

WENC



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

1

Date First

Licensed..... 5-27-25

Call WERC (EFFLetters 9-14-7

MOONEY-WERC, INC. (AL 7-31-72; EFF: 9-11-72)

x TAFT BROADCASTING COMPANY (AL 6-25-59 EFF: 7-1-59)

LOCATION: BIRMINGHAM, ALABAMA

x W B R C, INC. (AL 5-8-57; EFF: 5-23-57)

x STORER BROADCASTING COMPANY (AL 5-26-55 EFF: 5-31-55)

x BIRMINGHAM BROADCASTING CO., INC. (Temp. Auth. 12-8-33) (Vol. Assign. 1-19-34)

x FRANK M. KING as RECEIVER OF THE BIRMINGHAM BRDCSTG. CO. Inc. (Invol. Assign

x Birmingham Broadcasting Company, Incorporated (3-22-33) (Lic. 4-11-33) Lic. 11-3-33

Name of

Licensee:

x Birmingham Broadcasting Company

2400 Arkadelphia Road, Birmingham, Ala. (C.P. 7-10-40) (Lic. 11-28-40)

5 1/2 Miles Northwest of Birmingham, Ala. (4-30-39) (Lic. 10-25-39)

x 1120 27th Street, Birmingham, Ala. (10-31-28) (Lic. 2-25-29)

Transmitter* 526 N. 20th Street, Birmingham, Ala. (7-7-27) (Lic. 5-20-27)

Location: x 2028 21st Street, Birmingham, Ala.

redisc. 1729 Second Ave., North, Birmingham, Alabama (RS 7-24-75)

x 1725-31 Second Avenue, Birmingham, Alabama, (Let. 1-5-42)

x 2300 5th Ave., North, Birmingham, Ala. (R. 7-28-34)

x 2300 5th Avenue, Birmingham, Ala. (Lic. 4-1-29)

Main Studio x

Location:

Birmingham Hotel, Birmingham, Ala.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
3-S-B-421	T.P. 4-22-27	1210	250	-	not stated	
"	5-1-27	1230	250	-	6-1	7-31-27
Effect. date of previous lic. deferred by C.O. 13					6-15	8-15-27
3-P-B-	7-7-27	Chg. Loc. of Station-Completion			date 7-1-27	
3-R-B-421	8-8-27	Letter of extension			8-15	10-15-27
"	8-20-27	1230	250		8-20	10-15-27
extended by C.O. 18					10-15	11-1-27
3-R-B-421	10-24-27	Letter of extension			11-1	1-1-28
3-M-B-421	11-16-27	1230	250	DCB (Code)	12-1	1-1-28
3-M-B-421	11-28-27	1240	250	Unlimited	12-1	1-1-28
extended by C.O. #31					1-1	2-1-28
"	"	"	"	"	2-1	3-1-28
"	"	"	"	"	3-1	4-1-28
3-M-B-421	3-28-28	990	250	Unlimited	4-1	5-1-28
3-A-B-	4-11-28	Voluntary Assignment			4-11	5-1-28
extended by C.O. #33					6-1	6-1-28
"	"	"	"	"	8-1	9-1-28
"	"	"	"	"	9-1	10-1-28
"	"	"	"	"	10-1	11-11-28
3-F-B-171	10-23-28	930	500	Unlimited	10-23	1-22-29
Location		11-11-28	930	500		
3-F-B-421	11-8-28	930	250	Unlimited	11-11	1-31-29
3-F-B-415	12-31-28	930	500	Chg. Loc. Trans.	10-23	1-22-29
extended C.P.						
3-F-B-421	1-14-29	930	500		1-31	4-30-29
3-F-B-421	2-25-29	930	500	Chg. of Loc.	2-25	4-30-29
3-F-B-421	4-1-29	930	500		4-30	7-31-29
3-P-B-656	4-30-29	930	500W-1KW	LS- also Chg. Loc.	Completion On or Before 5-10-29	
Period On or Before 5-10-29					7-31	10-31-29
3-R-B-421	License extended by C.O. #29				7-31	10-31-29
3-F-B-192	Covered by issuance of Renewal					
3-F-B-421	10-25-29	930	500 W - 1KW	LS	10-31	1-31-30
3-F-B-421	1-1-30	930	500 W - 1KW	LS	1-31	4-30-30
3-R-B-421	4-5-30	930	500 W 1 KW	LS Unlmtd	4-30	7-31-30
3-R-B-421	7-7-30	930	500 N 1KW	LS Unltd	7-31	10-31-30
3-R-B-421	10-6-30	930	500 N 1KW-LS	Unltd.	10-31	1-31-31
C.O. 103	1-20-31	Extension of License			1-31	4-30-31
3-R-B-421	4-21-31	930	500 1KW	LS, Unlmtd.	4-30	10-1-31
3-R-B-421	9-15-31	930	500 1KW	LS Unltd.	10-1	4-1-32
3-F-B-168	3-4-32	Install automatic frequency control				
3-F-B-421	5-8-32	930	500 1KW-LS	Unltd.	4-1	10-1-32

Date First

Licensed... 5-27-26.....

Call
Letters WBRC

X BIRMINGHAM BROADCASTING CO., INC. (Temp. Auth. 12-2-33) (Vol. Assign. 1-19-34)
X FRANK M. KING as RECEIVER OF THE BIRMINGHAM BRDCSTG. CO. INC. (Invol. Assign. Lic. 11-3-33)

Name of x Birmingham Broadcasting Company, Inc.

Licensee: _____

Transmitter

Location: See Card #1. _____

Main Studio

Location: See Card #1. _____

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
3-R-B-421	9-13-32	930	500 1 KW-LS	Unltd	10-1	4-1-33	
3-R-B-421	3-10-33	930	500w, 1kw-LS	U	4-1	10-1-33	
3-R-B-421	9-12-33	930	500w, 1kw-LS	U	10-1	4-1-34	
AL-B-539	11-3-33	Involuntary assignment of License to Frank M. King as Receiver of the Birmingham Bricstg. Co. Inc.					
S-B-421	12-8-33	BIRMINGHAM BROADCASTING CO. INC. Spec. Auth. to operate station pending filing of ALB				12-8	1-8-34
S-B-421	1-5-34	BIRMINGHAM BROADCASTING CO. INC. Spec. Auth. oper. station pending action on ALB				1-6	4-1-34
AL-B-549	1-19-34	Vol. Assignment of License to Birmingham Brdstg. Co., Inc.					
P-B-3075	1-19-34	Changes in equipment				2-19	5-19-34
R-B-421	3-27-34	930	500w, 1kw-LS	U	4-1	10-1-34	
Z-B-88	4-24-34	Author. to determine operating power by direct antenna measurement				5-24	10-1-34
L-B-1069	6-1-34	930	500w, 1kw-LS	U	6-1	10-1-34	
		Covers P-B-3075 for equipment change					
L-B-1074	7-19-34	930	1 kw	U	7-19	10-1-34	
FEDERAL COMMUNICATIONS COMMISSION							
B3-R-421	9-25-34	930	1 kw	U	10-1	4-1-35	
B3-R-421	3-12-35	930	1kw	U	4-1	10-1-35	
B3-R-421	9-10-35	930	1kw	U	10-1	4-1-36	
B3-S-421	11-12-35	Oper. w.o. a/f/m.				11-12	11-25-35
B3-R-421	3-10-36	930	1kw	U	4-1	10-1-36	
B3-S-421	C.A. 7-24-36	Oper. without plate v.m.				7-24	8-2-36
B3-R-421	2-22-36	930	1kw	U	10-1	4-1-37	
B3-P-1585	2-16-37	930	1kw, 5kw-LS	U	4-16	10-16-37	
		C.P. to incr. day power; install new trans. & antenna					
B3-R-421	3-26-37	930	1kw	U	4-1	10-1-37	
B3-P-1585	6-29-37	930	1kw, 5kw-LS	U	8-29	3-1-38	
		C.P. to incr. day power; new trans. & antenna					
B3-S-421	9-28-37	Extension of license				10-1	11-1-37
B3-TC-121	10-8-37	Transfer of Control to ELO SA B. SMITH Executive of estate of Marcellus D. Smith Jr. (Deceased)				10-8-37	
B3-P-421	10-5-37	930	1kw	U	10-1	4-1-38	

*B3-P-1585 Des. for Hearing Min. 4-9-37.

BROADCASTING STATION LICENSE RECORD

#3

Date first licensed

Call letters W B R CName of licensee BIRMINGHAM BROADCASTING CO., INC.Transmitter location See Card #1.Main studio location See Card #1.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
B3-MP-593	12-3-37	Mod. C.P. 1585	for new trans.	2-29	3-1-38	
B3-L-739	2-3-38	930	1kw, 5kw-LS	U	2-3	4-1-38
		Lic. to cover C.P. for new trans. & antenna & incr. power				
B3-S-421	3-16-38	Extension of license			4-1	6-1-38
B3-R-421	5-25-38	930	1kw, 5kw-LS	U	5-25	10-1-38
B3-TC-149	6-22-38	Transfer of Control to ELOISE H. HANNA				
B3-R-421	9-20-38	930	1kw, 5kw-LS	U	10-1	4-1-39
B3-R-421	3-13-39	930	1kw, 5kw-LS	U	4-1	10-1-39
B3-R-421	9-6-39	930	1kw, 5kw-LS	U	10-1	6-1-40
B3-S-421	4-13-40	930	1kw 5kw-LS	U	4-13	6-1-40
B3-R-421	5-7-40	930	1kw 5kw-LS	U	6-1	8-1-40
Order	6/12/40	Extension of License			8/1	10/1/40
B3-P-2541	7-10-40	Move transmitter			9-10	3-10-41
B3-P-2952	10-1-40	930	5kw*, 5kw-LS	U	12-1	6-1-41
		*Directional antenna night				
		CP to increase power & install DA for night use.				
Order	9-10-40	Extension of license			10-1	3-29-41
B3-L-1276	11-28-40	930	1kw 5kw-LS	U	11-28	3-29-41
		Lic. to cover C.P. 2541 for move of transmitter				
NARBA REALLOCATION:						
B3-R-421	3-24-41	960	1kw-5kw-LS	U	3-29	6-1-42
B3-MP-1282	5-8-41	Mod. C.P. 2952 to specify NARBA frequency of 960 kc and changes in DA			12-1	6-1-41
B3-L-1346	6-5-41	960	5kw* 5kw-LS	U	6-5	6-1-42
B3-Z-709		Lic. to cover C.P. 2952 as mod. for increase in night power and *DA for night use. Determine operating power by direct method.				
B3-S-421	5-26-42	extension of license			6-1	7-1-42
B3-R-421	6-9-42	960	5kw* 5kw-LS	U	6-9-	8-1-44
B3-S-421	11-6-42	960	5kw* 5kw-LS	U	12-1	6-1-44
		Mod. Lic. in accordance with Order #107				
B3-R-421	7-25-44	960	5kw* 5kw-LS	U	6-1	6-1-47
		*DA-N				

B-S

BROADCASTING STATION LICENSE RECORD

#4

Date first licensed

Call letters W B R C

Name of licensee BIRMINGHAM BROADCASTING CO., INC.

Transmitter location See Card #1

Main studio location See Card #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To	
BR-S-421	9-25-45	960	5kw* *DA-N	TT	10-1 5-1-47	
Mod. Lic. Order 107-A						
BR-421	4-10-47	960	5kw* *DA-N	U	5-1 5-1-50	
BR-421	4-21-50	960	5kw*, 5kw-LS *DA-N	U	5-1 5-1-53	
BR-421	4-8-53	960	5kw*, 5kw-LS *DA-N	U	5-1 4-1-55	
BTC-1479 EFF:	5-20-53 7-27-53	Vol. transfer of control to Storer Broadcasting Company (100%)				
BR-421	3-9-55	Renewal of license			4-1 4-1-58	
BAL-2043 EFF:	5-26-55 5-31-55	Vol. assignment of license to Storer Broadcasting Company				
BAL-2636 EFF:	5-8-57 5-23-57	Vol. assignment of license to WBRC, INC.				
TELEGRAM continued on application.	3-28-58	Action on renewal deferred 3-27-58 and operation authorized until final determination				
XXXXXXXXXX XXXX	XXXXXXXXXX	XX				
BAL-3520 EFF:	6-25-59 7-1-59	Voluntary assignment of license to Taft Broadcasting Company				
BR-421 & Modification	9-30-59	960kc	5kw-5kw-LS DA-N		9-30 - 4-1-61	
XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXX	XXXXXXXXXXXXXXXXXXXX	XXXX	XXXXXXXXXX	
		DA-N				
BZ-4188	1-14-60	960kc	5kw-5kw-LS DA-N	U	1-14 4-1-61	
		Authority to determine operative power by the direct measurement of antenna power.				
				<i>Success</i>		

Form BC 126

#5

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters ... W B R C

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BRC-1734 (1)	9-19-60						Mod. of license to operate transmitter by Remote Control from atop Red Mountain, Birmingham, Alabama (WBRC-TV Master Control) while using non-directional antenna.
BRC-1680 (2)	11-22-60						Mod. of license to operate transmitter by Remote Control from WBRC-TV Master Control Room, Red Mountain, Birmingham, Alabama.
BS-421 (3)	3-6-61						Mod. of license to specify that the antenna base currents be read and logged <u>at least once weekly</u> .
- -	3-29-61						Commission deferred action on renewal pending further consideration.
BR-421	5-11-61	960	5kw, 5kw-LS	U	5-11	4-1-64	DA-N
BTC-3779 NOT TO BE CONSUMMATED LTR. 9-8-61	7-6-61						Voluntary relinquishment of positive control of licensee corporation by David J. Ingalls and Robert Taft, Jr., Trustees, et al, thru sale of stock (25%) to the general public.
BR-421	3-17-64				4-1	4-1-67	Renewal of License
BS-421 (1)	4-10-64						Mod. of license to change monitor point value (Memo).
BTC-4752 Eff: 3-5-65	2-19-65						Voluntary relinquishment of positive control of lic. corp. by the Ingalls & Taft families thru sale of stock (10.72%) of the licensee corp. to the General Public
TELEGRAM	12-29-67	PSA	5000w				
BR-421 (L)	8-22-68						Renewal of License & NDEA
BP-18,810	7-27-70	960kc	5kw	DA-N U		7-27-71	CP to make a change in the directional array.
BR-421(S) Ltr.	4-1-70 12-7-70					4-1-73	Renewal and NDEA Trans: RCA BTA-5U2
BL-12,800 (L)	5-4-71					4-1-73	Lic. (BP-18,810) for changes.
BL-12,876 (L)	5-4-71					4-1-73	Lic. to use former Main Trans. for Aux. Purposes Only.
ISSA	5-22-72						

#6

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-27-25Call letters W E R CStation location BIRMINGHAM, ALA

Name of licensee _____

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BAL-7558	7-31-72	Vol. AL	EFF:	9-11-72	
BS-421(L)	9-14-72	Mod. of lic. to chg. call letters. to W E R C.			
BR-421(S)	3-30-73	Renewal of License			4-1-76
BS-421(L)	5-7-75	ML chg ant. monitor Potomac Instruments AM-19(204)			
BS-421(L)	7-24-75	ML correct RC & SL			
BR-421(S)	3-9-76	Renewal of Main & Aux.			4-1-79
COMTEL	5-19-77	Obstruction markings in accordance Paragraphs 1,3, 11 and 21.			
BR780130	5-25-79	Renewal	960khz 5kw, DA-N U RC		4-1-82

STATION APPLICATION RECORD

No. 1

APPLICANT: Birmingham Broadcasting Company

CALL LETTERS: WFLA

ADDRESS: 2928 21st St., Birmingham, Ala.

FILE NO: 2-2-1-191 DATED: 4-15-27

Present
Assignment: 1210 Kc. 450 w.

C.P. Issued 4-1-27; 1210 Kc.

ACTION: 450 w.
Lic. 2-1-27; 1210 Kc. 450 w.

Requested: 1310 Kc. 247.8 w/1

Per. 2-2-1 to 7-21-27

APPLICANT: Birmingham Broadcasting Co.

CALL LETTERS: WFLA

ADDRESS: 3028 21st St., Birmingham, Ala.

FILE NO: 1-2-2- DATED: 6-21-27

Present
Assignment: 1230 Kc. 250 w.
1230 Kc. 500 w. To Chs. Loc. - 526 N 20th St.C.P. Issued 7-7-27; to move
ACTION: Station - 1230 Kc. 500 w.

Requested: Birmingham, Ala.

APPLICANT: Birmingham Broadcasting Co.

CALL LETTERS: WFLA

ADDRESS: 526 N-20th St., Birmingham, Ala.

FILE NO: 2-2-1-191 DATED: 7-2-27

Present
Assignment: 1230 Kc. 250 w.ACTION: Lic. 6-20-27; 1230 Kc. 250
w. Per. 6-20 to 10-15-27

Requested: Renewal

STATION APPLICATION RECORD

No. 2.

APPLICANT: Birmingham Broadcasting Co.

ADDRESS: 526 N. 20th St., Birmingham, Ala.

Present
Assignment: 1230 kc. 350 w.

Requested: Renewal

APPLICANT: Birmingham Broadcasting Co.

ADDRESS: 526 N. 20th St., Birmingham, Ala.

Present
Assignment: 1240 kc. 350 w.Requested: Renewal (Modified Lic. issued - effective
4-1-38 for 1240 kc. 350 w. Unlimited)

APPLICANT: Birmingham Broadcasting Co.

ADDRESS: 526 N. 20th St., Birmingham, Ala.

Present
Assignment: 1240 kc. 350 w.Requested: Vol. Assignment -
Birmingham Broadcasting Company, Incorporated

CALL LETTERS:

FILE NO: 3-1-4-1 DATED: 10-1-27

Letter of extension 10-14-27

11-1-27 to 1-1-28

ACTION: Modif. 11-10-27; 1270 kc.

350 w. + 1240 - Period 12-1-27 (2252)

Modif. 11-28-27; 1240 kc. 350 w.

Unlimited Lic. Per. 1-1-28

CALL LETTERS:

FILE NO: 3-1-4-1 DATED: 1-13-28

Renewal deferred to allocation

Period (Modif. Lic. issued for

ACTION: 1240 kc., 350 w., 12-1-27

See also S.A. for 1240 kc. 350 w.

12-27-27

CALL LETTERS:

FILE NO: 3-1-4-1 DATED: 1-1-28

ACTION: issued 1-1-28; 1240 kc.

1240 kc. 350 w. Period 1-1-28 to

1-1-28

STATION APPLICATION RECORD

No. 3.

APPLICANT: Birmingham Broadcasting Company, Incorporated

CALL LETTERS:

ADDRESS: 520 N. 20th St., Birmingham, Ala.

FILE NO: 3-4-3-171 DATED: 3-7-

Present

Assignment: 220 Kc. 500 w.

ACTION: Issued 10-23-30 Min.
11-1-30- 230 Kc. 500 w. Com-
pletion date 1-22-31

Requested: 290 Kc. 500 w.

APPLICANT: Birmingham Broadcasting Co., Inc.

CALL LETTERS:

ADDRESS: 526 N. 20th St., Birmingham, Ala.

FILE NO: 3-4-3-171 DATED: 11-17-

Present

Under Allocation

Assignment: 230 Kc. 550 w.

To chg location -

Requested: 1120 27th St., Birmingham, Ala.

ACTION: Amended C.P. issued
11-31-28- To chg loc.; 230 Kc.
550 w. Completion date 1-22-29

APPLICANT: Birmingham Broadcasting Co., Inc.

CALL LETTERS: None

ADDRESS: 526 N. 20th St., Birmingham, Ala.

FILE NO: 3-4-3-441 DATED 11-14-28

Present

Assignment: 230 Kc. 500 w.

ACTION: Lic. 1-14-29; 230 Kc.
500 w. Per. 1-31-29 to 4-30-29

Requested: Renewal

STATION APPLICATION RECORD

No. 4.

APPLICANT: Birmingham Broadcasting Co., Inc.

CALL LETTERS: WRC

ADDRESS: 1120 27th St., Birmingham, Ala.

FILE NO: 3-1-2-11 DATED: 1-2-29

Present Under C.P.
Assignment: 930 kc. 500 w.ACTION: Lic. 4-1-29; 930 kc.
500 w. 2-29 to 4-30-29

Requested: License - C.P. 12-31-29 (Issued)

APPLICANT: Birmingham Broadcasting Co., Inc.

CALL LETTERS: WRC

ADDRESS: 1120 27th St., Birmingham, Ala.

FILE NO: 3-1-2-101 DATED: 2-27-29

Present
Assignment: 930 kc. 500 w.ACTION: Lic. 4-1-29; 930 kc. 500 w.
Period 4-30- to 4-31-29

Requested: Renewal

APPLICANT: Birmingham Broadcasting Co., Inc.

CALL LETTERS: WRC

ADDRESS: 1120 27th St., Birmingham, Ala.

FILE NO: 3-F-0-656 DATED: 4-24-29

Present
Assignment: 930 kc. 500 w.
930 kc. 500 w nite 1000 till 12; chg. of loc.C. P. Issued 4-30-29; 1000 w nite
ACTION: 1000. till 12- also chg. of
loc. Completion date on or before
6-10-29

Requested: 5 1/2 miles north west of Birmingham, Ala.

APPLICANT: Birmingham Broadcasting Co., Inc.

CALL LETTERS: WJMC

ADDRESS: 1120 37th St., Birmingham, Ala.

FILE NO: 3-2-1-151 DATED: 6-21-32

Present

Assignment: 930 Kc. 500 w. Unlimited

ACTION: 9. 9. 1932, period 7/31 to 10-31-32

Requested: Renewal

APPLICANT: Birmingham Broadcasting, Co., Inc.

CALL LETTERS: WJMC

ADDRESS: 5 1/2 miles Northwest of Birmingham, Ala.

FILE NO: 3-1-2-180 DATED: 10-13-32

Present Under C.P. issued 4-30-32

Covered by issuance of Renewal

Assignment: 930 Kc. 500 w site 1 KW - 15

ACTION: 10-31-32 to 1-31-33;

930 Kc. 500 w. site; 1 KW-15

Requested: covers 3-2-1-150 for 1st pr. & 200w

Unlimited

APPLICANT: Birmingham Broadcasting Co., Inc.

CALL LETTERS: WJMC

ADDRESS: 5 1/2 miles Northwest of Birmingham, Ala.

FILE NO: 3-2-2-151 DATED: 14-12-32

Present

Assignment: 930 Kc. 500 w & 1 KW-15

ACTION: Lic. 1-2-30; 200w.

500 w & 1KW-15; 1-31 to 1-30-33

Requested: Renewal

STATION APPLICATION RECORD

APPLICANT: Birmingham Broadcasting Co., Inc.

CALL LETTERS: WBRC

ADDRESS: 5 1/2 miles northwest of Birmingham, Ala.

FILE NO: 3-R-B-421 DATED: 3-24-30

Present Assignment: 930 Kc. 500 W. 1KW LS Unlimited

Renewal Lic. 4-5-30
ACTION: Per: 4-30 to 7-31-30

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WBRC

ADDRESS: Same

FILE NO: 3-R-B-421 DATED: 6-17-30

Present Assignment: 930 Kc. 500 W 1 KW LS, Unlimited

Renewal License 7-7-30
ACTION: Per: 7-31 to 10-31-30

Requested: Renewal

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present Assignment:

ACTION:

Requested:

APPLICATION RECORD - BROADCASTING

Call
LettersWBRCName Birmingham Broadcasting Co., Inc.

File No.	Dated Received	Application for	Action	
			Nature	Date
3-R-B-421	9-12-30	Renewal, of Lic.	Granted	10-21-30
3-R-B-421	12-29-30	Renewal of license	G.O. 103	1-20-31
		Granted Min 4-24-31	4-30 to	10-1-31
3-R-B-421	7-17-31	Renewal of license	Granted	9-15-31
3-R-B-421	2-1-32	Renewal of license	Granted	3-8-32
3-F-B-168	2-6-32	install automatic frequency control.	Granted	3-4-32
3-R-B-421	6-25-32	Renewal of license	Granted	9-13-32
3-R-B-421	1-28-33	Renewal of license	Granted	3-10-33
3-R-B-421	7-19-33	Renewal of license (17a; 14c)-	Returned	9-24-33
Resubmitted	"	(Corrected Not sworn to)	Returned	8-2-33
Resubmitted	"		Granted	9-12-33

APPLICATION RECORD - BROADCASTING

BIRMINGHAM BROADCASTING CO., INC. (1-19-34)

Call

Letters

WBRC

Name FRANK M. KING as Receiver of the Birmingham Broadstg. Co., Inc (Invol. Assign. Lic. 11-3-33)
 Birmingham Broadcasting Co., Inc.

File No.	Dated	Application for	Action	
			Nature	Date
3-AL-B-539	10-4-33	Consent to Involuntary assignment of License to Frank M. King as Receiver of Birmingham Broadcasting Co., Inc. (Only one copy filed)	Granted	11-3-33
3-P-B-3075	12-6-33	Construction Permit to make changes in equipment. Filed in the name of Birmingham Broadcasting Company, Inc.	Granted	1-19-34
3-AL-B-549	12-8-33	Consent to Involuntary Assignment of License to 2 BIRMINGHAM BROADCASTING COMPANY, INC. CONSENT TO VOLUNTARY ASSIGNMENT OF LICENSE to - BIRMINGHAM BROADCASTING COMPANY, INC.	Returned 10-14-33 not signed or affirmed by the applicant, Sec. 13 and Part II. Returned 10-14-33, Sec. 14-4	
Resubmitted 12-19-33 & Amended			Granted	1-19-34
Resubmitted "				
3-3-B-68	2-21-34	Authority to determine operating power by direct measurement of antenna power.	Granted	4-24-34

APPLICATION RECORD - BROADCASTING

BIRMINGHAM BROADCASTING CO., INC. (1-19-34)

Call

Letters WERC

xFRANK M. KING as Receiver of the Birmingham Brdcstg. Co. Inc. (Inv. Assgn. L. 11-3-33)

Name xBirmingham Broadcasting Company, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-421	3-10-34	Renewal of License	Granted	3-27-34
3-L-B-1069	5-8-34	License to cover construction permit/1-19-34 to make equipment changes.	Granted	6-1-34
3-L-B-1374	6-21-34	Modification of license to increase power to 1 kw. (See appl. of WDEJ) To be considered under Rule 6 (g).	Granted	6-26-34
B3-R-421 Resubmitted	7-28-34 "	FEDERAL COMMUNICATIONS RECORDS: Renewal of license (14c & 18c)	Returned Granted	8-17-34 9-25-34
B3-R-421 Resubmitted	1-2-35 "	Renewal of license (14c & 19)	Returned Granted	2-25-35 3-10-35

APPLICATION RECORD - BROADCASTING

Call
Letters WBRCName BIRMINGHAM BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-421	7-17-35	Renewal of license	Granted	9-10-35
B3-R-421	1-23-36	Renewal of License	Granted	3-10-36
B3-R-421	3-7-36	Renewal of license vertical	Granted	9-22-36
B3-P-1585	12-19-36	C.P. to install new trans. and antenna and increase day power from 1kw to 5kw.	Granted - 3-16-37 Protested - Des. for H. Min. 4-9-37. C.P. written for. Rec'd & Cancelled. ORDER OF GRANT - Protest Dismissed - Min. 6-29-37	
B3-R-421	1-20-37	Renewal of license	Granted	3-26-37
B3-R-421	7-26-37	Renewal of license	Granted	Min. 10-5-37 Eff. 10-1-37. (Period 10-1 to 4-1-38)

APPLICATION RECORD - BROADCASTING

#11

Call

Letters W B R CName BIRMINGHAM BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-TC-121	9-13-37	Involuntary transfer of control of corporation from Marcellus D. Smith, to Eloise H. Smith, Executrix of the estate of Marcellus D. Smith, Jr. 11-1/9 shares common stock.	Granted	10-5-37
B3-MP-593	10-30-37	Mod. of CP(B3-P-1585) for installation of new transmitter.	Granted	12-3-37
B3-L-739	12-30-37	License to cover construction permit (B3-P-1585) as modified, for new transmitter, vertical antenna and increase in day power.	Returned for 6 mi. just Granted	1-6-38 2-3-38 2-3-38
Resubmitted	- received 1-10-38			

APPLICATION RECORD - BROADCASTING

Call

Letters

V B R C

Name BIRMINGHAM BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-421	1-20-38	Renewal of license	Granted	5-25-38
B3-PL-538	2-8-38	Modification of license to change power from 1kw, 5kw-LS to 5kw day and night.	Retired to Closed Files 10-2-39 Superseded by B3-P-2541	
B3-TC-149	4-19-38	Authority to transfer control of corporation from Eloise H. Smith (now Eloise H. Hanna) as Executrix of Estate of Marcellus D. Smith, Jr. to Eloise H. Hanna, 11-1/9 shares common stock	Granted	6-22-38
B3-R-421	7-16-38	Renewal of license (Sec. 18b & 20b)	Returned	8-1-38
Resubmitted	"		Granted	9-20-38

APPLICATION RECORD—BROADCASTING

Call letters W B R CName BIRMINGHAM BROADCASTING CO., INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-421	1-7-39	Renewal of license	Granted	3-13-39
B3-R-421	7-7-39	Renewal of license	Granted	9-6-39
B3-P-2541	9-21-39	C.P. to install directional antenna for night use, increase power from 1kw; 5kw-LS to 5kw-day and night, move transmitter from 5 1/2 miles NW of Birmingham, Ala. to 2400 Arkadelphia Road, Birmingham, Ala.		
Amended Rec'd	6-19-40 6-21-40	RE: to omit request for increase in power and installation of directional antenna (Filed by Geo. O. Sutton)	Granted	7-10-40
B3-R-421	3-5-40	Renewal of license	Granted	5-7-40
B3-R-421	5-20-40	Renewal of license 960kc, 1kw-5kw-LS U	Granted	3-24-41

APPLICATION RECORD - BROADCASTING

#14

Call

Letters W B R CName BIRMINGHAM BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-2952 Rec'd	8-2-40 8-5-40	C.P. to increase power from 1kw, 5kw-LS to 5kw day and night, and install directional antenna for night use. Class III-A (Filed by Geo. O. Sutton)	Granted	10-1-40
B3-L-1276 Rec'd.	11-4-40 11-5-40	License to cover construction permit (B3-P-2541) to move transmitter.	GRANTED	11-28-40
B3-L-1346 Rec'd.	2-6-41 2-25-41	License to cover construction permit (B3-P-2952) for increase in power and installation of directional antenna for night use.	Granted	6-5-41
B3-Z-709 Rec'd.	2-6-41 2-25-41	Authority to determine operating power by direct measurement of antenna power.	Granted	6-5-41

#15

Call
Letters WBRCName BIRMINGHAM BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Nature	Action
				Date
B3-MP-1282 Rec'd	2-23-41 3-27-41	Mod. of C.P. (B3-P-2952) for changes in Directional antenna for night use on 960 kc under NARBA. (Filed by Geo. O. Sutton)	Granted	5-8-41
B3-R-421	3-10-42	Renewal of license and Forms 335 Filed by Sutton, with amend. amend. - 15(b). Amend. submitted 4-11-42	Granted	6-9-42
B3-P-421 Rec'd	5-10-44 5-18-44	Renewal of license Filed By Geo. O. Sutton atty. Contract filed 5-19-44	Granted	7-25-44
B-R-421 Rec'd	2-17-47 2-18-47	Renewal of license Filed by William Gibson atty.	Granted	4-10-47
Mod. 2-20-50 Engin concerning Field Antenna Maintenance Report To E 2-21-50				

APPLICATION RECORD - BROADCASTING

Call
Letters WBRCName BIRMINGHAM BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-421 Rec'd	2-15-50 2-20-50	Renewal of license Filed by William Thomson atty. <i>When granted picks up license from Birmingham</i> <i>2-28-50</i>	Granted	4-21-50
BR-421 Rec'd Filed	1-18-53 1-23-53 1-23-53	Renewal of license Filed by William Thomson, Atty.	GRANTED	4-8-53
BTC-1479 Rec'd Filed	4-2-53 4-10-53 4-10-53	Voluntary transfer of control of licensee corporation from Eloise H. Hanna to Storer Broadcasting Company (100%) Thomas H. Wall, Atty.	GRANTED EFF:	5-20-53 7-27-53
BR-421 Rec'd Filed	12-17-54 12-31-54 12-31-54	Renewal of License Wm. P. Sims, Jr., Atty.	GRANTED	3-9-55

#17

FORM A-170

APPLICATION RECORD BROADCASTING

FORMERLY FCC FORM 94 W B R C, INC.

Call

Name XSTORER BROADCASTING COMPANY (AL 5-26-55)

LettersWBRC.....

Name X BIRMINGHAM BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2043 Rec'd Filed	5-13-55 5-23-55 5-23-55	Voluntary assignment of license to Storer Broadcasting Company. Wm. P. Sims, Atty.	GRANTED EFF:	5-26-55 5-31-55
BAL-2636 Rec'd Filed	4-9-57 4-12-57 4-12-57	Voluntary assignment of license to WBRC, INC. Robert F. Jones, Atty. for Assignor Bernard Koteen, for Assignee	GRANTED EFF:	5-8-57 5-23-57
		Koteen & Burt now represent the station. Per letter dated 6-14-57.		
BR-421 Rec'd Filed	12-31-57 2-12-58 2-12-58	Renewal of license. Alan Y. Naftalin, Atty.	GRANTED	9-30-59
Amended Rec'd Filed	7-2-59 7-7-59 7-7-59	Amended to change applicant name to Left Broadcasting Company		

FORM BC-121 #18
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
 Letters W.B.R.C.

Name X W.B.R.C., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3520 Rec'd. Filed	6-12-59 6-19-59 6-19-59	Voluntary assignment of license to Taft Broadcasting Company. Koteen & Burt, Attys.	GRANTED Eff:	6-25-59 7-1-59
BZ-4188 Rec'd Filed Amended R. & F.	2-16-59 2-20-59 2-20-59 7-2-59 7-7-59	Authority to determine operating power by direct measurement of antenna power. AMENDED to change name to Taft Broadcasting Company accordance with BAL-3520 gr. 6-25-59 Koteen & Burt, Attys Geo. Davis, Engr.	GRANTED GRANTED	1-14-60 1-14-60
BRC-1630 Rec'd Filed	5-20-60 5-27-60 5-27-60	Modification of license to operate transmitter by Remote Control from WBRC-TV Master Control Room Red Mountain, Birmingham, Alabama, using Directional Antenna nighttime Koteen & Burt, Attys.	GRANTED Room	11-22-60

AUG. 1955

Call
Letters WBRCName TAFT BROADCASTING COMPANY
Birmingham, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1734 Rec'd Filed	9-12-60 9-14-60 9-14-60	Modification of license to operate transmitter by Remote Control from atop Red Mountain, Birmingham, Alabama (WBRC-TV Master Control) while using non-directional antenna. Koteen & Burt, Attys.	GRANTED	9-19-60
BR-421 Rec'd & Filed	12-30-60 1-3-61	Renewal of license. Koteen and Burt, Attys.	GRANTED	5-11-61
BTC-3779 Rec'd Filed	6-16-61 6-19-61 6-19-61	Voluntary relinquishment of positive control of licensee corporation by David S. Ingalls and Robert Taft, Jr., Trustees, et al, thru sale of stock (25%) to the General Public. Bernard Koteen, Atty.	GRANTED NOT TO BE CONSUMMATED LTR.	7-6-61 9-8-61
BR-421 R & F	12-31-64 1-2-64	Renewal of license. Atty: Koteen & Burt	GRANTED	3-17-64

FORM BC-121
AUG. 1955 #20

APPLICATION RECORD - BROADCASTING

Call
Letters W B R C

Name TAFT BROADCASTING COMPANY
Birmingham, Alabama

File No.	Dated	Application for	Action	
			Mature	Date
PTC-4762 R & F	2-4-65 2-5-65	Voluntary relinquishment of positive control of licensee corp. by the Ingalls & Taft Families thru sale of stock (10.72%) of the licensee corp. to the general public Atty. - Koteen & Burt	GRANTED Eff:	2-19-65 3-5-65
BR-421 R & F	12-29-66 1-3-67	Renewal of license . Atty: Koteen & Burt	GRANTED	8-22-68
BR-421 R & F #566966 \$75. (\$390. submitted) P.N. 1-2-70 FEB 19 1970	1-2-70 1-2-70 1-2-70	Renewal of License Atty.: Victor E. Ferrall, Jr.	GRANTED	4-1-70
BP-18,810 R&F \$30-579599 PRESS: JUL 31 1970	2-18-70 2-24-70 2-24-70	Construction permit to make a change in the directional array. Atty. Koteen & Burt (Naftalin)	GRANTED	7-27-70

APPLICATION RECORD - BROADCASTING

960kc

Call W E R C
Letters * W E R C

Name MOONEY-WERC, INC.
XTAFT BROADCASTING COMPANY
Birmingham, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,876 R & F #658464 \$50. AC-067 PTA PRESS FEB 26 1971	1-12-71 1-20-71 1-20-71 2-10-71	Lic. to use former main transmitter (RCA, 5-D) for Auxiliary Purposes Only. RC. (amendment - over)	GRANTED	5-4-71
BL-12,880 R & F #659387 \$50. AC-067 PTA Amended PRESS FEB 26 1971	1-27-71 1-29-71 1-29-71 2-10-71 2-18-71	Lic.(BP-18,810) for changes of Main Trans. Transmitter: RCA, BTA-5U2. RC Atty: Victor E. Ferrall, Jr.(Koteen & Burt) Engr: <u>Cohen</u> and <u>Dippell</u> Engr. data	GRANTED	5-4-71
BL-7558 Rec'd F E PD: \$1000 #052467 ALSO SEE FM FILED (cert. Art)	3-16-72 3-20-72 APR 13 1972 4-5-72	Voluntary assignment of license to MOONEY-WERC, INC. Atty for assignor - R.L. Heald (SEE OVER) for assignee - Alan Naftalin Req. for issuance of Tax Certificate	EFF: 9-12-72 GRANTED TAX CERTIFICATE ISSUED Pub. Notice filed EFF: 9-11-72	7-31-72 Req. grant fee \$42,000.00 (Includes FM)

RE: BAL-7558 ATTY HEAD was called 3-31-72 - Cert. Art. of Inc. nec, cert. of by laws; (BPH-7575 not included in applic.) Sec. III, par. 1a to be completed

Cert. Art. & By-laws; bank ltr re loan - Filed 4-5-72 AMENDED 5-24-72 - chges in stock issued; revised Exh. F re financing

AMENDED 6-9-72 - statement re comm survey

AMENDED 6-21-72 - financial data

AMENDED 7-13-72 - Sec. III, para. 4, exh. F-1, ltr of cert. of accounts receivable

Ltr from atty filed 7-27-72 re brokers fees

AMENDED 7-28-72 - re financing

BAL-7558

GRANT FEE: \$42,000.00

Paid: \$41,000.00 on 9-18-72, 063, W 109642.

Paid: \$500.00 on 9-21-72, 063, W 111065.

Paid: \$500.00 on 11-30-72, 048, W 132274

11-12,276 - Sect. II-A, pg 1 - Auxiliary.

PHASE 1 REFUND ACTION

TRANS. CODE
500

DATE
7/9/72

AMT.
62.00
(CS)

INITIALS
MB

APPLICATION RECORD - BROADCASTING

960kc.

Call
Letters W E R C

Name MOONEY-WERC, INC.
Birmingham, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-421 R & F P.N. PRESS FEB 22 1973	12-27-72 1-2-73 1-2-73	Renewal of License (Main & Auxiliary) Atty.: Robert L. Heald AMENDED 2-26-73 re: engineering	GRANTED	3-30-73
BR-421 R & F PN PRESS JAN 28 1976	11-24-75 12-1-75 12-1-75	Renewal of license Atty-Harry C. Martin (Fletcher, Heald et al)	GRANTED	3-9-76
BR 781130VI PRESS FEB 14 1979		RENEWAL OF LICENSE (MAIN & ALTER. TRANS.)	GRANTED	5-25-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

