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CATALOG NO. 4550L 1/3

Form BC 126

June 1954 #4513

# BROADCASTING STATION LICENSE RECORD

Date first licensed 2-4-66

Call letters W D O G

Station location Allendale, S. C.

*Good-Radio Broadcasting Corporation*

Name of licensee CHARLES E. BELL, tr/as ALL-FAIR BROADCASTING COMPANY

Transmitter location S.C. Hwy. 28, 0.5 mi. SE of town limits, Allendale, S. C. (BP 10-13-65)

Main studio location Same as transmitter

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-16475	10-13-65 CP for	1460kc	500w	Day	12-13-65-12-6-66 new standard broadcast station (Cond'1)
BP-16475 (1)	1-6-66	Mod. of CP(BP-16,475) to assign Call Letters.			
BL-11,189	2-4-66	1460kc	500w	Day	2-4-12-1-66 Lic to cover CP(BP-16,475) which auth a new standard broadcast station specify trans. as RCA BTA-1MX Cond'1
BP-17157	2-10-67 CP to increase power to	1460kc	1kw	Day	4-10-10-10-67 1kw (Cond'1).
BR-4513	11-18-66	RENEWAL OF LICENSE			12-1-12-1-69
BL-11,621 (1)	4-27-67	Lic to cover CP(BP-17,157) incr. power			
TELEGRAM	10-17-67	PSA	500w		
BR-4513 (L)	11-26-69	Renewal of Lic.			12-1-72
EBSA	6-12-72				
BR-4513(S)	12-6-72	Renewal			12-1-75

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... new W D O GName Charles E. Bell tr/as All-Fair Broadcasting Company  
Allendale ~~South~~ South Carolina (P. O. Box 295, Hampton, S. C.) 29924

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,475 R. & F.	11-27-64 11-30-64	CP for a new standard broadcast station to be operated on: Frequency: 1460kc Power: 500w Hours of operation: Daytime Type transmitter: Gates BC-1G Trans. location: S. C. Hwy 28, 0.5 mi SE of Town Limits of Allendale, S. C. Studio location: Same as transmitter Engr: Robert D. Lambert, Jr.	GRANTED Cond'l re: Subject to compliance by permittee. Pre-sunrise operation & FAA	10-13-65
AMENDMENT R&F	5-24-65 5-26-65	AMENDED to make change in antenna system (reduce height). Atty-Midlen & Harrison (9-16-65)		
BL-11,189 R. & F.	12-20-65 12-22-65	Lic. to cover CP(BP-16,475) which auth. a new standard broadcast station(specify trans. as RCA BTA LMX) Attys-Midlen & Harrison F.C.B. WASHINGTON, D.C.	GRANTED Cond'l re: Pre-sunrise operation.	2-4-66

FORM BC-121  
AUG. 1955

#2

# APPLICATION RECORD - BROADCASTING

Call  
Letters W D O G

Name CHARLES E. BELL tr/as ALL-FAIR BROADCASTING COMPANY  
ALLENDALE, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4513 R & F	8-29-66 9-1-66	Renewal of license.  Atty: Midlen & Harrison	GRANTED	11-18-66
BP-17,157 R. & F.	3-18-66 3-21-66	CP to increase power from 500w to 1kw. Atty: Midlen & Harrison Engr: Robert D. Lambert, Jr., Columbia, S.C.  Requests waiver of Sec. 1.571 filed 6-20-66	GRANTED	2-10-67 Cond'l re: antenna re- sistance measurements. Pre-sunrise operation
BL-11,621 R & F	2/27/67 3/1/67	Lic. to cover CP (BP-17,157) which auth. incr. power. Atty: E. B. Reddy Engr: R. D. Lambert, Jr., Columbia, S.C.	GRANTED	4-27-67

CONTACT: MIDLEN & HARRISON (JOHN H. MIDLEN)  
PHONE: CODE 202; 638-6006  
ADDRESS: MURSEY BUILDING  
WASHINGTON, D. C.

#3

# APPLICATION RECORD - BROADCASTING

FORM BC-121  
AUG. 1955

Call W D C G  
Letters .....

Name CHARLES E. BELL tr/as ALL-FAIR BROADCASTING COMPANY  
Allendale, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-4513 R & F #53954875. P.N. filed PRESS SEP 2 1969	8-29-69 9-2-69 9-2-69 9-2-69	Renewal of license Atty-Midlen & Reddy AMENDED 10-20-69 re: Financial statement	Granted	11-26-69
BR-4513 R & F PN Recd. PRESS SEP 1 1972	9-1-72 9-5-72 "	RENEWAL OF LICENSE Ed. B. Reddy, Atty. AMENDED 10-10-72 re: Balance Sheet	Granted	12-6-72
BR-4513 R & F P. N. Rec'd Press SEP 22 1975	7-31-75 8-1-75 8-1-75	Renewal of License. Atty: Edward B. Reddy AMENDED 10-31-75 re: engineering & trans. logs SUPPLEMENTAL APPLICATION filed 8-10-78 as an amendment to pending renewal application. (BR780810UA)	GRANTED	6-30-81

APPLICATION RECORD - BROADCASTING

Call  
Letters W D O G

Name Charles E. Bell tr/as All-Fair Broadcasting Company  
Allendale, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BAL -8646 R & F FEE PD: \$200 CODE 047 Pub notice APR 23 1976	4-2-76 4-5-76 #552908 filed 4-21-76	Voluntary assignment of license to GOOD-RADIO BROADCASTING CORPORATION  Atty - Midlen & <u>Reddy</u> OVER	P	REC: 7-23-81
BAL810424HM Form 316 PRESS MAY 20 1981		Involuntary assignment of license to H. Carl Gooding and Charles E. Bell, Jr. Administrators of the Estate of Charles E. Bell, deceased		



BAL-8646 AMENDED 12-12-80 re: Sect. I, Form 303-R, Ehb.  
1 & 2, Exh. 3, Exh. C & E.

Amended 5-27-31 re: chg. name of licensee to  
H. Carl Gooding and Charles E. Bell, Jr. Administrators  
of the Estate of Charles E. Bell, Deceased

(BR810724UH) SUPPLEMENTAL APPLICATION filed 7-24-81 as  
an amendment to pending renewal application.  
(Atty. Edward B. Reddy) PRESS:

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

