

WEET



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199

June 1954

BROADCASTING STATION LICENSE RECORD

W E E T (11-24-59)

Date first licensed 9-27-55

Call letters xW L L Y

W E E T RADIO BROADCASTERS, INC. (AL 5-27-68 EFF. 6-1-68)

xRAYMOND BERNARD BENTLEY (AL 4-10-67 EFF: 4-18-67)

xJOT BROADCASTERS, INC. (BAL 3-20-63 EFF: 4-6-63)

xRADIO RICHMOND, INC. (AL 11-12-59, EFF: 11-18-59)

x W L L Y, INCORPORATED (AP 6-28-55 EFF: 7-26-55)

Station Location: Richmond, Virginia

Name of licensee xLOUIS ADELMAN

Transmitter location Mayos Island, Richmond, Virginia (CP 2-2-55) (Lic. 9-27-55)

See card #2

* Rt/ 360, approx. 5 mi. outside city limits, Richmond, Va. (BML-7-2-

x 16 Chamberlayne Avenue, Richmond, Virginia (BS 7-16-73) 7b}

x 1800 Staples Mill Rd., Richmond, Va. (Ltr. 6-12-68)

x 2106 North Hamilton Avenue, Richmond, Virginia (BS 8-10-61)

x Broad-Grace Arcade, Richmond, Virginia (Let of 9-12-56)

x Raleigh Hotel, Richmond, Virginia (BL 9-27-55)

Main studio location xMayos Island, Richmond, Virginia (CP 2-2-55)

CONSTRUCTION PERMIT AND LICENSE RECORD

App'l. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-9432 C.P. for a new Standard Broadcast Station	2-2-55	1320	1kw	Day	4-2 10-2-55 at Richmond, Va.
BMP-6867 (1)	6-27-55	Mod. of CP (BP-9432) change type trans., studio location, operate transmitter by remote control & change antenna.			
BAP-271 EFF:	6-28-55 7-26-55	Vol. assignment of C. P. to WLLY, INCORPORATED			
BL-5808	9-27-55	1320	1kw	Day	9-27 10-1-57 Lic. to cover CP(9432, as mod.) for new standard broadcast station.
BR-3166	9-11-57	1320	1kw	Day	10-1 10-1-60
BAL-3674 EFF:	11-12-59 11-18-59	Voluntary assignment of license to Radio Richmond, Inc.			
		Renewal of license deferred 9-23-60			
BR-3166	12-7-60	1320kc	1kw	Day	12-7 10-1-63
BTC-3515 EFF:	12-7-60 1-1-61	Voluntary transfer of control of license corporation from Burton Levine to Burton Levine and Muriel Levine (A Family Group)			
BS-3166 (1)	3-10-61	Mod. license to change location main studio.			
BAL-4710 EFF	3-20-63 4-5-63	Voluntary assignment of license to Jot Broadcasters, Inc.			
BR-3166	10-15-63	1320 kc	1kw	Day	10-15 10-1-66
BRC-2968 (1)	9-26-66	Mod. of license to operate transmitter by remote control from 2106 N. Hamilton Street, Richmond, Virginia.			
BR-3166	9-1-66	1320kc	1kw	Day	10-1 10-1-69
BZ-6163 (1)	11-10-66	Authorized to determine operating power by direct measurement of antenna power			
BAL-6004 EFF:	4-10-67 4-18-67	Voluntary assignment of license to RAYMOND BERNARD BENTLEY.			
TELEGRAM	10-17-67	KSA	500w		
BAL-6361 EFF:	5-27-68 6-1-68	Vol. AL			
tr. rec'd	6-12-68	SL & RC	pt. now	1800 Staples Mill Rd.	
	8-21-69	Auth. operate studio & Ant. 2106 N. HAMILTON			

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W E E T

Station location

Name of licensee WEST RADIO BROADCASTERS, INC.

Transmitter location

Main studio location 2317 Westwood Ave., Richmond, Va (ML 6-20-79) (BRC-3875 gr 1-11-77)
xHull Street Rd. & Chippenham Pkwy., Richmond, Va. (ltr. 12-7-76)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-3166(L)	9-25-69	Renewal			10-1-72
EBSA	6-12-72				
BR-3166(S)	10-27-72	RENEWAL			10-1-75
BS-3166(1)	7-16-73	ML to chg. SL & RC.			
BP-19,516 FORSEITED	2-6-74	1320khz, 5kw DA-Day CP to chg. TL, delete RC, chg. type trans., inc. power and chg. to DA.			2-6-75
BMP-13,939 FORSEITED	(1) 2-28-75	MP (BP-19,516) ext. time to			8-6-75
BP-20,096	10-20-75	CP to replace expired CP (BP-19,516) for chg.s			2-6-76
COMTEL	3-9-76	PSA	500 watts		
BMI-2591	7-2-76	ML to chg. studio loc.			
BR-3166(L) BL-14,113	7-20-76 7-20-76	RENEWAL OF LICENSE AND MODIFICATION to cover BP-20,096 for changes			10-1-78
Ltr.	12-7-76	Chg. SL			
BRC-3875(1)	1-11-77	ML operate by RC.			
Ltr.	8-24-77	AEL AM5-KD now main, Collins 20V-2 former main now aux.			
BTC-8497	12-13-77	Vol TC		EFF: 1.5 78	
BR-3166(L)		Renewal & ML chg. SL/RC			10-1-81
RCL70425AD	6-20-79	1320 5kw DA Day RC			

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters **W L L Y**
XNewName **LOUIS ADELMAN**
~~PO 1893 Lincoln Place, Brooklyn, N. Y. - 822 B. Rowlett Avenue, Alexandria, Va.~~3520 S. Four Mile Run Drive, Action Ltr. 8-24-54

File No.	Dated	Application for	Nature	Date
BP-9432	8-11-54	Construction permit for a new standard broad-	Docket No. 11216	
Rec'd	8-12-54	cast station to be operated on:	GRANTED	2-2-55 after
Filed	8-12-54	Frequency: 1320kc	being amended and removed	
		Power: 1kw	from Hearing	
		Hours of Operation: Daytime		
		Trans. Location: Old Middlethorpe Turnpike,		
		Richmond, Virginia		
		Studio Location: Same		
		Vandivere, Cohen & Wearn, Engrs.		
AMENDED	11-18-54	AMENDED to change transmitter and studio		
Rec'd	11-18-54	locations to Mayos Island, Richmond, Virginia.		
Filed	12-7-54			

GATES BC-1F

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

WLLY, Incorporated (AB 6-28-55 EFF: 7-26-55)

Letters ...W.L.L.Y.

Name LOUIS ADELMAN

PO Raleigh Hotel, Richmond, Va. (appli. dtd. 6-17-55)

File No.	Dated	Application for	Action	
			Nature	Date
EMP-6867 Rec'd Filed	6-16-55 6-17-55 6-17-55	Modification of construction permit (BP-9432 which auth. a new standard broadcast station) for change in type transmitter (COLLINS 20V); change studio location from Mayo's Island, Richmond, Va. <u>to</u> Raleigh Hotel, Richmond, Va. and operate transmitter by remote control from Raleigh Hotel, Richmond, Va. Vandivere, John & Wearn, Engrs.	GRANTED	6-27-55
BAP-271 Rec'd Filed	6-11-55 6-13-55 6-13-55	Voluntary assignment of construction permit to WLLY, Incorporated. Leonard Marks, Atty.	GRANTED EFF:	6-28-55 7-26-55

APPLICATION RECORD - BROADCASTING

Call **W E E T (11-24-59)**
Letters **x W L L Y**

Name **W L L Y, INCORPORATED**
Richmond, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BL-5808 Rec'd Filed	7-26-55 7-27-55 7-27-55	License to cover construction permit (EP-9432 as modified) which authorized a new standard broadcast station. Leonard H. Marks, Atty. Jules Cohen, Engr.	GRANTED Above grant rescinded GRANTED	8-17-55 8-19-55 9-27-55
BR-3166 Rec'd Filed	6-27-57 7-1-57 7-1-57	Renewal of license. Cohn & Marks, Atty	GRANTED	9-11-57
BAL-3674 Rec'd. Filed	10-14-59 10-16-59 10-16-59	Voluntary assignment of license to RADIO RICHMOND, INC. Cohn & Marks, Attys. for Assignor Philip M. Baker, Atty. for Assignee	GRANTED EFF:	11-12-59 11-18-59

AUG. 1955

Call
Letters WEETName RADIO RICHMOND, INC.
Richmond, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-3166 Rec'd Filed	7-18-60 7-20-60 7-20-60	Renewal of license Atty: Philip M. Baker	GRANTED	12-7-60
BTC-3515 Rec'd Filed	8-9-60 8-16-60 8-16-60	Voluntary transfer of control of licensee corporation from Burton Levine to Burton Levine and Muriel Levine (A Family Group). Philip M. Baker, Atty.	GRANTED EFF:	12-7-60 1-1-61
BAL-4710 Rec'd Filed	1-4-63 1-7-63 1-7-63	Voluntary assignment of license to Jot Broadcasters, Inc. Philip M. Baker, Atty.	GRANTED: EFF	3-20-63 4-6-63
BR-3166 Rec'd Filed	7-23-63 8-5-63 8-5-63	Renewal of license John F. Clagett, Atty.	GRANTED	10-15-63

AUG. 1955

Call
Letters WFTTName Jat. Broadcasters, Inc.
Richmond, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BR-3166 R & F	6-29-66 7-5-66	Renewal of license Atty: Morton L. Berfield	GRANTED	9-1-66
BRC-2968 R & F	9-21-66 9-22-66	Modification of license to operate transmitter by remote control from 2106 N. Hamilton Street, Richmond, Virginia. Atty.: Morton L. Berfield	GRANTED	9-26-66
BZ-6163 R & F	8/25/66 8/29/66	Auth. to determine operating power by direct meas. of antenna power. Atty: Cohen & Berfield (M. Berfield) Engr: Robt. E. L. Kennedy, Wash., D.C.	GRANTED	11-10-66
BAL Rec'd (Form 316)	2-6-67 2-8-67	Involuntary assignment of license to Burton Levine Atty - Philip Baker	REF'D 2-10-67 not involuntary See Section 1.541 Rules.	
BAL-7004 R & F	2-28-67 3-1-67	Voluntary assignment of license to RAYMOND BERNARD BENTLEY Atty for assignor - Cohen & Berfield for assignee - Philip Baker	GRANTED EFF:	4-10-67 4-18-67

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

1320kc

Call
Letters WEET

WEET RADIO BROADCASTERS, INC.

Name PAYMOND BERNARD BENTLEY
Richmond, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BAI-6361 R & F FEE PD: \$30 - (Form 316)	5-6-68 5-6-68 426517 MAY 20 1968	Voluntary assignment of license to WEET RADIO BROADCASTERS, INC.	GRANTED EFF.	5-27-68 6-1-68
BR-3166 R & F #524481 \$75. P.N. filed PRESS	6-16-69 6-30-69 6-30-69 6-30-69	Renewal of license	GRANTED	9-25-69
BR-3166 R & F PRESS	7-3-72 7-5-72	Renewal of License AMENDED 7-10-72 re: financial data & bal. sheet	GRANTED	10-27-72

APPLICATION RECORD - BROADCASTING

Card #7

Call Letters WEET

Name WEET RADIO BROADCASTERS, INC.
RICHMOND, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BP- Rec'd Filed \$50-130561 AC-060 PRESS:	11-13-72 11-21-72 11-21-72	Construction permit to change the antenna transmitter site to Osborne Road, 1000 ft. South of Goddin Street, Richmond, Virginia and delete remote control authority from the main studio location. 37° 30' 54" 77° 24' 38"	RETURNED Request of atty. FEE \$ 074	1-24-74
BP-19,516 Rec'd Filed \$200-239951 AC-017 PN filed PRESS: DEC 1 1973 REQ. GR. FEE \$2,250. Amended 11-14-73 re pattern. Amended 11-30-73 re pattern.	10-3-73 10-3-73 10-3-73 10-3-73 11-8-73	Construction permit to change transmitter site to Adjacent to the abandoned Parnell Airport, 1,000 Ft. S. of Transport St., Richmond, Virginia and delete remote control point, change type transmitter to Gates, BC-5H, increase power to 5kw and change to directional antenna. 37° 28' 00" 77° 27' 08" Atty. Booth and Freret Eng. Peter V. Gureckis & Associates	GRANTED Req. gr. fee \$2,250.00 pd 002 10-14-75 485973 FORFEITED ltr. 9-30-75 gr. fee not paid - Cf exp.	2-6-74

OCT 1 1975

APPLICATION RECORD - BROADCASTING

Call Letters WEET

Name WEET RADIO BROADCASTERS, INC.
Richmond, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,939 R & F \$50-390275 AC-056	2-4-75 2-7-75 2-7-75	MP (BP-19,516) for ext. of completion date to 8-6-75 Atty: Juilan Freret	GRANTED to	2-28-75 8-6-75
BR-3166 R & F PN Recd. PRESS	5-29-75 6-2-75 " JUN 30 1975	RENEWAL OF LICENSE AMENDED 11-24-75 re: prog. AMENDED 12-1-75 re: EEO	FORFEITED GRANTED	1 tr. 9-30-75 grant fee not paid exp. 7-30-76 issued with BL-14,113
BP-20,096 R & F \$250-485973 AC:001	10-4-75 10-8-75 10-8-75 OCT 17 1975	CP to replace expired CP (BP-19,516) for chgs. Atty" Julian P. Freret	GRANTED	10-20-75
BMP-14,149 R&F \$100-531390 ac:001	2-2-76 2-13-76 2-13-76	MP (BP-20,096 as mod.) to extend completion date to August 6, 1976	GRANTED NOT ISSUED	3-4-76 license appl. filed.

APPLICATION RECORD - BROADCASTING

1500kHz

Call
Letters W.E.E.T.

#9
Name WEET RADIO BROADCASTERS, INC.
Richmond, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BL-14,113 R & F \$100#536426 PTA PRESS	2-27-76 3-2-76 3-3-76 3-9-76 17 1976	Lic. to cover BP-20,096 for changes Transmitter: AEL-AM5KD Atty: Julian P. Freret	GRANTED issued with RENEWAL	7-10-76
BML-2591 R & F \$100-581774 AC:001 PRESS:	6-11-76 6-17-76 6-17-76 JUN 29 1976	Mod. of license to move studio location to Route 360, approx. 5 miles outside the city limits, Richmond, Virginia Atty: Julian P. Freret	GRANTED	7-2-76

APPLICATION RECORD - BROADCASTING

Call WEET
Letters

Name WEET RADIO BROADCASTERS, INC.
richmond, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3875 R & F \$100-647216 AC:001 PRESS:	12-7-76 12-13-76 12-14-76	Mod. of license to oper. trans. by remote control from : Hull Street Road and Chippenham Parkway, Richmond, Virginia (studio location) Atty: Julian Freret	GRANTED	1-11-77
ETC -8497 R & F Form 315	9-30-77 10-5-77 NOV 2 1977	Voluntary transfer of control of lic corp from Raymond B. Bentley to Edward J. Bell Atty - Booth & Freret (SEE OVER)	GRANTED EFF:	12-13-77 1-5-78
PN REC'D BR-3166 R & F PRESS	12-5-77 5-24-78 6-2-78 JUN 28 1978	RENEWAL OF LICENSE J.P. Freret, Atty.	GRANTED	1-30-79 Issued with BIL790625AD

RE: ETC-8497 - NOTED: Exh.2(resolution) not submitted

RE: Amended 11-15-77 Legal Data

RE: Amended 12-5-77 to reflect proposed officers & drctrs,
stockholders

APPLICATION RECORD - BROADCASTING

Call
Letters W E E TName WEET RADIO BROADCASTERS, INC.
RICHMOND, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BML790425AD PRESS (0)	MAY 2 1979	Modification of License to change Main Studio Location and Operate Transmitter by Remote Control at: 2317 Westwood Ave., Richmond, Virginia (Outside City Limits) & chg. type Trans. (GATES BC-5A). Atty. Julian P. Freret (Booth & Freret)	GRANTED	6-20-79

#11

APPLICATION RECORD-BROADCASTING

Call Letters: WEET

Name: WEET RADIO BROADCASTERS, INC.

Station Location: Richmond, VA

File No.	Date	Description	Action and Date
BR810601ZQ PRESS AUG 10 1981		Renewal of License	GRANTED 10-22-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

