICENSE AMENDED 8-6-73 re: community survey AMENDED 8-2-73 re: statement on program affiliation	GRANTED	8-24-73
BP-20,251 Rec'd Filed \$400-535220 AC-001 PN REC'D JUL 8 1977	1-29-76 2-26-76 2-26-76 3-23-76	Construction permit to increase power to 5kw redes trans. loc. Brandon Wood Drive, 0.7 mi. West Johnson City Boundary, nr. Johnson City Tenn., chg. studio loc. South Roan St. & Plymouth Rd., Johnson City, Tenn. & chg. type trans. Harris MW-5. operate by RC. Atty: Cohn & Marks Eng. Bernard Segal Amended 6-14-76 re Section IV-A Amended 7-16-76 re: Commercial Policy	"MAJOR ENVIRONMENTAL ACT. UNDER SEC. 1.1305 of the rules GRANTED	11-15-77

#9

790 kc

Form BC-121
September 1969
8-47

APPLICATION RECORD - BROADCASTING

Call
Letters W E T B

Name PRESS, INC.
JOHNSON CITY, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR-1760 R & F PN Recd. PRESS	3-5-76 3-17-76 " MAY 17 1976	RENEWAL OF LICENSE AMENDED 7-15-76 re: public survey & commercial policy	GRANTED	8-10-76
BL-780907AD R & F XXXXXX PTA PRESS	9-7-78 9-22-78 MAY 18 1978	Lic. to cover BP-20251 for changes	GRANTED	12-6-78
BR79030814 PRESS: MAY	18 1979	RENEWAL OF LICENSE	GRANTED	11-14-79

W E T B - RECORD OF DENIAL OF INFORMAL APPLICATIONS

Request for STA dated 8-11-48 for authority to broadcast presidential election returns 11-2-48 not considered in accordance with Sec. 1.324 of the Rules.

Letter 9-17-48 informing licensee that request to broadcast football games (add'l time) for the month of November not considered in accordance Sec. 1.324 of the rules.

Telegram 7-27-54 - Opr. night of 8-5-54 for election

Letter 9-20-55 - Oper. add'l time 10-15 and 11-19 in order to complete broadcast of football games

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

