

W E M F



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

W B N P (EFF 3-28-55 Lic. 6-7-51)
X 200 North Jefferson Street, Milwaukee, Wis.

Date first licensed 6-7-51

Call letters *WISN*
Station Location: Milwaukee, Wisconsin

- LIN-WISCONSIN BROADCASTING CORPORATION (AL 2-9-81, EFF: 3-31-81)
- xCONSOLIDATED BROADCASTING CORPORATION (HPL 1-12-67)
- X MILWAUKEE BROADCASTING COMPANY (AL 3-2-55 EFF: 3-28-55)

Name of licensee xMIDWEST BROADCASTING CO.

11800 W. Grange Ave., Hales Corners, Wisconsin (BL 8-17-64 redescr.)
 x11800 W. Grange Avenue, Town of Greenfield, Milwaukee County, Wisc. (Re-described)
 Transmitter location xGreenfield, Wisconsin (CP 4-28-47) (Lic. 6-7-51) Let. 5-16-55
 x200 North Jefferson Street, Milwaukee, Wisconsin
 11800 W. Grange Ave., Hales Corners, Wisc.

X 11800 W. Grange Ave., Hales Corners, Wisconsin (BL 8-17-64 redescr.)
 x 11800 W. Grange Ave., Greenfield Township, Milwaukee County, Wisc. (L- 9-19-57)
 x 1701 W. Wisconsin Ave., Milwaukee, Wisconsin (CP 11-28-56)
 X 11800 W. Grange Ave., Town of Greenfield, Milwaukee County, Wisc. (Let. 5-16-55)
 x723 North Third Street, Milwaukee, Wisconsin (Superseding Lic. 6-7-51)
 Main studio location Alhambra Bldg., Milwaukee, Wisconsin (CP 4-28-47) (Lic. 6-7-51)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
HP-3746	4-28-47	1250	5kw* *DA(2)	U	6-28 12-28-47
	CP for a new standard broadcast station				
BMP-3403	12-8-47	Mod. of CP (3746) for extension of completion date			6-28 2-15-48
BMP-3548	1-22-48	Mod. CP (3746 as mod.) for extension of completion date.			6-28 6-15-48
BMP-3728	3-31-48	1250	5kw-DA-2	U	6-28 8-15-48
	Mod. CP (3746 as mod) to change type of T. authority granted 12-20-50 to continue operation for period 90 days.				
L-3062	6-7-51	1250	5kw DA-2	U	6-7 5-1-53
	License to cover CP (HP-3746, as mod) which authorizes a new standard broadcast station.				
SL-3062	6-7-51	1250	5kw DA-2	U	6-7 5-1-53
	Superseding Lic. to correct S site				
BL-3062	6-7-51	1250	5kw* *DA-2	U	6-7 5-1-53
	Superseding license to correct daytime common point ant. correct				
BL-3062	6-7-51	1250	5kw* *DA-2	U	6-7 5-1-53
	Superseding license to reverse day and night in parts 2 and 3 of DA specs.				
U-1248	5-15-52	Transfer of control to IOU POLLER,			
RF:	6-4-52	ALEX ROSENMAN & CY BLUMENTHAL			
P-2616	4-8-53	1250	5kw DA-2	U	5-1 12-1-55
P-1523	8-28-53	Vol. acquisition of control by Lou Poller.			
P-1952	3-2-55	Vol. assignment of license to Milwaukee Broadcasting Company (C. CLAUPE)			
1854	7-8-55	1250	5kw-DA-2	Alt-Main	9-8 3-8-56
	CP install alternate main transmitter.				
	11-25-55	Action on renewal deferred 1-23-56 and continued operation authorized until final determination on renewal			

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-7-51

Call letters W E M P

Name of licensee MILWAUKEE BROADCASTING COMPANY

Transmitter location SEE CARD #1

Same as transmitter (Ltr. 6-30-76)

Main studio location X SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BR-2616	5-23-56	1250	5kw DA-2	U	5-23	12-1-58	
BS-2616	9-13-56	1250	5kw-DA-2	U	9-13	12-1-58	
Mod. of license to make corrections in the DA operating specifications and new description of monitoring point #8.							
BL-5833	9-13-56	1250	5kw-DA-2	Alt. M.	9-13	12-1-58	
Lic. to cover CP(BP-9854) to install an Alternate Main Transmitter.							
BP-10576	11-28-56	1250kc	5kw-DA-2	U	Un	1-28-57 7-28-57	
Construction permit to make changes in daytime DA pattern, and change studio location. (Cond'1)							
BL-5833	9-19-57	1250kc	5kw-DA-2	U	9-19	12-1-58	
License to cover construction permit (BP-10,576) which authorized changes in daytime DA.							
BL-3890	9-19-57	Authority to determine operating power by direct measurement of antenna power (Alt. Main)					
(1)							
BR-2616	11-19-58	Renewal of license			MAIN	12-1	12-1-61
BR-2616	11-19-58	1250kc	5kw-DA-2	Alt. M.	12-1	12-1-61	
BS-2616	9-11-59	1250kc	5kw-DA-2	U	9-11	12-1-61	
Mod. of license to change operating specification (MAIN & ALT. MAIN)							
	11-29-61	Action on Renewal Deferred.					
BR-2616	2-13-63	1250kc	5kw	U	2-13	12-1-64	
		MAIN & ALT. MAIN					
BP-14238	2-13-63	1250kc	5kw-DA-2	U	4-13	10-13-63	
CP to make changes in the directional antenna system (incr. hght & 5 tower array) changes in ground system and to make chges in nighttime DA (MEOV) (Cond'1).							
Ltr. dated 4-26-63 & rec'd 4-29-63 giving notification per Sect. 3.48(a)(5) Rules that a RCA BTA-5T Alt. Main Trans. is now installed & in oper.							
BP-14238	8-30-63	1250kc	5kw-DA-2	U	4-13	10-13-63	
(Memo)	Mod. of license to change operating specifications						
BMP-11052	11-4-63	Mod. of CP(BP-14,238) for extension of completion date to 12-13-63.					
(1)							

Form BC 126

June 1954 # 3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W E M P

Station location

Name of licensee MILWAUKEE BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BTC-4449 Eff: 4-1-64	3-11-64	Voluntary acquisition of positive control of licensee corp. by Arthur M. Wirtz thru purchase of stock from Hugh K. Boice, Jr.			
BL-10,422	8-17-64	1250 kc	5kw DA-2 Main	U	8-17-64 12-1-64
		Lic to cover CP(IP-14,235 as mod) which auth chgs in DA-System and ground system, specify trans as RCA BTA-5H. (Main Transmitter) Condl			
BZ-5126	8-17-64	1250kc	5kw DA-2 Main	U Alt.	8-17-64 12-1-64
		Authority to determine operating power by direct measurement of antenna power (Alternate Main)(Type trans. RCA BTA-5T)			
BR-2616	11-20-64	RENEWAL OF LICENSE (Main & Alt. Main)			12-1-64 12-1-67
BS-2616 (Eff: 5-1-65)	5-1-65	Mod. of Lic. to chg. studio loc. Main (1) & Alt. Main (1)			
BML-2190 (1)	1-12-67	Mod. of license to change name to CONSOLIDATED BROADCASTING CORPORATION (Main & Alternate Main)			
BR-2515	11-24-67	1250 kc	5kw DA-2 (Main & Alt. Main)	U	12-1-67 12-1-70
		Renewal of NDEA			
BR-2616	11-24-67	1250kcs	5kw DA-2 (Main and Alternate Main)	Unl.	12-1-67 12-1-70
		Superseding Pns. to show correct studios (Both long)			
BTC-5810	12-17-68	Vol. TC			
EBSA	5-25-72				
BR-2616(L)	8-9-72	Renewal of Main & Alt. Main			12-1-73
BR-2616(D)	9-16-74	Renewal of License (Main & Alt. Main)			12-1-76
BS-2616	12-10-74	Mod lic. to ch. Main Studio loc. to: 200 North Jefferson, Street, Milwaukee Wisconsin			
BRC-3788 (2)	9-29-75	Mod. of lic. to oper trans. by RC			
D.F.	6-30-76	Chg. ST to TL and delete RC			

#4
BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W E M P

Station location

Name of licensee SEE CARD #1

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-2616(L)	2-16-77	RENEWAL	(MAIN &	ALT. MAIN)	12-1-79
BTC-8633	5/4/78	Vol TC EFF:			
COMTEL	5-7-80	AU. & TERMS COMTEL 7-11-77 EXT. THRU 8-1-80			
COMTEL	8-15-80	AU. & TERMS COMTEL 7-11-77 EXT. THRU 10-30-80			
COMTEL	11-5-80	AU. & TERMS COMTEL 7-11-77 EXT. THRU 1-30-81			
BAL801003GE	3-9-81		VOL AL	EFF:	3-31-81

APPLICATION RECORD—BROADCASTING

W H A W
Call letters W H A W
X New

Name MIDWEST BROADCASTING CO. (P.O. 800 Brumber Bldg., Milwaukee, Wisconsin)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-P-3746 Rec'd Filed	10-27-44 10-27-44 10-27-44	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1250 kc Power: 5kw - DA-N DA-2 Hours of Operation: Unlimited time Trans. Location: Town of Greenfield, Milwaukee Co., Wisconsin. Studio Location: Alhambra Bldg., Milwaukee, Wisconsin. (Filed by Fred. W. Albertson, Atty.; Raymond M. Wilmette, Engr.)	Docket No. 6795 Petition to amend and Application GRANTED 4-28-47 after Hearing Order Issued	
AMENDED Recd. Filed	10-5-45 10-8-45 10-17-45	AMENDED re change in type of transmitter and changes in D.A. to be used day and night.		
AMENDED Recd. Filed	1-29-46 2-5-46 2-14-46	AMENDED re changes in D.A. SEE CARD NO. 2 FOR AMENDMENT		

RCA 5-DX Transmitter

APPLICATION RECORD - BROADCASTING

Call

Letters WYAWName MIDWEST BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-3746 (Continued)				
AMENDED	3-2-46	AMENDED re change in directors and stockholders	See Card #1 for action	
Recd.	3-8-46			
Filed	3-14-46			
AMENDED	8-8-46	AMENDED re changes in DA patterns (DA-2)		
Recd.	8-16-46			
Filed	4-28-47			

Paul Godley Co.
Upper Montclair, N. J.

APPLICATION RECORD - BROADCASTING

Call
Letters WMAWName MIDWEST BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BL-3062 Rec'd Filed	3-3-48 3-22-48 3-22-48	License to cover C.P. (B4-P-3746, as mod.,) which authorized a new standard broadcast station. (Thomas W. Wilson, Atty.)	Denied After hearing Decision on order conditional operation for period of Above Action set aside 3-7-51 GRANTED 6-7-51 After hearing. (Doc. #9263)	
BTC-1248 Rec'd Filed	1-15-52 1-15-52 1-15-52	Voluntary transfer of control of licensee corporation from Clifford A. Randall, R. C. Whitney H. Eastman, John A. Fleissner, Jack J. Zimmers, W. M. Zimmers and R. H. Host to Lou Poller, Alex Rosenman and Cy Blumenthal (2005 shares of common stock) (\$3.5%) Clair L. Stout, Atty.	GRANTED Borchert, Bundy, W. Letter adopted re protest	5-15-52 EFF:6-4-52

FCC 94

#5

APPLICATION RECORD - BROADCASTING

Call W C A N

Letters X W Y A W

Name MIDWEST BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-682	7-6-48	Involuntary Relinquishment of Control of permittee corporation from Myrtie D. Uihlein, deceased to Clifford A. Randall and Wilke M. Zimmers, Individually and as co-executors of the Estate of Myrtie D. Uihlein, deceased. 250 shares of common stock-13.9%	Docket # 9264	Dismissed without prejudice 8-12-49 ORDER ISSUED
Rec'd	7-13-48			
Filed	7-13-48			
		(Filed by John P. Carr, Atty.)		

#6

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters WGANName MIDWEST BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2616 Rec'd Filed	1-21-53 2-4-53 2-4-53	Renewal of license Philip Baker, Atty.	GRANTED	4-8-53
BTC-1523 Rec'd Filed	6-10-53 6-25-53 6-25-53	Voluntary acquisition of positive control of licensee corporation by Lou Poller thru purchase of 28 1/3% of stock from Alex Rosenman. Philip Baker, Atty.	GRANTED EFF:	8-5-53 8-28-53
BAL-1952 Rec'd Filed	1-24-55 1-25-55 1-25-55	Voluntary assignment of license to Milwaukee Broadcasting Company. Contingent on grant of BAL-1953 William A. Porter, Atty.	GRANTED EFF: Not to be consummated prior to consummation of assignment of WEP (BAL-1953)	3-2-55 3-28-55

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call
Letters W B M P

Name MILWAUKEE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-9854 Rec'd Filed	6-17-55 6-20-55 6-30-55	Construction permit to install an alternate main transmitter (RCA BTA 5H) at 11800 W. Grange Ave., Town of Greenfield, Milwaukee County, Wisc. (present location of main transmitter) to be operated on 1250kc with power of 5kw, employing directional antenna (DA-2). R. M. Booth, Jr., Atty.	GRANTED	7-8-55
BL-5833 Rec'd Filed	8-19-55 8-23-55 8-23-55	License to cover construction permit (BP-9854) which authorized installation of Alternate Main transmitter (at present location of Main transmitter), to be operated on 1250kc, power 5kw, directional antenna (DA-2). Robert M. Booth, Jr., Atty.	GRANTED	9-13-56
BR-2616 Recd Resub.. Recd&Filed	8-31-55 9-1-55 8-31-55 9-15-55	Renewal of license E. R. Schneider, Atty.	RECEIVED GRANTED	APR 23 1956 5-23-56

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters W.E.M.P.Name MILWAUKEE BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,576	5-11-56	Construction permit to make changes in daytime directional antenna pattern and change studio location from 11800 W. Grange Ave., Town of Greenfield, Milwaukee County, Wisc. to 1701 W. Wisconsin Ave., Milwaukee, Wisc. Atty. - Robert M. Booth, Jr. Engr. - Page, Creutz, Steel & Waldschmitt	GRANTED	11-28-56
Rec'd	5-15-56		Conditions:	
Filed	5-15-56		Phase monitor; Field measuring equipm't, and submission of non-DA proof of performance.	
AMENDMENT	11-6-56	AMENDED to make changes in daytime DA pattern.		
Rec'd	11-7-56			
Filed	11-7-56			

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters WEMPName MILWAUKEE BROADCASTING COMPANY
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BI-6698 Rec'd Filed	5-21-57 5-22-57 5-22-57	License to cover Construction Permit BP-10,576 which authorized to make changes in daytime directional antenna. Robert M. Booth, Atty.	GRANTED	9-19-57
37-3890 Rec'd Filed	5-21-57 5-22-57 5-22-57	Authority to determine operating power by direct measurement of antenna power. (Alt. main transmitter). Robert M. Booth, Atty.	GRANTED	9-19-57

Aug. 1955

Call
Letters WEMP

MILWAUKEE BROADCASTING COMPANY

Name
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
ER-2616	9-4-58	Renewal of license (Main)	GRANTED	11-19-58
Recd&Filed	9-5-58	Robert M. Booth, Jr., Attorney		
BR-2616	9-4-58	Renewal of license (alternate main)	GRANTED	11-19-58
Recd&Filed	9-10-58			
BP-14,238	5-13-60	Construction permit to make changes in the	RET'D	6-8-60
Rec'd	6-3-60	directional antenna (incr. hght & 5 tower array)	New VA nec and appli	
Resub.	7-6-60	changes in ground system.	notarized by officer.	
R & F	7-8-60	Atty. - Robert M. Booth, Jr.	GRANTED	2-13-63
AMENDMENT	3-14-62	Engr. - Page, Creutz, Steel & Waldschmitt	Cond'l re: Phase Mon.,	
R & F	3-15-62	AMENDED to make changes in night DA pattern (MEOV)	Field meas. equip.	
			DA & pre-sunrise operatio	
ER-2616	8-24-61	Renewal of License (main & alt.)	GRANTED	2-13-63
R & F	9-1-61			
EMP-11,052	10-2-63	Mod. of Cl (BP-14,238 which auth chgs in DA	GRANTED	11-4-63
R & F	10-4-63	sys & ground sys) for ext. of completion date	to	12-13-63
		from 10-13-63 to 12-13-63.		
		Atty: Robert M. Booth, Jr.		

APPLICATION RECORD - BROADCASTING

Call

Letters W.E.M.P.

Name MILWAUKEE BROADCASTING COMPANY
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4449 R. & F.	12-9-63 12-16-63	Voluntary acquisition of positive control of licensee corporation by Arthur M. Wirtz thru purchase of stock from Hugh K. Boice, Jr. Atty- Robert M. Booth, Jr.	GRANTED Eff	3-11-64 4-1-64
PL-10, 1122 R. & F.	11-25-63 11-26-63	Lic to cover CP(BP-11, 233 as mod) which with chgs in DA-System and ground system, specify type trans as RCA BTA-5H. (Main Transmitter) Atty- Robert M. Booth, Jr.	GRANTED Condl re sunrise daytime hrs prohibited & re Dec. 13827 decs.	8-17-64
BZ-5126 R. & F.	11-25-63 11-26-63	Authority to determine operating power by direct measurement of antenna power. (Alternate Main) Atty- Robert M. Booth, Jr.	GRANTED	8-17-64
BR-2616 R. & F.	8-28-64 10-12-64	RENEWAL OF LICENSE (Main & alt. main) Atty- Robert M. Booth, Jr.	GRANTED	11-20-64

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

1250kc

Call
Letters W E M P

CARD# 12

CONSOLIDATED BROADCASTING CORPORATION

Name MILWAUKEE BROADCASTING COMPANY
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
<p>LICENSEE NOW REPRESENTED BY FLY, SHUEBRUK, BLUME AND GAGUINE AND NO LONGER BY ROBERT M. BOOTH, JR., PER LETTER DATED AND RECEIVED APRIL 15, 1965.</p>				
BML-2190 R & F	12-10-66 12-12-66	Mod. of license to change name to Consolidated Broadcasting Corporation.	GRANTED	1-12-67
<p>Attys - Fly, Shuebruk, Blume and Gaguine</p>				
<p>LICENSEE NOW REPRESENTED BY COVINGTON & BURLING (ERNEST W. JENNES) PER LTR. REC'D 4-24-67.</p>				
BR-2616 R & F	8-30-67 9-1-67	Renewal of license (Main & Alt. Main) Atty: Edward J. Grenier, Jr. (Covington & Burling)	GRANTED	11-24-67
<p>SEP 20 1967</p>				
BTC-5810 R & F FEE PD: \$30 - #1477236 (Form 316) DEC 16 1968	11-29-68 12-9-68	Voluntary transfer of control of lic. corp. from Arthur M. Wirtz to Wirtz Corporation Atty - Covington & Burling	GRANTED Eff:	12-17-68 12-24-68

APPLICATION RECORD - BROADCASTING

Call Letters W E M P

Name CONSOLIDATED BROADCASTING CORPORATION
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BR-2616 R & F P.N. PRESS SEP 22 1970	8-27-70 9-2-70 9-2-70	Renewal of License (Main & Alt. Main) Atty: John C. Roberts	GRANTED	8-9-72
BR-2616 R & F P.N. PRESS OCT 1 1973	8-31-73 9-4-73 9-4-73	Renewal of License (Main & Alt. Main) Atty.: Donald Harrison	GRANTED	9-16-74
BRC-3788 R & F \$100-453134 AC-001 AUG 11 1975	6-26-75 7-2-75 7-21-75	Modification of license to operate transmitter by remote control from 200 North Jefferson Street, Milwaukee, Wis. (Main & Alt. Main)	Granted	9-29-75

APPLICATION RECORD - BROADCASTING

Call **W E M P**
Letters

Name **CONSOLIDATED BROADCASTING CORPORATION**
"MITWAUKEE," WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BR-2616 R & N F PN Recd. PRESS	7-30-76 8-2-76 " AUG 30 1976	RENEWAL OF LICENSE (MAIN & ALTER. MAIN TRANS.) M.A. Schlanger, Atty. AMENDED 10-13-76 re: prog. & EEO AMENDED 12-15-76 re: EEO AMENDED 1-14-77 re: programming	GRANTED	2-16-77
BTC-8633 R & F FORM 316 Also see WNUW(FM)	2/21/78 3/10/78 MAR 28 1978	Voluntary transfer of control of lic corp from Wirtz Corporation(Missouri Corp) to Wirtz Corporation(Delaware Corp) Atty - Covington & Burling(J. Bentley) Over	GRANTED EFF:	5/4/78

RE: BTC-8633 - Called Atty 3/17/78 re: Art. of Inc. for transferee(not on file) - Atty called 3/23/78 and stated that Art. of Inc. were on file with a Form 323 which was submitted in 1969(we have no record of them as being filed)

#15

APPLICATION RECORD BROADCASTING

1250khz

Call Letters: W E M P

Name: LIN-WISCONSIN BROADCASTING CORPORATION
 XCONSOLIDATED BROADCASTING CORPORATION

Station Location: Milwaukee, Wisconsin

File No.	Date	Description	Action and Date
BR790801C5 PRESS	OCT 15 1979	Renewal of License(Main & Alter. M.)	
		Atty.: Jonathan D. Blake	
BAL801003GE FORM 314 PRESS PN FILED 10-30-80	OCT 22 1980	Voluntary AL to LIN-Wisconsin Broadcasting Corporation. Atty: Assignor: J. Geoffrey Bentley (Covington & Burling) Assignee: Michael S. Schooler (Wilmer & Pickering) (OVER)	GRANTED 3-9-81 EFF: 3-31-81

BAL801003GE AMENDED 12-16-80 re: Exhibits II-2 &
II-4, assignee's portion.

AMENDED 1-30-81 re: Exh. II-4, pg. 10; Exh. IV-A-6;

#16

APPLICATION RECORD-BROADCASTING

1250KHz.

Call Letters: W E M P

LIN-WISCONSIN BROADCASTING CORPORATION

Name: xCONSOLIDATED BROADCASTING CORPORATION

Station Location: MILWAUKEE, WISCONSIN

File No.	Date	Description	Action and Date
BP810129AM PRESS (0)	MAR 16 1981	CP to increase MEOV'S on Nighttime Pattern. Atty. J. Geoffrey Bently (Covington & Burling)	
AMENDED	7-9-81	RE: Additional Engineering	

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION ~~WMAH~~

x WCAH

WBMP

x MILWAUKEE BROADCASTING COMPANY

Licensee x Midwest Broadcasting Co.

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
HP-7999 Rec'd Filed	3-1-51 2-13-51 2-13-51	New	M. B. Poglee, Streator, Illinois	CP for a new station. 1250kc, 500w, Day	Dismissed 8-2-51

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION _____

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

Renewal
Requested

Date
Received

Designated
for Hearing

Reason

Remarks

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

