

WEAG



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1890199

June 1954

BROADCASTING STATION LICENSE RECORD

3508

Date first licensed 11-12-57 Call letters W E A GStation location Alcoa, Tennessee

BLOUNT COUNTY BROADCASTING CORPORATION (AL 7-28-78 EFF:

xHERMAN PETRE AND HAYWOOD C. BRINEGAR d/b as

x BLOUNT COUNTY BROADCASTING COMPANY, (AL 11-2-60; EFF: 11-30-60)

Name of licensee x LOUIS CHILES, FRED ATCHLEY, DR. RONALD INGLE, AND HERMAN PETRE
d/b as BLOUNT COUNTY BROADCASTING COMPANYTransmitter location 0.44 mile east of U.S. Highway 129,
2.2 miles east of center of Alcoa, Tennessee (CP 4-24-57)(BL-11-12-57)Main studio location Highway 129 at Main Road, Alcoa, Tennessee (CP 4-24-57)(BL-11-12-57)

CONSTRUCTION PERMIT AND LICENSE RECORD

App'l. No.	Date Issued	Freq.	Power	Time Day	Period From - To
BP-10830	4-24-57	1470kc	1kw	Day	6-24 12-24-57
CP for new standard broadcast station.					
EL-6793	11-12-57	1470kc	0kw	Day	11-12 8-1-58
License to cover CP (BP-10830) as mod., which authorized a new standard broadcast station.					
Wire	7-1-58	Action on renewal application deferred pending further consideration. Continued operation authorized.			
BR-3508	9-3-58	Renewal of license			9-3 8-1-61
BAL-4030	11-2-60	Voluntary assignment of license to Herman Petre and Haywood C. Brinegar dba Blount County Broadcasting Company.			
EFF:	11-30-60				
BR-3508	7-6-61	1470kc	1kw	Day	8-1 8-1-64
BR-3508 (S)	7-10-64	Renewal of License			8-1 8-1-67
BR-3508(S)	7-24-67	Renewal of License			8-1 8-1-70
TELEGRAM	10-17-67	PSA	500w		
BR-3508(S)	9-22-70	RENEWAL			8-1-73
EBSA	6-12-72				
BR-3508(L)	7-31-73	RENEWAL			8-1-76
BR-3508(S)	7-12-76	RENEWAL			8-1-79
BAL-9407	7-28-78	VOL. AL			
BR 790328UH (S)	11-8-79	RENEWAL			8-1-82

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call WEAG
Letters ~~NEW~~

Name LOUIS CHILES, FRED ATCHLEY, DR. RONALD INGLE & HERMAN PETRE

d/b as BLOUNT COUNTY BROADCASTING COMPANY

(P.O. - c/o Louis Chiles, 5710 Jacksboro Pike, Knoxville 18, Tennessee)

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,830	9-25-56	Construction permit for a new standard broadcast station to be operated on: Frequency - 1470kc Power - 1kw Hours of operation - Daytime Transmitter location - .44 miles east of U.S. Hwy 129, 2.2 miles east of center of Alcoa, Tennessee. Studio location - Highway 129 at Main Road, Alcoa, Tennessee Remote Control Point - Same as studio Engr. - Walter A. Duke, Springfield, Tenn.	GRANTED	4-24-57
Rec'd	9-28-56			
Filed	9-28-56			

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APPLICATION RECORD - BROADCASTING

Aug. 1955

#2

Call
Letters W E A G

Name

LOUIS CHILES, FRED ATCHLEY, DR. RONALD INGLE, AND
HERMAN PETRE D/B AS BLOUNT COUNTY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BI-6793 Rec'd Filed	8-12-57 8-16-57 8-16-57	License to cover construction permit BP-10,830 which authorized a new standard broadcast station.	GRANTED	11-12-57
Ba-3508 rec'd Filed	5-17-58 6-17-58 6-17-58	renewal of license	GRANTED	9-3-58
BAL-3882 Rec'd Filed	2-13-60 4-28-60 4-28-60	Voluntary assignment of license to Blount County Broadcasting Company, Inc.	DISMISSED	10-14-60 Sect. 1.312(b) failure to prosecute.
BAL-4030 Rec'd Filed	10-3-60 10-7-60 10-7-60	Voluntary assignment of license to Herman Petre and Haywood C. Brinegar d/b as Blount County Broadcasting Company.	GRANTED EFF:	11-2-60 11-30-60
BR-3508 Rec'd & Filed	4-25-61 4-28-61	Renewal of License	GRANTED	7-6-61

APPLICATION RECORD - BROADCASTING

Call
Letters W E A G

Name HERMAN PETRE AND HAYWOOD C. BRINEGAR d/b as BLOUNT COUNTY BROADCASTING COMPANY
Alcoa, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BR-3508 Rec'd Filed	4-29-64 5-4-64 5-4-64	Renewal of license	GRANTED	7-10-64
BR-3508 R & F (By letter of 12-8-67	4-28-67 5-1-67	Renewal of License. apparent forfeiture liability of \$200)	GRANTED	7-24-67
BR-3508 R & F \$75 #597480 PN Recd. PRESS JUN 1 1970	4-27-70 4-30-70 " " JUN 1 1970	RENEWAL OF LICENSE AMENDED 8-19-70 re: pommercial policy AMENDED 9-8-70 re: commercial policy	GRANTED	9-22-70
BR-3508 R & F PN PRESS JUN 1 1973	4-24-73 4-25-73 4-25-73 JUN 1 1973	Renewal of License	GRANTED	7-31-73

APPLICATION RECORD - BROADCASTING

1470 kc

8-57

Call
Letters W E A G

BLOUNT COUNTY BROADCASTING CORPORATION

Name HERMAN PETRE and HAYWOOD C. BRINEGAR d/b as BLOUNT COUNTY BROADCASTING COMPANY
ALCOA, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR-3508 R & F PN Recd. PRESS	3-24-76 3-26-76 " MAY 10 1976	RENEWAL OF LICENSE	GRANTED	7-12-76
BAL-9407 R & F Form 316	6-30-78 7-10-78 " <i>9 1978</i>	Voluntary assignment of license to Blount County Broadcasting Corporation Atty -	GRANTED EFF:	7-28-78 10-23-78
BR790328UH PRESS	JUN 12 1979	RENEWAL OF LICENSE	<i>gr 11-8-79</i> GRANTED	11-8-79

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION...W.E.A.G...

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

W E A G - Denial of STA(e

WIRE 12-16-57 Opr. night of 12-24-57

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

