

W D A T

 SPERRY RAND

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**REMOVABLE LABEL TAB**

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



June 1954

3576

## BROADCASTING STATION LICENSE RECORD

Date first licensed 2-3-58

Call letters XWQXQ

ADAT 3-15-69

HUNTER-KNIGHT DAYTONA, INC. (AL 11-8-77 EFF: 12-1-77)

Station location

Ormond Beach, Florida

\* NATIONAL COMMUNICATIONS INDUSTRIES, INC. (BML-6-12-72)

\* MORRIS BROADCASTING COMPANY, INC. (AL 3-10-69 EFF. 3-15-69)

Name of licensee \*VOLUSIA COUNTY BROADCASTING CORPORATION

432 South Nova Road (State Road 5A), Ormond Beach, Florida (Redescription)  
 \* 432 Nova Rd., (State Route S-415), Ormond Beach, Fla. (BP 10-26-72)  
 X State Road S-415, 2 mi. W. of Ormond Beach, Florida (BP 11-10-70)

Transmitter location \* Ave. Calle Grande, Ormond Beach, Florida (CP 3-6-57) (BL-2-3-58)

432 South Nova Road (State Road 5A), Ormond Beach, Florida

\* 432 Nova Rd., (State Route S-415), Ormond Beach, Fla. (BP 10-26-72)

Main studio location X Ave. Calle Grande, Ormond Beach, Florida (CP 3-6-57) (BL-2-3-58)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Day	Period From To
BP-10396	3-6-57	1380kc	1kw	Day	5-6-57 11-6-57
	CP for new standard broadcast station				
EMP-7733 (1)	7-16-57	Modification of construction permit (BP-10396) to change type transmitter.			
BL-6731	2-3-58	1380kc	1kw	Day	2-3 2-1-61
	License to cover CP(BP-10,396 as mod.) which authorized a new standard broadcast station.				
BRC-1698 (1)	9-16-60	Mod. of license to operate transmitter by remote control from 330 North Ridgewood Ave., Daytona Beach, Florida (By Employees of the Station only).			
	1-25-61	Commission deferred action on renewal pending further consideration.			
BTC-4189 EFF:	2-26-63 3-3-63	Voluntary transfer of control of licensee corporation from Lyman Menard, Julia F. Menard and Edward E. Ford to Radkob, Inc.			
BR-3576	1-31-63	1380kc	1kw	Day	1-31 2-1-64
BR-3576	1-24-64	Renewal of License			2-1 2-1-67
BR-3576	2-28-67	Renewal of License			2-28 2-1-70
BZ-6412 (1)	5-9-67	Auth. to determine operating power by direct meas. of antenna power.			
TELEGRAM	10-17-67	PSA	500w		
EFF:	3-15-69	Vol. VI			
Ltr.	4-28-69	Trans:	GATES	BC-1G	
BR-3576 (L)	6-25-70	Renewal of License			2-1-73
CP-18,912 CANCELLED See PP-19,156	11-10-70	1380kc	1kw	Day	11-10-71
	CP to change antenna transmitter location and decrease antenna height. CANCELLED				
BTC-6576	6-10-71	INVOL. TC	EFF:	5-13-71	

Form BC 126

June 1954

#2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W D A T

Station location Ormond Beach Florida

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To	
BMP-13,313(1)	10-20-71	MF (BP-18,912)		ext. time	to 5-10-72	
BTC-6723	1-28-72	VOL. TO		EFF: 2-18-72		
BMP-13,410(2)	5-15-72	MF (BP-18,912)		ext. time	to 2-10-72	
EBSA	6-12-72					
BML-2411(1)	6-12-72	PL to change name to: NATIONAL COMMUNICATIONS INDUSTRIES, INC.				
BMP-13,481(3)	8-30-72	MP (BP-18,912)		ext. time	to 2-10-73	
		CANCELED. BP-19,156 granted.				
BP-19,156	10-26-72	1380khz	1kw	DA-N U	10-26-73	
		CP to add nighttime operation with 1kw, DA-2 U and chg. ant. -trans. and SL.				
BR-3576(L)	1-31-73	Renewal			2-1-76	
BMP-13682(1)	10-12-73	MP (BP-19156)		ext. time	2-26-74	
BL-13,568(L)	3-8-74	1380khz	1kw	DA-N U	2-1-76	
		Lic. to cover BP-19,156 for changes				
BS-3576(L)	4-5-74	change SL & TL, changes in towers (NW#1)			2-1-76	
BP-19,912	4-30-75	1380khz.	250w	U Aux.	4-30-76	
		CP to install a new aux. trans.				
BL-13,984(L)	7-29-75	Lic. to cover BP-19912 for New Aux. trans., GATES 250-C			2-1-76	
BR-3576(3)	1-28-76	Renewal of lic. (Main & Aux.) -				2-1-79
BP-20,110	9-8-76	CP inc. day & night power, chg. DA & trans.				
		1380khz	2.5kw, 5kw	IS, DA-2, U	9-8-77	
BAPL-496	11-8-77	Vol AL		EFF:		
BMP-14,446(1)	10-15-77	MP (BP-20110)		ext time	to 12-31-77	
BAPL-496	11-8-77	Vo. AL		EFF: 12-1-77		
BL-14,796(L)	9-14-76	Lic. to cover BP-20,110 no mod. for changes (Main Transmitter)				2-1-79
		1380khz	2.5kw-5kw	DA		

# BROADCASTING STATION HISTORY RECORD

CARD # 3

First licensed .....

Call Letters .....  
                  AM  
                  WDAT

Station Location .....

Name .....  
                  SEE CARD # 1

Transmitter Location .....

Main studio location .....

Authorization Record

File No.	Granted	Facilities	Expires
COMTEL	12-8-80	TEMP. AUTH. GR. OPERATE PARAMETERS AT VARIANCE WHILE MAINTAINING MONITOR POINTS WITHIN LIC. LIMITS TO CONTINUE SERVICE & FACILITATE REPAIRS TO ANTENNA MONITOR SYSTEM. THIS AUTH. EXPIRES 2-15-81.	
BR780928VE (S)	6-25-79	RENEWAL OF LICENSE	2-1-82

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call Letters ~~WQM~~ WQXQ

Name VOLUSIA COUNTY BROADCASTING CORPORATION

PC &amp; Lyman W. Menard, 926 No. Wild Olive Ave., Daytona Beach, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,396	1-23-56	Construction permit for a new standard broadcast station to be operated on: Frequency: 1380kc Power: 1kw Hours of Operation: Daytime Trans. Location: 600-Beville-Road, Daytona-Beach, Fla. Studio Location: -600-N.-Atlantic-Ave., -Daytona-Beach, Fla. Remote-Control-Point: Same as Studio	RETURNED	2-3-56
Rec'd	1-30-56		<del>EXHIBITS 8 &amp; 4 dtd.</del>	
Resub.	2-16-56		<del>after Section 1.</del>	
Rec'd	2-23-56			
Filed	2-23-56			
AMENDED	9-10-56	AMENDED to change antenna-transmitter location		
Rec'd	9-21-56	to Jasmine-Bldg., Daytona-Beach, Florida.		
Filed	9-21-56			
AMENDMENT	12-21-56	AMENDED to change ant-trans. & studio location		
Rec'd	2-7-57	to Ave. Calle Grande, Ormond Beach, Fla., delete		
Filed	2-11-57	remote control, make changes in ant.(decr. hght) and ground systems and change station location to ORMOND BEACH, FLORIDA.		
		Engr. - Page, Creaata, Steel & Waldschmitt		



COLLINS 20T

Aug. 1955

Call  
Letters W 7 3Name VOLUSIA COUNTY BROADCASTING CORPORATION  
ORPONT BEACH, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7733 Rec'd Filed	6-21-57 6-25-57 6-25-57	Modification of Construction Permit (BP-10,396 which authorized a new standard broadcast station) to change type transmitter to (GATES BC-1E). Atty: Norman B. Jorgensen	GRANTED	7-16-57
BL-6731 Rec'd Filed	7-25-57 7-26-57 7-26-57	License to cover Construction Permit (BP-10,396 as mod., which authorized a new standard broadcast station. Atty's: Krieger & Jorgensen	GRANTED	2-3-58
BRC-1093 Rec'd Filed	7-1-60 7-3-60 7-3-60	Modification of license to operate transmitter by Remote Control from 330 North Ridgewood Avenue, Daytona Beach, Florida (By Employees of the Station only).	GRANTED	9-16-60
BR-3576 Rec'd&Filed	11-2-60 11-3-60	Renewal of license.	GRANTED	1-31-63

## APPLICATION RECORD - BROADCASTING

1380kc

AUG. 1955

Call  
Letters W Q X QName CLUSIA COUNTY BROADCASTING CORPORATION  
Ormond Beach, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4189 Rec'd Filed	12-3-62 12-10-62 1-10-63	Voluntary transfer of control of licensee corporation from Lyman Menard, Julia F. Menard and Edward E. Ford to Radkob, Inc.  Fly, Shuebruk, Attys. for Transferor Robert F. Jones, Atty. for Transferee	GRANTED: EFF:	2-26-63 3-3-63
BR-3576 Rec'd Filed	10-30-63 11-4-63 11-4-63	Renewal of license  Atty. Robert F. Jones	GRANTED	1-24-64
BR-3576 R & F	10-20-66 10-31-66	Renewal of License	GRANTED	2-28-67
BZ-6412 R & F	4/12/67 4/17/67	Auth. to determine operating power by direct meas. of antenna power. Engr: J. Siegel, Ormond Beach, Fla.	GRANTED	5-9-67
BAL-6566 R & F FEE PD: \$75 P.N. filed	12-20-68 12-23-68 #479476 1-6-69	Voluntary assignment of license to MORRIS BROADCASTING COMPANY, INC. Atty - Dempsey & Koplovitz JAN 15 1969 AMENDED	GRANTED EFF.	2-10-69 3-15-69

APPLICATION RECORD - BROADCASTING

1380ke

Call  
Letters

Name WILMINGTON BROADCASTING COMPANY, INC.  
ORLANDO BEACH, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BC-3576 R & F	10-31-69	Renewal of License	GRANTED	1-22-70
#553894-75 P. N.	10-31-69	AMENDED 1-8-70 re: Programming Atty: J. Richard Carr		
Press	11-18-69			
EP-18,912 R & F	9-2-70	Construction permit to change antenna- transmitter location to State Road 115, 2	GRANTED	11-10-70
#628140-50 ACC. 000	9-3-70	miles west of Ormond Beach, Florida, and decrease antenna height. (27° 10' 09" - 81° 05' 54")	CANCELLED	see EP-19,156
Press	NOV 5 1970	Atty: J. Richard Carr		
Amended 9-28-70 re: decrease in antenna height				
BC-3576 R & F	5-12-71 5-13-71	Involuntary transfer of control of lic corp from William E. Morris to Beryl Weiner, Trustee	GRANTED	6-10-71
FEE PD: \$250 #006677 CODE 053(316) ALSO SEE WMOG		Atty - Arent, Fox (G. Shapiro) AMENDED 6-2-71 to chge Trustee to "RECEIVER" (Court Order)	RFF:	5-13-71

APPLICATION RECORD - BROADCASTING

Call  
Letters W.D.A.T.

Name MORRIS BROADCASTING COMPANY, INC.  
Ormond Beach, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,313 R & F #512390 \$50 Acc. 067 Press	9-25-71 10-5-71 10-5-71	MP(BP-18,912) for extension of completion date to 5-10-72. (Changes)  Atty: George H. Shapiro	GRANTED to <del>REPEATEDLY</del> CANCELLED	10-20-71 5-10-72  See BP-19,156
BTC6723 R & F FEE FD: \$1000 CODE 047	11-5-71 11-9-71 #018022 NOV 18 1971	Voluntary transfer of control of lic corp from Beryl Weiner, Receiver TO William P. Hunter  Atty - Arent, Fox etc (for transferor) for transferee - Dempsey & Koplovitz (1-3-72)  AMENDED 1-3-72 - re programming; plan of financing; re Tables I & II (proposed officers & directors) AMENDED 1-13-72 re spot announcements AMENDED 1-18-72 re spot announcements	GRANTED Req. grant fee \$2,350.24 Eff: 2-18-72 Grant Fee Paid: 048, 3-9-72, W 048656	1-28-72
Pub. notice filed	11-24-71			

# APPLICATION RECORD - BROADCASTING

Call  
Letters W D A T

Card #6

NATIONAL COMMUNICATIONS INDUSTRIES, INC.

Name ~~..MIRIS..BROADCASTING..COMPANY..-INC.~~  
ORMOND BEACH, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,156	1-18-72	Construction permit to add nighttime operation with 1kw, DA-N, Unlimited using a four tower directional antenna system and change antenna-transmitter and Main studio location to 432 Nova Road (State Route S-415), Ormond Beach, Florida . 29° 16' 09" 81° 04' 54" REQUEST WAIVER OF THE FREEZE. Atty. J. Richard Carr (Dempsey and Koplovitz) Eng. E. H. Munn, Jr.	GRANTED	Accepted for filing by Comm. act. of 7-6-72.  Grant Fee: \$2,250 Paid 040, 12-19-72 W 137114
Rec'd	1-21-72			
Filed	1-21-72			
\$250-034397	1-21-72			
AC-039				
PN filed	2-4-72			
PRESS: JUL 17 1972				
Amended 7-31-72 to change name to National Communications Industries, Inc.				
GRANT REQUESTED \$2,250.00				
Amended 9-14-72 financial				
BMP-13,410	1-26-72	MP(BP-18,912, as mod.) for extension of completion date to 7-8-72 (changes) Atty: Dempsey and Koplovitz	GRANTED	5-15-72 to 8-10-72
R & F	4-28-72			
\$50-068558	4-28-72			
AC-067				
MAY 8 1972				

# APPLICATION RECORD - BROADCASTING

Card #7

Call Letters W D A T

NATIONAL COMMUNICATIONS INDUSTRIES, INC.

Name  MORRIS BROADCASTING COMPANY, INC.  
ORMOND BEACH, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BML-2411 R&F \$50-061862 AC-060 PRESS: JUN 1 1972 AMENDED 5-12-72 re Articles of incorporation filed.	4-3-72 4-7-72 4-7-72	Modification of license to change the corporate name to NATIONAL COMMUNICATIONS INDUSTRIES, INC.  Atty. J. Richard Carr	GRANTED	June 12, 1972
BMP-13,481 R & F \$50-098059 AC-067  -----AUG 23 1972	8-2-72 8-4-72 8-4-72	MP(BP-18,912) as mod.) for extension of completion date to _____ (changes) Atty: J. Richard Carr	GRANTED to CANCELLED	8-30-72 2-10-73 see BP-19,156
BR-3576 R & F P.N. PRESS DEC 21 1972	10-23-72 11-1-72 11-1-72	Renewal of License  Atty: J. Richard Carr	Granted	1-31-73

CONTACT: William Hunter  
ADDRESS: 432 S. Nova Road  
Ormond Beach Fla.

Tel. Phone 677-4122  
672-2523

Code: 904



# APPLICATION RECORD - BROADCASTING

Card #8

Call Letters W D A T

Name NATIONAL COMMUNICATIONS INDUSTRIES, INC.  
ORMOND BEACH, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,682 R & F \$50-234644 AC-056 PRESS: SEP 7 1973	9-15-73 9-20-73 9-20-73	Modification of CP(BP-19,156) for extension of completion date to 1-26-74.	GRANTED to	10-12-73 2-26-74
BL-13,568 R & F \$50#249777 PTA PRESS 11 JAN 1974	11-5-73 11-7-73 11-8-73 11-21-73	Lic to cover BP-19,156 for changes  Atty. J. Richard Carr(Dempsey & Koplovitz)	GRANTED	3-8-74
BP-19,912 R & F \$50-401183 AC-056 MAR 9 1975	3-7-75 3-12-75 3-12-75	Construction permit to install a new Auxiliary transmitter GATES 250-C.  Atty: J. Richard Carr(Dempsey & Koplovitz)	GRANTED	4-30-75

APPLICATION RECORD - BROADCASTING

1580khz

Call  
Letters W D A T

#9

Name NATIONAL COMMUNICATIONS INDUSTRIES, INC.  
Ormond Beach, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,984 R & F \$50# 35960 <del>XXXX</del> PTA PRESS JUN 30 1975	5-27-75 6-3-75 6-9-75 6-17-75	Lic. to cover BP-19912 for New Auxiliary transmitter, Gates 250-C  Aty . J. Richard Carr (Dempsey & Koplovitz)	GRANTED	7-29-75
BP 20,110 Rec'd Filed \$800-469463 AC-001 Amended 10-20-75 re: Inc. nighttime power to 2.5kw, eng. report Amended 10-21-75 re: Ltr. concerning Eng. report & Sec. V-A Amended 5-28-75 re: Eng. report Amended 6-14-76 re correction to engineering portion of application pn rec'd	8-26-75 <del>8-26-75</del> 10-20-75 8-29-76 JUN 19 1976 6-29-76	Construction permit to increase daytime power from 1kw to 5kw, install DA-2, change type transmitter to: Harris MW-5, inc. nighttime power to 2.5kw. Atty: J. Richard Carr Eng. E. Harold Munn	GRANTED	9-8-76

PHASE 1 REFUND ACTION

Payable to acct.  
Dampney + Kofroning

TRANS.  
CODE

500

DATE

8/10/79

AMT.

\$19.00

INITIALS

YMS

Form BC-121 #10  
September 1969  
2-58

# APPLICATION RECORD - BROADCASTING

1380 khz

Call  
Letters W D A T

HUNTER-KNIGHT DAYTONA, INC.

Name <sup>x</sup> NATIONAL COMMUNICATIONS INDUSTRIES, INC.  
ORMOND BEACH, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3576 R & F PN Recd. PRESS	9-25-75 10-1-75 " NOV 13 1975	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) J. Richard Carr, Atty.	GRANTED	1-28-76
----- BAPL-496 R & F FORM 314 PN filed JUN 24 1977	5-23-77 5-24-77 6-13-77 JUN 24 1977	----- Voluntary assignment of license & CP (BP-20110) HUNTER-KNIGHT DAYTONA, INC. (SEE OVER) REQ. WAIVER SECTION 1.597  Atty - Dempsey & Koplovitz Assignment of contract rights - filed 5-25-77	----- GRANTED EFF:	----- 11-8-77 12-1-77
BMP-14,446 R & F PRESS	8-1-77 8-5-77 AUG 2 1977	Mod of (BP-20,110) for ext of time to 10-30-77	GRANTED TO	10-15-77 12-31-77

RE: BAL-9026 - Atty was called 6-23-77 - by laws nec.  
Table I - home addresses not shown; Table II & par.17  
dates incomplete

(assignee)  
AMENDED 8-3-77 to reflect pending applications (CP for  
WTMC) and BAL-9080 (WMJB)

AMENDED 8-19-77 re security agreement; affidavit re waiver  
req.,

AMENDED 8-25-77 - chges in stockholdings (add'l stockhold  
AMENDED 8-25-77 - chges in stockholders ~~stockholdings~~,  
financial data & statement re comm survey

Amended 9-15-77 re-legal data, (covenant not to compete)

Amended 9-19-77 re legal data, (re relationship)

Amended 10-7-77 re overlap, WTMC, WWVB) engr. data

Amended 11-2-77 Financial Data

# APPLICATION RECORD - BROADCASTING

1380khz

#11

Call Letters **W D A T**

Name **HUNTER-KNIGHT DAYTONA, INC.**  
**Ormond Beach, Florida**

File No.	Dated	Application for	Action	
			Nature	Date
BL-14,396 R & F Amend PTA PRESS	10-3-77 10-4-77 1-18-78 - engr. data 11-9-77 <b>FEB 23 1978</b>	Lic. to cover BP-20,011 as mod. for changes  Atty: J. Richard Carr (Dempsey & Koplovitz)	GRANTED	9-14-78
BR780928VE PRESS	<b>DEC 11 1978</b>	RENEWAL OF LICENSE (MAIN & AUXILIARY)  Atty. Samuel Miller (Miller & Fields)	GRANTED	6-25-79

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

