

WEAL

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CATALOG NO. 4550L 1/5

June 1954

4189

## BROADCASTING STATION LICENSE RECORD

Date first licensed 11-21-62Call letters WEAL

NORTH STATE BROADCASTING COMPANY (AL gr 11/11/75 EFF: / 12/22/75) Station location Greensboro, North Carolina  
 EUGENE S. TANNER, JR., TRUSTEE IN BANKRUPTCY (AL 6-20-74 EFF: 6-20-74)

XWEAL, INC. (BAL-1-20-64 EFF: 1-21-64)

X CHARLOTTE RADIO AND TELEVISION CORPORATION (AL 7-0-62, EFF: 7-31-62)

Name of licensee X FRANCIS M. FITZGERALD

Transmitter location 720 Wilmington Street, Greensboro, North Carolina (Re-descpt.)  
xxMcLean and Gibson Street, Greensboro, North Carolina (BP 5-31-62)

1060 Gatewood Ave., Greensboro, N.C. (ltr. 9-14-78)

x1002 Arnold Street, Greensboro, North Carolina (BRC 10-4-62)

Main studio location XTo be determined, Greensboro, North Carolina (BP 5-31-62)

27405

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No.       | Date<br>Issued | Freq.  | Power            | Time<br>Div. | Period<br>From- To   |
|--------------------|----------------|--------|------------------|--------------|--|
| BP-13979           | 5-31-62        | 1510   | 1kw, 250w (C.H.) | Day          | 7-31 1-31-63   |
|                    |                |        |                  |              | CP for a new standard broadcast station (Cond'1)   |
|                    | 7-31-62        |        |                  |              | Voluntary assignment of construction permit to Charlotte Radio and Television Corporation  |
| BRC-2133           | 10-4-62        | 1510   | 1kw, 250w (C.H.) | Day          | 7-31 1-31-63   |
|                    |                |        |                  |              | Mod. of CP (BP-13979) to change studio location to 1002 Arnold Street, Greensboro, North Carolina and operate transmitter by remote control from studio location.          |
| BL-9589            | 11-21-62       | 1510kc | 1kw (250w CH)    | Day          | 11-21 12-1-63  |
|                    |                |        |                  |              | Lic. to cover CP (BP-13,979 as mod) which auth. a new standard b/c station.  |
| BR-4189            | 11-27-63       |        |                  |              | Renewal of License 12-1 12-1-66  |
|                    | 1-21-64        |        |                  |              | Voluntary assignment of license to RTR, Inc.   |
| BTC-4923           | 2-16-66        |        |                  |              | Voluntary transfer of control of Lic. corp. from Charlotte Radio and Television Corporation, Mary Frances Crowell, Ray Ervin and S.K. Lineberger to Ralph Clay Price (70%) |
|                    | Eff: 3-3-66    |        |                  |              |  |
| BR-4189<br>BZ-6207 | 11-18-66       | 1510kc | 1kw, 250w (CH)   | Day          | 12-1 12-1-69   |
|                    |                |        |                  |              | Auth. to determine operating power by direct meas. of antenna power (Cond'1)   |
| BR-4189(S)         | 11-26-69       |        |                  |              | RENEWAL & NDEA 12-1-72   |
| BTC-6375           | 9-22-70        |        |                  |              | INVOL. TC  |
| EBSA               | 5-25-72        |        |                  |              |  |
| BAL-8120           | 6-20-74        |        |                  |              | INVOL. AL EFF: 6-20-74   |
| BAL-8459           | 11/11/75       |        |                  |              | Vol AL EFF: 12/22/75   |
| BR-4189(L)         | 11-11-75       |        |                  |              | RENEWAL 12-1-78  |
| ltr.               | 9-14-78        |        |                  |              | Chg. SL & RC   |

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters NEW W E A L

Name FRANCIS M. FITZGERALD

Station location - Greensboro, N.C.

(P.O. - 2331 Overhill Road, Charlotte 7, N.C.)

| File No.                            | Dated                            | Application for  | Action  |         |
|-------------------------------------|----------------------------------|--|---|---------|
|                                     |                                  |  | Nature  | Date    |
| BP-12,566<br>Rec'd<br>Filed         | 11-11-58<br>11-14-58<br>11-14-58 | Construction permit for a new standard broadcast station to be operated on:<br>Frequency - <del>1550kc</del> 1510kc<br>Power - 1kw, 250w <del>DA</del> CH<br>hours of operation - Daytime<br>Transmitter location - <del>Rotherwood Road,</del><br>Greensboro, N. Carolina<br>Studio location - <del>Same as transmitter</del>   | GRANTED<br>Cond'l re: D-14419<br>Section 3.87.<br>Permittee shall accept such interf. as may be received as a result of a subseq. gr. of the application of WIDU B/Casting Inc. (File No. BP-14348)<br>After Hearing<br>Docket No. 13205<br>Order Issued. | 5-31-62 |
| AMENDMENT<br>Rec'd<br>Filed (ORDER) | 3-2-60<br>3-4-60<br>3-11-60      | AMENDED to change frequency to 1510kc; change power to 1kw, 250w C.H. (day); change from DA to Non-DA; change ant-trans. location to McLean and Gibson Street, Greensboro, N.C.; change studio location to To be determined. Greensboro, N.C., changes in antenna (incr. hght) & ground systems; change type transmitter<br>NEW FILE NO ASSIGNED - - (RCA BTA 1R)<br>BP-13,979 |   |         |

~~COMPOSITE~~ RCA BTA 1R

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters WEAL

Name X CHARLOTTE RADIO AND TELEVISION CORPORATION  
 FRANCIS M. FITZGERALD  
 GREENSBORO, NORTH CAROLINA

| File No.                   | Dated                         | Application for  | Action          |                   |
|----------------------------|-------------------------------|--|-----------------|-------------------|
|                            |                               |  | Nature          | Date              |
| BAP-596<br>Rec'd<br>Filed  | 6-15-62<br>6-18-62<br>6-18-62 | Voluntary assignment of construction permit to Charlotte Radio and Television Corporation.<br><br>Ray R. Paul, Atty.   | GRANTED<br>EFF: | 7-9-62<br>7-31-62 |
| BRC-2133<br>Rec'd<br>Filed | 9-21-62<br>9-25-62<br>9-25-62 | Mod. of CP(BP-13979) to change studio location to 1002 Arnold Street, Greensboro, North Carolina and operate transmitter by remote control from studio location. | GRANTED         | 10-4-62           |
| BL-9589<br>Rec'd<br>Filed  | 9-21-62<br>9-25-62<br>9-25-62 | License to cover CP (BP-13,979, as mod., which auth. new standard broadcast station)<br><br>ATTY-Prince, Taylor & Paul   | GRANTED         | 11-21-62          |
| BR-4189<br>Rec'd<br>Filed  | 8-21-63<br>9-11-63<br>9-11-63 | Renewal of license<br><br>Ray R. Paul, Atty.   | GRANTED         | 11-27-63          |

## APPLICATION RECORD - BROADCASTING

Call WEAL  
Letters .....Name WEAL, INC.  
CHARLOTTE RADIO AND TELEVISION CORPORATION  
Greensboro, North Carolina

| File No.  | Dated    | Application for   | Action                |              |
|---|----------|---|-----------------------|--------------|
|   |          |   | Nature                | Date         |
| BAL-4992<br>R. & F.   | 12-9-63  | Voluntary assignment of license to<br>WEAL, Inc.<br>Atty- Price & Paul  | GRANTED               | 1-20-64      |
|   | 12-11-63 |   | EFF                   | 1-21-64      |
| BTC-4923<br>R & F   | 10-5-65  | Voluntary transfer of control of lic. corp.<br>from Charlotte Radio and Television Corporation<br>Mary Frances Crowell, Ray Ervin and S.K. Line-<br>burger to Ralph Clay Price (70%)<br>REQ. WAIVER OF SEC. 73.35 of Rules, if applic.<br><br>Atty for transferor - Ray Paul<br>for transferee - Robert Heald | GRANTED               | 2-16-66      |
|   | 10-8-65  |   | EFF:                  | 3-3-66       |
| LICENSEE NOW REPRESENTED BY FLETCHER, HEALD, ROWELL, KENEHAN & HILDRETH |          |   | PER LTR.              | REC'D 3-7-66 |
| BR-4189<br>R & F  | 8-17-66  | Renewal of license  | GRANTED               | 11-18-66     |
|   | 8-22-66  |   | (Issued with BZ-6207) |              |

APPLICATION RECORD - BROADCASTING

Call  
Letters WEAL

Name WEAL, INC.  
Greensboro, North Carolina

| File No.  | Dated   | Application for   | Action   |               |
|---|---------|---|--|---------------|
|   |         |   | Nature   | Date          |
| BP-17,411<br>R. & F.  | 8-17-66 | CP to change frequency from 1510 to 710kc, increase power from (250w CH) 1kw to 50kw, install DA-D, change antenna-transmitter location to Brick Church Rd., 0.25 mi. E of Rd #3045, Greensboro, North Carolina, and install a new transmitter (RCA BTA 50H1), delete RC. Atty: Fletcher, <u>Heald</u> , Rowell, Kenehan & Hildreth (Req. waiver of 73.35 if appli) Engr: Palmer A. Greer | DESIGNATED FOR HEARING                                 |               |
|   | 8-19-66 |   | 2-5-69   | Bucket #18444 |
| Preliminary examination indicates this proposal is MUTUALLY EXCLUSIVE with BP-17,113, BP-17,273, BP-17,278 and BP-17,406. |         |   | DISMISSED  | 10-16-69      |
| Amended Sections III and IV-A and engineering.  |         |   |  |               |
| BZ-6207<br>R & F  | 9/10/66 | Auth. to determine operating power by direct meas. of antenna power.<br>Engr: C. Leon Lasley, Kernersville, N.C.  | GRANTED  | 11-18-66      |
|   | 9/12/66 |   | (Issued with BR-4189)<br>Cond'l: Pre-sunrise operation |               |



EMERGENCY ADDRESS: CARROLL G. CGLE  
1002 ARNOLD STREET  
GREENSBORO, N.C.

TELEPHONE NUMBER: Code 919 272-5121

FORM BC-121  
AUG. 1955

#5  
APPLICATION RECORD - BROADCASTING

1510kc

Call Letters WEAL

Name NEAL, INC.  
Greensboro, North Carolina

| File No.  | Dated  | Application for  | Action  |  |
|---|--|--|---------|--|
|   |  |  | Nature  | Date   |
| BR-4189<br>R & F<br>#539256375<br>P.N. filed<br>PRESS SEP 16 1969   | 8-28-69<br>9-2-69<br>9-2-69<br>9-2-69<br>10 1969 | Renewal of license   | GRANTED | 11-26-69   |
| BTC-6375<br>R & F<br>FEE PD: \$600<br>(INCLUDE WUBC-TV)<br>CODE 053 and 055<br>REFUND \$100 - overpayment<br>(FORM 316) SEP 17 1970 | 8-11-70<br>8-21-70<br>-#625639<br>SEP 17 1970    | Involuntary transfer of control of lic corp<br>to William Zuckerman, Trustee in Bankruptcy<br><br>Atty - P.L. Heald          | GRANTED | 9-22-70  |
| BR-4189<br>R & F<br>PN Recd.<br>PRESS   | 8-15-72<br>8-31-72<br>"<br>8 1972                | RENEWAL OF LICENSE<br><br>SUPPLEMENTAL APPLICATION filed 8-1-75 as an amendment to<br>pending renewal. PN 8-1-75 SEP 18 1975 | GRANTED | 11-11-75<br><br>Cond'l re consummation<br>of BAL-8459 within<br>60 days. |

APPLICATION RECORD - BROADCASTING

NORTH STATE BROADCASTING COMPANY

Call  
Letters WEAL

\* EUGENE S. TANNER, JR., TRUSTEE IN BANKRUPTCY

Name X WEAL, INC.

Greensboro, N.C.

| File No.   | Dated              | Application for  | Action                               |  |
|--|--------------------|--|--------------------------------------|--|
|  |                    |  | Nature                               | Date   |
| BAL-8120<br>R & f<br>FEE PD: \$250 #294242<br>CODE 047 (Form 316)<br>APR 10 1974 | 3-7-74<br>3-21-74  | Involuntary assignment of license to<br>EUGENE S. TANNER, JR., TRUSTEE IN BANKRUPTCY<br><br>Atty - Dow, Lohnes & Albertson<br>Statement filed 6-12-74 re public sale of assets | GRANTED<br>EFF: 6-20-74              | 6-20-74                                      |
| BAL-8459<br>R & F<br>FEE PD: \$200 #455401<br>CODE 047<br>PN filed 8/15/75       | 7-17-75<br>7-24-75 | Voluntary assignment of license to<br>NORTH STATE BROADCASTING COMPANY<br>(SEE OVER)<br>Atty for assignor - Dow, Lohnes & Albertson<br>for assignee - Mullin, Connor & Rhyne   | GRANTED<br>EFF:<br>Fee Req<br>Fee Pd | 11/11/75<br>12/22/75<br>12/29/75<br>W 512376 |
| BR780801YL<br>PRESS  | SEP 11 1978        | Renewal of License<br>Howard A. Topel, Atty.   |                                      |  |



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

