

W F B G



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REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4850L 1-3

# 1

Date First

Licensed..... 7-23-24.....

Call

Letters WFBG

LOCATION: ALTOONA, PENNA.

THE GILCOM CORPORATION (AL 9-20-72; EFF: 10-27-72)

X TRIANGLE PUBLICATIONS, INC. (RADIO AND TELEVISION DIVISION) AL- 2-17-56, EFF:

Name of

x The Gable Broadcasting Company, (Lessee) (Vol. Assign. Lic. 11-9-32) 2-20-56

Licensee:

x The William F. Gable Company

Transmitter x 1320 - 1332 Eleventh Avenue, Altoona, Pa. of Altoona, Penna. (EP 10-28-59)  
 Location: Nr. Junction of Eldon St. & Young's Crossing, approx. 3.6 mi. S. of center/

Same as transmitter (ltr 3-29-74)

16103 \* Commerce Park, 5000 - 6th Avenue, Altoona, Pennsylvania (BRC-6-24-59)

Main Studio xx Arcade Bldg., 2 nd Floor 1320-1332 Eleventh Avenue, Altoona, Pennsylvania

Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
2-S-B-336	T.P. 4-14-27	1080	100	-	not stated	
"	6-1-27	1070	100	Unlimited	6-1	7-31-27
Effec. date of previous lic. deferred by G. O. 136-15					8-15	8-15-27
2-R-B-336	8-8-27	Letter of extension			8-15	10-15-27
Extended by G.O. 18						10-15 11-1-27
2-R-B-336	10-24-27	Letter of extension			11-1	1-1-28
2-M-B-	11-16-27	1120	100	Unlimited	12-1	1-1-28
Extended by G. O. 21					1-1	2-1-28
"	"	"	"	23	2-1	3-1-28
"	"	"	"	23	3-1	4-1-28
"	"	"	"	25	4-1	5-1-28
"	"	"	"	27	5-1	6-1-28
"	"	"	"	32	6-1	8-1-28
"	"	"	"	35	8-1	9-1-28
Extended by Special Order - Docket No. 54					9-1	10-1-28
Extended by G. O. 44					10-1	11-11-28
2-R-B-336	10-30-28	1310	100	WHBP	11-11	1-31-29
Allocation 11-11-28						
2-R-B-336	1-11-29	1310	100	WHBP	1-31	4-30-29
2-R-B-336	4-12-29	1310	100	WHBP	4-30	7-31-29
2-R-B-336	License extended by G. O. #69				7-31	10-31-29
2-R-B-336	10-24-29	1310	100	WJAC	10-31	1-31-30
2-R-B-336	1-15-30	1310	100	WJAC	1-31	4-30-30
2-R-B-336	5-1-30	1310	100	WJAC	4-30	7-31-30
2-R-B-336	7-7-30	1310	100	WJAC	7-31	10-31-30
2-R-B-336	10-6-30	1310	100	WJAC	10-31	1-31-31
2-S-B-1785	12-8-30	New equip & incr. IS pr. 250			12-31	1-31-31
2-R-B-336	1-31-31	Extension of License			1-31	4-30-31
2-R-B-336	4-30-31	1310	100	WJAC	4-30	12-1-31
2-P-B-3357	11-3-	Install new transmitter			11-19	2-19-32
-	-13-	1310	100	(H)	12-1	2-1-32
2-R-B-336	11-27-31	1310	100	WJAC	12-1	6-1-32
2-MP-B-300	3-1-32	Ext. completion date C.P.			11-19	5-19-32
2-MP-B-312	3-25-32	Mod. C.P. as to equipment			11-19	5-19-32
2-L-B-827	6-17-32	1310	100 (Equip)	WJAC	6-17	12-1-32
2-R-B-336	1-9-33	Vol. as to eq. 113.				
2-R-B-336	11-29-32	1310	100	WJAC	12-1	6-1-33
2-R-B-336	5-17-33	1310	100	WJAC	6-1	12-1-33
2-R-B-336	11-27-33	1310	100	WJAC	12-1	6-1-34

Date First  
Licensed.....

Call  
Letters WFBC

Name of  
Licensee: X THE GABLE BROADCASTING COMPANY (LESSEE)

Transmitter  
Location: \_\_\_\_\_

Main Studio  
Location: \_\_\_\_\_  
FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
E-R-3-336	5-11-34	1310	100	WJAC	6-1	12-1-34	
B2-R-336	11-13-34	1310	100	S-WJAC	12-1	6-1-35	
B2-R-336	5-21-35	1310	100	S-WJAC	6-1	12-1-35	
B2-S-336	10-8-35	Oper. w.o. a/f/n.			10-8	10-17-35	
B2-R-336	11-10-35	1310	100	S-WJAC	12-1	6-1-36	
B2-R-336	5-21-36	1310	100w	S-WJAC	6-1	12-1-36	
B2-S-336	9-22-36	Oper. simul. WJAC from 9:15 pm to 10:30 pm EST 10-31-36					
B2-S-336	10/13/36	Opr. simul. WJAC 11 pm to 12 mid. EST 11/2 - Democratic rally					
B2-P-1367	11-10-36	Incr. power to 100w, 250w-LS; install new equip. & antenna.				1-10	7-10-37
B2-S-336	C.A. 10/31/36	Opr. simul. WJAC 9:45pm to 10:30pm EST 10/31-Rally					
B2-S-336	C.A. 10/31/36	Opr. simul. WJAC 8:30 pm to 9:30 pm EST 10/31-speech Al Smith					
B2-S-336	C.A. 10/31/36	Opr. simul. WJAC 9 pm to 9:45 pm & from 10:15 pm to 10:30 pm EST 11/2-Roosevelt					
B2-S-336	C.A. 10/31/36	Opr. simul. WJAC 9:15 pm to 10:30 pm EST 10/31-Rally; 11 pm to 12 mid. EST 11/2 Rally & address Roosevelt					
B2-R-336	11-17-36	1310	100w	S-WJAC	12-1	6-1-37	
B2-S-336	11/24/36	Opr. simul. WJAC 4:45 pm to 6:15 pm EST 12/5-football game					
B2-S-336	4/27/37	Opr. new Western Elec. 100w trans. 4/27 to 5/26-pend. receipt/action appl. for CP					
B2-MP-510	5-11-37	Mod. CP 1367 to chg. equip. and oper. with 100 watts day and n.				1-10	7-10-37
B2-R-336	5-25-37	1310	100w	S-WJAC	6-1	12-1-37	
B2-L-617	6-8-37	1310	100w	S-WJAC	6-8	12-1-37	
Lic. to cover C.P. to install new transmitter.							
B2-S-336	C.A. 10/28/37	Opr. simul. WJAC 7:45 pm to 8 pm EST 10/28-speech by Gov. Earle.					
B2-S-336	CA 11-27-37	Extension of license				12-1	1-1-38
B2-R-336	12-23-37	1310 kc	100w	S-WJAC	12-23	6-1-38	

## BROADCASTING STATION LICENSE RECORD

CARD #3

Date first licensed .....

Call letters W F D GName of licensee  THE GABLE BROADCASTING COMPANY (LESSEE)

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD	
					From	To
B2-S-336	2/16/38				Opr. simul. WJAC 7:45pm to 8pm EST	2/16
					political talk.	
B2-S-336	4/8/38				Opr. simul. WJAC 7:30pm to 7:45p.m. EST	4/26, 5/3, 10 and from 7:45pm to 8pm EST 5/12/38 in order brdest. political talk sponsoring Mr. Kennedy for Governor
B2-R-336	5-4-38	1310	100w	S-WJAC	6-1	12-1-38
B2-S-336	9-13-38				Opr. simul. WJAC from 6:45 to 7 pm EDST 9-19-38; from 6:45 to 7 pm EST 9/26, 10/3, 10; from 7:45 to 8 pm EDST 9/14, 21, 23; from 7:45 to 8 pm EST, 9/28, 30, 10/5, 7, 12, 14 for transmission programs sponsored by the Republican State Committee.	
B2-S-336	9-20-38				Opr. simul. WJAC from 7:15 pm to 7:30 pm, EDST., 9-23-38; from 7:15 pm to 7:30 pm, EST., 9-30-38, 10-7, 14-38; from 7:30 pm to 7:45 pm, EDST., 9-20-38; from 6:45 pm to 7 pm, EDST., 9-21-38; from 6:45 pm to 7 pm, EST, 9-28 and 10-5, 12, 19-38 for transmission of progs. sponsored by the Democratic State Committee.	
B2-S-336	9-21-38				Opr. simult. WJAC 7:30 pm to 7:45 pm EST	9-27 & Oct. 4, 11, 18 & 25, 1938 (transmit programs by Democratic State Committee
B2-S-336	10-10-38				Simul. WJAC 7:45 to 8pm	10-13-38 program Republican State Committee
B2-S-336	10-10-38				Simul. WJAC 10-17, 24, 31, 11-7 from 6:45-7pm; 11-7 from 10:30 to 11pm; 10-15, 22, 11-2 from 7:45-8pm; 10-31, 28, 11-4 from 7:45-8pm	Republican State Committee
B2-S-336	10-10-38				Simul. WJAC 10-31, 28, 11-4 from 7:15-7:30pm; 10-26, 11-2 from 6:45 to 7pm; 10-31, 11-7 from 7:30-7:45pm; 11-1 from 6:45-7pm; 11-1 from 7:30-7:45pm; Democratic State Committee	
B2-S-336	10-21-38				Opr. simul. WJAC from 7 45 pm to 8 pm EST	Oct. 27 & Nov. 3, 1938-Repub. State Comm.
B2-S-336	11-1-38				Opr. simul. WJAC from 6:45 to 7 pm, EST	11-3-38, Republican State Committee brdest.

## BROADCASTING STATION LICENSE RECORD

Date first licensed 7-23-24Call letters WFBGName of licensee X THE GABLE BROADCASTING COMPANY, (Lessee) (Vol. Assgn. Lic. 11-9-32)Transmitter location 1320 - 1332 Eleventh Ave, Altoona, Pa.Main studio location Arcade Bldg., 2nd. Floor 1320-1332 Eleventh Ave., Pa. Altoona.



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Trans. Div.	Period		
					From	To	
B2-S-336	11/7/38	Opr simul with WJAC 9:45p.m. to 10:00 p.m. EST 11/7/38 (Political program)					
B2-R-336	11-21-38	1310	100w	S-WJAC	12-1	6-1-39	
B2-S-336	12/23/38	opr simul WJAC frim 11:30pm EST Dec. 24, 1938 to 1:30am EST Dec. 25, 1938 (Midnite Mass)					
B2-R-336	5-8-39	1310	100w	S-WJAC	6-1	12-1-39	
Letter B2-ML-612	7-27-39	1310	100w	U	Subject to installation of antenna to comply With Rule 131. Mod. Lic. to operate Unlimited time.		
B2-ML-612	9-19-39	1310	100w	U	9-19	12-1-39	
Mod. License to Coerate Unlimited time.							
B2-R-336	11-20-39	1310	100w	U	12-1	10-1-40	
B2-R-336	11-20-39	1310	100w	U	12-1	10-1-40	
B2-R-336	5/27/40	1310	100w	U	7-1	10-1-40	
Order	6/12/40	Extension of License			8/1	10/1/40	
B2-P-2817	7-16-40	Changes in equipment and increase in power from 100w to 250w				9-16	3-16-41
B2-L-1215	8-31-40	1310	250w	U.	8-31	10-1-40	
Lic cover C.P. (B2-P-2817) for incr in power, new equip.							
Order	9-10-40	Extension of license			10-1	3-29-41	
NARBA REALLOCATION							
B2-R-336	3-24-41	1340	250w	U	3-29-41	10-1-41	
B2-Z-757	4-10-41	1340	250w	U	4-10	10-1-41	
Authority to determine operating power							
B2-R-336	9-30-41	1340	250w	U	10-1	10-1-42	
B2-S-336	6-26-42	To move the transmitter from the 4th to the 2nd Floor of Arcade Bldg., 1320-1332 - 11th Ave., Altoona, Pa.					
B2-R-336	9-22-42	1340	250w	U	10-1	6-1-43	
B2-S-336	11-6-42	1340	250w	U	12-1	6-1-43	
Mod. Lic. in accordance with Order 107							
B2-R-336	5-11-43	1340	250w	U	6-1	6-1-45	
B2-S-336	5-22-45	Extension of License			6-1	8-1-45	
B2-R-336	7-3-45	1340	250w	U	7-3	7-1-47	

B-S

# BROADCASTING STATION LICENSE RECORD

Card #:

Date first licensed .....

Call letters ..... **WFBG** .....

Name of licensee **x THE GABLE BROADCASTING COMPANY (LESSEE)** .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
B2-S-336	7-10-45 Mod.	1340 Lic. Order 107A	250w	U	10-1 1-1-47
B2-R-336	1-23-47	1340	250w	U	2-1 2-1-50
BZ-2781	1-21-48 Determine	1340 operating power by direct method.	250w	U	1-21 2-1-50
BR-336	1-18-50	1340	250	U	2-1 2-1-53
BS-336 Mod. lic.	10-4-50 eliminating obstruction marking specs. ant. tower	1340	250w	U	10-4 2-1-53
BR-336	1-7-53	1340	250w	U	2-1 8-1-54
<del>BR-336</del>	<del>7-7-54</del>	<del>RECALL OF LIC. 55</del>			<del>8-1 8-1-57</del>
BTC-2102 EFF:	1-11-56	Vol. transfer of control to Triangle Publications, Inc. (Radio and Television Division).			
BAL-2241 EFF:	2-17-56 2-20-56	Vol. assignment of license to Triangle Publications, Inc., (Radio and Television Division).			
BP-11061	2-14-57	1340kc	250w	AUX	4-14 10-14-57
	CP to install a new transmitter as an auxiliary transmitter at main transmitter location.				
<del>BR-336</del>	<del>7-18-57</del>	<del>1340</del>	<del>250w</del>	<del>U</del>	<del>8-1 8-1-60</del>
BL-6646	8-23-57	1340kc	250w	Aux.	8-23 8-1-60
	Lic. to cover CP (BP-11061) for auxiliary trans.				
ERC-1480	6-24-59	Modification of license to change Studio location from Arcade Bldg., 1320-1332 11th Ave., Altoona, Pa., TO Commerce Park, 5000 - 6th Ave., Altoona, Pa., and operate transmitter by Remote Control from Studio location (Main Transmitter)			
BP-11902	10-28-59	1290kc	1kw, 5kw	LS U	12-28 6-28-60
	DA-2 CP to change frequency; increase power; change antenna-trans. loc.; install DA antenna night & day and new transmitter (RCA BTA 5B) and make changes in ground system (Cond'1)				
6666					
BP-11902	10-20-59	1290kc	1kw, 5kw	LS DA-2 U	12-28 6-28-60
	Superseding auth. to show correct W. long. coord.				

Form BC 126

#6

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W F B G

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BMP-8999 (1)	7-1-60	Mod. of CP(BP-11902) for extension of completion date to 9-28-60.			
BP-14,204	7-19-60	1290kc	1kw, AUX	DA-2	9-19 --- 3-19-63
		CP to install a new trans. for auxiliary purposes only. (RCA BTA-1R)			
BR-336 AUX	1-31-62	1340kc	250w	U Aux	1-31 8-1-63 8-1-63
BRC-1915 BL-8126	3-26-62	1340kc	1kw-5kw-LS DA-2	U	3-26 8-1-63
		License to cover CP(BP-11,902 as modified) which authorized to change frequency, incr. power, chg. antenna-trans. loc., install DA antenna & new transmitter, chhes. in ground system, and modification of license to operate MAIN transmitter by remote control from on Wopsononock Mountain, near Altoona, Pennsylvania (WFBG-TV transmitter site) daytime operation only.			
BL-8335	3-26-62	1290kc	1kw-DA-2	Aux.-Day Alt. Main-N	3-26 8-1-63
		License to cover CP(BP-14204) which auth. the installation of an RCA BTA-1R trans. to be oper. on 1290kc, with power of 1kw as Aux.-Day & Alt. Main-Night.			
BRC-2020 (1)	8-17-62	Mod. of license to operate Main transmitter by remote control from on Wopsononock Mountain, near Altoona, Pennsylvania (WFBF-TV Transmitter site) Nighttime operation.			
	7-24-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-336	1-9-64	1290kc	1kw 5kw	Unl-LS- DA-2	1-9 8-1-66 to 8-1-66
		Aux-Day-Alt. Main Night 1kw			
BR-336	9-26-66	1290kc	1kw, 5kw	Unl-LS- DA-2	9-26 8-1-69
		Aux-Day & Alt. Main Night 1kw			
BR-336 (1)	8-2-67	Mod. of lic. to operation spec. (Honey)			

Form BC 126

June 1954

CARD #7

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W F B G

Station location ALTOONA, PENNA.

Name of licensee SEE CARD #1

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
TELEGRAM	10-17-67	ESA	500w		
<del>BS-336(2)</del>	<del>1-15-68</del>	<del>Memo. Chg. operating Specs.</del>			
TELEGRAM	1-10-68	ESA (REVISED) - 5000w			
BR-336(L)	7-24-69	Renewal of Main & Alt Main & NDE			8-1-72
BP-19,060	8-9-71	1290kc	1kw, 5kw	DA-N, U.	10-9 8-9-72
		CP to change daytime operation from DA to Non-DA.			
BP-19,060	8-9-71	This authorization supersedes authorization as of the same date to correct remote control.			
BS-336(1)	8-31-71	Mod. of lic. to correct night phase monitor sample.			
BP-19,060	8-9-71	Superseding authorization to correct sunrise and sunset:			
BP-19,060	8-9-71	This authorization supersedes authorization as of the same date to delete the condition regarding field intensity			
BL-13,156	3-6-72	1290kc	1kw, 5kw	DA-N U (RC)	8-1-72
(Alt. Main & Aux. Trans)		Lic. (BP-19,060) for changes.			
EBSA	5-22-72				
<del>BL-13,156</del>	<del>3-6-72</del>	<del>Supersed to correct TV call and delete antenna and ground system from page 1.</del>			
BAL-7640	9-20-72	Vol. AL			
BR-336(L)	10-31-72	RENEWAL			8-1-75
BS-336(1)	1-10-74	ML to operate trans. by RC from TL			
BS-336(2)	4-12-74	ML (ltr) to change SL			
BR-336					8-1-81
BZ-8924(L)	7-25-78	Renewal & Modification (Alternate & Auxiliary Transmitters)			
BTC800222EX	4-24-80	VOL. TC	EFF:		

## STATION APPLICATION RECORD

No. 1.

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBG

ADDRESS: 1320-1332 Eleventh Ave., Altoona, Pa.

FILE NO: 2-S-B-336 DATED: 3-26-27  
T.P. issued 4-14-27 for 1080 Kc.  
100 watts.Present  
Assignment: 1080 Kc. 100 wattsACTION:  
Lic. 6-1-27 for 1070 Kc. 100 w.  
Period 6-1-27 to 7-31-27

Requested: 1080 Kc. 100 watts

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBG

ADDRESS: 1320-1332 Eleventh Ave., Altoona, Pa.

FILE NO: 2-R-B-336 DATED: 7-30-27  
8-8-27, letter of extension.  
Period 8-15-27 to 10-15-27.Present  
Assignment: 1070 Kc. 100 watts

ACTION:

Requested: Renewal

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBG

ADDRESS: 1320-1332 Eleventh Ave., Altoona, Pa.

FILE NO: 2-R-B-336 DATED: 9-29-27  
10-24-27 letter of extension.  
Period 11-1-27 to 1-1-28.Present  
Assignment: 1070 Kc. 100 watts  
(Modification issued 11-16-27 for

ACTION:

Requested: Renewal (1120 K c. 100 watts. Eff. 12-1-27.)



No. 2.

STATION APPLICATION RECORD

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBC

ADDRESS: 1320-1332 Eleventh Ave., Altoona, Pa.

Present Assignment: 1120 Kc. 100 watts

Requested: Renewal

FILE NO: 2-R-B-336 DATED: 1-7-28  
Lic. 1310 Kc. 100 watts. † WHBP  
10-30-28. Period 11-11-28 to  
ACTION: 1-31-29.

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBC

ADDRESS: 1320-1332 Eleventh Ave., Altoona, Pa.

Present Assignment: 1310 Kc. 100 watts, † WHBP

Requested: Renewal

FILE NO: 2-R-B-336 DATED: 12-12-28  
Lic. 1-11-29 for 1310 Kc. 100 w.  
† WHBP. Period 1-31-29 to 4-30-29  
ACTION:

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBC

ADDRESS: 1320-1332 Eleventh Ave., Altoona, Pa.

Present Assignment: 1310 Kc. 100 watts, † WHBP

Requested: Renewal

FILE NO: 2-R-B-336 DATED: 3-27-29  
Lic. 4-12-29 for 1310 Kc. 100 w.  
†† WHBP. Period 4-30-29 to  
ACTION: 7-31-29

## STATION APPLICATION RECORD

No. 3.

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBC

ADDRESS: 1320-1332 - Eleventh Ave., Altoona, Pa.

FILE NO: 2-R-B-336 DATED 6-24-29  
G.O. #69, Period 7-31-29 to  
10-31-29.Present  
Assignment: 1310 Kc. 100 w. † WHBP WJAC

ACTION:

Requested: Renewal

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBC

ADDRESS: 1320-1332 - Eleventh Ave., Altoona, Pa.

FILE NO: 2-R-B-336 DATED 9-28-29  
Lic. 10-24-29 for 1310 Kc. 100 w.  
Period 10-31-29 to 1-31-30.Present  
Assignment: 1310 Kc. 100 w. † WJAC

ACTION: Shares WJAC.

Requested: Renewal

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBC

ADDRESS: 1320-1332 - Eleventh Ave., Altoona, Pa.

FILE NO: 2-R-B-336 DATED 12-28-29  
Lic. 1-15-30 for 1310 Kc. 100 w.  
† WJAC. Period 1-31-30 toPresent  
Assignment: 1310 Kc. 100 watts, † WJAC

ACTION: 4-30-30

Requested: Renewal

No. 4.

STATION APPLICATION RECORD

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBG

ADDRESS: 1320-1332 Eleventh Ave., Altoona, Pa.

FILE NO: 2-P-B-1240 DATED: 3-8-30

Present Assignment: 1310 Kc. 100 watts, † WJAC  
~~100 w.~~ or 500 w. ~ 100 w. night & 500 watts, day.  
Requested: Change of equipment (Amended 5/12/30 to 100 W.)

ACTION: Dismissed Min. 10-21-30

APPLICANT: The William F. Gable Company

CALL LETTERS: WFBG

ADDRESS: 1320-1332 Eleventh Ave., Altoona, Pa.

FILE NO: 2-R-B-336 DATED: 4-7-30

Present Assignment: 1310 Kc. 100 watts † WJAC  
Requested: Renewal

Renewal Lic. 5-1-30

ACTION: Per: 4-30 to 7-31-30

APPLICANT: Same

CALL LETTERS: WFBG

ADDRESS: Same

FILE NO 2-R-B- 336. DATED 6-9-30

Present Assignment: 1310 Kc. 100 W † WJAC  
Requested: Renewal

Renewal License 7-7-30

ACTION: Per: 7-31 to 10-31-30

## APPLICATION RECORD - BROADCASTING

Call  
LettersWFIGName The William F. Gable Company

File No.	Date Received	Application for	Action	
			Nature	Date
2-R-B-336	9-22-30	Renewal of lic.	Granted	10-21-30
2-P-B-1765	10/24/30	Install new equipment and increase power from 100 w. to 250 w. day and 100 w. night on 1310 kc.	Granted Construction not completed	12-2-30 CP - dead 6-2-31
2-R-B-336	12/22/30	Renewal of license	G.O. 103 Granted	1-20-31 4-24-31
2-P-B-2216	5-29-31	Install new transmitter and increase power from 100 watts to 100 w. 250 w. LS.	Denied	10-2-31
2-P-B-336	9-28-31	Renewal of license	(105- Temp) Reconsidered and Granted	11-13-31 11-27-31
2-P-B-2357	10-8-31	install new transmitter.	Granted	11-3-31
2-MP-B-300	2-11-32	Modify 2-P-B-2357. extend completion date from 2-19-32 to 5-19-32.	Granted	3-1-32
2-MP-B-312	2-26-32	Modify 2-P-B-2357. change proposed equipment.	Granted	3-25-32

## APPLICATION RECORD - BROADCASTING

The Gable Broadcasting Company (Lessee) (Vol. Assign. Lic.  
 xThe William F. Gable Company,

Call  
 Letters WFBC  
 11-9-32)

Name

File No.	Dated Received	Application for	Action	
			Nature	Date
2-R-B-336	3-17-32	Renewal of license.	Granted	3-6-32
2-L-B-827	5-27-32	License to cover 2-P-B-2357, as modified, for new transmitter.	Granted	6-17-32
2-AI-B-464	9-19-32	Voluntary assignment to The Gable Broadcasting Company (lessee)	Granted	11-9-32
2-R-B-336 Resubmitted	9-30-32 "	Renewal of license (T-S agreement) - - - - (must file in new name)	Returned Returned	10-21-32 11-10-32
2-R-B-336	11-14-32	Renewal of license (in new name)	Granted	11-29-32
2-R-B-336 Resubmitted	4-27-33 5-5-33	Renewal of license (17a, 14e, signature) -	Returned Granted	5-2-33 5-19-33
2-R-B-336	9-28-33	Renewal of License	Granted	11-7-33
2-R-B-336	3-30-34	Renewal of License	Granted	5-11-34

APPLICATION RECORD - BROADCASTING

FEDERAL COMMUNICATIONS RECORDS:

Call Letters WYBB

Name THE GABLE BROADCASTING COMPANY

File No.	Dated	Application for	Nature	Action
				Date
B2-R-336	9-25-34	Renewal of license	Granted	11-13-34
B2-R-336	3-27-35	Renewal of license	Granted	5-21-35
B2-R-336	9-23-35	Renewal of license	Granted	11-12-35
B2-R-336	3-25-36	Renewal of license (Signature & TSA)	Returned	4-13-36
Resubmitted	4-23-36		Granted	5-21-36
B2-P-1367	9-8-36	Construction permit to install new equipment <sup>vertical antenna</sup> and increase operating power from 100 watts to 100w 250w-LS.	Granted	11-10-36
B2-R-336	9-29-36	Renewal of license	Granted	11-17-36

## APPLICATION RECORD—BROADCASTING

#8

Call letters WFBCName THE GABLE BROADCASTING COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-R-336 Resubmitted	3-31-37 4-15-37	Renewal of license ( <del>Filled-base-8rfr</del> )	Returned Granted	<del>4-9-37</del> 5-25-37
B2-MP-510 Resubmitted	4-15-37 4-22-37	Mod. of C.P. (B2-P-1367) for new transmitter and requesting power of 100 watts night and day. antenna changes.	<del>Returned</del> Granted	<del>4-20-37</del> 5-11-37
B2-L-617	5-26-37	License to cover construction permit (B2-P-1367) as modified for new equipment, and vertical antenna.	Granted	6-8-37
B2-R-335	9-27-37	Renewal of license	Returned Superseded	12-3-37 by (12-1-37)
B2-R-336	12-1-37	Renewal of license	Granted	12-22-37

## APPLICATION RECORD - BROADCASTING

#9

Call  
Letters WFBGName THE GABLE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-336	3-29-38	Renewal of license	Granted	5-4-38
B2-R-336 Resubmitted	9-22-38 "	Renewal of license (Sec. 3b, 8, TSA & jurat)	Returned	<del>10-13-38</del>
			Granted	11-21-38
B2-ML-612	11-8-38	Mod. of license to change hours of operation from Shares with WJAC to unlimited. (Contingent on WJAC's application) B2-ML-602)	Docket 5454	B-72
			Granted Min.	7-27-39
			Subject to Rule 131	
			Letter written.	
			Issued	9-19-39
			(Memo. from Engr.)	
B2-R-336 Resubmitted	3-14-39 "	Renewal of license (3b, 10e, 17d, 18c, TSA)	Returned	<del>3-31-39</del>
			Granted	5-8-39
B2-R-336 Resubmitted	9-13-39 "	Renewal of license (Sec. 3b, 10c, 18c)	Returned	<del>10-4-39</del>
			Granted	11-20-39



## APPLICATION RECORD - BROADCASTING

# 10

Call  
Letters W F B GName THE GABLE BROADCASTING CO. (LESSEE)

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-2817 Resub & Amended Rec'd 3-29-40	3-16-40 3-16-40	C.P. to make changes in equipment, increase power from 100 watts to 250 watts. AMENDED: RE: equipment.	Returned req. wr. <del>3-21-40</del> 3-21-40 Granted	<del>3-21-40</del> 7-16-40
B2-R-336	5/22/40	Renewal of license	Granted	3-24-41
B2-L-1215 Rec'd	8-8-40 8-9-40	License to cover C.P. (B2-P-2817) for changes in equipment and increase in power.	1340kc, 250w, U GRANTED	8-31-40
B2-Z-757 Received	3-21-41 3-22-41	Authority to determine operating power by direct measurement of antennae on 1340 kc-NARBA.	Granted	4-10-41
B2-R-336	7-28-41	Renewal of license and Form 335	Granted	9-30-41
B2-R-336	7-22-42	Renewal of license and Form 335 Filed by Geo. C. Sutton atty.	Granted	9-22-42

#11

Call  
Letters W F B GName THE GABLE BROADCASTING CO. (LESSEE)

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-336	3-16-43	Renewal of license Filed by Geo. O. Sutton atty.	Granted	5-11-43
B2-R-336 Rec'd	3-29-45 3-31-45	Renewal of license Geo. O. Sutton atty. Amend. filed 6-7-45	GRANTED	7-3-45
B2-R-336 Rec'd	11-23-46 11-27-46	Renewal of license Filed by William Thomson atty.	GRANTED	1-23-47
B2-2781 Rec'd Filed	12-18-47 12-24-47 12-24-47	Authority to determine operating power by direct measurement of antenna power.  (George M. Lohnes, Engr.)	GRANTED	1-21-48

## APPLICATION RECORD - BROADCASTING

Call  
Letters WFBGName THE GABLE BROADCASTING CO. (LESSEE)

File No.	Dated	Application for	Action	
			Nature	Date
BR-336 Rec'd	11-15-49 11-17-49	Renewal of license Filed by William Thomson atty.	GRANTED	1-18-50
BR-336 Rec'd Filed	10-20-52 10-27-52 10-27-52	Renewal of License Filed by William Thomson, Atty.	GRANTED	1-7-53
BR-336 Rec'd Filed	4-20-54 4-27-54 4-27-54	Renewal of License Filed by William Thomson, Atty.	Granted	7-7-54
BTC-2102 Rec'd Filed	10-17-55 11-18-55 11-18-55	Voluntary transfer of control of licensee's corporation from The William F. Gable Company to Triangle Publications, Inc. (Radio & Television Division) (100).  Philip Bergson, Atty. for transferee George Sutton, Atty for Transferor	GRANTED EFF:	1-11-56

#13

FORM BC-121

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

TRIANGLE PUBLICATIONS, INC. (RADIO AND TELEVISION DIVISION) Call  
 Name<sup>x</sup> THE GABLE BROADCASTING COMPANY (LESSEE) Letters **WFBC**  
 (AL 2-17-56, EFF:)

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2241 Rec'd Filed	2-14-56 2-15-56 2-15-56	Voluntary assignment of license to Triangle Publications, Inc. (Radio and Television Division).  Philip Bergson, Atty.	GRANTED EFF:	2-17-56 2-20-56
BP-11,061 Rec'd Filed	1-31-57 2-5-57 2-5-57	Construction permit to install a new transmitter (WE 451A-1) as an auxiliary transmitter at 1320 Eleventh Avenue, Altoona, Pennsylvania (present main transmitter location) to be operated on 1240 kc, power of 250w, for auxiliary purposes only.  Philip Bergson, Atty.	GRANTED	2-14-57
BR-336 Rec'd Filed	4-27-57 5-1-57 5-1-57	Renewal of license Philip Bergson, Atty.	GRANTED	7-18-57

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call Letters WFBG

Name TRIANGLE PUBLICATIONS, INC. (RADIO AND TELEVISION DIVISION)

File No.	Dated	Application for	Action	
			Nature	Date
BL-6646 Rec'd Filed	5-17-57 5-20-57 5-20-57	License to cover Construction Permit BP-11,061 which authorized installation of a new transmitter (W.S. 451A-1) as an Aux., transmitter at (present location of main transmitter) to be operated on 1340kc, power of 250w, for auxiliary purposes only. Atty: Philip Bergson	GRANTED	8-23-57
BP-11,902 Rec'd Filed	3-12-58 3-13-58 3-13-58	Construction permit to change frequency from 1340kc to 1290kc; increase power from 250w to 1kw-5kwLS; change antenna-trans. location from 1320-1332 Eleventh Ave., Altoona, Penna. to Near Junction of Eldon St. and Young's Crossing, approx. 3.8 mi S of center of Altoona, Penna., install directional antenna night & day (DA-2) and new transmitter (RCA BTA 5H) and make changes in ground system. (Request waiver of Sec. 3.28(c) of Rules) Contingent on grant of BP-11358 - WTRN) Atty. - Lyon, Bergson & Wilber C. Engr. - Kear & Kennedy	GRANTED Cond'l re: Phase Mon.; Field meas. equip.; DA & non-DA proof; Station WFBG shall not commence prog. tests on 1290kc until such date as Station WTRN commences program tests on 1340kc.	10-28-59
SEE CARD #15 FOR AMEND.				

## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters W F B OName TRIANGLE PUBLICATIONS, INC. (RADIO AND TELEVISION DIVISION)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,902 AMENDMENT R & F	(cont'd) 11-14-58 11-19-58	AMENDED to make changes in nighttime DA pattern (MECV)	GRANTED	10-28-59
BRC-1480 Rec'd Filed	6-18-59 6-19-59 6-19-59	Modification of license to change Studio location from Arcade Bldg., 1320 - 1332 - 11th Avenue, Altoona, Penn., TO Commerce Park, 5000 - 6th Avenue, Altoona, Pennsylvania and operate transmitter by Remote Control from Studio location (MAIN) Filed by Kear & Kennedy (James R. Croy)	GRANTED	6-24-59
BP-5339 R & F	5-16-60 5-17-60	Modification of C. P. (BP-11,902) which authorized change in frequency, increase power, change antenna-transmitter location, instl. DA antenna night & day & new transmitter & make changes in ground system) for extension of completion date from 6-28-60 to 9-28-60. Atty's: Lyon, Wilner & Bergson	GRANTED to	7-1-60 9-28-60



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters WFBGName TRIANGLE PUBLICATIONS, INC. (RADIO AND TELEVISION DIVISION)  
Altoona, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BL-8335 Rec'd Filed	3-15-61 3-17-61 3-17-61	License to cover construction permit (EP-1420) which auth. the installation of an RCA BTA 1K transmitter to be operated on 1290kc, with power of 1kw, as AUXILIARY-DAY and ALTERNATE MAIN-NIGHT. DA-2  Atty. - Lyon, Wilner & Bergson	GRANTED	3-26-62
BRC-1915 Rec'd Filed	9-29-61 10-3-61 10-3-61	Modification of license to operate MAIN Transmitter by Remote Control from On Popsononock Mountain, near Altoona, Pennsylvania (WFBG-TV Transmitter site) Daytime operation only.  Philip Bergson, Atty.	GRANTED	3-26-62



FORM BC-121  
Aug. 1955

#18

# APPLICATION RECORD - BROADCASTING

Call  
Letters W F B G

Name TRIANGLE PUBLICATIONS, INC. (RADIO AND TELEVISION DIVISION)  
ALTOONA, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2020 Rec'd Filed	3-16-62 3-21-62 3-21-62	Modification of license to operate MAIN Transmitter by remote control from on Wopsononock Mountain, near Altoona, Pennsylvania (WFBG-TV Transmitter site) Nighttime operation. Philip Bergson, Atty.	GRANTED	8-17-62
BR-336 R & F	4-26-63 5-1-63	Renewal of license. (Main) & (Auxiliary-Day and Alternate Main-Night). Atty: Wilner & Bergson	GRANTED	1-9-64
BR-336 R & F	5-2-66 5-2-66	Renewal of license (Main & Aux. Day & Alt Main night) Atty. Wilner & Bergson	GRANTED	9-20-66
BR-336 R & F #510856 \$105 PRESS	4-28-69 4-30-69 4-30-69	Renewal of license (Main & Aux. Day & Alt- Main night) Atty-John R. Wilner	GRANTED	7-24-69

APPLICATION RECORD - BROADCASTING

Call  
Letters W F B G

Name TRIANGLE PUBLICATIONS, INC. (RADIO AND TELEVISION DIVISION)  
Altoona, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
DP-19,060	2-24-71	Construction permit to change daytime operation	GRANTED	8-9-71
Rec'd	3-5-71	from DA to Non-DA.		
Filed	3-5-71			
#669352 \$50	3-5-71	Atty: John R. Wilner		
ACC. 060				
Press AUG 4	<del>1971</del>			
<p>-----            PROTEST AND REQUEST FOR HEARING ON APPLICATION filed 9-10-71 by Marmet &amp; Malick on behalf of Cove Broadcasting Co., Inc.            -----            ERRATUM filed 9-13-71 by Marmet on behalf of WKMC.            -----            OPPOSITION TO APPLICATION FOR REVIEW OF ACTION TAKEN PURSUANT TO DELEGATED AUTHORITY filed 10-7-71 by Wilner on behalf of WFBG.            -----            REPLY filed 10-18-71 by Marmet on behalf of Cove Broadcasting Company, Inc.</p>				

APPLICATION RECORD - BROADCASTING

Call  
Letters WFBG

Name THE GILCOM CORPORATION  
X TRIANGLE PUBLICATIONS, INC. (RADIO AND TELEVISION DIVISION)  
Altoona, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,156 Rec'd W 008290-\$50. AC-067 Amended Amended & F PTA PRESS FEB 18 1972	9-14-71 9-30-71 9-30-71 10-18-71 1-4-72 1-20-72	Lic.(BP-19,060) for changes - Main & Alt.- Main, Night & Auxiliary, Day Transmitters. Main Trans: RCA, BTA-5R1.  Section II-A for Aux., Alt.-Main new Sect. II-A for Main(engr. exhibits). Atty: <u>Wilner</u> , Scheiner & Greeley(J. R. Wilner)	GRANTED	3-6-72
BR-336 R & F PN PRESS MAY 16 1972	4-7-72 5-3-72 5-3-72	Renewal of License(Main & Aux-Alt. Main)  Atty-John R. Wilner AMENDED 6-15-72 re: statement on employment discrimination allegation	GRANTED	10-31-72
BAL-760 R & F FEE PD: \$1000 #086786 CODE 017 (ALSO SEE FM) Pub. notice filed 7-17-72 JUL 19 1972	AMENDED 10-27-72 6-28-72 6-28-72	to change name of applicant to "The Gilcom Corporation" Voluntary assignment of license to THE GILCOM CORPORATION (SEE OVER) Atty - Wilner, Scheiner & Greeley	GRANTED	9-20-72 FOR GRANT FEE SEE WFBG-TV EFF: 10-27-72

RE: BAL-7640 - AMENDED 7-10-72 re Table I; statement re  
revenues

AMENDED 7-31-72 re auxiliary stations

AMENDED 8-11-72 to include remotes

## APPLICATION RECORD - BROADCASTING

Call  
Letters W F B GName The Gilcom Corporation  
Altoona, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BR-336 R & F P. N. Rec'd Press	3-21-75 3-25-75 3-25-75 <b>APR 15 1975</b>	Renewal of License. (Main & Aux-Alt. MAIN)  Atty: John R. Wilner  AMENDED 6-26-75 re: engineering AMENDED 7-15-75 re: composition of area (over)	GRANTED	7-25-78
BZ-8924 R & F DM Amend PRESS <b>SEP 3 1975</b>	7-18-75 7-21-75 8-26-75 8-8-75 -	Direct Measurement (Alternate & Auxiliary Transmitters)  Section II-A for Alternate and Auxiliary Transmitters	GRANTED  issued with Renewal	7-25-78
RTC-800222EX FORM 315 (ALSO SEE FM) PRESS <b>MAR 4 1980</b> PN FILED	3-24-80	Vol TC from Leonard S. Fiore, Sr. & Mary E. Fiore; Glucroft Corporation, Paul K. Vipond, Edward T. Giller, et al (all stockholders) to Edward T. Giller (100%)  Atty - John R. Wilner  (over)	GRANTED EFF:	4-24-80

(BR-336) SUPPLEMENTAL APPLICATION filed 3-30-78 as an amendment to pending renewal application. (Main & Aux-Alt. Main) John R. Wilner, Atty.

APR 13 1978

BTC800222EX Amended 4-8-80 re: Sec. II for The Gilcom Corporation - Post Closing; supple. financial plan; pro-forma bal. sheet; profit and loss pro-forma; 1979 Financial data - all stations and bank ltr.

## APPLICATION RECORD-BROADCASTING

1290 kHz

Call Letters: W P B G

#22

Name: THE GILCOM CORPORATION

Station Location: ALTOONA, PENNSYLVANIA

File No.	Date	Description	Action and Date
HZ-810318AD R & F PRESS	3-18-81	DIRECT MEASUREMENT  Atty: John R. Wilner (Wilner & Scheiner)	RECEIVED  ISSUED
BR810330UP PRESS MAY 26 1981		Renewal of License Atty.: John R. Wilner	RECEIVED  ISSUED

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WFBC

Triangle Publications, Inc. (Radio and Television Division) AL 2-17-56 eff;

x The Gable Broadcasting Company (Lessee)

2-20-56

Licensee xThe William F. Gable Company

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-11,358	2-11-58	W T R N	Cary H. Simpson tr/as Tyrone Broadcasting Company Tyrone, Penna.	Req. 1340kc, 250w, Unl	



Renewal  
Requested

Date  
Received

Designated  
for Hearing

Reason

Remarks

OCT 5 1931

11-13-31

G.O.105

Reconsidered and granted 11-27-31

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION.....

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

