

W D S C



Remington Rand Inc.
BRANCHES EVERYWHERE
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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B S 1274

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-3-46

Call letters W D S C
LOCATION DILLON, SOUTH CAROLINA

Name of licensee THE BORDER BROADCASTING COMPANY

Transmitter location On U.S. Highway #301, 3.7 miles Southwest of Dillon, S. Car. (MP-5-9-46)
(Lic. 9-3-46)

24536
Main studio location On U.S. Highway #301, 3.7 miles S.W. of Dillon, S. Car. (Lic. 9-3-46)
x to be determined, Dillon, S. Car. (MP 5-9-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
B3-P-4032 Letter	12-6-45 1-10-46	800	1kw	D	CP for new Standard Broadcast Station subject filing MP for approval of T site and antenna
B3-P-4032 B3-MP-1886	5-9-46 Mod. C.P. (P-4032) for	800	1kw	Daytime	7-9 1-9-47 approval of antenna and T site
B3-MP-1912	5-21-46	Mod. of C.P. (P-4032 as mod.)			to change 7-9 1-9-47 type of transmitter
B3-S-	5-21-46	SA use Temp. studio at 103 W. Main St.			5-21 6-19-46
	7-3-46	SA use Temp. studio at 103 W. Main St.			6-20 7-19-46
	7-16-46	EXT. SA use temporary studio at 103 W. Main St.			7-20 8-19-46
B3-L-1998 B3-Z-1821	9-3-46	800	1kw	Daytime	9-3 11-1-46 Lic. to cover CP (4032 as mod.) for new station specify studio site & determine operating power by direct method (Conditional Clause)
B3-R-1274	10-31-46	800	1kw	Daytime	11-1 11-1-49 (Cond'l Clause)
B3-S-1274	1-23-47	800	1kw	Daytime	1-23 11-1-49 Mod. Lic. to remove waiver 3.60 (Cond. Clause)
B3-R-1274	10-31-46	800	1kw	Daytime	10-31 11-1-49 Superseded Lic. to remove waiver 3.60 (conditional Clause)
B3-S-1274	1-22-47	800	1kw	Daytime	1-22 11-1-49 Mod. Lic. to delete conditional clause
B3-S-1274	1-23-47	800	1kw	Daytime	1-23 11-1-49 Mod. Lic. to correct sunrise and sunset
BS-1274	1-23-47	800	1kw	Daytime	1-23 11-1-49 Superseding license
BZ-3017	3-17-49	800	1kw	Daytime	3-17 11-1-49 Determine opr. power by direct method.
BR-1274	10-21-49	800	1kw	Daytime	11-1 11-1-52
BTC-1057 Eff: 6-21-50	2-14-51	Voluntary transfer of control of license corp. from Lela C. Watson and P.T. Watson prior to grant to L.B. Hyman			

B-S- #2

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-3-46

Call letters W D S C

Name of licensee THE BORDER BROADCASTING COMPANY

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BL-3318	8-29-51	800	1kw	Day	8-29-51 11-1-52
Determine operating power by direct measurement					
Telegram	10-23-52	Action on renewal deferred 10-15-52 and continued operation authorized until final determination on renewal			
BR-1274	11-20-52	800kc	1kw	Daytime	11-1 12-1-54
Telegram	11-29-54	Action on renewal deferred 11-24-54 and continued operation authorized until final determination on renewal			
BR-1274	12-1-54	Renewal of license			12-1 12-1-57
BR-1274	11-20-57	Renewal of license			12-1 12-1-60
WIRE	3-7-58	OPERATE	7 AM to 6 PM to	Mar. 31, 1958.	
WIRE	4-14-58	OPERATE	7 AM to 6 PM to	April 30, 1958.	
WIRE	7-15-60	Sign On at 6AM and sign-off 6PM period thru 9-30-60.			
	11-30-60	Commission deferred action on renewal pending further consideration.			
BR-1274	7-30-61	Renewal of license			7-20 12-1-63
BR-1274	11-29-63	Renewal of license			12-1 12-1-66
BR-1274	11-30-66	RENEWAL OF LICENSE			12-1 12-1-69
BR-1274	12-24-69	Renewal of license			12-1 12-1-72
NDEA	4-27-70				
PSA	11-23-70	500 watts			
EBSA	6-12-72				
BR-1274(L)	2-12-73	RENEWAL			12-1-75
BZ-8514(1)	4-30-74	Direct Measurement			
BR-1274(L)	11-12-75	Renewal of License			12-1-78
BR780727UQ (S)	3-13-79	RENEWAL OF LICENSE			12-1-81
BR801117AQ (L)	5-1-81	800khz	1.0kw	Daytime	5-1-82
		CP to make chgs. in ant. sys. & type trans			

APPLICATION RECORD—BROADCASTING

W D S C

Call letters X NewName THE BORDER BROADCASTING COMPANY
(P.O. 118 McArthur Ave., Dillon, South Carolina)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-4032	8-8-45	Construction Permit for a new standard broadcast station to be operated on: Frequency: 900kc Power: 1kw Hours of Operation: Daytime Trans. Location: On U.S. Highway #301, 2 miles N. of Dillon, South Carolina. Dillon, South Carolina Studio Location: To be determined, Dillon, South Carolina (Grant Wrathall, Engr.)	GRANTED	12-6-45
Rec'd	9-7-45		subject filing MP for	
Filed	10-1-45		approval of T site and antenna	
			Letter	1-10-46
			Issued with MP-1886	

RCA 1-K Transmitter

APPLICATION RECORD - BROADCASTING

Call

Letters W D S CName THE BORDER BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-1886 Rec'd Filed	3-27-46 4-4-46 4-4-46	Mod. of C. P. (B3-P-4032, which authorized a new standard broadcast station) for approval of antenna, and approval of transmitter location on U. S. Highway 301, 3.7 miles S. W. of Dillon, South Carolina. (Filed by Corwin Lockwood, Atty.; James C. McNary, Engr.)	GRANTED	CA 5-9-46 MIN 5-20-46
B3-MP-1912 Rec'd Filed	5-18-46 5-20-46 5-20-46	Mod. of C.P. (B3-P-4032, as mod., which authorized a new standard broadcast station) to change type of transmitter (Gates BC 1-E).	GRANTED	CA 5-21-46 MIN 5-27-46

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call

Letters W D S C

Name

THE BORDER BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-1998 Rec'd Filed	5-16-46 5-21-46 7-3-46	License to cover C.P. (B3-F-4032, as mod..) which authorized a new standard broadcast station and for approval of studio location on U. S. Highway #301, 3.7 mi. S. W. of Dillon, South Carolina and	GRANTED (Conditional Clause re waiver 3.55(b) & 3.60)	9-3-46
B3-L-1821 Rec'd Filed	5-16-46 5-21-46 7-3-46	Authority to determine operating power by direct measurement of antenna power.		
B3-R-1274 Rec'd	10-12-46 10-22-46	Renewal of license Filed by Corwin Lockwood atty.	Granted	10-31-46
BZ-3017 Rec'd Filed	2-10-49 2-14-49 3-1-49	Authority to determine operating power by direct measurement of antenna power. (Corwin R. Lockwood, Atty.)	GRANTED	3-17-49

APPLICATION RECORD - BROADCASTING

Call
Letters **W D S C**Name **THE BORDER BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BR-1274 Rec'd	8-31-49 9-2-49	Renewal of license.	GRANTED	10-21-49
BTC-1057 Rec'd Resubmitted Rec'd Filed	12-5-50 12-12-50 1-4-51 1-5-51 1-5-51	Voluntary transfer of control of licensee corporation from Lela C. Watson and P. T. Watson to L. B. Hyman. (70 shares of common stock).	RETURNED Sections II & III filed incorrectly. GRANTED Eff:	12-28-50 2-14-51 6-21-50 prior to grant
BZ-3318 Rec'd Filed	8-7-51 8-9-51 8-9-51	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-29-51
BR-1274 Rec'd Filed	8-3-52 8-3-52 8-3-52	Renewal of License	GRANTED	11-20-51

APPLICATION RECORD - BROADCASTING

Call
Letters **W D S C**

Name **THE BORDER BROADCASTING COMPANY**
DILLON, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1274	11-2-54	Renewal of License (Section II dated - after Section I)	RETURNED	11-16-54
Rec'd	11-12-54			
Resub	11-11-54		GRANTED	12-1-54
Rec'd	11-19-54			
Filed	11-19-54			
BR-1274	8-29-57	Renewal of license.	GRANTED	11-20-57
Rec'd	9-3-57			
Filed	9-3-57			
BR-1274	8-27-60	Renewal of license	GRANTED	7-20-61
Rec'd	8-29-60			
Filed	8-29-60			
BR-1274	9-2-63	Renewal of license	GRANTED	11-29-63
Rec'd	10-15-63			
Filed	10-15-63			
BR-1274	8/29/66	Renewal of license	GRANTED	11-30-66
Rec'd	9/2/66			
Filed	9/27/66			

FORM BC-121
Aug. 1955

#6

APPLICATION RECORD - BROADCASTING

Call
Letters W D S C

Name BORDER BROADCASTING COMPANY
Dillon, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-1274 Rec'd Filed #546877 \$75 PN Press	8-26-69 9-2-69 10-6-69 9-2-69 OCT 10 1969	Renewal of license Amended 11-6-69 re: Programming	GRANTED	12-24-69
BR-1274 R & F PN PRESS SEP 5 1972	8-24-72 8-28-72 8-28-72	Renewal of License AMENDED 12-11-72 re: Acert.of needs; emp; policy AMENDED 1-26-73 re: community survey; equal employment program; programming	GRANTED	2-12-73
BZ-8514 R & F DM PRESS 25 APR 1974	1-15-74 1-21-74 1-28-74	Direct Measurement	GRANTED	4-30-74

Form BC-121
September 1969
12-46

APPLICATION RECORD - BROADCASTING

Call
Letters W D S C

Name BORDER BROADCASTING COMPANY
DILLON, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1274 R & F PN Recd. PRESS	7-22-75 8-1-75 " SEP 9 1975	RENEWAL OF LICENSE AMENDED 10-28-75 re: ascertainment of comm. needs, EEO	prog. & GRANTED	11-12-75
BR780727UQ PRESS	SEP 15 1978	RENEWAL OF LICENSE	GRANTED	3-13-79
BP801117AQ PRESS (0)	DEC 10 1980	CP to make chgs. in Ant. Sys. (Increase Hght. of Tower to: 600') & chg. type Trans. MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES.	GRANTED Con'd	5-1-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

