

W E T C



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 4390199



Form BC-123  
June 1954

Off. No. 3867

# BROADCASTING STATION LICENSE RECORD

W E T C (2-21-58)

Date first licensed 6-21-60

Call letters X W E N Z

Station location Wendell-Zebulon, N. C.

Name of licensee WENDELL-ZEBULON RADIO COMPANY

4 miles South of Rolesville on County Hwy. 2320; Rolesville, N. C. (Re-descpt)

Transmitter location X On County Hwy. 2320, 4 mi. S. of Rolesville, N. C. (BP 1-15-64)  
X On Hwy. 64 between Wendell & Zebulon, N.C. (CP 10-30-57)

LFA

Same as transmitter

Main studio location X On Hwy. 64 between Wendell & Zebulon, N.C. (CP 10-30-57)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-10692	10-30-57	540kc	250w	Day	12-30 6-30-58
	CP for new standard broadcast station. (cond'1)				
BMP-8159 (1)	6-19-58	Mod. of CP(BP-10,692) for extension of completion date to 12-30-58.			
BMP-8333 (2)	12-12-58	Mod. of CP(BP-10,692 as mod.) for extension of completion date to 3-30-59			
BMP-8429 (3)	3-12-59	Mod. of CP( BP-10692) for extension of completion date to June 30, 1959.			
BL-7862	6-21-60	540kc	250w	Day	6-21 12-1-60
	Lic. to cover cp(bp-10692, as mod.) which authorized a new standard b/c station.				
BR-3867	11-16-60	Renewal of license			12-1 12-1-63
BP-14444	11-21-60	540kc	250w	Day	1-21 7-21-61
	CP to install a new trans. (WESTERN ELECTRIC 310B) on Hwy. 64 between Wendell & Zebulon, N.C. (main trans. loc.) to be used as an alternate main trans. on 540kc with power of 250w.				
BP-9581 (1)	7-19-61	Mod. of CP(BP-14444) for extension of completion date to 10-1-61.			
BL-8764	11-6-61	540kc	250w	Day	11-6 12-1-63
	Lic. to cover CP (BP-14,444 as mod) which auth. instl. of alt. main trans.				
BR-3867	11-6-63	Renewal of License			12-1 12-1-66
		<u>Main and Alt Main</u>			
BP-15344	1-15-64	540kc	5kw	Day	3-15 9-15-64
	CP to increase power to 5kw; install directional antenna system (DA-D) and install new transmitter (GATES BG-3P-2) (Cond'1).chg. studio & TL.				
BMP-11,322 (1)	9-24-64	Mod. of CP(BP-15,344 as mod.) for extension of completion date to 3-15-65.			
BMP-11458 (2)	3-22-65	Mod. of CP(BP-15,344, as mod.) for extension of completion date to 6-15-65.			
BMP-11,519 (3)	6-21-65	Mod. of CP(BP-15,344, as mod.) for extension of completion date to 12-15-65.			



Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

Card 2

Date first licensed .....

Call letters W T C .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From - To
BMP-11,654 (4)	12-17-65	Mod. of CP (BP-15,344, as mod.)			for ext. of completion date to 6-15-66.
BMP-11,807 (5)	6-10-66	Mod. of CP (BP-15,344 as mod.)			for ext. of completion date to 12-15-66.
BMP-11,928 (6)	11-29-66	Mod. of CP (BP-15,344 as mod.)			for ext. of completion date to 3-15-67
BMP-11,992 (7)	3-3-67	Mod. of CP (BP-15,344 as mod.)			for ext. of completion date to 6-15-67
BR-3867	11-18-66	Renewal of License			12-1 12-1-69
BMP-12,066 (8)	5-29-67	Mod. of CP (BP-15,344 as mod.)			for ext. of completion date to 9-15-67
BMP-12,138 (9)	8-29-67	Mod. of CP (BP-15,344 as mod.)			for ext. of completion date to 12-15-67
BMP-12,225 (10)	12-12-67	Mod. of CP (BP-15,344 as mod.)			for ext. of completion date to 3-15-68.
BP-18102	3-29-68	540kc	5kw-DA-D	Day	11-29-68 CP to replace expired CP (BP-15,344)
BMP-12386 (1)	5-10-68	MP (BP-18,102) to			add top loading and make changes in ground system.
BP-12,007 (L)	10-10-68	Lic. CP-18,102, as reinstated & mod.)			incr. pow., inst. DA-D, chg ant-trans at studio loc. new trans. 12-1-69
BP-18543 FORFEITED	5-5-59	540kc	1kw-DA-D	Aux.	1-5-70 CP to install an aux. trans. at main trans. loc. to be oper. on 540kc, 1kw, DA-D, for aux. purposes only.
EBSA	6-12-72				
BR-3867(L)	6-15-72	RENEWAL			12-1-72
BR-3867(L)	12-6-72	RENEWAL			12-1-75
BP-19,664	5-31-74	540khz	1kw DAD	Aux.	5-3-75 CP to install a new auxiliary trans.
BMP-14,002(1)	7-15-75	MP (BP-19,664)			ext of time to 11-30-75
BR-3867(S)	11-12-75	RENEWAL			12-1-78



BC-126  
June 1975

CARD #3

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W E T C

Station location .....

Name of licensee ..... SEE CARD #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMP-14,114(2)	1-8-76	MP(BP-19,664 as mod.)			to ext. time to 5-30-76
BMP-14,205 {3}	7-1-76	MP{BP-19,664 time to			as mod.} to ext. 9-1-76
BMP-14,308(4)	12-22-76	MP(BP-19,664 as mod.)			to ext. time to 3-1-77
BMP-14,416(7)	6-22-77	MP{BP-19,664}			to ext. time to 8-1-77
COMTEL	9-29-80	AU. & TERMS COMTEL 1-10-78 EXT. THRU 12-15-80			
COMTEL	1-6-81	AUTH. & TERMS COMTEL 1-10-78 EXT. THRU 3-15-81.			



FORM BC-121 # 2  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters W E T C

Name WENDELL-ZEBULON RADIO COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8333 Rec'd Filed	11-24-58 11-25-58 11-25-58	Modification of construction permit (BP-10,692 as mod. which authorized a new standard broadcast station) for an extension of completion date from 12-30-58 to 6-30-59. McKenna & Wilkinson, Atty.	GRANTED to	12-12-58 3-30-59
BMP-8429 Rec'd Filed	2-24-59 2-26-59 2-26-59	Modification of c.p. (BP-10,692 as mod., which authorized a new Standard Broadcast Station) for extension of completion date from 3-30-59 to 7-31-59. Robert W. Coll, Atty.	GRANTED	5-12-59 to 6-30-59
BL-7862 Rec'd Filed	6-5-59 6-8-59 6-8-59	License to cover construction permit (BP-10692, as modified) which authorized a new standard broadcast station. David S. Stevens, Atty.	GRANTED	6-21-60



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call W E T C (2-21-58)  
Letters NEW W E N ZName WENDELL-ZEBULON RADIO COMPANY  
(P.O. - Wendell, North Carolina) (% Lewis V. Parrish, Pres., 19 78th St., North Bergen, NJ)

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,692 Rec'd Filed	7-10-56 7-10-56 7-10-56	Construction permit for a new standard broadcast station to be operated on: Frequency - 540kc Power - 250w Hours of operation - Daytime Transmitter location - Highway 64, between Wendell-Zebulon, N.Car. Studio location - Same as transmitter. STATION LOCATION - Wendell-Zebulon, North Car. Atty. - Edward R. McKenna Engr. - Abe Jacobowitz, Brooklyn, N.Y.	GRANTED Subj. to condition that permittee submit data made in accordance with Sec. 3.48 and 2.524 of the Rules for type acceptance of proposed transmitter.	10-30-57
BP-2149 Rec'd Filed	5-26-58 4-2-58 6-3-58	Modification of construction permit (BP-10,692 which authorized a new standard broadcast station) for extension of completion date from 6-30-58 to <u>28-59</u> .  Atty's: McKenna & Wilkinson	GRANTED <i>To</i>	6-19-58 <u>12-30-58</u>



COMPOSITE



## APPLICATION RECORD - BROADCASTING

Call  
Letters W.E.T.G.Name WENDELL-ZEBULON RADIO COMPANY  
Wendell- North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-3867 Rec'd Filed	8-25-60 9-2-60 9-2-60	Renewal of license Atty: William N. Early	GRANTED	11-16-60
BP-14,444 Rec'd Filed	10-18-60 10-19-60 10-19-60	Construction permit to install a new trans. (Western Electric 310B) on Hwy. 64 between Wendell & Zebulon, N.C. (main trans. loc.) to be used as an alternate main trans. on 540KC with power of 250w.	GRANTED	11-21-60
BP-9721 R.F.F.	6-12-61 6-19-61	Mod of C.P. (BP-14,444 which auth. alternate main trans.) for extension of expiration date to 10-31-61.	GRANTED	7-19-61
BL-8764 R. & F.	8-30-61 8-31-61	License to cover C.P. (BP-14,444 as mod.) which auth. the installation of an alt. main transmitter.  XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	GRANTED	11-6-61



## APPLICATION RECORD - BROADCASTING

Call  
Letters W E T CName WENDELL-ZEBULON RADIO COMPANY  
WENDELL-ZEBULON, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
<del>BP-15,165</del>	10-23-61	CP to increase power from 250w to 5kw:	GRANTED	1-15-64
Rec'd	10-23-61	install directional antenna system(DA-D)	Cond'l ret Phase Mon.,	
Filed	10-23-61	and install new transmitter(Gates BC-5P-2)	Field meas. equip., DA &	
AMENDMENT	1-22-62	Atty. Lauren A. Colby	non-DA proof.	
R & F	1-24-62	AMENDED to make changes in DA system(decr.hght	Permittee shall install	
		4 tower array); changes in ground system	an approved type freq.	
		NEW FILE NO. ASSIGNED BP-15344 as of 1-24-62	monitor.	
Amendment	7-10-62	PER MEMO OPINION & ORDER 10-10-62		
Rec'd	7-12-62	Engr. - Pete Johnston, Charleston, W.Va.	AMEND. RET'D by	
		Amended to make changes in DA & ground systems	Comm. action 12-5-62	
Amendment	5-9-63	Amended 5-10-63 to make change in DA pattern		
R&F	5-10-63			
Amendment	9-24-63	Amended 10-8-63(Order) to chg. ant.-trans.		
Rec'd	9-26-63	& studio loc. from Hwy. 64 between Wendell &		
Filed (Order)	10-8-63	Zebulon, North Carolina to "On County Hwy. 1320,		
		4 miles South of Eslesville,		
		North Carolina,"make chg. in ant. system (inc.		
		hgt. & chg. array) chg. ground sv & DA pattern		



APPLICATION RECORD - BROADCASTING

Call Letters W E T C

Name WENDELL-ZEBULON RADIO COMPANY  
WENDELL-ZEBULON, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3867 Rec'd Filed	8-30-63 9-13-63 9-13-63	Renewal of license (MAIN & ALTERNATE MAIN)  Lauren Colby, Atty.	GRANTED	11-6-63
BMP-11,322 R&F	8-13-64 8-13-64	Mod of CP (BP-15,344 which auth incr power; install DA sys & new trans; and make chgs to ground-sys, ant-trans & studio loc, and ant-sys) for ext comple date from 9-15-64 to 3-15-65.  Atty: <u>Lauren A. Colby</u>	GRANTED  to	9-24-64  3-15-65
BMP-11,458 R&F	2-13-65 2-16-65	Mod. of C.P. (BP-15,344, as mod. which auth. incr power, install DA system (DA-D) install new trans. make chngs. ground system, chng. ant. - trans. loc. chng. ant. system & ground system.) for extension of compl. date from 3-15-65 to 6-15-65.  Atty <u>Lauren A. Colby</u>	GRANTED  to	3-22-65  6-15-65



# APPLICATION RECORD - BROADCASTING

FORM BC-121  
Aug. 1955

Call  
Letters W E T C

Name WENDELL-ZEBULON RADIO COMPANY  
Wendell-Zebulon, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,519 R&F	5-11-65	Mod. of C.P. (BP-15,344, as mod. which auth. incr. power, install DA system. (DA-D) install new trans. <del>make chngs. ground system., chng. ant. trans./loc., chng. ant. system &amp; ground system.</del> trans./loc., chng. ant. system & ground system.) for extension of completion date from 6-15-65 to 1-15-66.  Atty: Lauren Colby	GRANTED to	6-21-65
	5-19-65			12-15-65
BMP-11,654 R&F	11-15-65	Mod. of C.P. (BP-15,344, as mod. which auth. incr. power, install DA system. (DA-D) install new trans. <del>make chngs. ground system., chng. ant. trans./loc., chng. ant. system &amp; ground system.</del> trans./loc., chng. ant. system & ground system.) for extension of completion date from 12-15-65 to 6-15-66.  Atty: Lauren Colby	GRANTED	12-17-65
	11-23-65			



## APPLICATION RECORD - BROADCASTING

Call  
Letters W.E.T.C.Name WENDELL-ZEBULON RADIO COMPANY  
WENDELL-ZEBULON, N. C.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,807 R & F	5-12-66	Modification of CP(BP-15,344 as modified which authorized increase power, install DA system (DA-D), install new trans., <del>make change in ground system, change ant-trans., location, change ant-system &amp; ground system</del> ) for extension of completion date from 6-15-66 to _____.	GRANTED to	6-10-66
	5-16-66			12-15-66
BR-3867 R & F	8-27-66	Renewal of license  Atty - Lauren A. Colby	GRANTED	11-18-66
	9-1-66			
BMP-11,928 R & F	11-15-66	Modification of CP(BP=15,344 as mod. which auth increase power, install DA system (DA-D) install new trans., <del>make change in ground sys.</del> change ant-trans., <sup>location</sup> change ant-system & ground system) for extension of completion date from 12-15-66 to 3-15-67. Atty. Lauren A. Colby	GRANTED to	11-29-66
	11-16-66			3-15-67



## APPLICATION RECORD - BROADCASTING

AUG. 1955 #8

Call  
Letters W E T CName WENDELL-ZEBULON RADIO COMPANY  
WENDELL-ZEBULON, N.C.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,992 R & F	2-14-67 2-16-67	Mod. of CP(BP-15,344 as mod) which auth increase power, install DA sys(DA-D)install new trans, <del>make chgs in gr sys.</del> change ant-trans <sup>studio</sup> loc., make chgs. ant sys and gr sys) for extension of completion date from 3-15-67 to _____ Atty. Lauren A. Colby	GRANTED to	3-3-67 6-15-67
BMP-12,066 R & F	5-13-67 5-15-67	Mod. of CP(BP-15,344 as mod which auth increase power, install DA sys (DA-D);install new trans, chg. ant-trans & studio loc., make chgs in ant sys and ground sys) for extension of completion from 6-15-67 to _____ Atty. Lauren A. Colby	GRANTED to	5-29-67 9-15-67
BMP-12,138 R & F	8-12-67 8-14-67	Mod. of CP(BP-15,344 as mod which auth incr. power, install DA sys;install new trans,chg. ant-trans & studio loc;make chgs in ant sys and ground sys) for extension of completion date from 9-15-67 to _____ Atty. Lauren A. Colby	GRANTED to	8-29-67 12-15-67



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters WETCName WENDELL-ZEBULON RADIO COMPANY  
Wendell-Zebulon, N.C.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,225 R. & F.	11-14-67 11-15-67	Mod. of CP (FP-15,344, as mod., which auth. incr. power, install DA-D, change ant-trans. and studio loc, install new trans) for ext. of completion date from 12-15-67 to 3-15-68. atty-Lauren A. Colby	GRANTED	12-12-67
		(BP-18,102 as reinstated & Mod.)		
BL-12,007 Rec'd <b>MAR 20 1968</b> RESUB. R & F #412648 \$30 PT	3/8/68 3/13/68 5/11/68 5/13/68 3/13/68 5/24/68	Lic. to cover CP ( <del>BP-15,344</del> as mod.) which auth. incr. power, INSTALL DA-D, chng. ant-trans. & studio loc., install new trans. Atty: Lauren A. Colby Engr: Pete Johnson, Charleston, W. Va.	<del>GRANTED</del> granted prematurely GRANTED	<del>3-15-68</del> 10-18-68



#10

540kc

FORM BC-121

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W E T CName WENDELL-ZEBULON RADIO COMPANY  
WENDELL-ZEBULON, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,102 R.&F. #414686 MAR 27 1968	3-19-68 3-19-68 3-19-68	CP to replace expired CP(BP-15,344, as mod.)  Atty: Lauren A. Colby	GRANTED	3-29-68
BMP-12,386 R. & F. #409387 \$30  Amended R. & F. Amended R. & F. MAY 3 1968	2-20-68 2-26-68 2-26-68  3-19-68 3-19-68 4-11-68 4-12-68	as-reinstated) MP (BP-18,102) to add top loading and make changes in ground system. atty-Lauren A. Colby enr-Peter Johnson  add engr data  add. engr data	GRANTED	5-10-68
BP-18,543 R. & F. #497020 \$30	3-5-69 3-7-69 3-7-69	CP to install an auxiliary transmitter (Raytheon RA-1000) at main trans loc., to be oper on 540kc, 1kw, DA-D, for aux. purposes only.	GRANTED  FORFEITED Ltr. 4-29-70	5-5-69



FORM BC-121  
AUG. 1955

#11

# APPLICATION RECORD - BROADCASTING

Call  
Letters WETC

Name WINDMILL-ZEPULON RADIO COMPANY  
WINDMILL-ZEPULON, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3867 R & F #539224) 375 P. N. ST 5-1568	8-30-69 9-2-69 9-2-69 9-2-69	Renewal of License  Atty: Lauren A. Colby	GRANTED	6-15-72
BR-3867 R & F PN Recd. PRESS SEP 11 1972	8-28-72 8-31-72 "	RENEWAL OF LICENSE	GRANTED	12-6-72
BP-19,664 R & F #50-305618 AC-056 MAY 15 1974	4-16-74 4-22-74 4-22-74	Construction permit to install a new auxiliary transmitter Raytheon RA-1000	GRANTED	5-31-74



# APPLICATION RECORD - BROADCASTING

Call Letters W E T C

Name WENDELL-ZEBULON RADIO COMPANY  
Wendell-Zebulon, N.C.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,002 R & F \$50-435683 AC-056 <i>Press: July 1, 1975</i>	5-28-75 6-3-75 6-3-75	MP(BP-19,664) for ext. of completion date to 8-31-75(chg.) aux.	GRANTED TO	7-15-75 11-30-75
BR-3867 R & T PN Press	7-25-75 8-1-75 8-1-75 <b>SEP 9 1975</b>	Renewal of license Atty-Wade H. Hargrove (Raleigh, N. C.)	GRANTED	11-12-75
BMP-14,114 R & F \$50-504920 AC"001 Press: <i>DEC 17 1975</i>	11-28-75 12-3-75 12-3-75	Mod. of CP(BP-19,664 as mod.) to ext time to March 1, 1976 (Aux. trans.)	GRANTED	1-8-76



NO. 13

## APPLICATION RECORD - BROADCASTING

Form BC-121  
September 1969Call  
Letters WETCName WENDELL-ZEBULON RADIO COMPANYWendell-Zebulon, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14205 R & F \$50-577175 AC 001 PRESS: <i>HTN</i>	5-29-76 6-4-76 6-4-76 <i>15 1976</i>	Mod of CP {BP-19,644 as mod.} to extend completion date to September 1, 1976 {Aux. trans.}	GRANTED	7-1-76
BMP-14,308 RYF \$50-612039 AC:001 PRESS: <i>SEC</i>	8-30-76 9-9-76 9-20-76 <i>1976</i>	Mod. of CP (EP-19,644 as mod.) to extend completion date to December 1, 1976 (Aux. trans.)  Atty:--	GRANTED TO:	12-22-76 3-1-77
BMP- R & F \$50-651704	11-30-76 12-10-76 12-10-76	Mod. of BP-19,644, as mod.) to ext. time to 3-1-77(chgs.	application unnecessary	



## APPLICATION RECORD - BROADCASTING

#14

Call  
Letters W E T CName WENDELL-ZEBULON RADIO COMPANY  
Wendell-Zebulon, N.C.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,416	2-28-77	Mod. of (BP-19,644, as mod.) for ext. of time to 7-1-77	GRANTED	6-22-77
R & F	3-8-77			
PRESS	6-15-77			
BR780731YE	7-28-78	RENEWAL OF LICENSE		
R & F	7-31-78			
PRESS	<b>AUG 11 1978</b>			



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

