

WDLF

June 1954

3391

BROADCASTING STATION LICENSE RECORD

WDLF (EFF. 12-22-80)

X W K K X (EFF: 5-3-73)

Date first licensed

January 8, 1957

Call letters

X W O O O

(SEE CARD #2 FOR NAME) Station Location: DeLand, Florida

X SHOM BROADCASTERS, INC. (AL-9-30-64 EFF:

X BRIAN E. TOLBY, RECEIVER (AL-9-30-64 EFF:

X POLARIS BROADCASTING, INC. (BAL 10-18-61 EFF: 11-7-61)

X TRIO BROADCASTING COMPANY, INC. (AL 6-27-57; EFF: 7-10-57)

Name of licensee X DeLAND BROADCASTERS, INCORPORATED

East (redescribed L 1-8-57)

Transmitter location Taylor Road, DeLand, Florida (CP 6-6-56)

See Card 2 X 118 1/2 N. Boulevard, DeLand, Florida (Ltr. 9-8-75)

X X South Woodland Blvd., Highway 15A Overpass, DeLand, Florida (BS-8-7-75)

X 700 Highway 92, DeLand, Florida (BS 9-4-73)

X Same as transmitter

X 112 1/2 W. New York Avenue, DeLand, Florida (BP 7-30-71)

X 112 1/2 W. New York Avenue, DeLand, Florida (CP 6-6-56)

X 112 1/2 W. New York Avenue, DeLand, Florida (Redescribed (BL-7065)

X Conrad Building, DeLand, Florida (BKC-1061) (L 1-8-57)

Main studio location X To be determined, DeLand, Florida (CP 6-6-56)

32720

CONSTRUCTION PERMIT AND LICENSE RECORD

Appd. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BP-10279	6-6-56	1310kc	1kw	Day	8-6-56	2-6-57	
	CP for a new standard broadcast station.						
BMP-7402 (1)	10-25-56	Mod. of CP(10279) to change type trans.					
BRC-1061 (2)	12-10-56	Mod. of construction permit to operate trans. by remote control from Conrad Building, DeLand, Florida					
BL-6439	1-8-57	1310kc	1kw	Day	1-8	2-1-58	
	Lic to cover BP-10279 as mod. for new station						
BAL-2672 EFF:	6-27-57 7-10-57	Voluntary assignment of license to Trio Broadcasting Company, Inc.					
BMP-7373	6-27-57	1310kc	5kw	Day	8-27-57	2-27-58	
	Mod. of CP(10279) to increase power and change type of transmitter. (ISSUED AS A CP)						
BR-3391	1-30-58	1310kc	1 kw	Day	2-1	2-1-61	
BMP-8041 (1)	2-13-58	Mod. of C.P. (BMP-7373) for extension of completion date to August 27, 1958.					
BL-7065	4-24-58	1310kc	5kw	Day	4-24-58	2-1-61	
	License to cover construction permit (BMP-7373) which authorized increased power and install a new transmitter (SC 115 21-B)						
BZ-3980 (1)	6-18-58	Authority to determine operating power by direct measurement of antenna power.					
	1-25-61	Commission deferred action on renewal pending further consideration./					
BR-3391	10-18-61	1310kc	5kw	D	10-18	2-1-64	
BAL-4311 EFF:	10-18-61 11-7-61	Voluntary assignment of license to Polaris Broadcasting, Inc.					
BZ-4579	3-26-62	1310kc	5kw	D	3-26-	2-1-64	
	Auth. to determine operating power by direct meas. of antenna power.						
	1-29-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.					
BR-3391	7-30-64	Renewal of license				2-1	2-1-67

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W O O O

Station location DeLand, Florida

^{XX} MID-FLORIDA BROADCASTING COMPANY A LIMITED PARTNERSHIP (RANDOLPH A. MARSH GENERAL PARTNER

^{XXX} MID-FLORIDA BROADCASTING COMPANY, A LIMITED PARTNERSHIP

Marsh - GENERAL PARTNERS) (AL 6-30-78 EFF: (AL 4-29-80, EFF:

x DELAND BROADCASTING, INC. (AL 4-13-73 EFF: 4-30-73

Name of licensee

Transmitter location

Main studio location

East Taylor Road, DeLand, Florida (Ltr. 6-22-79)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BAL-4781	9-30-64	Involuntary assignment of license to BRIAN E. TOLBY, RECEIVER			
BAL-5025	9-30-64	Voluntary assignment of license to SHOM BROADCASTERS, INC.			
BZ-6091	8-22-66	1310kc	5kw	D	8-22 2-1-67
		Auth. to determine operating power by direct meas. of antenna power.			
BR-3391	1-13-67	1310kc	5kw	Day	2-1 2-1-70
BP-17763	7-25-67	1310kc	5kw	Day	9-25 3-25-68
		CP to make changes in ant. system (incr. height add resistor) @ond'l.			
BL-11-790	10-31-67	1310kc	5kw	Day	10-31 2-1-70
		Lic. to cover CP (BP-17,763)			
TELEGRAM	10-17-67	PSA	500w		
BZ-6945 (1)	9-23-68	Direct. Meas.			
BR-3391(L)	1-29-70	RENEWAL & NDEA			2-1-73
BP-19,058	7-30-71	1310kc	5kw	Day	9-30 7-30-72
		CP to remove the series resistor and increase antenna efficiency.			
BL-11-790	10-31-67	1310kc	5kw	Day	10-31 2-1-70
		Lic. cover CP (BP-17,763)			
EBSA	5-25-72				
BZ-8121(L)	8-7-72	Direct Measurement			
BAL-7731	4-13-73	VOL AL EFF:			
BR-3391(S)	1-31-73	RENEWAL			2-1-76
BS-3391(L)	5-3-73	ML to chg. call letters to: W K K X			
WIRE	7-13-73	Auth. operate studio from outside corporate limits of Deland, Fla at 340 North Spring Garden Ave. thru October 1, 1973.			
BS-3391 (1)	9-4-73	ML to change studio location to 700 Highway 92, Deland, Florida.			
PPS-2468	9-12-73	ML to operate transmitter by remote control from 700 Highway 92, Deland Florida.			
BZ-7765	7/8/75	VOL AL EFF: 7/17/75			
BS-3391(2)	8-7-75	ML to change SL			

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W K K X

WEST VOLUNSLIA COMMUNICATIONS CORPORATION AL 9-22-80 EFF: 10-1-80
xMID-FLORIDA BROADCASTING COMPANY A LIMITED PARTNERSHIP (RANDOLPH
A. MARSH GENERAL PARTNER), WITH THE SUBSTITUTION OF REBA ZOELLNER
FOR EUGENE McMAHON AND THE ADJUSTMENT OF PARTNERSHIP INTEREST
FOR ALL PARTNERS. (AL7-24-80, EFF:
Station location DeLand, FLORIDA

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BS-3391 (3)	9-8-75	ML to chg. studio loc. to Boulevard, DeLand, Florida and remote control			118 $\frac{1}{2}$ N.
BR-3391(L) BZ-9090	6-16-76	RENEWAL & MODIFICATION			2-1-79
BAL-9325 Ltr. recd	6-30-78 6-22-79	VOL. AL. Chg. SL	EFF: to (See Card 2)	6-30-78	
BR- 781002F3(S)	11-27-79	RENEWAL OF LICENSE			2-1-82
BAL800327EQ	4-29-80	VOL AL.		EFF:	4-29-80
BAL800528EB	7-24-80	VOL AL.		EFF:	
BZ-800728AB(1)	8-25-80	DIRECT MEASUREMENT			2-1-82
EBSA	12-22-80	CALL SIGN CHANGE			
COMTEL	12-30-80	NO OBJECTION POSTPONEMENT ON-AIR USE NEW CALL SIGN WDLF THRU 1-1-81.			

FORMERLY FORM A-170

Call
Letters NewName DELAND BROADCASTERS, INCORPORATED
PO % B.F.J. Timm, PO Box 101, Douglas, Ga.

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,279 Rec'd Filed	12-9-55 12-21-55 12-21-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 1310kc Power: 1kw Hours of Operation: Daytime Trans. Location: Taylor Road DeLand, Florida Studio Location: To be determined DeLand, Florida John Mullaney, Engr.	GRANTED	6-6-56

Collins 20V

FORM DC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W O O O

Name DELAND BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7373 Rec'd Filed	9-14-56 9-18-56 9-18-56	Modification of construction permit (BP-10,279 which auth. a new standard broadcast station) to increase power from 1kw to 5kw and change type transmitter (Collins 21 E). Atty. - Philip M. Baker Engr. - Russell P. May	GRANTED (as construction permit	6-27-57
BMP-7401 Rec'd Filed	10-6-56 10-10-56 10-10-56	Modification of construction permit (BP-10,279, which authorized a new standard broadcast station) to change type transmitter (Raytheon RA-1000). Philip M. Baker, Atty. Russell P. May, Engr.	GRANTED	10-25-56
BRC-1061 Rec'd Filed	12-5-56 12-6-56 12-6-56	Modification of construction permit to operate transmitter by remote control from Conrad Building, Deland, Florida. Philip M. Baker, Atty.	GRANTED	12-10-56

APPLICATION RECORD - BROADCASTING

Call
 Letters ... W.O.O.O.

Name DELAND BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BL-6439 Rec'd Filed	11-30-56 12-3-56 12-3-56	License to cover Construction Permit (BP-10,279 as mod.,) which authorized a new standard broadcast station and specify studio location and remote Control point as 112½ W. New York, Deland, Fla. Atty: Philip M. Baker.	GRANTED	1-8-57
BAL-2672 Rec'd Filed	5-16-57 5-21-57 5-21-57	Voluntary assignment of license to Trio Broadcasting Company, Inc. Neville Miller, Atty.	GRANTED EFF: License and	6-27-57 7-10-57 CP
BAP- Rec'd	7-10-57 7-18-57	Voluntary assignment of construction permit to Trio Broadcasting Company, Inc. Neville Miller, Atty.	Dismissed Unnecessary	7-22-57

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters ...W.O.O.O.....

NameTRIO BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-3391 Rec'd	11-4-57 11-4-57	Renewal of License	GRANTED	1-30-58
BMP-8041 Rec'd Filed	1-24-58 1-27-58 1-27-58	Modification of construction permit (BMP-7373) which authorized increase in power from 1kw to 5kw and changetype transmitter to (COLLINS 21-E) for extension of completion date from 2-27-58 to 8-27-58. Atty's: Miller & Schroeder	GRANTED	2-13-58
BL-7065 Rec'd Filed	3-20-58 3-24-58 3-24-58	License to cover construction permit BMP-7373 as mod., which authorized increase power from 1kw to 5kw and install new transmitter (COLLINS 21-E). Atty's: Miller & Schroeder	GRANTED	4-24-58

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters W G O C

POLARIS BROADCASTING, INC.

Name XTRIC BROADCASTING COMPANY, INC.DeLand, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3986 Rec'd Filed	4-23-58 4-24-58 4-24-58	Authority to determine operating power by direct measurement of antenna power.	GRANTED	5-19-58
BR-3391 Rec'd & Filed	10-26-60 10-28-60	Renewal of license.	GRANTED	10-18-61
BZ-4451 R. & F.	3-28-61 4-4-61	Authority to determine operating power by direct measurement of antenna power.	DISMISSED Ltr written (see BZ-4579)	4-25-62
BAL-4311 Rec'd Filed	8-16-61 8-18-61 8-18-61	Voluntary assignment of license to Polaris Broadcasting, Inc. Mary Jane Morris, Atty.	GRANTED EFF:	10-18-61 11-7-61
BZ-4579 R. & F.	1-4-62 1-5-62	Authority to determine operating power by direct measurement of antenna power.	GRANTED	3-26-62

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters W O O O

SHOM BROADCASTERS, INC.

x BRIAN E. TOLBY, RECEIVER

Name

x POLARIS BROADCASTING, INC.

DeLand, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4781 R & F	4-5-63 4-9-63	Involuntary assignment of license to Brian E. Tolby, Receiver Atty. Miller and Schroeder	GRANTED	9-30-64
BR-3391 Rec'd Filed	12-6-63 12-18-63 12-18-63	Renewal of License John P. Bankson, Jr., Atty.	GRANTED	9-30-64
BAL-5025 Rec'd Filed AMENDMENT R & F	12-12-63 12-18-63 2-10-64 2-6-64 2-10-64	Voluntary assignment of license from Polaris Broadcasting, Inc. (by its Receiver) to SHOM BROADCASTERS, INC. AMENDED to change name of assignor to Brian E. Tolby, Receiver of Polaris Broadcasting, Inc. CONTINGENT ON GRANT OF BAL-4781 Atty. - Miller & Schroeder (J.P. Bankson, Jr)	GRANTED	9-30-64

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W O O OName SHOM BROADCASTERS, INC.
DeLand, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BZ-6091 R & F	7/1/66 7/5/66	Auth. to determine operating power by direct meas. of antenna power.	GRANTED	8-22-66
BR-3391 R. & F.	10-18-66 11-3-66	RENEWAL OF LICENSE Attys: Miller and Schroeder (John P. Bankson, Jr.)	GRANTED	1-13-67
BP-17,763 R & F	5-19-67 5-22-67	CP to make changes in antenna system (incr. height add resistor) Atty. John P. Bankson, Jr. Engr. George C. Davis.	GRANTED	7-25-67 Cond'l re: Before prog. test oper. may be auth., sufficient data shall be submitted to show that the inverse distance field inten. at one mile does not exceed 193 mv/m/kw.
BL-11,790 R & F PTA-9/15/67 OCT 20 1967 9-26-67 PTA	9/5/67 9/6/67	Lic. to cover CP (BP-17,763) which auth. chng. ant-system. Atty: Arthur H. Schroeder Engr: Julius Cohen, D.C. (10-23-67 PTA reinstated)	GRANTED	10-31-67

FORM BC-121 #8
 AUG. 1955

APPLICATION RECORD - BROADCASTING

1310kc

Call
 Letters W O O O

Name SHOM BROADCASTERS, INC.
DeLand, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BZ-6945 R & F #450845 \$30 Refunded \$30 DM SEP 19 1968	8/10/68 8/12/68 8/12/68 9/18/68 8/22/68	Direct Meas. Atty: John P. Bankson, Jr. Engr: Julius Cohen, D.C.	GRANTED	9-23-68
BB-3391 R & F #554056 \$75.00 FD PR393 DEC 10 1968	10-17-69 11-3-69 11-3-69 11-3-69	Renewal of license Atty: Miller, Schroeder & Bankson	GRANTED	1-29-70
BP-19,058 Rec'd Filed #016323 \$50 Acc. 060 JUL 28 1971	7-10-71 7-13-71 7-13-71 7-13-71	CP to remove the series resistor and increase the antenna efficiency. Atty: John P. Bankson, Jr.	GRANTED	7-30-71

APPLICATION RECORD - BROADCASTING

110106

DELAND BROADCASTING, INC.
X SHOM BROADCASTERS, INC.

Call Letters W O O O

Name
DeLand, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,075 R & F W 003298-\$50. AC-067 PTA PRESS	9-10-71 9-10-71 9-10-71 9-16-71	Lic.(BP-19,058) for changes. SL same as TL. Delete RC. Atty: Miller, Schroeder & <u>Bankson</u>	GRANTED	11-16-71
NOV 11 1971				
BZ-8121 R & F DM PRESS	7-17-72 7-19-72 7-21-72	Direct Measurement Atty: Miller, <u>Schroeder</u> & Bankson	GRANTED	8-7-72
BAL-7731 R & F FEE PD: \$1000 CODE 047	10-26-72 10-30-72 123163	Voluntary assignment of license to DELAND BROADCASTING, INC. (SEE OVER) Atty - Miller, Schroeder & Bankson	GRANTED Req. Grant Fee	4-13-73 \$ 4,000.00
PUB NOTICE FILED	12-11-72	AMENDED 2-22-73 - past programming AMENDED reasons for AL; current fin. data; Agreement (2-22-73 - assignee)	fee paid 048 EFF: 4-30-73	5-3-73 W 180693 & re programming

RE: BAL#7731 - Comments from atty Bankson, Jr. re
assignor's ownership of FM Station WDLF in DeLand, Fla.

APPLICATION RECORD - BROADCASTING

Call W K K X
Letters W O O O

DELAND BROADCASTING, INC.
Name X ~~SMM~~ BROADCASTERS, INC.
DELAND, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3391 R & F PN PRESS NOV 10 1972	10-20-72 11-3-72 11-3-72	RENEWAL OF LICENSE Atty-John P. Bankson, Jr.	GRANTED	1-31-73
BRC-3668 R & F \$50-229814 AC-056 PRESS: SEP 1 1973	9-1-73 9-5-73 9-5-73	Modification of license to operate transmitter by remote control from 700 Highway 92, DeLand, Florida. (studio location) Atty. Bilger and Blair	GRANTED	9-12-73
BTC-7765 R & F FEE PD: \$200 # 424180 CODE 047 MAY 20 1975 LTR from atty re Pub notice filed 6-7-75 PN filed 6/27/75	5-5-75 5-9-75	Voluntary transfer of control of lic corp from Gussie E. Lehmann and Gordon H. Monroe to David R. Hill REQUEST WAIVER SECTION 1.597 Atty - Bilger & Blair AMENDED 6-5-75 -bal sheet & net income(licensee) Statement re bank credit filed 6-25-75	GRANTED EFF: gr fee req Fee Pd	7/8/75 7/17/75 8/11/75 W 459716

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

2-57 MID-FLORIDA BROADCASTING COMPANY, A LIMITED PARTNERSHIP
(Randolph A. Marsh and Robert L. Marsh - GENERAL PARTNERS)Call
Letters W K K XName x DELAND BROADCASTING, INC.
DELAND, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3391 Recd. PN Recd. FILED PRESS NOV 21 1975	9-9-75 10-1-75 " 11-6-75	RENEWAL OF LICENSE John P. Bankson, Jr. Atty. AMENDED 12-9-75 re: business interests AMENDED 4-16-76 re: trans. logs, balance sheet & EEO	GRANTED	6-16-76
BZ-0090 R & F DM PRESS APR 9 1976	2-13-76 2-27-76 3-31-76	Direct Measurement Atty: John P. Bankson, Jr. (Hamel, Park, etc)	GRANTED issued with BR-3391	6-16-76
BAL-9325 R & F FORM 311 (ALSO SEE WPUL) APR 1 1978 PN FILED	2-20-78 3-24-78 5-9-78	Voluntary assignment of license to MID-FLORIDA BROADCASTING COMPANY, A LIMITED PARTNERSHIP (Randolph A. Marsh and Robert L. Marsh - GENERAL PARTNERS) REQUEST WAIVER SECTION 1.597 Atty - Hamel, Park, McCabe & Saunders	GRANTED EFF:	6-30-78 "

BAL-9325 Amended 5-31-78 re: Other B/c interest of off.
demographic data; bank letter & affidavit supporting Re-
quest for Waiver of Sec. 1.597

#12

1310khz.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W K K X

xxMID-FLORIDA BROADCASTING COMPANY, A LIMITED PARTNERSHIP
 Name (RANDOLPH A. MARSH AND ROBERT L. MARSH - GENERAL PARTNERS)
 DeLand, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BP-780804AI PRESS:	SEP 25 1978	CP to install new Aux. Trans. (GATES BC-1T) at main TL; to be operated on 1310khz., 1kw (PSA 500 watts) Atty: John P. Bankson, Jr. (Hamel, Park, etc.) Engr: ----	CANCELLED (NOT ISSUED) UNNECESSARY	2-6-79
BR-781002F3 PRESS:	DEC 4 1978	RENEWAL OF LICENSE Atty - John P. Bankson, Jr.	GRANTED	11-27-79

#13

APPLICATION RECORD-BROADCASTING

1310khz.

Call Letters: WKKX

Name: MID-FLORIDA BROADCASTING COMPANY, A LIMITED PARTNERSHIP (RANDOLPH A. MARSH-GENERAL PARTNER) WITH THE SUBSTITUTION OF REBA ZOELLNER FOR EUGENE McMAHON AND THE ADJUSTMENT OF PARTNERSHIP INTEREST FOR ALL PARTNERS.
Station Location: DELAND, FLORIDA

File No.	Date	Description	Action and Date
BAL800327EQ FORM 316 (ALSO SEE WPUL) PRESS APR 22 1980	3-19-80	VOL. AL TO MID-FLORIDA BROADCASTING COMPANY A LIMITED PARTNERSHIP (RANDOLPH A. MARSH- GENERAL PARTNER) ATTY- DANIEL Mc CARTHY (BILGER & BLAIR)	GRANTED 4-29-80 EFF: 4-29-80
BAL800528EB Form 316 PRESS JUL 3 1980 Also see WPUL. PN FILED PN FILED 7-1-80	6-26-80	Vol AL to Mid-Florida Broadcasting Company A Limited Partnership (Randolph A. Marsh- General partner) with the substitution of Reba Zoellner for Eugene McMahon and the adjustment of partnership interests for all partners. Atty Bilger & Blair	GRANTED 7-24-80 EFF:
BZ-800728AH R & F PRESS AUG 12 1980	7-28-80	DIRECT MEASUREMENT Atty: Michael J. Hirrel (Hamel, Park, etc.)	GRANTED 8-25-80

APPLICATION RECORD-BROADCASTING

#14

Call Letters: XWKKX W D L F

Name: MID-FLORIDA BROADCASTING COMPANY, A LIMITED PARTNERSHIP (RANDOLPH A. MARSH-GENERAL PARTNER) WITH THE SUBSTITUTION OF REBA ZOELLNER FOR EUGENE MCMAHON AND THE ADJUSTMENT OF PARTNERSHIP INTEREST FOR ALL PARTNERS.

Station Location: Deland Florida

File No.	Date	Description	Action and Date
BAL800530ES Form 314 PRESS JUL 3 1980		Vol AL to West Volusia Communications Corporation Request for Waiver Sec. 1.597 Atty for assignor- Donald E. Bilger Atty for assignee- George Borsari	GRANTED 9-22-80 EFF: 10-1-80

BAL800530ES amended 7-21-80 re: AFFIDAVIT FILED BY
RANDOLPH A. MARSH.

D U M M Y C A R D
APPLICATION RECORD-BROADCASTING

Call Letters: *WKKX*
W K K X

WEST VOLUSIA COMMUNICATIONS CORPORATION

Name: xMid-Florida Broadcasting Company A Limited Partnership (Randolph A. Marsh-General Partner)

Station Location: DeLand, Florida

File No.	Date	Description	Action and Date
BAL800530ES		AMENDED 8-7-80 re: AMENDMENT TO PETITION filed by Randolph A. Marsh, General Partner of Mid-Florida Broadcasting Company. AMENDED 8-6-80 re: Assignee's portion of application, legal qualifications, financial data, etc. AMENDED 8-27-80 re: Non-voting rights. AMENDED 8-29-80 re: Loan commitment letter.	Granted 9-22-80 EFF: 10-1-80
BAL810424HP Form 316 PRESS MAY 20 1981		Involuntary assignment of license to David R. Hill, Receiver Atty George R. Borsari, Jr.	EFF: 5-26-81

APPLICATION RECORD-BROADCASTING

Call Letters: WDLF

DUPLICATE

Name:

DAVID R. HILL, RECEIVER
Orange City, Florida

Station Location:

File No.	Date	Description	Action and Date
BAL810707EY Form 314 PRESS JUL 21 1981 PN filed 8-20-81		Vol AL to Deland Broadcasting, Inc. Atty James L. Kaler, Jr.	ISSUED

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

