

W D U N



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 4-14-49Call letters W D U N
LOCATION: GAINESVILLE, GEORGIAWDUN RADIO, INC. (AL: 12-10-79 EFF 12-31-79)
Name of licensee x NORTHEAST GEORGIA BROADCASTING COMPANY1102 Thompson Bridge Road, N. E. Gainesville, Ga. (ltr. 2-27-62)
x1140 Thompson Bridge Road, Gainesville, Georgia (CP 5-16-55) (EL 3-30-55)
Transmitter location x Altavista Drive, 1 mi. W. of business center of Gainesville, Georgia (CP
(Lic. 4-14-49) 10-30-47)1102 Thompson Bridge Road, N. E., Gainesville, Ga. (ltr. 2-27-62)
x 1140 Thompson Bridge Road, Gainesville, Georgia (CP 5-16-55) (EL 3-30-55)
ZIP 30501 x217 1/2 South Main Street, Gainesville, Georgia (MP 3-18-49) (Lic. 4-14-49)
Main studio location x Dixie Hunt Hotel, Gainesville, Georgia (CP 10-30-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-5659	10-30-47	1400	250w (Cond'l Clause)	U	12-30 6-30-48
	C.P. for a new standard broadcast station				
BMP-4469	3-1-49	Mod. CP (5659) for ext.			of completion 12-30 4-1-49
BMP-4516	3-18-49	1400	250w	U	12-30 4-1-49
	Mod. CP (5659 as mod) to change type of T and change studio site.				
BL-3622	4-14-49	1400	250w	U	4-14 8-1-50
	Lic. to cover CP (5659 as mod) for a new station				
BS-2251	7-26-50	Extension of license			8-1 12-1-50
BR-2251	11-29-50	1400	250w	U	11-29 8-1-53
BP-8538	1-23-53	1240	250w	U	3-23-53 9-23-53
	CP to change frequency				
BR-2251	7-8-53	RENEWAL OF LICENSE			8-1-53 4-1-55
BL-5132 (1)	2-16-54	1240kc	250w	Un	2-16-54 4-1-55
	Lic. cover CP(8538) which auth. change frequency				
BS-2251 (2)	2-14-55	Mod. of license to correct amps & ohms.			
BR-2251	3-23-55	Renewal of license			4-1 4-1-58
BP-9733	5-16-55	1240kc	250w	Un	7-16-55 1-16-56
	CP to change trans. loca and make changes in antenna system. and studio location				
BL-8087	3-20-58	1240kc	250w	U	3-20- 4-1-58
	Lic to cover CP(BP-9733) to change ant-transm location & make changes in antenna system.				
BR-2251	3-19-58	Renewal of license			4-1 4-1-61
BP-12484	1-27-60	1240kc	250w, 1kw-LS DA-D	U	3-27 9-27-60
	CP to increase daytime power to 1kw and install new transmitter (RCA HTA-1R) (DA-D), (Cond'l)				
BL-8102	11-7-60	1240kc	250w-1kw DA-D	U	11-7 4-1-61
	Lic. to cover cp (BP-12,484) which auth. incr. in daytime power & instl. new trans. and DA for daytime use.				
BR-2251	3-22-61	renewal of license			4-1 4-1-64

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W D U N

Station location GAINESVILLE, GA.

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Div.	Time	Period From To
BP-15,428	4-23-62	1240kc	250w-1kw	DA-D	Un	6-23 12-23-62
		CP to install new trans. (RCA BTA-1R1)				
BL-9378 (1)	8-9-62	Lic. to cover CP (BP-15,428) which auth. instl. of new trans.				
BTC-4120 EFF: per Form 323	10-22-62 10-26-62	Voluntary acquisition of positive control of licensee corporation by John W. Jacobs, Jr. Thru purchase of stock from L. Donald Quinlan				
BP-15275	4-16-63	1240kc	250w, 1kw	LS	U	6-16 12-16-63
		CP to change to non-directional (Cond'l).				
BZ-4889	5-9-63	Authority to determine operation power by direct measurement of antenna power.				
		1240	250w-1kw	DA-D	Un	5-9 4-1-64
BL-10,097	8-15-63	1240kc	250w-1kw	Un		8-15 4-1-64
		Lic. to cover CP (BP-15,275) which auth. chg. from employing DA-D to Non-directional (specify trans. as RCA BTA-1R1. COND'L				
BR-2251	3-13-64	Renewal of License				4-1 4-1-67
BRC-2721 (1)	8-20-65	Mod. of license to operate transmitter by remote control from 1102 Thompson Bridge Road, N.E., Gainesville, Georgia				
BZ-5814 (2)	12-23-65	Authority to determine operation power by direct measurement of antenna power				
BR-2251	3-29-67	1240kc	250w-1kw	LS		4-1 4-1-70
		Renewal of NDEA				4-1 4-1-70
BR-2251(S)	4-1-70	RENEWAL & NDEA				4-1-73
BR-2251(1)	7-23-70	ML. redescribe antenna & ground systems				
BR-2251(2)	8-5-70	ML correct SW & SS times.				
BZ-8022(L)	4-14-72	DIRECT MEASUREMENT				4-1-73
EBSA	5-25-74					
Ltr.	1-9-73	Trans. Gates RG-1-H. now installed.				
BR-2251 (L)	8-30-74	Renewal of lic.				4-1-76
BL-13,401	8-30-74	Lic. use former main trans. for aux. trans. only - 250w-1kw.				
BZ-8650(L)	7-30-74	Direct Measurement (Main & Aux.)				4-1-76

Form BC 126 #3
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W D U N

Station location

Name of licensee SEE CARD #1

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-2251(S)	5-28-76	RENEWAL	(MAIN & AUX.)		4-1-79
BZ-9727(L)	9-29-78	Direct Measurement			4-1-79
BAL791115HC	12-10-79	VOL.	AL	EFF: 12	31-79
BR781201UZ(L)	4-11-79	Renewal of License			4-1-92

APPLICATION RECORD - BROADCASTING

Call W D U N
 Letters x New

Name NORTHEAST GEORGIA BROADCASTING COMPANY
(PO Gainesville, Georgia)

File No.	Dated	Application for	Action	
			Nature	Date
BP-5659	1-28-47	Construction Permit for a new standard broad-	Docket No. 8433	
Rec'd	1-28-47	cast station to be operated on:	Upon consideration of	
Filed	1-28-47	Frequency: 1400 kc	Petition application re-	
		Power: 250w	moved from hearing and	
		Hours of operation: Unlimited	GRANTED	10-30-47 -
		Trans. location: To be determined Gainesville,	Subj. no operation be	
		Georgia	commenced until NATL	
		Studio location: Dixie Hunt Hotel, Gainesville,	ceases operation on	
		Georgia	1400kc and commences	
		(Thomas E. Harris, Atty. ; Joseph A. Chambers, Engr.)	operation on 1380kc	
		Neville Miller, Atty.	Order Issued	
AMENDED	8-4-47	AMENDED to change transmitter location from		
Recd.	8-8-47	to be determined, Gainesville, Georgia, to		
Filed	8-15-47	Altavista Drive, 1 mile west of business center		
		of Gainesville, Georgia.		
PET. FILED	11-18-87	by WGGC for RECONSIDERATION		

RCA BTA-250-L transmitter

APPLICATION RECORD - BROADCASTING

Call
Letters W.D.U.M.Name NORTHEAST GEORGIA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4469 Rec'd Filed	2-14-49 2-16-49 2-16-49	Mod. of C. P. (BP-5659, which authorized a new standard broadcast station) for extension of completion date from: 6-30-48 <u>TO</u> : 4-1-49. (Neville Miller, Atty.)	GRANTED	3-1-49
BMP-4516 Rec'd Filed	3-7-49 3-10-49 3-10-49	Mod. of C.P. (BP-5659, as mod., which authorized a new standard broadcast station) Change type of transmitter (G.E. BT-20-A) and change studio location from: Dixie Hunt Hotel, Gainesville, Georgia <u>TO</u> : 217½ South Main St., Gainesville, Georgia. (Neville Miller, Atty.)	GRANTED	3-18-49
BL-3622 Rec'd Filed	3-22-49 3-23-49 3-23-49	License to cover C. P. (BP-5659, as mod.) which authorized a new standard broadcast station. Neville Miller, Atty. Joseph A. Chambers, Engr.	GRANTED	4-14-49

APPLICATION RECORD - BROADCASTING

Call
Letters **W D U N**Name **NORTHEAST GEORGIA BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BR-2251 Rec'd	5-26-50 6-1-50	Renewal of license. (Neville Miller, Atty.)	GRANTED	11-29-50
HP-8538 Rec'd Filed	6-20-52 6-30-52 6-30-52	Construction permit to change frequency from 1400ks to 1240ks. (Contingent on grant of BP-7661) Neville Miller, Atty. Palmer A. Greer, Engr.	GRANTED Sub. specific condition that prog. tests will not be auth. until WAGA is a auth. prog. tests on another freq. and the s station will not be licensed until WAGA's license is on 1240 is terminated.	1-23-53
BR-2251 Rec'd Filed	5-4-53 5-6-53 5-6-53	Renewal of License	GRANTED	7-8-53

APPLICATION RECORD - BROADCASTING

FORM A-170

FORMERLY FCC FORM 94

Call
Letters

W D U N

Name NORTHEAST GEORGIA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-5132 Rec'd Filed	9-17-53 9-17-53 9-17-53	License to cover construction permit (BP-8538) which auth. change frequency. Miller & Schroeder, Attys.	GRANTED	2-16-54
BR-2251 Rec'd Filed	12-28-54 1-3-55 1-3-55	Renewal of License Neville Miller, Atty.	3-23-55 not properly filed out GRANTED	2-2-55 3-23-55
BP-9733 Rec'd Filed	3-5-55 3-14-55 3-14-55	Construction permit to change antenna-transmitter location from Altavista Drive, Gainesville, Ga. and studio location from 217½ S. Main St., Gainesville, Ga. to 1140 Thompson Bridge Rd., Gainesville, Ga. and make changes in the antenna system (increase height). Miller and Schroeder, Attys.	GRANTED	5-16-55

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters W D U NName NORTHEAST GEORGIA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-6057 Rec'd Filed	12-28-55 12-30-55 12-30-55	License to cover construction permit (BP-9733) which authorized changing antenna-transmitter location from Altavista Dr., Gainesville, Ga. and studio location from 217½ S. Main St., Gainesville, Ga. to 1140 Thompson Bridge Rd., Gainesville, Ga. and to make changes in the antenna system. (increase height) Neville Miller, Atty.	GRANTED	2-20-56
BR-2251 Rec'd & Filed	12-13-57 12-31-57 12-31-57	Renewal of license. N. Miller, Atty.	GRANTED	3-19-58

FORM BC-121 #6
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W D U N

Name NORTHEAST GEORGIA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,484 Rec'd Filed	10-15-58	Construction permit to increase daytime power from 250w <u>to</u> 1kw and install new transmitter (RCA BTA 1R) Engr. - Palmer A. Greer, Greenville, S.C.	GRANTED Cond'l re: Phase Mon.; Field meas. equip.; DA & non-DA proof; Permittee shall accept any interf. that may result in the event of a grant of the application of Station WBML to increase daytime power to 1kw, File No. BP-12459.	1-27-60
	10-17-58			
	10-17-58			
AMENDED R & F	5-13-59	AMENDED to install directional antenna for daytime use (DA-D) Atty- Miller & Schroeder (12-8-59)		
	5-15-59			
BL-8102 R & F	8-29-60 8-31-60	License to cover C.P. (BP-12484) which authorized increase in daytime power & instl. new transmitter, and DA for daytime. Atty's: Miller & Schroeder	GRANTED	11-7-60

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters W-D-U-N

Name NORTHEAST GEORGIA BROADCASTING COMPANY
 Gainesville, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BR-2251 Rec'd Filed	12-21-60 1-3-61 1-3-61	Renewal of license Miller & Schroder, Attys.	GRANTED	3-22-61
BP-15,275 Rec'd Filed	12-20-61 12-22-61 12-22-61	CP to change from employing directional antenna daytime (DA-D) to non-directional Atty. Miller & Schroeder Eng. Palmer A. Greer, Greenville, S.C.	GRANTED Cond'l re: stations. Before prog. tests are auth. permittee shall submit evidence that the existing SE tower has been dismantled.	4-16-63 250w Class IV
BP-15428 R & F	3-23-62 3-28-62	C.P. to install a new transmitter (RCA BTA-1R-1) Attyl Miller and Schroeder	GRANTED	4-23-62
BL-9378 R.&F.	5-4-62 5-7-62	Lic. to Cover CP(BP-15,428) which auth. install new trans. Atty-Miller & Schroeder	GRANTED	8-9-62

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W D U NName NORTHEAST GEORGIA BROADCASTING COMPANY
GAINESVILLE, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4120 Rec'd Filed	8-17-62 9-5-62 9-5-62	Voluntary acquisition of positive control of licensee corporation by John W. Jacobs, Jr. thru purchase of stock from L. Donald Quinlan. John P. Bankson, Jr., Atty.	GRANTED: EFF: Per Form 323	10-22-62 10-26-62
BZ-4889 R. & F.	1-11-63 1-14-63	Authority to determine operating power by direct measurement of antenna power. Atty- Miller & Schroeder	GRANTED	5-9-63
BL-10,097 R. & F.	4-27-63 5-2-63	Lic to cover CP(BP-15,275) which auth chg from employing directional antenna day to non-directional. Atty- Miller & Schroeder	GRANTED re: accept interference	8-15-63

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W D U NName NORTHEAST GEORGIA BROADCASTING COMPANY
Gainesville, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BR-2251 R & F	12-12-63 12-30-63	Renewal of license Atty. John P. Bankson, Jr.	GRANTED	3-13-64
BRC-2721 Rec'd Filed	8-6-65 8-9-65 8-9-65	Modification of license to operate transmitter by remote control from 1102 Thompson Bridge Road, N.E., Gainesville, Georgia. John P. Bankson, Jr., Atty.	GRANTED	8-20-65
BZ-5814 R & F	10/25/65 11/1/65	Auth. to determine operating power by direct meas. of antenna power. Attys: Miller & Schroeder	GRANTED	12-23-65
Rec'd	5-30-66 6-5-66	CP to make changes in antenna system (increase height). Atty: Miller and Schroeder	DISMISSED	8-4-66 at request of applicant
BR-2251 R & F	12-8-66 12-22-66	Renewal of License Miller and Schroeder, Attys. (J.P. Bankson, Jr.)	GRANTED	3-29-67

APPLICATION RECORD - BROADCASTING

Call
Letters W D U N

Name NORTHEAST GEORGIA BROADCASTING COMPANY
Gainesville, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BR-2251 R & F #568502 \$75. P. N.	12-12-69 1-2-70 1-2-70 1-2-70 FEB 5 - 1970	Renewal of License Atty.: John P. Bankson, Jr.	GRANTED	4-1-70
BZ-8022 R & F DM PRESS	3-9-72 3-13-72 3-29-72 APR 12 1972	Direct Measurement. Atty: Miller, Schroeder & Bankson	GRANTED	4-14-72
BR-2251 R & F PN PRESS JAN 2 1973	12-6-72 12-29-72 12-29-72	Renewal of License Atty: John P. Bankson, Jr. AMENDED 2-23-73 re: equal employ. prog. AMENDED 4-30-73 re: employment program	GRANTED	8-30-74
BL-13,401 R & F W 151703-\$50. AC-067 PTA PRESS	2-5-73 2-8-73 2-8-73 2-16-73 MAR 27 1973	Lic. KRR to use former Main transmitter (RCA, BTA-1R1- 250w-1kw, for Auxiliary Purposes Only. Ltr. 11-16-73 Hamel, Park, etc. (Bankson)	Granted now Attys.	8-30-74 issued w/main renewal

BR-2251 AMENDED 5-29-73 re: employment program
AMENDED 2-15-74 re: EEO

APPLICATION RECORD - BROADCASTING

1240kHz

Call
Letters ...W-D-H-N.....

#11

Name ..NORTHEAST..GEORGIA..BROADCASTING..COMPANY.....
Gainesville, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8630 R & F DM PRESS	7-9-74 7-12-74 8-14-74 24 SEP 1974	Direct Measurement(Main & Aux.) Atty. John P. Bankson, Jr., (Hamel, Park, Mcabe & Saunders)	GRANTED	9-30-74
BR-2251 R & F PN Recd. PRESS	11-6-75 12-1-75 " FEB 3 1976	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) J.P.Bankson, Jr. Atty.	GRANTED	5-28-76
BZ-9727 Filed DM PRESS	7-10-78 8-9-78 SEP 24 1978	Direct Measurement Atty: John P. Bankson, Jr.	GRANTED	9-29-78
BR781201UZ PRESS:JAN 29 1979		RENEWAL OF LICENSE (Main & Auxiliary) Atty: John P. Bankson	GRANTED	4-11-79

APPLICATION RECORD-BROADCASTING

Call Letters: W D U N

WDUN RADIO, INC.

Name: NORTHEAST GEORGIA BROADCASTING COMPANY

Station Location: Gainesville, Georgia

File No.	Date	Description	Action and Date
BAL791115HC Form 316 (ALSO SEE FM WWID) PRESS 4-14-28-1979	11-6-79	Vol. AL to WDUN RADIO, INC. Atty - John Bankson, Jr. (Hamel, Park, etc)	GRANTED 12-10-79 EFF: 12-31-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

