

W F B C



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Date First 11-4-24 MULTIMEDIA, INC. (AL 9-22-67 EFF. 1-1-68)

Licensed SOUTHEASTERN BROADCASTING CORPORATION (BML 8-16-63)

Call

Letters WFBC

6-9-33 Licensed

LOCATION: GREENVILLE, S.C.

again.

 WMRC, INC. (ML 2-16-54) CAROLINA TELEVISION, INC. (AL 12-17-53 EFF: 1-14-54) BLUE RIDGE RADIO CORPORATION (AL-8-28-53 EFF: 9-1-53) Greenville News-Piedmont Company, (Vol. Assn. C.P. 11-9-32)Name of VIRGIL V. EVANS (Vol. Assign. Lic. 3-4-32)Licensee: First Baptist Church (St. John Reynolds, Manager)

Sixth and Vance Streets, Greenville, S.C. (BP 5-19-65)

 Piedmont Highway U.S.29, Greenville, South Carolina (P-B 10-1-35) Lic. 3-27-36 46 EAST Paris Road, West Paris Road, Greenville, S. Car. (MP-B-3-14-33) Licensed 6-9-33 Poinsett Hotel, South Main Street, Greenville, S. Car. (Mod. C.P. 1-13-33)

(C.P. 11-22-32) (Suspended-4-29-32)

Transmitter (Exact location to be determined) Greenville / South Carolina (C.P. 4-15-32)Location: 500 W. Main St., Knoxville, Tenn.

505 Rutherford St., Greenville, South Carolina (Let. 3-28-55)

 Hotel Poinsett, Main & Court Sts., Greenville, South Carolina. (Let. 3-28-41) Imperial Hotel, Richardson & Washington Sts., Greenville, S. Car. (MP-B 3-14-33) Licensed 6-9-33 Poinsett Hotel, South Main Street, Greenville, S. Car. (Mod. C.P. 1-13-33)Main Studio Greenville, South Carolina - (C.P. 4-16-32) (Suspended-4-29-32) (C.P. 11-22-32)Location: 500 W. Main St., Knoxville, Tenn.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
3-S-B-474	T.P. 4-22-27	1200	50	-	not stated		
"	6-1-27	1260	50	Unlimited	6-1-	7-31-27	
Effec. date of previous lic. deferred by G.O. 13					6-15	8-15-27	
3-R-B-474	8-8-27	Letter of extension			8-15	10-15-27	
Extended by G.O. 18					10-15	11-1-27	
3-R-B-474	10-24-27	Letter of extension			11-1	1-1-28	
Extended by G.O. 21					1-1	2-1-28	
"	" " 22				2-1	3-1-28	
"	" " 25				3-1	4-1-28	
"	" " 25				4-1	5-1-28	
"	" " 27				5-1	6-1-28	
"	" " 33				6-1	8-1-28	
"	" " 35				8-1	9-1-28	
"	" " 38				9-1	10-1-28	
"	" " 44				10-1	11-11-28	
3-R-B-474	10-30-28	1200	50	Unlimited	11-11	1-31-29	
Allocation					11-11-28		
3-R-B-474	1-11-29	1200	50	Unlimited	1-31	4-30-29	
3-R-B-474	4-12-29	1200	50	Unlimited	4-30	7-31-29	
3-R-B-474	License extended by G.O. #69				7-31	10-31-29	
3-R-B-474	1-5-29	1200	50	Unlimited	10-31	1-31-30	
3-R-B-474	1-11-30	1200	50	Unlimited	1-31	4-30-30	
3-R-B-474	4-26-30	1200	50	Unlimited	4-30	7-31-30	
3-R-B-474	7-7-30	1200	50	Unltd.	7-31	10-31-30	
3-R-B-474	10-9-30	1200	50	Unltd.	10-31	1-31-31	
G.O. 103	1-30-31	Extension of License			1-31	4-30-31	
3-R-B-474	4-31-31	1200	50	Unltd.	4-30	12-1-31	
3-R-B-474	11-27-31	License extended			12-1	1-1-32	
3-R-B-474	12-1-31	1200	50	Unltd.	1-1	5-1-32	
to share time with 3-R-B-474 when 3-R-B-474 is licensed							
3-L-B-396	3-4-32	Vol. Assignment of License					
3-P-B-2508	4-15-32	Move Station, incr. pr. 100W.			5-15	8-15-32	
3-P-B-2508	11-20-32	Grant made absolute & final			12-22	3-22-33	
3-MP-B-423	1-13-33	Pr. 100w, 250LS, Time: U ; Approved of exact location and ext. C. & C. Dates			2-13	5-15-33	
3-MP-B-422	3-19-33	Appr. loc. & ext. compl. Date			4-13	6-15-33	
3-I-B-970	6-9-33	1200	100, 250LS	U	6-9	12-1-33	
License to move station, incr. power, new trans.							
3-R-B-474	11-7-33	1200	100, 250LS	U	12-1	5-1-34	
3-B-474	1-26-34	Remain silent 3 hrs. 1-26 or 1-27-34					

-S-B-

BROADCASTING STATION LICENSE RECORD

Date First

Licensed.....

Call

Letters

WFGC

Card No. 2

Name of

Licensee:

X GREENVILLE NEWS-FEDMONT COMPANY

Transmitter

Location:

Main Studio

Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
B3-S-474	5-11-34	1300	100-250w	U	5-11	7-1-34
P-B-3235 FCC	6-5-34	1300	250w, 1kw-LS	U	7-5	10-5-34
			Installation of new equipment, Chg. Freq. Inc. pwr			
B3-S-474	8-11-34		to remain silent		8-11-34	10-5-34
B3-L-24	9-4-34	1300	250w, 1kw-LS	U	9-4	11-1-34
			License to cover P-B-3235			
B3-S-474C.A.	9-11-34		Oper. with additional power of 750 watt			
	Min. 9-25-34		on night of Sept. 11, 1934.			
B3-ML-28	10-10-34	1300	1 kilo	U	10-10	11-1-34
B3-R-474	10-16-34	1300	1kw	U	11-1	5-1-35
B3-P-220	1-8-35	1300	1kw, 5kw-LS	U	3-8	9-8-35
			C.P. install new equip., increase day power, and move transmitter.			
B3-H-474	4-23-35	1300	1kw	U	5-1	11-1-35
B3-S-474	6-11-35		Op. 100w port. trans. 1300 kc to conduct field tests vicinity Greenville, S.C. deter. new trans. site, betw. 1am & 6am EST 6-15-35 to 7-14-35, provided WFBC remains silent during Com. monitoring schedule, i.e. 5am to 5:20am EST 7-1-35.			
B3-S-474	7-9-35		Same as above (extension) remain sil. dur. Com. moni. sched. 5am to 5:20am 8-5-35)		7-15	8-13-35
B3-MP-210	8-20-35		Ext. compl. date of CP 220		3-8	3-8-36
B3-S-474	8-20-35		Oper. 100w port. trans. (same as above); remain sil. dur. Com. moni. sched. 5am to 5 ²⁰ am 9-2-35		8-24	9-22-35
B3-MP-224	10-1-35		Mod. C.P. 220: Appr. trans. site chg. equip. & ext. C. & C		10-31	4-28-36
B3-R-474	10-8-35	1300	1kw	U	11-1	5-1-36
B3-MP-282	2-11-36		Chg. equip. of CP 220		10-31	4-28-36
B3-S-474	2-21-36		Oper. without an approved freq. mon.		2-21	3-1-36
B3-Z-49 B3-L-297	3-27-36	1300	1kw, 5kw-LS	U	3-27	5-1-36
			Lic. to cover C.P. move trans., incr. day power & install new equipment. Also direct measurement.			
B3-R-474	4-24-36	1300	1kw, 5kw-LS	U	5-1	11-1-36

-S-B-

BROADCASTING STATION LICENSE RECORD

#3

Date First

Licensed.....

Call
Letters WFBC

Name of
Licensee: X GREENVILLE NEWS-PIEDMONT COMPANY

Transmitter

Location: _____

Main Studio

Location: _____

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD			
					From	To		
B3-S-474	9-29-36 Eff. 9-20		Oper. without antenna ammeter			9-20	9-29-36	
B3-R-474	10-27-36	1300	1kw, 5kw-LS	U		11-1	5-1-37	
B3-Z-88	12-1-36	1300	1kw, 5kw-LS	U		12-1	5-1-37	
	Mod. License for direct measurement							
B3-S-474	5-1-37	1300	1kw, 5kw-LS	U		5-1	11-1-37	
	Mod. License to change currents for direct measurement per Engr. Request.							
B3-R-474	4-9--37	1300	1kw, 5kw-LS	U		5-1	11-1-37	
B3-R-474	C.A. 10-29-37	1300	1kw, 5kw-LS	U		11-1	5-1-38	
B3-R-474	4-13-38	1300	1kw, 5kw-LS	U		5-1	11-1-38	
B3-R-474	10-25-38	1300	1kw, 5kw-LS	U		11-1	5-1-39	
B3-R-474	4-24-39	1300	1kw, 5kw-LS	U		5-1	11-1-39	
B3-R-474	10-17-39	1300	1kw, 5kw-LS	U		11-1	8-1-40	
B3-P-1849	12-5-39	1300	5kw*5kw-LS	U		2-5	8-5-40	
	*Directional antenna night C.P. to increase power and install directional antenna							
B3-P-1849	3-12-40	1300	5kw*5kw-LS, U.				Subj to approval of antenna and Trans. site. *Directional antenna-day. For incr. in power, install new antenna and move.	
B3-S-474	4-13-40	1300	1kw 5kw-LS	U		4-13	8-1-40	
	Med. Lic. to add Sunrise							
	Order	6/12/40	Extension of license			8/1	10/1/40	
	Order	9-10-40	Extension of license			10-1	3-29-41	
B3-P-1849	10-29-40	1300	5kw*5kw-LS, U.			12-29	6-29-41	
	C.P. install D.A. night, increase power. (*employing DA-night Petition gr. 10-29-40, for approval of present site and modified D.A. system.							
NARBA REALLOCATION								
B3-R-474	3-24-41	1330	1kw, 5kw-LS	U		3-29	8-1-41	
B3-MF-1129	7-16-41	1330	5kw*5kw-LS	U		8-15	3-11-42	
	Mod. C.P. 1849 for changes in *DA for night use and specify NARBA frequency. Extension C & C dates.							

#4

B -S-

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W F B C

Name of licensee GREENVILLE NEWS-PIEDMONT COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

App'l. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B3-S-474	7-22-41		Extension of license		8-1	9-1-41
B3-R-474	8-5-41	1330	1kw 5kw-LS	U	8-5	8-1-42
B3-MP-1509	4-7-42	1330	5kw*5kw-LS *DA-Night	U	6-7	12-7-42
66	C.P. install DA night, incr. power					
B3-MP-1509	5-1-42	1330	5kw*5kw-LS *DA-Night	U	6-7	12-7-42
	Mod. C.P. correcting field intensity in direction of N.Y.C. in accordance with Engr.'s Memo of 5-1-42					
B3-L-1678) B3-Z-1414)	7-1-42	1330	5kw*5kw-LS *DA-Night	U	7-1	8-1-42
	Lic. cover C.P. (B3-MP-1509) to install DA for night use, and incr. power; also determine operating power by direct method					
B3-R-474	7-14-42	1330	5kw*5kw-LS *DA-N	U	8-1	10-1-44
B3-S-474	11-6-42	1330	5kw*5kw-LS *DA-N	U	12-1	10-1-44
	Mod. Lic. in accordance with Order #107					
B3-S-474	9-26-44		Extension of license		10-1	12-1-44
B3-R-474	11-14-44	1330	5kw*5kw-LS *DA-N	U	11-14	11-1-45
B3-S-474	9-25-45	1330	5kw*5kw *DA-N	U	10-1	10-1-45 11-1-45
	Mod. Lic. Order 1074					
B3-S-474	10-24-45		Extension of license		11-1	1-1-46
B3-S-474	12-19-45		Extension of license		1-1	3-1-46
B3-S-474	2-20-46		Extension of license		3-1	5-1-46
B3-S-474	4-26-46		Extension of license		5-1	7-1-46
B3-R-474	5-10-46	1330	5kw*5kw-LS *DA-N	U	5-10	11-1-48
BS-474	10-27-48		Extension of license		11-1	3-1-49
BR-474	1-14-49	1330	5kw* *DA-N	U	1-14	11-1-51
BS-474	11-29-48		Mod. of lic. to correct DA specs.		11-29	3-1-49

B.S.

BROADCASTING STATION LICENSE RECORD

#5

Date first licensed

Call letters W F B C

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-8124	6-26-51	CP install	II new transmitter		6-26-51 2-26-52
BR-474	10-10-51	1330	5kw* *DA-N	U	11-1 12-1-51
BR-474	11-28-51	1330	5kw DA-N	U	12-1 12-1-54
BL-4612	1-2-52	1330	5kw* *DA-N	U	1-2 12-1-54
Lic. cover CP 8124 for a new transmitter					
BL-4664	2-29-52	1330	5kw* *DA-N	Aux.	2-29 12-1-54
Lic. use old main T as auxiliary					
BTC-1353 EFF	8-27-52 9-3-52	Transfer of control to LAURA C. PEACE, ROGER C. PEACE, CHARLIE PEACE, B.H. PEACE, JR., GERTRUDE PEACE LEAKE, LAURA PEACE ECHOLS & FRANCES PEACE GRAHAM			
BS-474	6-10-53	Mod. of lic. to make changes in the directional antenna system. (Main & Aux.)			
BAL-1612 EFF	8-28-53 9-1-53	Vol. assignment of license to Blue Ridge Radio Corporation			
BAL-1663 EFF	12-17-53 1-14-54	Vol. assignment of license to CAROLINA TELEVISION, INC.			
BML-1577	2-16-54	1330	5kw-DA-N	U	2-16 12-1-54
Mod. Lic. change name of licensee					
BML-1577	2-16-54	1330	5kw-DA-N	Aux.	2-16 12-1-54
Mod. Lic. change name of licensee					
BR-474	11-3-54	Main & Auxiliary Renewal of license			12-1 12-1-57
BRC-678 (1)	3-9-55	Modification of license to operate Main transmitter by remote control from Hotel Poinsett, Main & Court Sts., Greenville, South Carolina, while using non-directional antenna			
TELEGRAM	11-29-57	Action on renewal deferred 1st Cont. operating as directed until final deter- mination on renewal and action.			
BR-474	12-11-57	1330	5kw DA-N 5kw DA-N Aux	U to	12-1-60
BR-474	11-30-60	Renewal of License Main & Aux.			12-1-60 12-1 12-1-63

Form BC 126#6

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W F B C

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BML-2051 (1)	8-16-63	Mod. of license to change name of licensees to SOUTHEASTERN BROADCASTING CORPORATION. (Main & Aux.).			
BR-474 Aux	11-29-63	1330kc	5kw DA-N	-U Aux to	12-1-66 12-1-66
BP-16484	5-19-65	1330kc	5kw DA-N	U	7-19-66
		CP TO CHange ant.-trans. loc to 6th and Vance Streets, Greenville, S.C., install new trans. (RCA BTA-5U) and opr. by remote control from main studio loc., during daytime only. (Cond'1)			
BMP-11,657 (1)	1-1-66	Mod. of CP (BP-16,484) for ext. of completion date to			4-1-66
BMP-11,737 (2)	4-4-66	Mod. of CP (BP-16,484 as mod.) for ext. of completion date to			7-19-66
BMP-11,817 (3)	6-30-66	Mod. of CP (BP-16,484 as mod.) for ext. of completion date to			9-19-66
BMP-11,888 (4)	9-27-66	Mod. of CP (BP-16,484 as mod.) for ext. of completion date to			11-19-66
BP-17390	10-12-66	1330kc	1kw-DA-N	Aux.	12-12-67
		CP to install a new auxiliary trans. (RCA BTA-1R1) at Vance & Sixth Sts., Greenville, S. C. to be operated on 1330kc power of 1kw DA-N for auxiliary purposes only (with remote control from studio-daytime only).			
BL-474	11-18-66	Renewal of License			12-1-69
BL-11,583	3-15-67	1330kc	1kw-DA-N	AUX.	3-15-69
		Lic to cover CP (BP-17,390) which auth install new aux. at main trans loc) o- operate RC from studio loc. daytime only) for aux. purposes only.			
BL-11,482 (RC-Day) MAIN	4-5-67	1330kc	5kw-DA-N	U	4-5-69
		Lic to cover CP (BP-16,484 as mod) which auth install new trans chg. trans loc. operate RC from studio loc daytime only specify type trans RCA BTA-5T			
BL-11,552	9-22-67	Voluntary assignment of license.			

Form BC 126
June 1954

#7

BROADCASTING STATION LICENSE RECORD

W F B C

Date first licensed

Call letters ~~W G L~~

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BRC-3260(L)	1-24-69	Operate	RC (Main).		
BR-474(L)	11-24-72	RENEWAL	OF (MAIN & AUX.) ND5A (S) (L)		12-1-72
EBSA	5-25-72				
BR-474(L)	12-6-72	RENEWAL	MAIN & AUX.		12-1-75
BS-474(L)	5-17-74	ML to replace	antenna monitor with Potomac Instruments AM-19		12-1-75
ComTel	8-2-74	Marking: for CT (#2)	tower para 1, 3, 12/21 No marking for NW (#1) & SE (#3) towers.		
BR-474(L)	11-12-75	RENEWAL	(MAIN & AUX.)		12-1-78
BS-474(L)	11-23-76	ML to add condition re:	73.11(A)(8) of the rules		12-1-78
BR780801WD(L)	5-11-79	Renewal of License			12-1-81
BR780801WD(L)	5-11-79	sup. to correct	Opera. specifications		12-1-81

STATION APPLICATION RECORD

No. 1.

APPLICANT: First Baptist Church

CALL LETTERS: WFBC

ADDRESS: 500 W. Main St., Knoxville, Tenn.

Present

Assignment: 1200 Kc. 50 watts

Requested: 1200 Kc. 50 watts

FILE NO: 3-S-B-474 DATED: 3-9-27
T.P. issued 4-22-27 for 1200 Kc.
50 watts.

ACTION:

Lic. 6-1-27 for 1280 Kc. 50 w.
Unlimited. Period 6-1 to 7-31-27.

APPLICANT: First Baptist Church

CALL LETTERS: WFBC

ADDRESS: 500 W. Main St., Knoxville, Tenn.

Present

Assignment: 1280 Kc. 50 watts

Requested: Renewal

FILE NO: 3-R-B-474 DATED: 8-1-27
Letter 8-6-27 for Extension of
License. Period 8-15-27 to
10-15-27.

APPLICANT: First Baptist Church

CALL LETTERS: WFBC

ADDRESS: 500 W. Main St., Knoxville, Tenn.

Present

Assignment: 1280 Kc. 50 watts

Requested: Renewal

FILE NO: 3-R-B-474 DATED: 10-3-27
Letter 10-24-27, for Extension
of License. Period 11-1-27 to
1-1-28.

ACTION:

STATION APPLICATION RECORD

No. 2.

APPLICANT: First Baptist Church

CALL LETTERS: WFBC

ADDRESS: 500 W. Main St., Knoxville, Tenn.

FILE NO: 3-R-B-474 DATED: 1-14-28
Lic. 10-30-28 for 1200 Kc.
50 watts. Unlimited. Period
11-11-28 to 1-31-29.Present
Assignment: 1200 Kc. 50 w. Unlimited

Requested: Renewal

APPLICANT: First Baptist Church

CALL LETTERS: WFBC

ADDRESS: 500 w. Main St., Knoxville, Tenn.

FILE NO: 3-R-B-474 DATED: 12-13-28
Lic. 1-11-29 for 1200 Kc. 50 w.
Unlimited. Period 1-31-29 to
4-31-29.
ACTION:Present
Assignment: 1200 Kc. 50 watts. Unlimited

Requested: Renewal

APPLICANT: First Baptist Church

CALL LETTERS: WFBC

ADDRESS: 500 W. Main St., Knoxville, Tenn.

FILE NO: 3-R-B-474 DATED: 3-25-29
Lic. 4-12-29 for 1200 Kc. 50 w.
Unlimited. Period 4-30-29 to
ACTION: 7-31-29.Present
Assignment: 1200 Kc. 50 watts. Unlimited

Requested: Renewal

STATION APPLICATION RECORD

No. 3.

APPLICANT: **First Baptist Church**CALL LETTERS: **WFBC**ADDRESS: **500 W. Main St., Knoxville, Tenn.**FILE NO: **3-R-B-474** DATED: **6-5-29**Present
Assignment: **1200 Kc. 50 watts. Unlimited**G.O. #69, Period 7-31-29 to
10-31-29.Requested: **Renewal**

ACTION:

APPLICANT: **First Baptist Church (St. John Reynolds, Manager)**CALL LETTERS: **WFBC**ADDRESS: **500 W. Main St., Knoxville, Tenn.**FILE NO: **3-R-B-474** DATED: **9-25-29**Present
Assignment: **1200 Kc. 50 watts. Unlimited**Lic. 10-5-29 for 1200 Kc. 50 w.
Unlimited. Period 10-31-29 toRequested: **Renewal**ACTION: **1-31-30**APPLICANT: **First Baptist Church (St. John Reynolds, Manager)**CALL LETTERS: **WFBC**ADDRESS: **500 W. Main St., Knoxville, Tenn.**FILE NO: **3-R-B-474** DATED: **12-30-29**Present
Assignment: **1200 Kc. 50 watts. Unlimited**Lic. 1-11-30 for 1200 Kc. 50 w.
Unlimited. Period 1-31-30 toRequested: **Renewal**ACTION: **4-30-30.**

ADDRESS: First Baptist Church (St. John Reynolds, Manager)
ADDRESS 500 W. Main St., Knoxville, Tenn.

Present
Assignment: 1200 Kc. 50 w. Unlimited

Requested: Renewal

APPLICANT: same

ADDRESS: same

Present
Assignment: 1200 kc. 50 w. Unlimited

Requested: renewal.

APPLICANT:

ADDRESS:

Present
Assignment:

Requested:

FILE NO: 3-R-B-474 DATED: 4-9-30
Lic. 4-26-30 for 1200 Kc. 50 W.
Unlimited. Period 4-30-30 to
ACTION: 7-31-30.

CALL LETTERS: WFBC

FILE NO: 3-R-B-474 DATED: 6-25-30

Renewal License 7-7-30
ACTION: Per: 7-31 to 10-31-30

CALL LETTERS:

FILE NO: DATED:

ACTION:

APPLICATION RECORD - BROADCASTING

Call
Letters WFBCName VIRGIL V. EVANS (Vol. Assign. Lic. 3-4-32)
First Baptist Church (St. John Reynolds, Station Mgr.)

File No.	Date Received	Application for	Action	
			Nature	Date
3-R-B-474	10-1-30	Renewal of lic.	Granted	10-21-30
3-R-B-474	12/29/30	renewal of license	G.O. 103	1-30-31
			Granted	4-24-31
3-ML-B-787	3-10-31	change frequency from 1200 kc. to 920 kc., increase power from 50 watts to 250 watts, and change hours of operation from Unlimited to Sunday only (share with WROL), and use transmitter proposed for the use of WROL. (See 3-P-B-2093 filed by WROL.)	Returned to applicant G.O. 102	6-10-31
3-R-B-474	8-20-31	Renewal of license. Requested in accord. with G.O. 114.	Granted	12-4-31
3-AL-B-396	10-27-31	voluntary assignment of license to VIRGIL V. EVANS.	Granted	3-4-32

APPLICATION RECORD - BROADCASTING

Call

Letters

W F B C

Greenville News-Piedmont Company (Vol. Assign. C.P. 12-9-32)

Name x Virgil V. Evans

File No.	Date Received	Application for	Action	
			Nature	Date
3-P-B-2508	3-9-32	Move station from Knoxville, Tennessee to Greenville, S. C., install new transmitter, and increase power to 50 W to 100W	Granted (grant suspended Rule 45 ORDER)	4-15-32 4-29-32
		Dismissed from Docket and	Granted	11-22-32
3-AP-B-33	11-21-32	Voluntary assignment of 3-P-B-2508 to Greenville News-Piedmont Company	Granted	12-9-32
3-MP-B-403	12-14-32	Modif. 3-P-B-2508 approval exact loc. trans. & studio, Poinsett Hotel, S. Main St., chg. equipment; inc. opr. power from 100 to 100-250LS-chg. hrs to Unlimited, extend dates commencement & completion.	Granted	1-13-33
3-MP-B-422	2-23-33	Modif. 3-P-B-2508 & 3-MP-B-403, to change loc. of transmitter to West Faris Rd., chg. loc. of Studio to Imperial Hotel, Corner Richardson & Washington Sts. extend Completion date / Greenville, S.C.	Granted	3-14-33

APPLICATION RECORD - BROADCASTING

Call

Letters

W F B CName GREENVILLE NEWS-PIEDMONT COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
3-L-B-970	5-13-33	License to cover P-B-2508 & modifications	Granted	6-9-33
3-R-B-474	9-25-33	Renewal of License	Granted	11-7-33
3-R-B-474	3-28-34	Renewal of License	Granted	5-11-34
3-P-B-3235	5-24-34	Construction permit to make equipment changes; change frequency from 1200 to 1300 kc; increase power from 100w, 250w-LS to 250w, 1 kw-LS;	Granted	6-5-34
		FEDERAL COMMUNICATIONS COMMISSION		
B3-L-24	8-13-34	License to cover construction permit 3-P-B-3235 for installation new equipment, change of frequency and increase in power.	Granted	9-4-34
B3-L-25	8-23-34	Modification of license to increase power from 250w, 1kw-LS (as authorized by C.P.) to 1kw-night.	Granted	10-10-34

APPLICATION RECORD - BROADCASTING

Call

Letters

W F B C

Name

GREENVILLE NEWS-PIEDMONT COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-474	9-29-34	Renewal of license	Granted	10-16-34
B3-P-220	11-14-34	Construction permit to install new equipment, and increase power from 1kw to 1kw, 5kw-LS. Transmitter site to be determined.	Granted	1-8-35
B3-R-474	3-1-35	Renewal of license 10(c) 12	Retd	8-26-35
Resubmitted	3-1-35		Granted	4-23-35
B3-MP-210	7-29-35.	Mod of C.P. (B3-P-220) for new equip, increase in power from 1kw to 1kw;5kw-LS. Trans. site to be determined, to further request extension of completion date from 9-8-35 to 3-8-36.	Granted	8-20-35
B3-R-474	9-6-35	Renewal of license	Granted	10-8-35

APPLICATION RECORD - BROADCASTING

#89

Call
Letters WFBCName GREENVILLE NEWS-PIEDMONT COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-Z-49	2-28-36	Authority to determine operating power by direct measurement of antenna.	Granted	3-27-36
B3-R-474	4-13-36	Renewal of License	Granted	4-24-36
B3-R-474	8-27-36	Renewal of license	Granted	10-27-36
B3-Z-58	9-21-36	Authority to determine operating power by direct measurement of antenna.	Granted	12-1-36
B3-R-474	3-1-37	Renewal of license	Granted	4-9-37

APPLICATION RECORD - BROADCASTING

Call

Letters

W F B C

Name GREENVILLE NEWS-PIEDMONT COMPANY.

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-224	9-7-35.	Mod. of C.P.(B3-P-220) as modified for approval of transmitter site at Piedmont Highway, U.S. 29, Greenville, S. C. and extend commencement date 30 days after grant and completion date 180 days thereafter. Also change equipment.	Granted	10-1-35
B3-MP-282	1-31-36	Modification of C.P. (B3-P-220) as modified to make changes in equipment.	Granted	2-11-36
B3-L-297	2-28-36	License to cover construction permit (B3-P-220) as modified to install new equipment, increase power, move transmitter.	Granted	3-27-36

APPLICATION RECORD - BROADCASTING

10

Call

Letters

WFBC

Name

GREENVILLE NEWS-PIEDMONT COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-1849	6-8-37	C.P. to install directional antenna for night use, and increase power from 1kw;5kw-LS to 5kw day and night.	Docket No. 4928 Granted	12-5-39
Amended	9-25-39	RE: antenna changes	(CP recalled & Cancelled Order 3-12-40, granting appli. subject to approval of antenna & T. site. Letter written 3-27-40 (PETITION GRANTED (APPROVAL OF PRESENT SITE & MOD D.A.	10-29-40 FOR
B3-R-474	8-31-37	Renewal of license	Granted	C.A. 10-29-37
B3-R-474	3-1-38	Renewal of license	Granted	4-13-38
B3-R-474	9-1-38	Renewal of license	Granted	10-25-38

APPLICATION RECORD—BROADCASTING

#11

Call letter W F B CName GREENVILLE NEWS-PIEDMONT COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-474	2-23-39	Renewal of license	Granted	4-24-39
B3-R-474	8-21-39	Renewal of license	Granted	10-17-39
B3-R-474	5-15/40	Renewal of license	Granted	3-24-41 1330kc, 1kw, 5kw-LS, U
B3-MP- 1129	12-2-40	Mod of C.P.(B3-P-1849) to install D.A. for night use, increase in power, requesting further changes in D.A. system, extension of C & C dates from 12-29-40 and 6-29-41 to 30 days after grant and 180 days thereafter, respectively. AMENDED RE: DA. & req 1330 kc Mr. Johnston filed application. under NARBA. Form 335 filed 6-24-41	Granted	7-16-41
Received	12-6-40			
Filed	12-6-40			
amended	3-31-41			
Recd Filed	4-2-41			

#12

Call

Letters W F B CName GREENVILLE NEWS-PIEDMONT COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-474	5-29-41	Renewal of license Form 335 filed 6-10-41.	Granted	8-5-41
B3-MP-1509 Received	2-11-42 2-7-42	Mod of C.P. (B3-P-1849) as modified, for extension of completion date from 2-11-42 to 8-11-42. Form 335 filed.	Granted	4-7-42 As C.P. for 1330kc, 5kw, U, DA night
B3-R-474	5-18-42	Renewal of license and Forms 335 Filed by James F. Foley atty.	Granted	7-14-42
B3-L-1678 B3-Z-1414 Rec'd Filed	6-11-42 6-13-42 6-13-42	License to cover C.P. (B3-MP-1509) for installation of DA for night use and increase night power from 1kw to 5kw and authority to determine operating power by direct method. 335's filed. Filed by Lohnes. Engr. - Jansky and Bailey	Granted	7-1-42

APPLICATION RECORD—BROADCASTING

#14

Call letters W F B CName GREENVILLE NEWS-PIEDMONT COMPANY

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-474 Rec'd	7-18-44 8-1-44	Renewal of license Filed by Robert Irwin atty.	Granted	11-14-44
B3-R-474 Rec'd	8-24-45 9-6-45	Renewal of license Filed by Robert Irwin atty. Logs filed 9-10-45	Granted	5-10-46
BR-474 Rec'd	8-27-48 8-31-48	Renewal of license Filed by Robert Irwin, Attorney	GRANTED	1-14-49

APPLICATION RECORD - BROADCASTING

#15

Call

Letters Y F B CName GREENVILLE NEWS-PIEDMONT COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
EP-7062	1-5-49	Construction Permit to install new transmitter (Westinghouse 5-HV) and new directional antenna for day and night use (DA) with the FM antenna mounted on the No. 3 AM tower, and change transmitter location from Piedmont Highway U.S. 29, Greenville, South Carolina to: Paris Mountain , Greenville, South Carolina. (Robert L. Irwin, Atty. Raymond E. Rohrer, Engr.)	DISMISSED	2-8-51 per request of applicant.
Rec'd	1-7-49			
Filed	1-7-49			
Amended	3-27-50	AMENDED to change from using DA for both day and night to use DA at night only and change DA pattern; change in ground system; and change transmitter location from: Paris Mountain, Greenville, South Carolina, to: $\frac{1}{2}$ mile north-east of Berea crossroads, Greenville, South Carolina. A. D. Ring, Engr.		
Rec'd.	4-7-50			
Filed	4-21-50			

APPLICATION RECORD - BROADCASTING

Call
Letters WFBCName GREENVILLE NEWS-PIDMONT COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
	6-29-50	PETITION FILED BY HALLEY FOR WIKK REQUESTING APPLICATION BP-7062 BE DESIGNATED FOR HEARING AND THAT COMMISSION ORDER LICENSE OF WFBC BE MODIFIED DISMISSED 2-9-51.		
BP-8124 Rec'd Filed	5-3-51 6-1-51 6-1-51	Construction permit to install a new transmitter (West. 5-HV-2). Robert L. Irwin, Atty.	GRANTED	6-26-51
BR-474 Rec'd Filed	7-26-51 7-30-51 7-30-51	Renewal of license Filed by Robert L. Irwin, atty.	Granted	10-10-51
BR-474 Rec'd Filed	10-20-51 10-24-51 10-24-51	Request for renewal of license Filed by Robert L. Irwin, atty.	Granted	11-28-51

APPLICATION RECORD - BROADCASTING

Call
Letters W F B C

Name GREENVILLE NEWS-PIEDMONT COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-4612 Rec'd Resub. Rec'd Filed	11-9-51 12-6-51 12-10-51 12-10-51	License to cover construction permit (BP-8124) which authorized installation of a new transmitter. Robert L. Irwin, atty.	Returned See 11-A dated after first. GRANTED	11-28-51 after 1-2-52
BL-4664 Rec'd Filed	2-9-52 2-12-52 2-12-52	License to use old main transmitter (RCA 5-C) as an auxiliary transmitter at Piedmont Highway U.S. 29, Greenville, S.C. (present location of main transmitter) to be operated on 1330kc, power of 5kw, employing DA for night, for auxiliary purposes only. Robert L. Irwin, atty.	GRANTED	2-29-52

Name GREENVILLE NEWS-PIEDMONT COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1353 Rec'd Filed	7-24-52 7-28-52 7-28-52	Voluntary transfer of control of licensee corporation from Laura C. Peace, Roger C. Peace and Charlie Peace, Trustees of the Estate of B. H. Peace, Deceased to Laura C. Peace, Roger C. Peace, Charlie Peace, B. H. Peace, Jr., Gertrude Peace Leake, Laura Peace Echols and Frances Peace Graham. (839 shares of stock) Robert L. Irwin, Atty.	GRANTED EFF	8-27-52 9-3-52
BAL-1612 Rec'd Filed	8-15-53 8-20-53 8-20-53	Voluntary assignment of license to Blue Ridge Radio Corporation. Robert Irwin, Att .	GRANTED EFF:	8-28-53 9-1-53

FORM A-170

#19

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94 WMRC, INC. (ML 2-16-54)

x CAROLINA TELEVISION, INC. (AL 12-17-53, Eff. 1-14-54)

Call Letters WFBC

Name

x BLUE RIDGE RADIO CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BAI-1663 Rec'd Filed	11-23-53 11-24-53 11-24-53	Voluntary assignment of license to Carolina Television, Inc. John B. Jacob, Atty.	GRANTED EFF:	12-17-53 1-14-54
BML-1577 Rec'd Filed	1-30-54 2-4-54 2-4-54	Modification of license to change name of applicant to WMRC, Inc. Miller & Schroeder, Attys.	GRANTED	2-16-54
BR-474 Rec'd Filed	8-14-54 8-20-54 8-20-54	Renewal of License (Main & Auxiliary) Filed by John B. Jacob, Atty.	GRANTED	11-3-54
BRC-678 Rec'd Filed	3-5-55 3-7-55 3-7-55	Modification of license to operate Main Trans. by remote control from Hotel Poinsett, Main & Court Sts., Greenville, South Carolina, while using non-directional antenna.	GRANTED	3-9-55

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W.F.B.C.Name WMRC, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-474 Rec'd Filed	8-22-57 9-3-57 9-3-57	Renewal of License (Main & Auxiliary) William P. Sims, Jr., Attorney	GRANTED	12-11-57
BR-474 Rec'd Filed	8-29-60 9-2-60 9-2-60	Renewal of license (Main) Atty: John A. Rafter	GRANTED	11-30-60
BR-474 Rec'd Filed	8-29-60 9-6-60 9-6-60	Renewal of license (Auxiliary) Atty: John A. Rafter	GRANTED	11-30-60
BML-2051 R. & F.	7-17-63 7-19-63	Mod. of license to change name of licensee to SOUTHEASTERN BROADCASTING CORPORATION. Atty: Dow, Lonnes and Albertson (Rafter)	GRANTED	8-16-63

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W F B CName SOUTHEASTERN BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-474	8-26-63	Renewal of license---12-1-63 (Main)	GRANTED	11-29-63
Rec'd	9-3-63	Atty. John A. Rafter		
Filed	9-3-63			
BR-474	8-15-63	Renewal of license---12-1-63 (Auxiliary)	GRANTED	11-29-63
BP-16,484	3-22-65	Construction permit to change ant.-trans.loc. to 6th and Vance Streets, Greenville, S.C., install new transmitter (RCA BTA-5U) and opr. by remote control from main studio loc. during daytime only. Atty: Dow, Lohnes & Albertson	GRANTED	5-19-65 Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof.
R&F	3-29-65			
BMP-11,657	11-26-65	Mod. of C.P. (BP-16,484 which auth. chng. ant.-trans.loc., install new trans. & opr. by r.c. from studio loc. during daytime only) for extension of completion date from 1-19-66 to 4-19-66. Atty: Dow, Lohnes & Albertson	GRANTED	1-4-66
R&F	11-30-65			

APPLICATION RECORD - BROADCASTING

Call
Letters W F B CName SOUTHEASTERN BROADCASTING CORPORATION
GREENVILLE, S. C.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,737 R & F	3-16-66 3-23-66	Modification of CP(BP-16,484 as modified which authorized change antenna-transmitter location; install new transmitter and operate by RC from main studio during daytime only) for extension of completion date from 4-19-66 to 7-19-66 Attys: Dow, Lohnes & Albertson	GRANTED	4-4-66
BMP-11,817 R & F	6-10-66 6-14-66	Modification of CP(BP-16,484 as modified which authorized change antenna-transmitter location; install new transmitter and operate by RC from main studio during daytime only) for extension of completion date from 7-19-66 to 9-19-66. Attys - Dow, Lohnes & Albertson	GRANTED to	6-30-66 9-19-66

APPLICATION RECORD - BROADCASTING

Call
Letters WFBCName SOUTHEASTERN BROADCASTING CORPORATION
GREENVILLE, S. C.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,883 R & F	8-25-66	Modification of CP(BP-16,484 as mod., which authorized change transmitter location; install new transmitter and operate by RB from studio location daytime only) for extension of completion date from 9-19-66 to 11-19-66. Attys - Dwo, Lohnes and Albertson	GRANTED	9-27-66
	9-2-66		to	11-19-66
BR-474 R & F	8-15-66	Renewal of license (Main & Auxiliary) Atty- Dow, Lohnes & Albertson (Aux. Dismissed per atty ltr 10-7-66)	GRANTED	11-18-66
	9-2-66			
BP-17,390 R & F	9-9-66	Construction Permit to install a new auxiliary trans. (RCA-BYA-1R1) at Vance & Sixth Sts., Greenville, S.C. to be operated on 1330kc power of 1kw-DA-N for auxiliary purposes only (with remote control from studio-daytime only) Attys - Dow, Lohnes and Albertson	GRANTED	10-12-66
	9-13-66			

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W F B CName SOUTHEASTERN BROADCASTING CORPORATION
Greenville, South Carolina 29609

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,482 R & F	9/23/66 9/28/66	Lic. to cover CP (BP-16,484 as mod.) which auth. install new trans., chng. trans. loc., (operate RC from studio loc. daytime only); specify type trans. RCA BTA-5T. Engr: P. L. Wimmer, D.C. Atty: W. J. Sims	GRANTED	4-5-67
BL-11,583 R & F	1/13/67 1/16/67	Lic. to cover CP (BP-17,390) which auth. install new aux. trans. at main trans. loc. (operate RC from studio loc. daytime only), for auxiliary purposes only. Atty: W. J. Sims	GRANTED	3-15-67
BAL-6152 R & F (Form 316) SEP 8 1967	8-25-67 8-30-67	Voluntary assignment of license to MULTIMEDIA, INC. Atty - Dow, Lohnes & Albertson	GRANTED SEE	9-22-67 1-1-68

APPLICATION RECORD - BROADCASTING

Call
Letters W.F.B.C.

Name MULTIMEDIA, INC.
Greenville, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3260 R & F #436098 \$30 JUN 24 1968 Amended	6-6-68 6-14-68 6-14-68 1-6-69	Modification of license to operate transmitter by remote control from 505 Rutherford Street, Greenville, South Carolina. (DA-N) (Main Transmitter) Atty.: Daniel M. Redmond re: Engr. data	GRANTED	1-24-69
BR-474 R & F #539517 \$105. P.N. filed PRESS	8-22-69 9-2-69 9-2-69 9-2-69	Renewal of license (Main and Auxiliary) Atty-Dow, Lohnes & Albertson(John A. Rafter)	<i>See original</i>	11-26-69
BR-474 R & F PN Recd. PRESS OCT	8-24-72 9-5-72 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) Richard F. Swift, Atty.	GRANTED	12-6-72

APPLICATION RECORD - BROADCASTING

Call
Letters W.F.B.C.Name Multimedia, Inc.
Greenville, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-474 R & F P. N. Rec'd Press	7-22-75 8-1-75 8-1-75 SEP 16 1975	Renewal of License. (Main & Auxiliary) Atty: Suzanne Meyer AMENDED 2-20-76 re: prog.	GRANTED	11-12-75
BR780801WD R& F PRESS	7-19-78 8-1-78 AUG 22 1978	Renewal of License (Main & Aux. Trans.) Atty.: Suzanne, Meyer	GRANTED	5-11-79

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WFBC

Greenville News-Piedmont Co. (Vol. Assign. C.P. 12-9-32)

Licensee VIRGIL V. EVANS (Vol Assign. Lic. 3-4-32)
 First Baptist Church (St. John Reynolds, Station Mgr.)

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
✓ 3-P-B-1677-A	5-4-31	New	A.E. Hodges & W.H. Winkler, Boone, N. C.	Power: 1200 kc., 100 w. share with WFBC.	Denied 9-11-31
✓ 3-P-B-2375	10-29-31	WROL	Stuart Brdcastg. Corp. Knoxville, Tenn.	Incr. day power. Fac. WFBC.	Returned 11-16-31
✓ 3-P-B-2462 A		NEW	Wilton E. Hall, Daily Independent & Mail Anderson, S. C.	1200 kc. Unltd. Fac. WFBC	Amended 4-7-32 (to admit req. for WFBC's facilities) 11/15/31

Renewal
Requested

Date
Received

Designated
for Hearing

Reason

Remarks

7-31-31

8-26-31

3-P- B-1677A

Granted 12-4-31

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

