

W D D T



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-18-56

Call letters W D D T

Station Location: Greenville, Mississippi

CLEARWATER BROADCASTING CORPORATION (AL 6-25-59 Eff: 6-26-59)

X WILLIAM HODDING CARTER, JR. AND JOHN T. GIBSON

d/b as WDDT RADIO COMPANY. (AL 9-21-56; EFF: 9-30-56)

Name of licensee X DELTA-DEMOCRAT PUBLISHING COMPANY

Transmitter location State Hwy. 10 (Old Leland Road) 2.6 miles east of State Hwy. 1,
Greenville, Mississippi. (CP 11-16-55) (Lic. 5-18-56)

988 N. Broadway, Greenville, Miss. (ML 10-25-68; Eff:

Main studio location X 207 Main Street, Greenville, Mississippi. (CP 11-16-55) (Lic. 5-18-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Day	Period From- To-
BP-9499	11-16-55	900kc	1kw	Daytime	1-16-56 7-16-56
	CP for a new standard broadcast station.				
BP-714	5-18-56	900kc	1kw	Daytime	5-18-56 6-1-58
(2)	Lic. to cover CP(BP-9499, as mod.) for a new standard broadcast station.				
BAL-2437	9-21-56	Voluntary assignment of license to:			
EFF:	9-30-56	William Hodding Carter, Jr., and John T. Gibson, d/b as WDDT RADIO COMPANY.			
Telegram	5-29-58	Action on renewal application deferred pending further consideration. Continued operation authorized.			
BR-3263	11-16-61	900 kc	1kw	Day	11-16-61 6-1-64
BAL-3503	6-25-59	Voluntary assignment of license to			
Eff:	6-26-59	Clearwater Broadcasting Corporation			
	6-1-61	Ren. deferred pending further consideration.			
BR-3263	11-16-61	900 kc	1kw	Day	11-16-61 6-1-64
BR-3263	5-7-64	Renewal of License			6-1 6-1-67
BR-3263	5-22-67	Renewal of License			6-1 6-1-70
BML-2270	10-25-68	ML to chg. SL & RC pt.			
(1)		73.30 waived. Eff:			
BR-3263(L)	5-27-70	Renewal			6-1-73
EBSA	6-12-72				
BTC-6876	6-20-72	Involuntary TC			
WIRE	6-29-73	PSA	99watts		
BR-3263	2-21-72	(5) RENEWAL OF LICENSE			6-1-76
BZ-8505(1)	4-30-74	Direct Measurement			
Ltr.	1-8-76	Trans. now being installed			
		GATES BC-11(Auxiliary)			
WBTC-7964	7/29/76	Vol TC(negative) EFF: 8/17/76			

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W D D T

GREENVILLE, MISSISSIPPI

Station location

Name of licensee See Card 1

Transmitter location See Card 1

Main studio location See Card 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-3263(L)	7-27-76	RENEWAL (GATES 1H installed as Main trans./ GATES BC1-j used as Auxiliary)			6-1-79
BR790131UB (S)	7-16-79	RENEWAL			6-1-82

Call
Letters New W D D T

Name / DELTA-DEMOCRAT PUBLISHING COMPANY
PO % John T. Gibson PO Box 665, Greenville, Mississippi

F.C.C. - WASHINGTON, D. C.

GATES 70-17

FORM BC-121

APPLICATION RECORD -- BROADCASTING

FORMERLY FORM A-170

d/b as WDDT RADIO COMPANY

WILLIAM HODDING CARTER, JR. AND JOHN T. GIBSON/

Call

Letters W D D T

Name ☒ DELTA-DEMOCRAT PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7145 Rec'd Filed	3-13-56 3-15-56 3-18-56	Modification of construction permit (BP-9499 which auth. a new standard broadcast station) for change in type transmitter (GATES BC-1J), and operate transmitter by remote control from 207 Main St., Greenville, Mississippi. Bernard Koteen & Burt, Attys. J. L. Stevens, Engr., Memphis, Tenn.	Granted	3-18-56
BL-6147 Rec'd Filed	4-2-56 4-5-56 4-5-56	License to cover construction permit (BP-9499, as mod.) which authorized a new standard broadcast station. Bernard Koteen, Atty.	GRANTED	5-18-56
BAL-2437 Rec'd Filed	8-30-56 9-10-56 9-10-56	Voluntary assignment of license to William Hodding Carter, Jr., and John T. Gibson, d/b as W D D T Radio Company Bernard Koteen, Atty.	GRANTED EFF:	9-21-56 9-30-56

APPLICATION RECORD - BROADCASTING

AUG. 1955 #3 CLEARWATER BROADCASTING CORPORATION

Call

Letters W D D T

X WILLIAM HODDING CARTER, JR AND JOHN T. GIBSON

Name D/B AS W D D T RADIO COMPANY

Greenville, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BR-3263 Rec'd. Filed	2-21-58 4-9-58 4-9-58	Renewal of license. Bernard Koteen, Atty.	GRANTED	4-8-59
BAL-3503 Rec'd. Filed	6-1-59 6-9-59 6-9-59	Voluntary assignment of license to Clearwater Broadcasting Corporation. Koteen & Burt, Attys.	GRANTED Eff:	6-25-59 6-26-59
BR-3263 Rec'd&Filed	2-28-61 4-6-61	Renewal of License Alan Y. Naftalin, atty.	GRANTED	11-16-61
BR-3263 Rec'd Filed	3-2-64 3-16-64 3-16-64	Renewal of license ATTYS: Koteen & Burt	GRANTED	5-7-64
BR-3263 R. & F.	2-27-67 3-3-67	RENEWAL OF LICENSE Atty: Koteen & Burt	GRANTED	5-22-67

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W D D T

Name Clearwater Broadcasting Corporation
Greenville, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BMI-2270 R. & F. #458366 \$30 OCT 24 1968	9-12-68 9-13-68 9-13-68	ML to change studio & RC to 988 N. Broadway, Greenville, Mississippi (not outside city limits) atty-Koteen & Burt (Arthur B. Goodkind)	GRANTED 73.30 waived; eff. upon notification programming commenced on permanent basis; Greenville station identification to be continued.	10-25-68
BR-3263 R & F #581823 \$75. P.N.	2-26-70 3-3-70 3-3-70 3-3-70 MAR	Renewal of License Atty.: Margot S. Humphrey 20 1970	GRANTED	5-27-70
BTC-6876 R & F FEE FD: \$250 #016508 CODE 053 (Form 316) JUN 7 1972	5-19-72 5-24-72	Involuntary transfer of negative control of lic corp from William Hodding Carter, Jr. TO Betty W. Carter, Executrix of the Estate of William Hodding Carter, Jr., Deceased Atty - Koteen & Burt	GRANTED	6-20-72

#5

900 kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W D D TName CLEARWATER BROADCASTING CORPORATION
GREENVILLE, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BR-3263 R & F PN Recd. PRESS MAR 28 1973	2-27-73 3-5-73 "	RENEWAL OF LICENSE Bruce P. Moore, Atty. (Koteen & Burt)	GRANTED	5-31-73
BZ-8505 R & F DM PRESS 25 APR 1974	1-7-74 1-15-74 1-22-74	Direct Measurement	GRANTED	4-30-74
BTC-7964 R & F FEE PD: \$200 #528586 CODE 047 FEB 2 1976 PN filed 2/24/76	1-30-76 2-4-76	negative Voluntary transfer of control of lic corp from Betty W. Carter, Executrix of the Estate of William Hodding Carter, Jr., Deceased; to Betty W. Carter Atty - Koteen & Burt Letter from atty filed 4-9-76 re Cross-Ownership (newspapers)	GRANTED EFF: NO FEE:	7/29/76 8/17/76

#6

900 kc

Form BC-121

September 1969

6-56

APPLICATION RECORD - BROADCASTING

Call
Letters W D D TName CLEARWATER BROADCASTING CORPORATION
GREENVILLE, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BR-3263	1-29-76	RENEWAL OF LICENSE	GRANTED	7-27-76
R & F	2-2-76	Merrill F. Hathaway, Jr., Atty.		
PN Recd.	2-9-76	(See WRBC for petitions)		
PRESS	MAR 31 1976	(See WRBC for petition filed 6-11-76)		
BR 790131UB		RENEWAL OF LICENSE	GRANTED	7-16-79
PRESS	MAR 12 1979			

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

