

W E L O



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

1195

BROADCASTING STATION LICENSE RECORD

#1

W E L O (2-23-44)

Date first licensed June 14, 1944

Call letters W M T U

TUPALO BROADCASTING CO., INC. (AL 12-7-53 EFF: 7/1/79)

Location: Tupelo, Mississippi

(Mr. Robt L. McRaney, attorney-in-fact, for period not to exceed 6 months after cessation of hostilities of permittee's separation from the service, whichever is earlier - Granted 2-8-44)

TUPELO BROADCASTING COMPANY, INC. (AL 12-7-53 EFF: 12-31-53)

Name of licensee BIRNEY IMES, JR.

3 miles north of center of Tupelo on Highway 45, Tupelo, Miss. (CP 7-13-56)

Transmitter location On U.S. Highway 45, 1250' due South of City Limits, Tupelo, Mississippi
(CP & MT 4-12-44) Lic. 6-14-44

On Hwy. #45, 3 mi. N. of center of Tupelo, Miss. (BS 5-25-64) (Eff: 3-4-64)

South

Main studio location 12/Spring Street, Tupelo, Mississippi (CP & MT 4-12-44) Lic. 6-14-44

CONSTRUCTION PERMIT AND LICENSE RECORD

| APPL. No. | DATE ISSUED | FREQ. | POWER | TIME DIV. | PERIOD | |
|--|---------------------|--|-------------|-----------|--|----------|
| | | | | | From | To |
| Letter) B3-P-3555 | 1-11-44 | 1490 | 250w | U | Subject approval studio and transmitter sites For a new station at Tupelo, Miss. | |
| B3-P-3555) B3-XP-1743 | 4-12-44 | 1490 | 250w | U | 6-12 | 12-12-44 |
| * C.P. for a new station at Tupelo, Miss., and XP for approval of trans. and studio locations | | | | | | |
| B3-L-1805) B3-Z-1595 | 6-14-44 | 1490 | 250w | U | 6-14 | 8-1-45 |
| (Cond'l Clause) License to cover CP 3555 as mod., for a new station and authority determine operating power by direct measure- ment | | | | | | |
| B3-S-1195 | 7-6-44 | 1490 | 250w | U | 7-6 | 8-1-45 |
| Mod. license correcting antenna resistance in accordance with Engineer's Memo of 7-6-44 | | | | | | |
| B3-S-1195 | 7-24-45 | Extension of license | | | 8-1 | 10-1-45 |
| B3-S-1195 | 9-25-45 | Extension of license Order 107-A | | | 10-1 | 12-1-45 |
| B3-S-1195 | 11-21-45 | Extension of license | | | 12-1 | 2-1-46 |
| B3-S-1195 | 1-23-46 | Extension of license | | | 2-1 | 4-1-46 |
| B3-S-1195 | 2-27-46 | 1490 | 250w | U | 2-27 | 8-1-48 |
| BR-1195 | 7-21-48 | 1490 | 250w | U | 8-1 | 8-1-51 |
| BR-1195 | 7-25-51 | 1490 | 250w | U | 8-1 | 6-1-52 |
| BR-1195 | 5-21-52 | 1490 kc | 250 w | Unl. | 6-1-52 | 6-1-55 |
| BAL-1644 EFF: | 12-7-53 12-31-53 | Vol. assignment of license to TUPELO BROADCASTING CO., INC. | | | | |
| BR-1195 | 5-4-55 | 1490kc | 250 w | Unl. | 6-1 | 6-1-58 |
| BP-8939 | 7-18-56 | 580kc | 500w-1kw-L3 | Un | 9-18-56 | 3-18-57 |
| DA -2 (COND'L CLAUSE) CP to change frequency, increase power, install DA-2 & new trans., and change transmitter location. | | | | | | |
| BMP-7538 (1) | 2-21-57 | Mod. of CP(BP-8939) for extension of completion date to 7-18-57. | | | | |
| BMP-7714 (2) | 6-21-57 | Mod. of CP(BP-8939) for extension of completion date to 10-18-57 | | | | |
| BMP-7868 (3) | 10-2-57 | Mod. of CP(BP-8939 as mod) for extension of completion date to 2-18-58. | | | | |

*Program tests authorized 5-15-44

Form BC-126

June 1954

BROADCASTING STATION LICENSE RECORD

Card #2

Date first licensed

Call letters W E L O

Station location

Name of licensee NORTH EAST RADIO, INC. (AL: 5-30-79 EFF: 7/1/79)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period | |
|-----------------|-------------|---|------------------|-----------|--------|--------|
| | | | | | From | To |
| BMP-8030 (4) | 2-3-58 | Mod. of CP(BP-8939 as mod.) for extension of completion date to 8-18-58 | | | | |
| BR-1195 | 5-7-58 | Renewal of license | | | 6-1 | 6-1-61 |
| BMP-8193 (5) | 8-7-58 | Mod. of CP(BP-8939) for extension of completion date to 10-17-58. | | | | |
| BMP-8257 (6) | 9-30-58 | Mod. of CP(BP-8939) for extension of completion date to 1-17-59. | | | | |
| BMP-8364 (7) | 1-20-59 | Mod. of CP(BP-8939)/for extension of completion date to 4-17-59. | | | | |
| BMP-8455 (8) | 4-8-59 | Mod. of CP(BP-8939) for extension of completion date to June 1, 1959. | | | | |
| BL-7555 | 11-17-59 | 580kc | 500w-DA-2 1kw | Unl. | 11-17 | 6-1-61 |
| | | Lic. to cover CP (BP-8939 as mod.) to change freq. change power, install new trans. and a directional antenna, and change transmitter location. | | | | |
| BS-1195 (1) | 8-15-60 | Mod. of license to show that the base currents be read and logged at least once weekly and the monitor point field intensities be made monthly. | | | | |
| BR-1195 | 5-24-61 | 580kc | 500w-DA-2 1kw | Un | 6-1 | 6-1-64 |
| BS-1195 (1) | 5-25-64 | Mod. of Lic. to chg. studio loc. | | | | |
| BR-1195 | 5-28-64 | 580kc | 500w,1kw, | U DA-2 | 6-1 | 6-1-67 |
| BR-1195(1) | 1-24-69 | renewal of license & MDA | | | 6-1-74 | 6-1-70 |
| BR-1195(S) | 10-15-70 | RENEWAL & NDEA | | | | 6-1-73 |
| EBSA | 5-25-72 | | | | | |
| BR-1195(L) | 8-30-74 | RENEWAL of License | | | | 6-1-76 |
| BS-1195(L) | 4-29-75 | ML to make changes pge 2 | | | | 6-1-76 |
| BS-1195(L) | " | Supersedes to correct Pge 2 | | | | |
| BR-1195(L) | 3-22-78 | RENEWAL (Short Term) | | | | 2-1-79 |

BROADCASTING STATION LICENSE RECORD

Date first licensed JUNE 14, 1944

Call letters WELO

Station location TUPELO, MISSISSIPPI

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From: To |
|---------------|----------------|--------------------|-------|--------------|--------------------|
| BR780928UX(S) | 5-2-79 | RENEWAL OF LICENSE | | | 6-1-79 |
| BR790201VG(S) | 5-18-79 | RENEWAL OF LICENSE | | | 6-1-82 |
| BAL790111EA | 5-30-79 | VOL. AL. | | EFF: | 7/1/79 |

APPLICATION RECORD - BROADCASTING

Call WTU (2-29-44)
 Letters xNew

Name BIRNEY INES, JR.

| File No. | Dated | Application for | Action | |
|--|---|---|--|---------------------|
| | | | Nature | Date |
| B3-P-3555 Rec'd Resub. Rec'd & Filed | 10-18-43 10-22-43 10-18-43 11-3-43 | C.P. for a new standard broadcast station to be operated on: Frequency: 1490 kc Power: 250w Hours of operation: Unlimited time. Studio Location: To be determined, Tupelo, Miss. Trans. Location: To be determined, Tupelo, Miss. | Returned Sec. 14(b), 15(a), 30(b) Granted Filing MP for approval studio and trans. sites which meet with approval of Chief Engr. Letter Written Issued with MP-1743 | 10-27-43 1-11-44 |
| Amended rec'd | 12-10-43 12-13-43 | Re-equipment | | |
| B3-MP-1743 Rec'd Resub. & Amended Rec'd & Filed | 2-29-44 3-3-44 3-18-44 3-18-44 | Mod. of C.P. (B3-P-3555) for approval of studio and transmitter locations at Tupelo, Miss., and Lee County, Miss., respectively. AMENDED: To show transmitter location as On U.S. Highway 45, 1250 feet due South of City Limits, Tupelo, Miss., and studio location as 212 Spring Street, Tupelo, Miss. | Ret'd Sec. 7, 7(b), 8(a), 14(a), 16, 22, Signature, Jurat. Granted | 3-7-44 4-12-44 |

#2

Call

Letters WZLOName BIRNEY IMES, JR.

| File No. | Dated | Application for | Action | |
|-----------|---------|---|---------|---|
| | | | Nature | Date |
| B3-L-1805 | 5-12-44 | License to cover C.P. (B3-P-8555, as mod.) which authorized a new station; and | Granted | 6-14-44 subj. waiver of Sec. 3.55 and 3.60 upon following con- ditions: (a) That approv- ed freq. and modulation monitors will be install- ed when available; and (b) That freq. checks by exter- nal source will be sub- mitted monthly until a freq. monitor is installed which meets the approval of Chief Engineer. |
| Rec'd | 5-15-44 | | | |
| Filed | 5-15-44 | | | |
| B3-Z-1595 | 5-12-44 | Authority to determine operating power by direct measurement of antenna power. (335s filed) | Granted | 6-14-44 subj. waiver of Sec. 3.55 and 3.60 upon following con- ditions: (a) That approv- ed freq. and modulation monitors will be install- ed when available; and (b) That freq. checks by exter- nal source will be sub- mitted monthly until a freq. monitor is installed which meets the approval of Chief Engineer. |
| Rec'd | 5-15-44 | | | |
| Filed | 5-15-44 | | | |
| B3-R-1195 | 5-29-45 | Renewal of license (Per 17b , 13b) | Ret'd | 6-7-45 |
| Rec'd | 5-31-45 | | | |
| Resub. | 6-21-45 | | | |

APPLICATION RECORD - BROADCASTING

Call

Letters W E L O

Name

BIRNEY IMES, JR.

| File No. | Dated | Application for | Action | |
|-----------------------------|------------------------------|--|--|---------|
| | | | Nature | Date |
| 83-P-4719 Rec'd Filed | 3-30-46 4-3-46 4-17-46 | Construction Permit to change frequency from 1490 to 1460 kc, increase power from 250w day and night to 1kw day and 500w night, ██████ install new transmitter (3CA BTA-1-L), and make changes in vertical antenna. On 5-6-48 KSO filed opposition to petition to remove application from hearing docket and grant without a hearing directed against W E L O | DOCKET # 2384 Dismissed without prejudice ORDER ISSUED | 7-16-48 |

APPLICATION RECORD - BROADCASTING

#4

Call
Letters VT10Name BIRNEY IMES, JR.

| File No. | Dated | Application for | Action | |
|---------------------------|-------------------------------|---|---|-----------------------------|
| | | | Nature | Date |
| BR-1195 Rec'd | 5-19-48 5-27-48 | For renewal of license | GRANTED | 7-21-48 |
| BR-1195 Rec'd Filed | 5-24-51 6-6-51 6-6-51 | Renewal of License | GRANTED | 7-25-51 |
| BR-1195 Rec'd Filed | 3-25-52 3-31-52 | Renewal of License | GRANTED | 5-21-52 |
| BP-8939 Rec'd Filed | 7-10-53 7-15-53 7-15-53 | Construction permit to change frequency from 1490kc to 580kc; increase power from 250w to 500w-1kw-IS; install a new transmitter (RCA 1M) and directional antenna (DA-2) and change transmitter location from On U.S. Hwy. 45, 1250' due South of City Limits, Tupelo, Mississippi to On Hwy. 45, 3 mi. north of center of Tupelo, Mississippi. | GRANTED Cond'l, phase monitor, field measuring equip., and non-directional proof of performance. Granted after being removed from hearing | 7-18-56 DOCKET NO. 11002 |

SEE AMENDMENT ON CARD #5

D. O. Peterson, Engr.

FORM A-170

#5

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

TUPELO BROADCASTING CO. COMPANY, INC. (AL 12-7-53)

Call
Letters W E L OName x BIRNEY IMES, JR.

| File No. | Dated | Application for | Action | |
|--|--------------------------------|--|-----------------|----------------------|
| | | | Nature | Date |
| BAI-1644 Rec'd Filed | 10-28-53 11-2-53 11-2-53 | Voluntary assignment of license to Tupelo Broadcasting Co., Inc. SEND COPIES OF ALL FUTURE NOTICES AND CORRESPONDENCE TO ARNOLD, FORTAS & PORTER, ATTYS. (per ltr. dtd. 12-2-53) & | GRANTED EFF: | 12-7-53 12-31-53 |
| BP-8939 (CONTINUED) AMENDED Rec'd Filed | 1-16-54 1-25-54 1-25-54 | Amended to change name of applicant to Tupelo Broadcasting Co., Inc. | See card | #4 for action taken. |
| AMENDED Rec'd Filed | 9-11-54 9-13-54 9-14-54 | AMENDED to make changes in the daytime directional antenna system. | | |

APPLICATION RECORD - BROADCASTING

Call Letters W E L O

Name TUPELO BROADCASTING CO., INC. ^{Company} (AL-12-7-53 EFF: 12-31-53)

| File No. | Dated | Application for | Action | |
|----------|---------|--|---------------------|------------------------------|
| | | | Nature | Date |
| BR-1195 | 2-28-55 | Renewal of License | Returned GRANTED | 3-16-55 5-4-55 |
| Rec'd | 3-4-55 | (Name wrong) | | |
| Resub. | 3-21-55 | | | |
| Rec'd | 3-25-55 | | | |
| Filed | 3-25-55 | | | |
| | | BERGE, FOX & ARENT Now represent Station W E L O. (Letter 10-11-56; Harry M. Plotkin) | | |
| BWP-7538 | 2-9-57 | Modification of construction permit | GRANTED Extended | 2-21-57 to 7-18-57 |
| Rec'd | 2-11-57 | (BP-8939/which authorized to change frequency, increase power, install new transmitter and DA-2 and change transmitter location) for extension date from 3-12-57 to 9-18-57. | | |
| Filed | 2-11-57 | Atty's: Berge, Fox & Arent. | | |

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters WZLQName TUPELO BROADCASTING COMPANY, INC.

| File No. | Dated | Application for | Action | |
|----------------------------|-------------------------------|--|---------------------|------------------------|
| | | | Nature | Date |
| BMP-7714 Rec'd Filed | 6-7-57 6-10-57 6-10-57 | Modification of construction permit (BP-8939, as mod., which authorized change frequency, increase power, install DA-2 and a new transmitter and change transmitter location) for extension of completion date from 7-18-57 to 1-31-58. Harry M. Plotkin, Atty. | GRANTED | 6-21-57 to 10-18-57 |
| BMP-7868 Rec'd Filed | 9-17-57 9-18-57 9-18-57 | Modification of Construction Permit (BP-8939 as mod., which authorized change frequency, change power, change transmitter location and install DA-2 and new transmitter) for extension of completion date from 10-18-57 to 4-18-58. Atty's: Berge, Fox & Arent | GRANTED Extended | 10-2-57 to 2-18-58 |

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.E.L.O.

Name TUPELO BROADCASTING COMPANY, INC.

| File No. | Dated | Application for | Action | |
|----------------------------|-------------------------------|--|---------------------|----------------------|
| | | | Nature | Date |
| BMP-9030 Rec'd Filed | 1-16-58 1-17-58 1-17-58 | Modification of construction permit (BP-8939 as mod., which authorized change in frequency increase power, change transmitter location and install DA-2 and new transmitter) for extension of completion date from 2-18-58 to 8-20-58. Atty's: Berge, Fox & Arent | GRANTED Extended | 2-3-58 to 8-18-58 |
| BR-1195 Rec'd | 2-28-58 3-3-58 | Renewal of License | GRANTED | 5-7-58 |
| BMP-2193 Rec'd Filed | 7-16-58 7-17-58 7-17-58 | Modification of c.p. (BP-8939 as mod., which authorized change in frequency, increase power, change transmitter location, install new type transmitter and DA-2.) for extension of completion date from 8-18-58 to 11-20-58. Atty's: Berge, Fox & Arent | GRANTED to | 8-7-58 10-17-58 |

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters *219*Name *TRIPLE BROADCASTING COMPANY, INC.*

| File No. | Dated | Application for | Action | |
|----------------------------|----------------------------------|---|---------------|--------------------|
| | | | Nature | Date |
| BMP-8257 Rec'd Filed | 9-15-58 9-17-58 9-17-58 | Modification of c.p. (BP-8939 as mod., which authorized change in frequency, increase power, change transmitter location, install new type transmitter and DA-2) for extension of completion date from 10-17-58 to 1-17-59. Atty's: Berge, Fox & Arent | GRANTED to | 9-30-58 1-17-59 |
| BMP-8364 Rec'd Filed | 12-12-58 12-17-58 12-17-58 | Modification of c.p. (BP-8939 as mod., which authorized change in frequency, increase power, change transmitter location, install new type transmitter and install DA-2) for extension of completion date from 1-17-59 to 3-17-59. Harry M. Plotkin, Atty. | GRANTED to | 1-20-59 4-17-59 |
| BMP-8455 Rec'd Filed | 3-19-59 3-23-59 3-23-59 | Modification of c.p. (BP-8939 as mod., which authorized change in frequency, increase power, change transmitter location, install new type transmitter and install DA-2) for extension of completion date from 4-17-59 to 6-1-59. | GRANTED to | 4-8-59 6-1-59 |

AUG. 1955

#10

Call
Letters WELOName TUPELO BROADCASTING COMPANY, I.C.
Tupelo, Mississippi

| File No. | Dated | Application for | Action | |
|---------------------------|-----------------------------|--|---------|----------|
| | | | Nature | Date |
| EL-7555 R & F | 5-15-59 5-20-59 | Lic. to cover c.p. (BP-3939 as mod) to change frequency, change power, install new transmitter and directional antenna, and change transmitter location. Berge, Fox & Arent, Attys. | GRANTED | 11-17-59 |
| BR-1195 Rec'd & Filed | 3-1-61 3-3-61 | Renewal of License Gene A. Bechtel, atty. | GRANTED | 5-24-61 |
| BR-1195 Rec'd Filed | 2-28-64 3-3-64 3-3-64 | Renewal of license Attys: Arent, Fox, Kintner, Plotkin & Kahn | GRANTED | 5-28-64 |
| BR-1195 R & F | 2-27-67 3-3-67 | Renewal of license Atty. Gene A. Bechtel AMENDED 6-19-68 re: commercial policies AMENDED 1-21-69 re: Supplemental statement re commercial practices & programming | GRANTED | 1-24-69 |

APPLICATION RECORD - BROADCASTING

Call
Letters W E L OName TUPELO BROADCASTING COMPANY, INC.
Tupelo, Mississippi

| File No. | Dated | Application for | Action | |
|---|---------------------------------------|--|--------------------------|--------------------------------|
| | | | Nature | Date |
| BR-1195 R & F #581369 \$75 PN PRESS APR 2 1970 | 2-26-70 3-3-70 3-3-70 3-3-70 | Renewal of license Atty: Gene A. Bechtel (Arent, Fox, etc.) AMENDED 4-16-70 re: engineering data AMENDED 4-21-70 re: Programming | GRANTED | 10-15-70 |
| BR-1195 R & F P.N. PRESS APR 4 1973 | 2-15-73 3-1-73 3-1-73 | Renewal of License Atty.: Gene A. Bechtel AMENDED 5-7-73 re: commercial policy AMENDED 7-3-73 re: employment program | GRANTED | 8-30-74 |
| BR-1195 R & F PN Recd. PRESS FEB 25 1976 | 1-27-76 2-2-76 " FEB 25 1976 | RENEWAL OF LICENSE E.L. Bernthal, Atty. (Arent, & Kahn) PETITION TO DENY RENEWAL OF BROADCAST LICENSES filed Curtis T. White, Counsel on behalf of Petitioners Ltr 5-6-76 filed by Curtis T. White re Petition to Deny Broadcast Licenses (over) | GRANTED SHORT TERM to | 3-22-78 2-1-79 5-3-76 by |

(BR-1195) ERRATA TO PETITION TO DENY filed 5-6-76 by
Curtis T. White, Counsel on behalf of Petitioners

AFFIDAVIT TO PETITION TO DENY filed 5-11-76 by Curtis
T. White, Counsel on behalf of the Lee County Chapter,
Mississippi State Branch of the NAACP, Pollution and
Consumers Protection Foundation & Mr. Jack Benny

AFFIDAVIT TO PETITION TO DENY filed 5-12-76 by Curtis
T. White, Counsel on behalf of Petitioners

AMENDED 5-10-76 re: EEO

MOTION FOR EXTENSION OF TIME filed 5-25-76 by Eric L.
Bernthal, Counsel on behalf of Tupelo B/Casting Co., Inc.

AMENDED 6-10-76 re: business interests

AMENDED 6-24-76 re: EEO

REQUEST FOR EXTENSION OF TIME filed 6-29-76 by Eric L.
Bernthal, Counsel on behalf of Tupelo B/Casting Co., Inc

OPPOSITION TO PETITION TO DENY filed 8-16-76 by Eric
L. Bernthal, Counsel on behalf of Tupelo Broadcasting
Company, Inc.

MOTION FOR EXTENSION OF TIME filed 8-18-76 by Curtis T.
White, Counsel on behalf of Petitioners

AMENDED 8-16-76 re: ascert. of comm. needs

REPLY TO OPPOSITION TO PETITION TO DENY filed 9-24-76
by Curtis T. White, Counsel on behalf of Petitioners

PETITION FOR LEAVE TO FILE SUPPLEMENTAL COMMENTS filed
10-22-76 by Harry M. Plotkin, Counsel on behalf of
Tupelo Broadcasting Company

SUPPLEMENTAL COMMENTS OF TUPELO BROADCASTING COMPANY
filed 10-22-76 by Harry M. Plotkin, Counsel on behalf
of Tupelo Broadcasting Company

OPPOSITION TO PETITION FOR LEAVE TO FILE SUPPLEMENTAL
COMMENTS AND SUPPLEMENTAL COMMENTS OF TUPELO BROAD-
CASTING COMPANY, INC. filed 12-2-76 by Curtis T. White,
Counsel on behalf Petitioners

MEMORANDUM OPINION & ORDER adopted 3-22-78, Petition to
Deny filed by the Mississippi State Branch of the NAACP
& other groups is DENIED.

APPLICATION RECORD - BROADCASTING

Call
Letters W E L O

NORTH EAST RADIO, INC.

Name * TUPELO BROADCASTING COMPANY, INC.TUPELO, MISSISSIPPI

| File No. | Dated | Application for | Action | |
|---|------------------------|--|--|--|
| | | | Nature | Date |
| BR780928UX PRESS | DEC 4 1978 | RENEWAL OF LICENSE Atty. Alan Auckenthaler (Arent, Fox, Kintner etc.) (Over) | GRANTED approved in Comm. meeting. (OVER) | 5-2-79 (in part in Comm. meet- ing, Item 4, Agenda.) (OVER) |
| BAL 790111EA PRESS Form 314 PN FILED Also see WELO-FM | JAN 26 1979 1-30-79 | Vol AL to North East Radio, Inc. CONTINGENT ON GR OF AL FOR WJLJ Atty for assignor-Eric L. Bernthal Atty for assignee- George R. Borsari REQUEST FOR TAX CERTIFICATE - filed 2-26-79 | GRANTED EFF: TAX CERTIFICATE ISSUED (6-19-79) | 5-30-79 COND'L 7/1/79 |

(BR790201VG) SUPPLEMENTAL APPLICATION filed 2-1-79 as an amendment to pending renewal application. (Alan Auckenthaler, Atty.) PRESS: GRANTED 5-18-79

BAL790111EA Amended 2-26-79 re: Off. and drtrs. of Tupelo Broadcasting Co. and their other B/c interest and engineering data.

AMENDED 5-10-79 re: Bank letters & plan of financing

W E L O - RECORD OF DENIAL OF INFORMAL APPLICATIONS

Letter 4-28-44 To waive Sec. 3.55 & 3.60 of Comm. Rules to permit WELO to operate with RCA oscilloscope Type TMV-122-B, Serial No. 4781 (in lieu of an approved modulation monitor) & a Gen. Radio Type 475-B frequency monitor & Type 681-A deviation meter (in lieu of Gen. Radio Type 25-AB frequency monitor specified in application for C.P. (E3-P-3555) only until permittee is able to secure necessary equipment to comply fully with Comm. Rules, Regulations and Standards.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

