

W E P G



Remington Rand Inc.

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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B S 2975

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-2-54

Call letters W E P G
Station Location: South Pittsburg, Tenn.

Name of licensee MARION COUNTY BROADCASTING SERVICE, INC. (AL-3-15-65; EFF: 3-15-65)
* EATON P. GOVAN, JR., tr/as MARION COUNTY BROADCASTING SERVICE

Transmitter location Ash Avenue, near First Street, South Pittsburg, Tenn. (BP 12-22-69)
* Railroad St., 750' S. of E. 3rd St., South Pittsburg, Tennessee (CP & MP)
(Lic. 8-2-54) 3-5-54

Main studio location Ash Ave., near First St., South Pittsburg, Tenn. (Ltr. 3-5-70)
* Railroad Avenue, South Pittsburg, Tenn. (BP 12-22-69)
* Railroad St., 750' S. of E. 3rd St., South Pittsburg, Tennessee (CP & MP)
(Lic. 8-2-54) 3-5-54

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BP-8892 Ltr.	12-9-53 12-16-53	910kc	500w	Day	CP for new station granted subject filing MP for approval antenna & T. site	
BP-8892) BMP-6434)	3-5-54	910	500w	Day	5-5	11-5-54
C.P. for a new standard broadcast station and MP appr. ant., T&S sites						
BMP-6572 (1)	7-12-54	Mod. of CP (8892) as mod., to change type trans.				
BMP-6572 (1)	7-12-54	Superseding Mod. of CP (BP-8892, as mod.) to change type trans. Issued on wrong form.				
BL-5369	8-2-54	910kc	500w	Day	8-2-54	8-1-55
Lic. cover CP(8892, as mod.) for new station						
BR-2975	7-20-55	Renewal of license			8-1	8-1-58
BZ-3692	10-11-55	910kc	500w	Daytime	10-11-55	8-1-58
Authority determine operating power by direct mt.						
BR-2975	7-23-58	Renewal of license			8-1	8-1-61
No action taken on renewal application, continued operation authorized.						
BR-2975	7-20-61	Renewal of license			8-1	8-1-64
BR-2975	7-25-61	Renewal of license			8-1	8-1-67
BAL-5312 EFF:	3-15-65 3-15-65	Voluntary assignment of lic. to MARION COUNTY BROADCASTING SERVICE, INC.				
BR-2975	7-18-67	910kc	500w	Day	8-1	8-1-70
TELEGRAM	10-17-67	PSA	500w			
BP-18683 Ltr.	12-22-69 3-5-70	910kc	500w	Day	8-22-70	
CP to chg. ant.-trans. loc., and redescribe studio loc. and operate by remote control from studio.						
Studios: Ash Ave., Near First St., South Pittsburg, Tenn. & delete NC						
HL-12,651 (1)	7-7-70	910kc				8-1-70
BR-2975(1)	7-30-70	Renewal			8-1-73	
EBSA	6-12-72					
BR-2975(3)	7-31-73	RENEWAL			8-1-76	

BC-126
June 1975

CARD NUMBER 2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W E P G

Station location

Name of licensee CARD ONE

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
Ltr.	6-18-76	Trans.	GATES	MW-1	now install
BR-2975(L)	7-14-76		RENEWAL		8-1-79
BZ-9724(1)	9-29-78		Direct Measurement		
BT-790702CW	7-13-79		Vol. acc. neg. control EFF: 7-23-79		
BR790402AS(L)	7-18-79		Renewal of License		7-1-82
BP-791030AD	9-30-80		CP to increase power to		1 kilowatt 9-30-81
BL-801106AA(L)	1-8-81		Lic. to cover (BP-791030AD) for chgs.		8-1-82

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters WEPG
NewName EATON P. GOVAN, JR. tr/as MARION COUNTY BROADCASTING SERVICE
(PO Eaton P. Govan, Jr., Scottsboro, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
BP-8892	6-1-53	Construction permit for a new standard broadcast station to be operated on: Frequency: 910kc Power: 500w Hrs. of operation: Daytime Trans. Location: To be determined South Pittsburg, Tenn. Studio Location: To be determined South Pittsburg, Tenn. Frank H. McIntosh, Engr.	GRANTED	12-9-53
Rec'd	6-5-53		sub. filing MP for approval antenna & T site	
Filed	6-5-53		Ltr.	12-16-53
			Issued with EMP-6434	

Gates BC-500-D

5000

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters WEPGName EATON P. GOVAN, JR. tr/as MARION COUNTY BROADCASTING SERVICE

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6434 Rec'd Filed	2-5-54 2-9-54 2-9-54	Modification of construction permit (BP-8892 which auth. a new standard broadcast station) for approval of antenna, transmitter and studio location as Railroad St., 750 ft. S. of East 3rd St., South Pittsburg, Tennessee. Frank H. McIntosh, Engr.	GRANTED	3-5-54
BMP-6572 Rec'd Filed	6-21-54 6-28-54 6-28-54	Modification of construction permit (BP-8892 as mod., which auth. a new standard broadcast station) to change type of transmitter (Gates BC-500-GY).	GRANTED	7-12-54
BL-5369 Rec'd Filed	6-25-54 6-28-54 6-25-54	License to cover construction permit (BP-8892, as modified) which authorized a new standard broadcast station.	GRANTED	8-2-54
BR-2975 Rec'd Filed	6-24-55 6-27-55 6-27-55	Renewal of license	GRANTED	7-20-55

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters WEPGName EATON P. GOVAN, JR., tr/as MARION COUNTY BROADCASTING SERVICE
South Pittsburg, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3692		Authority to determine operating power by direct measurement of antenna power.	Ret-7-7-55, Sect-II incomplete	
Rec'd	6-27-55			
Resub.	7-15-55			
Rec'd	7-19-55		GRANTED	10-11-55
Filed	7-19-55			
BR-2975	6-24-58	Renewal of license	GRANTED	7-23-58
Rec'd	6-26-58			
Filed	6-26-58			
BR-2975	4-29-61	RENEWAL OF LICENSE		
REC'D&FILED	5-3-61		GRANTED	7-20-61
BR-2975	5-6-64	Renewal of License	GRANTED	7-15-64
R & F	5-11-64			
BAL-5312	12-1-64	Voluntary assignment of license to MARION COUNTY BROADCASTING SERVICE, INC.	GRANTED	3-15-65
Rec'd	12-3-64			
Filed	12-9-64			
FCC FORM 314 F	2-1-65		EFF:	3-15-65

APPLICATION RECORD - BROADCASTING

Call

Letters W.E.P.G.

Name MARION COUNTY BROADCASTING SERVICE, INC.
SOUTH PITTSBURG, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR-2975 R. & F.	4-23-67 4-26-67	RENEWAL OF LICENSE	GRANTED	7-18-67
BP-18,683 R&F	11-17-69 11-19-69	CP to change antenna-transmitter location to Ash Avenue, near First Street, South Pittsburg,		
#30 #558041 DEC 18 1969	11-19-69	Tenn., redescribe studio location as Railroad Ave., South Pittsburg, Tenn. and operate by remote control from studio.	GRANTED	12-22-69
SL-12,651 Rec'd #592993 #30 Filed PTA PRESS	4-6-70 4-10-70 4-15-70 4-15-70 4-24-70 8 JUL 1970	Lic.(BP-18,683) for changes. Studio: Ash Ave., near First St., S. Pittsburg, & delete RC.	GRANTED	7-7-70

APPLICATION RECORD - BROADCASTING

Call Letters WEPC

Name MARION COUNTY BROADCASTING SERVICE, INC.
South Pittsburg, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BR-2975 R & F #614036 \$75 PN PRESS	7-8-70 7-10-70 7-10-70 7-10-70 AUG 15 1970	Renewal of license AMENDED 8-10-70 reprogramming; commercial matter	GRANTED	9-30-70
<p>Letter adopted 1-4-71 notified WEPC of apparent liability of \$200.00 for violation of Section 1.539(a) of the rules.</p> <p>By Memorandum Opinion and Order adopted 8-18-71 the Commission ordered station WEPC to pay forfeiture of \$200 for violation of the rules.</p>				
BR-2975 R & F P.N. PRESS	4-28-73 5-7-73 5-7-73 MAY 3 1973	Renewal of License	GRANTED	7-31-73

Form BC-121
September 1969
8-54

APPLICATION RECORD - BROADCASTING

Call Letters WEPG

Name MARION COUNTY BROADCASTING SERVICE, INC.
SOUTH PITTSBURG, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR-2975 R & F PN Recd. PRESS	3-29-76 4-1-76 " JUN 16 1976	RENEWAL OF LICENSE	GRANTED	7-14-76
BZ-9724 Filed DM PRESS	6-28-78 8-7-78 SEP 22 1978	Direct Measurement Atty: Neil M. Smith	GRANTED	9-29-78
BR790402AS PRESS: MAY 22 1979		RENEWAL OF LICENSE	GRANTED	7-18-79

APPLICATION RECORD BROADCASTING

Call Letters: W E P G

Name: MARION COUNTY BROADCASTING SERVICE, INC.

Station Location: South Pittsburg, Tennessee

File No.	Date	Description	Action and Date
BTC790702GW Form 316 PRESS JUL 13 1979	6-28-79	Vol. acquisition of negative control of lic corp by Eaton P. Govan, III thru purchase of stock from Margaret D. Crowe Atty - Gerald McGowan (Becker, Gurman & Lukas, P.C.)	GRANTED 7-13-79 EFF: 7-23-79
BP 791030AD	6-18-80	CP incr power to 1kw public notice filed	GRANTED 9-30-80
BL-801106AA R & F PRESS DEC 5 1980		Lic. to cover (BP-791030AD) for changes. Atty; - -	GRANTED 1-8-81

WEFG RECORD OF DENIALS OF INFORMAL REQUESTS.

11-2-60 Wiro. RELAT 31. Com. rules do not permit operation of std. b/c stations beyond hours specified in station license.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

