

WBLB



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-8-59 (SEE CARD #2 FOR NAME) All letters WELB

WILLIAM D. HOLDERFIELD AND JIMMY CLARK FOLLISS dba
 ELBA RADIO COMPANY (AL 6-6-69, EFF: 6-26-69) Station location Elba, Alabama
 RIVY JACKSON KING, JR. and FRANCES D. KING dba ELBA BROADCASTING COMPANY (AL-3-20-64 EFF: 4-1-64)
 JAMES DOWDY AND JAMES WILSON, d/b as ELBA BROADCASTING COMPANY (AL-9-16-59 EFF: 9-30-59)

Name of licensee HOWARD PARRISH, JR.Transmitter location .6 mi. N. of Elba on Troy Hwy., Ala. 87, Elba, Alabama
 On Highway 15, 1.5 miles north of city limits of Elba, Alabama (CP 5-28-58)

Same as transmitter (Ltr. 2-18-70)

 Corner of Court & Davis Sts. (RC-9-7-65) .6 Mi. N. of Elba on Troy Hwy., Ala. 87, Elba, Alabama

ZIP; 36323

Main studio location On Highway 15, 1.5 miles north of city limits of Elba, Alabama (CP 5-28-58)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Inv.	Period From To
BP-11418	5-28-58	1350kc	1kw	Day	7-28 1-28-59
	Construction permit for new standard broadcast station.				
BL-7289	1-8-59	1350kc.	1 kw.	Day	1-8-59/ 4-1-61
	License to cover CP. (BP-11,418) for a new standard B/C Stn.				
BAL-3583	9-16-59	Voluntary assignment of license to			
EFF:	9-30-59	James Dowdy and James Wilson, d/b as			
	Elba Broadcasting Company				
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-3712	12-12-61	1350kc	1kw	Day	12-12 4-1-64
BAL-5020	3-20-64	Voluntary assignment of license to Ivy			
EFF	4-1-64	Jackson King, Jr. & Frances D. King dba			
	Elba Broadcasting Company				
BR-3712	3-17-64	Renewal of license			4-1 4-1-67
BRC-2718	9-7-65	1350kc	1kw	Day	9-7 4-1-67
	Mod. of lic to operate trans by RC from Corner Court & Davis Streets, Elba, Ala				
BR-3712	3-29-67	Renewal of License			4-1- 4-1-70
BAL-8416	6-6-69	Vol. AL			
Telegram	8-20-69	PSA	500w		
Ltr.	2-18-70	Studios: Same as trans ltr			
Ltr.	3-15-70	Delete Remote Control			
BR-3712(L)	4-1-70	RENEWAL			4-1-73
FISA	6-12-72				
BAL-7825	4-10-73	VOL AL			EFF: 5-23-73
BR-3712(S)	3-30-73	Renewal			4-1-76
BR-3712(L)	3-4-76	Renewal			4-1-79
BAL-8465	3/4/76	Vol AL, EFF:			

Form BC 126
June 1954

~~XXXXXXXXXX~~
BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WELB

Station location ELBA, ALABAMA

WILLIAM D. HOLDERFIELD TR/AS ELBA RADIO COMPANY (AL gr 3/4/76 EFF: 4-1-76
xWILLIAM D. HOLDERFIELD AND JUDITH ANN FOLLIS ADMINISTRATRIX OF THE ESTATE

Name of licensee OF JIMMY CLARK FOLLIS, DECEASED; DBA ELBA RADIO COMPANY (AL gr 4/10/73
EFF: 5/23/73

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR781124U (L)	3-27-79	RENEWAL OF LICENSE			4-1-82
BP790419AK	12-19-79	1350khz.	1kw	Day	12-19-80
		CP to make chgs. in ant sys.			
BL-801208AD (L)	1-8-81	Lic. to cover (BP-790419AK) for chgs.			4-1-82

AUG. 1955

Call
Letters ~~---now---~~ **W E L B**Name **HOWARD PARRISH, JR.**
(P.O. - Rte 2, Ozark, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,418 Rec'd Filed	7-2-57 7-3-57 7-3-57	Construction permit for a new standard broadcast station to be operated on: Frequency - 1350kc Power - 1kw Hours of operation - Daytime Transmitter location - 1.5 miles North of city limits on Hwy #15, Elba, Alabama Studio location - Same as transmitter Atty. - none Engr. - C.E. Strain, Atlanta, Ga.	GRANTED	5-28-58
BL-7289 Rec'd Filed	11-4-58 11-5-58 11-5-58	License to cover construction permit (BP-11,418) which authorized a new standard broadcast station and redescribe antenna-transmitter and studio location as .6 miles N. of Elba on Troy Highway, Alabama 87.	GRANTED	1-8-59 to 4-1-61

GATES BC 1J

APPLICATION RECORD - BROADCASTING

AUG 1955

Call

JAMES DOWDY AND JAMES WILSON d/b as ELBA BROADCASTING COMPANY W E L B

Name X HOWARD PARRISH, JR.

ELBA, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3583 Rec'd. Filed	7-23-59 7-27-59 7-27-59	Voluntary assignment of license to James Dowdy and James Wilson, d/b as Elba Broadcasting Company.	GRANTED EFF:	9-16-59 9-30-59
BR-3712 Rec'd & Filed	10-12-60 12-14-60	Renewal of License	GRANTED	12-12-61
BR-3712 Rec'd Filed	1-1-64 1-6-64 1-6-64	Renewal of license	GRANTED	3-17-64
BAL-5020 R & F	1-29-64 2-3-64	Voluntary assignment of license to Ivy Jackson King, Jr. and Frances D. King dba Elba Broadcasting Company	GRANTED EFF	3-20-64 4-1-64

Aug. 1955

#3

WILLIAM D. HOLDERFIELD AND JIMMY CLARK FOLLIS dba ELBA
RADIO COMPANYCall
Letters WELBName: IVY JACKSON KING, JR. AND FRANCES D. KING d/b as ELBA BROADCASTING COMPANY
Elba, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2718 Rec'd	7-27-65 7-30-65	Modification of license to operate transmitter by remote control from Corner Court & Davis Street, Elba, Alabama.	Letters 8-4-65 re: Studio location Remote Control Point GRANTED	8-4-65 ^{December} 9-7-65
BR-3712 R & F	12-30-66 1-3-67	Renewal of license.	GRANTED	3-29-67
BAL-6616 R & F FEE PD: \$75	2-28-69 3-14-69 -#499131	Voluntary assignment of license to WILLIAM D. HOLDERFIELD and JIMMY CLARK FOLLIS dba ELBA RADIO COMPANY	GRANTED	6-6-69 Eff: 6-26-69
MAR 27 1969 AMENDED	5-22-69	Re: Funds & Ascertainment of Community Needs.		
BR-3712 R & F #566120 \$75. PN PRESS	12-22-69 12-29-69 12-29-69 12-29-69	Renewal of license AMENDED 2-24-70 re: engineering data AMENDED 3-10-70 re: Balance Sheet	GRANTED	4-1-70

BR-3712-Section II, Para. 3 not answered-ack. card sent requesting amendment.

APPLICATION RECORD - BROADCASTING SEE CARD #5 NAME 1350kc

X WILLIAM D. HOLDERFIELD AND JUDITH ANN FOLLIS
X ADMINISTRATRIX OF THE ESTATE OF JIMMY CLARK FOLLIS,
X DECEASED; DBA ELBA RADIO COMPANY

Call
Letters W E L B

Name X WILLIAM D. HOLDERFIELD AND JIMMY CLARK FOLLIS dba ELBA RADIO COMPANY
ELBA, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3712 R & F PN PRESS JAN 6 1973	12-20-72 1-2-73 1-2-73	Renewal of License	Granted	3-30-73
BAL-7825 Rec'd FILED FEE PD: \$250 #157574 CODE 053 (Form 316) MAR 6 1973	2-16-73 2-20-73 2-26-73	Involuntary assignment of license to William D. Holderfield and Judith Ann Follis Administratrix of the Estate of Jimmy Clark Follis, Deceased; dba Elba Radio Company	GRANTED EFF:	4-10-73 5-23-73
BAL-8465 Rec FEE PD: \$50 # 452636 CODE 047 (FORM 316) FILED Add'l fee pd \$50 #462896 AUG 20 1975	6-30-75 7-21-75 8-6-75	Voluntary assignment of license to WILLIAM D. HOLDERFIELD, tr/s ELBA RADIO COMPANY	GRANTED EFF: NO FEE:	3/1/76 4/1/76

OVER

BAL-8465 - Cert. copy of final court order, copy of
Bill of Sale, copy of mortgage and deed filed 4/20/76

#5

1350 kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

4-59 WILLIAM D. HOLDERFIELD TR/AS ELBA RADIO COMPANY

Call
Letters W E L BName ^xWILLIAM D. HOLDERFIELD and JUDITH ANN FOLLIS ADMINISTRATRIX
^xOF THE ESTATE OF JIMMY CLARK FOLLIS, DECEASED; DBA ELBA RADIO COMPANY
ELBA, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3712 R & F PN Recd. PRESS	11-28-75 12-1-75 " JAN 14 1976	RENEWAL OF LICENSE	GRANTED Cond'l re consummation of BAL-8465 within 60 days.	3-4-76
BR 781124UJ PRESS:FFP 7	1979	RENEWAL OF LICENSE	GRANTED	3-27-79
BP-790419AK PRESS: (O) AMENDED	MAY 2 1979 11-6-79	Construction permit to make chgs in ant sys (chg radiator and excitation from series fed vertical steel tower to Shunt fed folded uniple) enr(ant and trans loc ant sys	GRANTED	12-19-79

APPLICATION RECORD-BROADCASTING

1350 kHz

Call Letters: W E L B

Name: WILLIAM D. HOLDERFIELD tr/as ELBA RADIO COMPANY

Station Location: Elba, Alabama

File No.	Date	Description	Action and Date
BL-801208AD R & F PRESS	12-8-80 DEC 18 1980	Lic. to cover (BP-790419AK) for changes. Atty: - -	GRANTED 1-8-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

