

W E R E



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390195

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-24-50

Call letters W E K E
Station Location: Cleveland, Ohio

GCC COMMUNICATIONS OF CLEVELAND, INC. (AL gr 4/14/77 EFF: 4-30-77)

Name of licensee x CLEVELAND BROADCASTING INCORPORATED

9466 Ridge Road, North Royalton, Ohio (Redescription Ltr. 7-11-69)
 x 9256 Ridge Road, North Royalton, Ohio (Lic. 3-24-50)
 Transmitter location x 2 miles S. of Parma, Ohio (CP 1-27-49)

44114 1500 Chester Avenue, Cleveland, Ohio (BS 12-28-60)

x 1501 Euclid Ave., Cleveland, Ohio (Lic. 3-24-50)

Main studio location To be determined, Cleveland, Ohio (CP 1-27-49)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
12-F-4058	1-27-49	1300	5kw-DA	U	3-27	9-27-49
	CP for a new station.					
BL-3748	3-24-50	1300	5kw-DA	U	3-24	11-1-51
	Lic. to cover CP (4058) which authorized a new station.					
BS-2427	6-29-51	1300	5kw DA-1	U	6-29	11-1-51
	Mod. Lic. changing phase monitor indication (Conditional Clause)					
10-31-51						
BR-2427	10-31-51	1300	5kw-DA	U	11-1	10-1-52
BR-2427	9-3-52	1300kc	5kw-DA-1	Unl	10-1	10-1-55
	(CoClse)					
BS-2427	10-27-53	Mod. lic. change		Obstruction Marking Specifications		
(1)						
BS-2427	5-24-54	Mod., lic. chg. operating specs. for DA antenna				
(2)						
BS-2427	3-2-55	Mod. lic. chg. operating specs. for DA antenna				
(3)						
BR-2427	9-28-55	1300kc	5kw DA-1	Unl	10-1	10-1-58
BS-2427	9-11-56	Mod. license to change operating specs. for DA system.				
(1)						
BP-12,097	7-22-58	1300kc	5kw-DA-1	Unl	9-22-58/3-22-59	
	CP to install a new main transmitter type					
BP-12,098	7-22-58	1300kc	5kw-DA-1	Aux. P.	9-22-58/3-22-59	
	CP to install main transmitter as an auxiliary transmitter for auxiliary purposes only.					
BMP-8219	8-15-58	1300kc	5kw DA-1	U	9-22	3-22-59
	Mod. of CP (BP-12,098) to change operation of (RCA 6XA-5F) transmitter from an auxiliary transmitter to an alternate main transmitter.					
Fire	9-30-58	Action on renewal application deferred 9-24-58 pending further consideration. Continued operation authorized.				
BS-2427	10-1-58	Mod. of		operating specs.		
(2)						

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed 3-24-50Call letters WENEStation location CLEVELAND, OHIOName of licensee CLEVELAND BROADCASTING INCORPORATED

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-2427	4-15-59	1300kc	5kw DA-1 U		4-15 - 10-1-61
		(Including Modification to change DA Specification			
BR-7262 (1)	6-3-59	lic. to cover C. (P.A. BTA-5H)			
BR-7263	6-3-59	1300kc 5kw-DA-1U Alt. Main			6-3 - 10-1-61
		(P.A. BTA-5-F)			
BR-2427 (2)	10-20-60	Modification of license (BR-2427) to change studio location.			
BS-2427 (3)	3-17-61	Mod. of license to change operating specifications.			
BS-2427 (4)	4-12-61	Mod. of license to change operating specifications.			
BR-2427	9-27-61	1300kc	5kw-DA-1 Unl 5kw-DA-1 Alt. Main		10-1 10-1-64 10-1 10-1-64
BR-2427 ALT MAIN	11-9-64 (Memo)	1300kc.	5kw DA-1 U 5kw DA-1 alt. main		11-9 10-1-67 10-1-67
BS-2427 (1)	5-5-66 (MAIN)	Mod. of lic to chg description of MP 213 ^o (Memo)			
BS-2427 (2)	7-14-66	Mod. of lic to chg description of MP 222 ^o (Memo)			
BS-2427 (3)	1-30-67	Mod. of lic to chg. description of MP 299 ^o (Memo)			
BR-2427	9-8-67	1300kc	5kw-DA-1 U 5kw-DA-1 Alt. Main		10-1 10-1-70
		Renewal of NDEA			
BTC-5800	10-29-69	Vol. TC			
BTC-6172	3-3-70	VOL.TC EFF: 3-10-70			
BR-2427(1)	6-10-70	Vol. lic. change para. (Main & Alt. Main)			
BR-2427(1)	9-30-70	Renewal of Main & Alt. M & NDEA (4) (5)			
EBSA	5-25-72				
ERC-3587(L)	11-13-72	M. to operate transmitter by RC. 2nd floor (1st) -			
Ltr.	6-14-73	Designate PCA BTA-5H as aux. transmitter			
BR-2427(L)	12-12-73	RENEWAL OF MAIN & AUX. 10-1-76			

BC-126

February 1974

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W.E.B.E.

Station location Cleveland, Ohio

Name of licensee CLEVELAND BROADCASTING INCORPORATED

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BRC-3721(1)	8-13-74	ML to operate RC from Second remote control point at News Room, 1500 Chester Ave.			
BTC-7502	8-30-74	VOL. TC		EFF: 8-30-74	
BS-2427	6-11-75	chg MP values, ant monitor & page 2			
BTC-8045	7/30/76	Vol TC		EFF: 9/21/76	
BR-2427(L)	9-28-76	Renewal Main & Aux.			10-1-79
BZ-9285(1)	2-8-77	Direct Measurement			
BAL-8962	4/14/77	Vol AL		EFF: 4-30-77	
COM EL	4-20-79	Marking & lighting for 2 center tower deleted. Outer towers require marking			
BTC800529EI	7-16-80	VOL TC		EFF:	7-18-80
BR790531WA(L)	8-29-80	RENEWAL OF LICENSE			10-1-82
COMTEL	11-14-80	AU. & TERMS COMTEL 2-14-79 EXT. THRU 1-30-81			

APPLICATION RECORD - BROADCASTING

Call _____
 Letters WERE
x'lev

Name CLEVELAND BROADCASTING INCORPORATED

(P.O. 1708 Union Commerce Bldg., Cleveland 14, Ohio)

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-4058 Rec'd Filed	9-13-45 9-24-45 10-10-45	Construction permit for a new Standard Broadcast Station to be operated on: Frequency: 1300 kc Power: 5kw - DA-1 Hours of Operation: Unlimited time T Location: Parma, Ohio S Location: To be determined, Cleveland, Ohio (Filed by Atty. Ray T. Miller, Cleveland, Ohio, Engr. Russell May)	B-274y-Docket No. 6917 GRANTED Hearing Decision and Order issued Petition for rehearing filed by Scripps-Howard, Inc. Granted, above ac- tion set aside, and appl designated for further hearing	2-5-47 after Decision and Order issued 9-5-47
Amended Rec'd Filed	10-16-47 10-17-47 10-17-47	RE: to change transmitter location from Parma, Ohio, to 2 miles South of Parma, Ohio, and make changes in DA pattern (DA-1) and change in corporate structure	1-27-49 after hearing DECISION & ORDER ISSUED	

Card #2

Call
Letters W E R EName Cleveland Broadcasting Incorporated

File No.	Dated	Application for	Action	
			Nature	Date
1-3748	7-6-49	License to cover construction permit (B2-P-4058) which authorized a new standard broadcast station and to specify studio location as 1501 Euclid Avenue, Cleveland, Ohio. Frank Roberson, Atty. Geo. P. Adair, Engr.	GRANTED	3-24-50
Rec'd	7-7-49			
Filed	7-7-49			
PETITION filed 4-17-50 by George S. Smith, atty. for Scripps-Howard Radio, Inc., Cleveland, Ohio, to rehear and reconsider its grant on above application.				

APPLICATION RECORD - BROADCASTING

Call

Letters HEREName CLEVELAND BROADCASTING, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-2427 Rec'd	8-2-51 8-6-51	Renewal of license Filed by Harold N. McLaughlin, atty.	GRANTED	10-31-51
BR-2427 Rec'd Filed	7-3-52 7-7-52 7-7-52	Renewal of license Filed by Ray T. Miller, (Cleveland Atty)	GRANTED	9-3-52
BR-2427 Rec'd Filed	6-24-55 6-29-55 6-29-55	Renewal of license	GRANTED	9-28-55
BR-2427 Rec'd Filed	6-26-58 7-1-58 7-1-58	Renewal of license (Including Modification to change DA Specifications)	GRANTED	4-15-59

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WEREName CLEVELAND BROADCASTING, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,097	7-3-58	Construction permit to install a new main transmitter (RCA BTA-5H).	GRANTED	7-22-58
Rec'd	7-7-58			
Filed	7-7-58			
BP-12,098	7-3-58	Construction permit to install presently licensed main transmitter (RCA BTA-5F) as an auxiliary transmitter to be located at present location of main transmitter and to be operated on 1300kc, 5kw, DA-1 for auxiliary purposes only.	GRANTED	7-22-58
Rec'd	7-7-58			
Filed	7-7-58			

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.E.R.E.

Name CLEVELAND BROADCASTING, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8219 Rec'd Filed	8-5-58 8-8-58 8-8-58	Modification of c.p. (BP-12,098 which authorized install presently licensed main transmitter (RCA BTA-5F) as an auxiliary transmitter at present location of main transmitter to be operated on 1300kc, 5kw, DA-1 Un for aux., purposes only) to change from operating the (RCA BTA-5F) transmitter as an auxiliary trans., to an alternate main transmitter operation.	GRANTED	8-15-58
BL-7262 Rec'd Filed	10-7-58 10-9-58 10-9-58	License to cover c.p. BP-12,097 which authorized installation of a new type transmitter. (Main)	GRANTED	6-3-59
BL-7263 Rec'd Filed	10-7-58 10-9-58 10-9-58	License to cover c.p. BP-12,098 as mod., which authorized installation of the old main transmitter as an alt. main trans. to be operated 1300kc, 5kw, DA-1, Un.time.	GRANTED	6-3-59

Aug. 1955

Call
Letters WEREName CLEVELAND BROADCASTING INCORPORATED

Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BR-2427 Rec'd Filed	6-26-61 7-3-61 7-3-61	Renewal of license (Main and Alternate Main) Attys.: Spearman and Roberson (Robert L. Heald)	GRANTED	9-27-61
BR2427 Rec'd Filed	7-17&7-24-64 7-27-64 7-27-64	Renewal of license (MAIN & ALT. MAIN) Atty. Robert L. Heald	GRANTED	11-9-64 Memo
BR-2427 R & F	6-27-67 7-3-67	RENEWAL OF LICENSE (MAIN & ALT. MAIN) Atty. Robert L. Heald	GRANTED	9-8-67
JUL 18 1967				
BTC-5800 R & F FEE PD: \$660 (SEE:KFAC & WLEC & WERE-FM) (am & fm)	11-23-68 11-26-68 -#171798	Voluntary transfer of control of lic. corp. from Riley W. Miller, Richard H. Miller, Camilla L. Aiken et al (all stockholders) to Cleveland Broadcasting, Inc. Atty for transferor - R. Heald for transferee - Haley, Bader & Potts	GRANTED	10-29-69 ff: 12-31-69
DEC 10 1968 AMENDED 12-11-68 - correction re transferee (PARTS I & II) N.P. filed 1-2-69				

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

1300kc

Call
Letters W 5 7 5

Name CLEVELAND BROADCASTING INCORPORATED
Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6172 R & F FEE PD: \$120 - \$571500 (Form 316 - include FM and KPAC (am & fm) SEE: BTC-6151 for exhibits (WLOP BTC) FEB 10 1970	1-19-70 1-19-70	Voluntary transfer of control of Cleveland Broadcasting, Inc. (parent corp of lic corp) from Atlantic States Industries, Inc. (N.Y. corp) to Atlantic States Industries, Inc. (a Del. corp) Atty - Haley, Bader & Potts	GRANTED	3-3-70
Ltr.	6-19-70	Haley, Bader & Potts now attys.		
BR-2427 R & F #613845 \$75. (\$210. submitted) " \$30. P.N. JUL 20 1970	6-17-70 7-6-70 7-6-70	Renewal of License (Main & Alt. Main) Atty: Michael H. Bader AMENDED 9-3-70 re: commercial policy	GRANTED	9-30-70
2-12-71 nd		Annual filing fee \$260.00 deducted from \$210.00 Renewal fee \$50.00 Extra. AM FM Combi- nation card.		

APPLICATION RECORD - BROADCASTING

Card #8

Call
Letters W E R E

Name CLEVELAND BROADCASTING INCORPORATED
CLEVELAND, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3587 R&F \$50-089498 AC-067 PRESS: JUL 20 1972	7-3-72 7-7-72 7-7-72	Modification of license to operate transmitter by remote control from the Main studio location. DA-1 Atty. Haley, <u>Bader</u> & Potts	GRANTED	11-13-72
BR-2427 R & F P.N. PRESS 15 AUG 1973	6-15-73 7-2-73 7-2-73	Renewal of License (Main & Auxiliary) Atty.: Michael H. Bader AMENDED 8-16-73 re: engineering statement AMENDED 8-17-73 re: engineering statement AMENDED 9-6-73 re: engineering data	GRANTED	12-12-73
BRC-3721 R & F \$50-332559 AC-056	7-29-74 8-5-74 8-5-74	Modification of license to operate transmitter by remote control from SECOND REMOTE CONTROL POINT at: News Room 1500 Chester Avenue, Cleveland, Ohio (Main & Aux.)	GRANTED	8-13-74

FORM BC-12 ^{W9}
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WERE

Name CLEVELAND BROADCASTING INCORPORATED
Cleveland, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7502 R & F FEE PD: SEE (FORM 316)	7-31-74 8-2-74 AUG 22 1974	Voluntary acquisition of positive control of ASI Communications, Inc. (formerly Atlantic States Industries, Inc. (parent corp) by Ralph Guild, Individually (46.5%) and under rights under Voting Agreements with Burke Stuart Co. (3.8%) and Lincoln Dellar (1.3%); thru exchange of stock within the corporation Atty - Haley, Bader & Potts	GRANTED EFF: 8-30-74 (per Form 323)	8-30-74
BTC-8045 R & F FEE PD: \$200 #570272 CODE 047 PN filed	5-17-76 5-18-76 JUN 9 1976 6/16/76	Voluntary transfer of control of lic corp from Cleveland Broadcasting, Inc. to Cliva-Neuhoff Broadcasting, Inc. (SEE OVER) Atty for transferor - Haley, Bader & Potts for transferee - Arent, Fox etc	GRANTED EFF: FEE REQ:	7/30/76 9/21/76 pd 9/24/76 W 616702

Re: BTC-7502 - ASI Communications, Inc. is parent of
Cleveland Broadcasting, Inc. (Del) which in turn is parent
of licensee corporation (Cleveland Broadcasting Incorporated
(Ohio)

RE: ~~BTC-8045~~ - Transferee has pending BTC-8021 for FM
WGCL, Cleveland, Ohio

AMENDED 7/23/76 - Revised Fin. Plan & Financial data
(transferee)

APPLICATION RECORD - BROADCASTING

Call
Letters WERK

GCC COMMUNICATIONS OF CLEVELAND, INC.

Name xxCLEVELAND BROADCASTING INCORPORATED
CLEVELAND, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BR-2427 R & F PN PRESS	5-25-76 6-1-76 6-1-76 JUL 23 1976	Renewal of license (Main & Auxiliary) Atty- Michael H. Bader	GRANTED	9-28-76
BZ-9285 R & F \$100# DM PRESS NOV 15 1976	5-5-76 5-14-76 5-27-76	Direct Measurement Atty: Tom Schattenfield - Arent, Fox	GRANTED	2-8-77
BAL-8962 R & F FORM 316	3/28/77 3/29/77 APR 11 1977	Voluntary assignment of license to GCC COMMUNICATIONS OF CLEVELAND, INC. Atty Arent, Fox, Kinter, etc (D. Tillotson)	GRANTED EFF:	4/14/77 4-30-77

Over

RE: BAL-8962 - Art. of Inc. & By-Laws on file with WGCL(FM)

APPLICATION RECORD - BROADCASTING

Call
Letters W E R EName GCC COMMUNICATIONS OF CLEVELAND, INC.
CLEVELAND, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BR 790531 WA PRESS AUG 17 1979		RENEWAL OF LICENSE (MAIN & AUX. TRANS.) Harry F. Cole, Atty.	GRANTED	8-29-80
BTC800529EI Form 316 PRESS JUL 3 1980 Also see WGCL(fm)		Transfer of control of Oliva-Neuhoff Broadcasting, Inc., parent of licensee Corporation from Trust A, George Oliva, Jr. and Kate Ireland, Trustees; Trust B, George Oliva Jr. and Richard T. Watson, Trustees (40% each) to Trust C, George Oliva, Jr. and Kate Ireland, Trustees; Trust D, George Oliva, Jr. and Richard T. Watson, Trustees (45% each). Atty- Susan A. Marshall	GRANTED EFF:	7-16-80 7-18-80

W E R E

RECORD of informal denials

6-6-52 - Denied authority remain on air after sunset for
Political conventions

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

