

WDAS



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

**REMOVABLE LABEL GUIDE**

Cat. No. 4550L

Patent No. 1390199



Date First Licensed..... 7-22-22

Call **WDAS** (2-5-31)  
Letters **xWELK**  
**xWIAD**

LOCATION: PHILADELPHIA,  
PENNSYLVANIA

UNLTY BROADCASTING NETWORK-PENNA., INC. (AL: 8-2-79 EFF:  
x MAX M. LEON, INC. (AL 10-11-50 Eff: 10-23-50)

Name of Licensee:

x W D A S BROADCASTING STATION, INC. (Change of name only 12-8-31)  
x W B L K. Broadcasting Station, Inc. (vol. assign. lic. 8-19-30)  
x Howard R. Miller.

Belmont Avenue and Edgely Road, Philadelphia, Pennsylvania (re-described Lic. 11-3-55)  
x Ford Rd. & Midvale Ave., Philadelphia, Pennsylvania (Lic. 8-21-34)  
x Adjoining Fairmount Park in Northwest Philadelphia behind Methodist Orphanage, Philadelphia, Pa. (CP 8-19-49) (Cancelled)

Transmitter Location:

x Ford Road & Midvale Ave., Philadelphia, Penn. (8-21-34 Lic.)  
x Elks Club, Broad and Vine Sts., Philadelphia, Pa. (1-31-29 Lic.)  
x 1301-05 Filbert St., Philadelphia, Penna.

19131

Belmont Avenue & Edgely Road, Philadelphia, Penn. (Let. 6-17; EFF: 6-21-55)  
x WDAS Bldg., 223 Arch St., Philadelphia, Penna. (Ltr. 1-24-52)  
x 1211 Chestnut Street, Philadelphia, Penna. (Letter 8-6-35)  
x Walnut at 22nd Street, Philadelphia (8-21-34 Lic.)

Main Studio Location:

Home, x Elks Club, Broad and Vine Sts., Philadelphia, Pa. (Lic. 1-31-29)  
1301-7 Filbert St., Philadelphia, Penna.



CONSTRUCTION PERMIT AND LICENSE RECORD

23-31

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
T.P.	4-28-27	1280	100	-	Not stated		
S-B-362	6-1-27	1360	50	WHBW	6-1	7-31-27	
Effec. date of prev. lic. postponed by G.O. #136-15					8-15	8-14-27	
Spec. Order #56	7-29-27	1360	100	WHBW	7-29	8-14-27	
S-B-362	8-8-27	Letter of extension			8-14	10-14-27	
Mod. Lic	8-17-27	1040	100	WNAT	8-17	10-14-27	
Extended by G. O. #18					10-14	10-31-27	
S-B-362	10-24-27	letter of extension			10-31	12-31-27	
Extended by G. O. #21					1-1	2-1-28	
					2-1	3-1-28	
					2-23	3-1-28	
					2-25	4-1-28	
					2-27	5-1-28	
					2-32	6-1-28	
					2-35	8-1-28	
					2-38	9-1-28	
					2-44	10-1-28	
Allocation	11-11-28	1370	100	WEAM			
<del>S-B-362</del>	<del>10-31-28</del>	<del>1370</del>	<del>100</del>	<del>WEAM</del>	<del>11-11</del>	<del>1-31-29</del>	
<del>S-B-35</del>	move station locally					see below	
S-B-362	1-22-29	1370	100	Unltd <sup>Covered</sup>	1-31	4-30-29	
S-B-362	4-12-29	1370	100	Unltd	4-30	7-31-29	
Extended by G. O. #69					7-31	10-31-29	
S-F-B-7	8-25-27	Install automatic freq. control.					
S-B-B-362	10-5-29	1370	100	Unltd	10-31	1-31-30	
S-B-B-362	1-11-30	1370	100	Unltd	1-31	4-30-30	
S-B-B-362	4-5-30	1370	100	Unltd	4-30	7-31-30	
S-B-B-465	5-12-30	1370	100, 250LS	Unltd	5-15	7-31-30	
S-B-B-362	7-7-30	1370	100, 250LS	Unltd	7-31	10-31-30	
S-P-B-1427	8-8-30	change equipment			8-30	11-30-30	
S-A-B-255	8-19-30	Vol. assign. of lic. to WELK			Brdstg. Sta. Inc.		
S-B-B-362	10-6-30	1370	100 250LS	Unltd	10-31	1-31-31	
S-L-B-457	1-6-30	1370	100 250LS	Unltd (equip)	1-6	1-31-31	
S-O.#103	1-20-31	extension of license			1-31	4-30-31	
S-B-B-362	4-21-31	1370	100 250LS	Unltd	4-30	1-1-32	
S-B-B-2232	6-26-31	Move tr. & studio locally			7-25	10-25-31	
<i>never completed</i>							
S-P-B-2439	1-22-32	Changes in equipment			2-8	5-8-32	
S-W-B-224	5-24-32	Automatic Frequency Control					



Date First

Licensed.....

#2

Call

Letters WDAS

Name of

Licensee:

WDAS BROADCASTING STATION, INC.

Transmitter

Location:

Elks Club, Broad and Vine Sts., Philadelphia, Pa. See Card #1.

Main Studio

Location:

Elks Club, Broad and Vine Sts., Philadelphia, Pa. See Card #1.



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
2-R-B-362	6-3-32	1370	100-250LS	U	7-1	1-1-33
Letter Min. 8-9-32 Postpone install. app. monitor to 9-1-32						
2-R-B-362	12-9-32	1370	100-250LS	U	1-1	7-1-33
2-R-B-362	6-9-33	1370	100-250LS	U	7-1	1-1-34
2-S-B-362	7-13-33	Reduce	hrs. to S.H. (R. 151)		7-13	9-4-33
2-R-B-362	12-19-33	1370	100-250LS	U	1-1	7-1-34
2-R-B-3251	6-29-34	1370	100,250-LS	U	7-1	10-1-34
I.P. to change location of transmitter & studio also to make changes in equipment						
2-R-B-362	6-12-34	1370	100,250w-LS	U	7-1	1-1-35
B2-L-13	8-21-34	1370	100,250w-LS	U	8-21	1-1-35
License to cover C.P. P-B-3251						
B2-S-362	12-13-34	License extended			1-1	4-1-35
B2-R-362	3-26-35	1370	100,250w-LS	U	3-26	7-1-35
B2-R-362	6-11-35	1370	100,250w-LS	U	7-1-35	1-1-36
B2-R-362	12-10-35	1370	100w,250w-LS	U	1-1	7-1-36
B2-P-934	1-21-36	Install	aux.trans. using 100w,250w-LS		3-21	9-21-36
B2-L-328	5-21-36	1370	100w,250w-LS	U	5-21	7-1-36
Aux. Lic. to cover C.P. to install aux. trans.						
B2-R-362	6-12-36	1370	100w,250w-LS	U	7-1	1-1-37
Aux. C.A. 6-29-36 extension of aux. license						
B2-R-362	7-22-36	1370	100w,250w-LS	Aux.	7-22	1-1-37
Auxiliary						
B2-R-362	12-15-36	1370	100w,250w-LS		1-1	7-1-37
Auxiliary						
B2-R-362	6-25-37	1370	100w,250w-LS		7-1	1-1-38
Auxiliary						
B2-R-362	12-22-37	1370	100w,250w-LS	U.	1-1	7-1-38
Auxiliary						
B2-R-362	6-9-38	1370	100w,250w-LS	U	7-1	1-1-39
Auxiliary						
B2-P-2567	12-20-38	Move	aux.trans; erect new antenna for aux.		3-20	8-20-39



Card No. 3

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WDAS .....Name of licensee WDAS BROADCASTING STATION, INC. .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	DATE ISSUED	Freq.	Power	TIME Div.	PERIOD	
					From	To
B2-R-362 Auxiliary	12-12-38	1370	100w, 250w-LS 100w, 250w-LS	U	1-1	7-1-39
B2-R-362 Auxiliary	6-6-39	1370	100w, 250w-LS 100w, 250w-LS	U	7-1	1-1-40
B2-MP-805	8-7-39	Mod. C.P.	to ext. compl.		2-20	11-1-39
B2-ML-551 Aux.	9-6-39	1370	250w 100w, 250w-LS	U	9-6	1-1-40
Mod. License to incr. night power of main trans.						
B2-ML-865 Aux.	10-23-39	1370	250w 250w	U	10-23	1-1-40
Mod. License to incr. power of aux. trans.						
B2-MP-859	10-23-39	Mod. C.P. 2287	to ext. compl.		2-20	1-1-40
B2-L-1032	12-5-39	1370	250w	Aux.	12-5	1-1-40
license to cover C.P. (32-7-2287) for move of auxiliary trans. and erect new antenna for auxiliary						
B2-R-362 Auxiliary	12-5-39	1370	250w 250w	U	1-1	12-1-40
B2-R-362 Auxiliary	2-20-40	1370	250w 250w	U.	3-1	8-1-40
B2-Z-331	3-5-40	1370	250w	U.	3-5	8-1-40
Direct measurement						
B2-Z-321	3-7-40	1370	250w	U	3-5	8-1-40
Direct measurement of Aux. trans.						
Order	6/12/40	Extension of License (Main and Auxiliary)			8/1	10/1/40
Order	9-10-40	Extension of license (Main & Aux.)			10-1	3-29-41
B2-P-3013	11-28-40	1370	250w	U	1-28	7-28-41
C.P. to install new transmitter						
B2-L-1296	12-30-40	1370	250w	U	12-30	3-29-41
Lic. to cover C.P. 3013 for new transmitter						
B2-Z-642	1-23-41	1370	250w	U	1-23	3-29-41
Determine operating power by direct method						
NARBA REALLOCATION						
B2-R-362 Auxiliary	3-24-41	1400	250w 250w	U	3-29	12-1-41



Card # 4

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W D A SName of licensee WDAS BROADCASTING STATION, INC.

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From--	To--
B2-Z-769	4-17-41	1400	250w	U	4-17	12-1-41
		Direct Measurement				
B2-R-362 Aux.	11-25-41	1400	250w 250w	U	12-1	8-1-43
B2-S-362 Aux.	11-6-42	1400	250w 250w	U	12-1	8-1-43
	Mod. lic. in accordance with Order #107					
B2-R-362 Aux.	7-13-43	1400	250w 250w	U	8-1	8-1-45
<del>BB</del> B 2-S-362	7-24-45	extension of license			8-1	10-1-45
		Main and auxiliary				
B2-S-362	9-25-45	Extension of License			10-1	12-1-45
		Main and auxiliary				
		Order 107-A				
B2-S-362	11-21-45	Extension of license			12-1	2-1-46
B2-S-362 Aux.	12-19-45	1400	250w 250w	U	12-19	8-1-47
BTC-535 Eff: 5-15-47	5-8-47	Voluntary transfer of control of license corporation from Alexander W. Dannenbaum and Cecile L. Naumburg to William Goldman Theatres, Inc.				
B2-362 Aux.	7-24-47	1400	250w 250w	U	8-1	8-1-50
	"	"	"	"	"	"
BP-6980 **	8-19-49	1400	250w	U	10-19	4-19-50
	CP to install new vertical antenna & mount FM antenna on top of AM tower & change T site. (CONDITIONAL CLAUSE)					
BR-362 Aux.	7-26-50	1400	250w 250w	U	8-1	8-1-53
BTC-981	9-27-50	TRANSFER OF CONTROL from WILLIAM GOLDMAN THEATRES, INC. TO MAX M. LEON				
	EFF: 10-27-50					
BAL-1091	10-11-50	Voluntary assignment of license to				
	Eff: 10-23-50 Max M. Leon, Inc.					
B2-362	5-16-51	1400	250w	U	8-16	8-1-51
	Auth. to laterally cover by direct measurement.					

\*\*Forfeited 7-21-50



n.s.

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# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W D A S .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-8217 CP chg.	9-14-51 location	1400 auxiliary	250w transmitter	Aux.	11-14 5-14-52
BL-4508 Lic.	11-10-51	1400	50w local	Aux.	11-10 - 1-52
BRC-104 (1)	7-2-53 from Ford	Mod. of lic. to operate trans. by R. C. Road & Midvale Ave., Phila. Pa.			
BR-362 Main and Auxiliary.	7-1-53	RENEWAL OF LICENSE			8-1-53 8-1-54
BP-8508 ----- -----	2-11-54 ----- -----	1480	1kw-DA-2	U	4-11 10-11-54 ----- -----
		CP change freq, inc. power, install new trans.; & DA-2 & change trans. location (COND'L CLAUSE)			
BMT-6646 (2)	7-29-54	Mod. of CP (8508) for ext. of completion date to April 11, 1955			
BMP-6780 (2)	3-7-55	Mod. of CP (8508) as mod., for ext. of completion date to October 11, 1955			
BMP-5876 (3)	7-8-55	Mod. of CP (BP-8508, as mod.) to change type of transmitter.			
BL-5837	11-3-55	1480	1kw-DA-2	U	11-3-55 8-1-57
		Lic. to cover CP(8508, as mod.) change freq., inc. power; install new trans; install DA-2 & change trans. location. (MAIN)			
BP-10759	9-19-56	1480kc	1kw-DA2	Un	11-19 5-19-57
		CP to make changes in the daytime DA pattern. (Conditions)			
BL-6474	3-13-57	1480kc	1kw DA-2	U	3-13 8-1-57
		License to cover BP-10759 to make changes in the daytime directional antenna pattern.			
BR-362	7-1-53	RENEWAL OF LICENSE			8-1 8-1-54
BP-11732	11-5-58	1480kc	1kw, 5kw-LS	U	1-5 7-5-59
			DA-2		
		CP to increase daytime power to 5kw; make changes in the daytime directional antenna system (one add'l tower) and install new trans. (GATES BC-5P). (Cond'l)			
BP-11732 (2)	4-9-59	Mod. CP to delete obstruction marking specifications.			
BP-8395 (1)	3-13-59	Mod. CP to make changes in ant. system. (Conditional)			



Form BC 126

#6

June 1954

362

# BROADCASTING STATION LICENSE RECORD

Date first licensed 7-22-22

Call letters WIS

Station location \_\_\_\_\_

Name of licensee \_\_\_\_\_

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BMP-8520 (3)	5-25-59	MOD OF CP(BP-11,732) for extension of Completion Date to 10-5-59.			
BMP-8652 (4)	8-21-59	Mod. of CP(BP-11732, as mod.) to install new transmitter.			
BL-7653 (Main)	12-8-59	1480kc	5-kw Day 1-kw Night	Unl. (DA-1)	12-8-59 8-1-60
Lic. to cover CP(BP-11732) to increase daytime power, make chg in the daytime DA system and install new transmitter.					
BL-7659 (Aux. & Alt. main)	12-8-59	1480kc	1kw-DA-2		12-8 8-1-60
Lic. to operate old main trans. (RCA BTA-1M, as an aux. day, alt. main night trans. on 1480kc with 1kw (using directional antenna).					
-2/-					
BP-14897	9-8-61	1480kc	1kw, 5kw-LS DA-2	U	11-8 5-8-62
CP to make changes in the daytime directional antenna pattern (Cond'1).					
BR-362	2-20-63	Renewal of license Main and Alt Main			2-20 8-1-63 8-1-63
BL-8951	3-22-63	1480kc	1kw-5kw-LS	U DA 2	3-22 8-1-63
Lic. to cover CP (BP-14,897) which auth. chg. in daytime directional antenna pattern.					
EZ-4611	3-22-63	1480kc	1kw	Aux Alt M DA 2	3-22 8-1-63
Authority to determine operating power by direct measurement of antenna power. Aux. & Alt. M.					
BR-362	7-24-63	Renewal of license Main and Aux. - Alt. Main			8-1 8-1-66
BR-362	3-13-68	Renewal & Mod. of Main Lic. Renewal of Lic. / Aux. & Alt. Main			8-1-69
BS-362 (S)	5-1-68	Memo chg. oper. specs.			
BR-362 (L)	10-16-69	renewal and Modification (Main)			
BR-362 (S)	10-16-69	renewal of Aux. & Alt. Main			
EBSA	5-22-72				



BC-126  
February 1974

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## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... WDAS

Station location .....

Name of licensee ..... see card #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
Comlet 8-12-74 Ant	12-74	Monitor	Potomac	Institute	AM-19(204)
BZ-8264	10-22-75				
BR-362(L)	10-22-75	RENEWAL AND MODIFICATION 8-1-78			
Ltr.	1-12-76	To change type of Transmitters Collins 820E-1 (Main Day+Alt.Night) Gates BC-1H1 (Alt.Night-Aux.Day)			
BS-362	1-15-76	Correct	type transmitters		8-1-78
BAL781117EB	8-2-79	VOL. AL	(Comm. M.O. & O.)		EFF: 11-1-79
BR-362(s)	8-2-79	Renewal			8-1-81



①

1927 - 1929

Call WDAS (12-15-31)  
 x WELK (11-11-28)  
 Letters x<sup>#</sup> IAD

Name HOWARD R. MILLER

File No.	Dated <del>xxxxxx</del>	Application for	Action	
			Nature	Date
2-S-B-362	3-31-27	License	T.P. Lic. 6-1-27.	4-28-27 G.O. #13.
2-R-B-362	8-6-27	Renewal	Letter of G. O. #18	ext. 8-8-27
2-R-B-362	10-4-27	Renewal	Letter of Ext. by G.O.'s 27, 32 (hearing)	ext. 10-24-27 21, 22, 23, 25, 35, 38, 44.
2-R-B-362	1-14-28	Renewal	Allocation	11-11-28.
2-M-B-33	9-25-28	Move tr. and studio locally	Granted on	renewal 1-22-29
2-M-B-57	10-4-28	Change from 1370 kc., 100 w., • WEAM to 1360 kc. 500 w. Unlimited.	Dismissed at req. of appl. 4-12-29.	
2-M-B-93	10-23-28	Certain specified hours of operation	Withdrawn	4-12-29
2-R-B-362	12-14-28	Renewal of license	Issued	1-22-29



STATION APPLICATION RECORD

APPLICANT: HOWARD R. MILLER

CALL LETTERS: WELK

ADDRESS: Broad & Vine Sts., Elks Home, Phila. Pa.

FILE NO. 2-M-B-57 DATED 10/4/28

See Page 1

Present Allocation 11/11/28:  
Assignment: 1370 Kc. 100 w. Shares WEAM

ACTION:

Requested: 1360 Kc. 500 w. Unlimited time.

APPLICANT: HOWARD R. MILLER

CALL LETTERS: WELK

ADDRESS: Broad & Vine Sts., Elks Club, Phila. Pa.

FILE NO: 2-M-B-335 DATED 5/23/29

Present Assignment: 1370 Kc. 100 w. Unlimited time

ACTION: Denied Min. 2-14-30  
Order 2-14-30

Requested: 940 Kc. 500 w. Same time

APPLICANT: HOWARD R. MILLER

CALL LETTERS: WELK

ADDRESS: Broad & Wood Sts., Philadelphia, Penna.

FILE NO: 2-R-B-362 DATED 3/28/29.

Present Assignment: 1370 kc. 100 w. Unlimited.

ACTION Lic. 4/12/29. 1370 kc. 100 w  
Unlimited. Period 4/30 to 7/31/29.

Requested: Renewal.





STATION APPLICATION RECORD

APPLICANT: HOWARD R. MILLER ..... CALL LETTERS: WELK .....

ADDRESS: Broad & Vine Sts., Philadelphia, Pa. .... FILE NO: 2-B-B-262... DATED: 6/24/29

Present Assignment: 1370 Kc., 100 W., unlimited ..... ACTION: G. O. #69, period 7/31/29

Requested: Renewal ..... to 10/31/29

APPLICANT: HOWARD R. MILLER ..... CALL LETTERS: WELK .....

ADDRESS: Broad & Vine Sts., Phila. Pa. .... FILE NO: 2-F-B-7... DATED: 7/26/29

Present Assignment: 1370 Kc. 100 W. Unlimited ..... Aut. Freq. Control approved

Requested: ~~Renewal~~ To Install Automatic Frequency Con. .... ACTION: Min. 9/20/29 Issued 9/25/29

APPLICANT: HOWARD R. MILLER ..... CALL LETTERS: WELK .....

ADDRESS: Broad and Vine Sts., (Elks Home) Phila, Pa. .... FILE NO: 2-R-B-362 DATED: 9/19/29

Present Assignment: 100 w. 1370 kc. Unlimited ..... ACTION: Lic. 10-5-29, - 1370 kc.

Requested: Renewal ..... 100 w. Unlimited. Period: 10-31-29 to 1-31-30.





# STATION APPLICATION RECORD

APPLICANT: HOWARD R. MILLER CALL LETTERS: WELK

ADDRESS: Elks Club, Broad & Vine Sts., Philadelphia, Penn. FILE NO: 2-P-B-961 DATED: 10-3-29

Present Assignment: 1370 kc. 100 W. Unlimited  
Requested: 940 kc. 500 W. Rebuild equipment  
ACTION: Denied Min. 2-14-30  
Order 2-14-30

APPLICANT: HOWARD R. MILLER CALL LETTERS: WELK

ADDRESS: Elks Club, Broad & Vine Sts., Philadelphia, Penn. FILE NO: 2-P-B-465 DATED: 11-30-29

Present Assignment: 1370 kc. 100 W. Unlimited  
Requested: 250 W. daytime, 100 W. nite  
Mod. Lic. granted Min. 5-12-30,  
issued 5-15-30 to increase daytime  
ACTION: power to 250 watts.  
Period 5-15-30 to 7-31-30.

APPLICANT: HOWARD R. MILLER CALL LETTERS: WELK

ADDRESS: Broad & Vine Sts. Phila., Pa. FILE NO: 2-R-B-362 DATED: 1-2-30

Present Assignment: 1370 kc 100 w, unlimited.  
Requested: renewal  
ACTION: Renewal license 1-11-30.  
Period 1-31 to 4-30-30



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## STATION APPLICATION RECORD

APPLICANT: HOWARD R. MILLER

CALL LETTERS: WKLK

ADDRESS: Wlks Club, Broad &amp; Vine Sts., Phila., Pa.

FILE NO: 2-M-B-520 DATED: 2-18-30

Present  
Assignment: 1370 kc. 100 watts., unlimited.Returned to applicant as two  
frequencies were applied for.

ACTION: Memo dated 4/21/30

Requested: 1200 or 1210, 100 w. nite 250 w.LS.  
Change infrequency & increase in power

APPLICANT: Same

CALL LETTERS:

ADDRESS: Same

FILE NO: 2-R-B-362 DATED: 3-29-30

Present  
Assignment: 1370 Kc. 100 W. Unlimited

Renewal Lic. 4-5-30

ACTION: Exp: 4-30 to 7-31-30

Requested: Renewal

APPLICANT: HOWARD R. MILLER

CALL LETTERS: WKLK

ADDRESS: Same

FILE NO: 2-P-B-1427 DATED: 5/27/30

Present  
Assignment: 1370 kc., 250 W. Day and 100 W. nite, UnlimitedC.P. granted Min. 8-8-30, issued  
8-8-30 to make changes in equip.

ACTION: and DCC.

Requested: Author. to make changes in equipment.

Completion date 11-3-30





STATION APPLICATION RECORD

APPLICANT: Howard R. Miller

CALL LETTERS: WELK

ADDRESS: Elks Club, Broad & Vine Sts., Phila. Penna.

FILE NO: 2-R-B-362 DATED: 6/25/30

Present Assignment: 1370 Kc. 250 W. D. & 100 W. Nite Unlimited.

Renewal License 7-7-30

ACTION: Per: 7-31 to 10-31-30

Requested: Renewal

APPLICANT: \_\_\_\_\_

CALL LETTERS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

FILE NO: \_\_\_\_\_ DATED: \_\_\_\_\_

Present Assignment: \_\_\_\_\_

ACTION: \_\_\_\_\_

Requested: \_\_\_\_\_

APPLICANT: \_\_\_\_\_

CALL LETTERS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

FILE NO: \_\_\_\_\_ DATED: \_\_\_\_\_

Present Assignment: \_\_\_\_\_

ACTION: \_\_\_\_\_

Requested: \_\_\_\_\_



## STATION APPLICATION RECORD

n

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: .....

Requested: .....



7

## APPLICATION RECORD - BROADCASTING

Name W D A S Brcdstg. Station, Inc. (Change of name only) Call Letters WELK  
x WEIK BROADCASTING STATION, INC.  
ROBERT R. MILLER

File No.	Date d Received	Application for	Action	
			Nature	Date
2-A-B-255	7-17-30	consent to voluntary assignment of license to WEIK BROADCASTING STATION INC.	Granted	8/19/30
2-R-B-362	9-18-30	Renewal of lic.	Granted	10-21-30
2-L-B-457	11-29-30	License to cover 2-P-B-1427 for <del>ix</del> changes in equipment.	Granted	1-6-31
2-R-B-362	12/30/30	Renewal of license	G.O. 103	1-20-31
2-R-B-362	3-30-31	Renewal of license	Granted	4-24-31
2-P-B-2232	5-28-31	Move tr. and st. from Elks Club, Broad & Vine sts., to S.E. Corner Broad & Spring Garden Sts., Philadelphia, Penna.	Granted	6-26-31
			Retired to files at request of applicant	8-25-31
2-R-B-362	10-26-31	Renewal of license	Granted	12-18-31



## APPLICATION RECORD - BROADCASTING

Call

Letters WDASName WDAS Broadcasting Station, Inc.

File No.	Date Received	Application for	Action	
			Nature	Date
2-P-B-2439	12-31-31	Make changes in equipment.	Granted Retired to	4-22-32 Files 7-22-32
2-F-B-224	4-21-32	automatic frequency control	Granted	5-24-32
2-MP-B-333	4-26-32	Modify 2-P-B-2439 to extend c and c dates from 2-6-32 and 5-6-32 to 7-1-32 and 8-30-32 respectively.	Granted C. & C. Dates to 7-1-32. (Retired to Files	5-24-32 6-1-32 (7-22-32 Files
2-R-B-362	4-25-32	Renewal of license.	Granted	6-3-32
2-R-B-362	10-22-32	Renewal of license	Granted	12-9-32
2-R-B-362	4-28-33	Renewal of license	Granted	6-9-33
2-R-B-362	10-26-33	Renewal of License	Returned	<del>11-2-33</del>
Resubmitted	"		Returned	<del>11-27-33</del>
Resubmitted	"		Granted	12-19-33
2-R-B-362	4-27-34	Renewal of License	Granted	6-12-34



## APPLICATION RECORD - BROADCASTING

No. 9.

Call  
Letters WDASName WDAS Broadcasting Station, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
2-P-B-3251	6-6-34	C.P. to move transmitter & studio from Elks Home, Broad & Vine Sts., to (Trans.) Ford Rd. & Midvale Ave., (Studio) Walnut at 22nd St., Philadelphia, Pa., also install new equipment.	Granted	6-29-34
B2-L-13	7-30-34	<u>FEDERAL COMMUNICATIONS COMMISSION-RECORD.</u> License to cover (2-P-B-3251) move of transmitter and studio, also install new equipment.	Granted	8-21-34
B2-R-362	10-29-34	Renewal of license	Granted	3-26-35
B2-R-362 Resubmitted	4-23-35	Renewal of license 13(b) 17(c)	<del>Retd</del> Granted	<del>5-25-35</del> 6-11-35
B2-R-362	10-23-35	Renewal of license	Granted	12-10-35



# 10/

Call  
Letters WDASName WDAS BROADCASTING STATION, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-924	12-28-35	C.P. to install auxiliary transmitter.	Granted	1-21-36
B2-P-1026 Resubmitted and Amended (Rec'd. 1-21-36) Resubmitted & Amended received 6-2-36	3-4-36 3-4-36	Construction permit to make changes in equipment, change frequency from 1370 kc to 1390 kc, increase power from 100w, 250w-LS to 500w, 1kw-LS and install directional antenna. night Amended re antenna. To use directional antenna both day and night.	Returned -Signature & antenna- Returned 5-28-36-- <del>Direct antenna for</del> <del>night-or-day.</del> ORDER OF DENIAL-DEFAULT (104.6-c) Min. 3-26-37	3-16-36 ---
B2-R-362	4-27-36	Renewal of license	Granted	6-12-36
B2-R-362	6-20-36	Renewal of license for Auxiliary Trans. (1502172)	<del>Returned</del>	<del>7-7-36</del>
Resubmitted	6-20-36		Granted	7-22-36



#II

Call

Letters WDASName WDAS BROADCASTING STATION, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B2-L-328	4-29-36	License to cover construction permit (B2-P-934) to install auxiliary transmitter.	Granted	5-21-36
B2-R-362	10-15-36	Renewal of license	Granted	12-15-36
"	"	" " " Aux. Trans.		
B2-R-362	4-8-37	Renewal of license	Granted	6-29-37
"	"	" " " Aux. Trans.		
B2-R-362	10-18-37	Renewal of license	<del>Returned</del>	<del>6-25-37</del>
"	"	" " " Aux. Trans.	<del>See 9b, 7d, program</del>	
Resubmitted	"	" " " "	Granted	12-22-37
"	"	" " " Aux. Trans.		



## APPLICATION RECORD - BROADCASTING

#12

Call

Letters WDASName W D A S BROADCASTING STATION, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B2-ML-551	3-17-38	Modification of license to change power from 100w, 250w-LS to 250w night and day.	Docket 5164 - Granted	9-6-39
B2-R-362	4-6-38	Renewal of license	Granted	6-9-38
"	"	" " " Aux. Trans.	"	"
B2-R-362	10-20-38	Renewal of license	Granted	12-12-38
"	"	" " " Aux. Trans.	"	"



## APPLICATION RECORD - BROADCASTING

Call  
Letters WDA3Name W D A S, BROADCASTING STATION, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-2287	11-19-38	antenna for C.P. to install new/auxiliary transmitter and move from Ford Road & Midvale Ave., to 1211 Chestnut St., Philadelphia, Penna.	Granted	12-20-38
B2-R-362 "	4-12-39 "	Renewal of license Aux. trans.	Granted "	6-6-39 "
B2-MP-805	7-18-39	Mod. of C.P. (B2-P-2287) for additional time from 8-20-39 to 11-1-39, in which to complete construction.	Granted	8-7-39
B2-MP-859	9-22-39	Mod. of C.P. (B2-P-2287) as modified requesting an extension of required date of completion from 11-1-39 to 1-1-40.	Granted	10-23-39



#14

# APPLICATION RECORD—BROADCASTING

Call letters W D A SName W D A S BROADCASTING STATION, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-ML-865	9-22-39	Modification of license of AUXILIARY to increase power from 100w 250w-LS to 250 watts day and night.	Granted	10-23-39
B2-R-362	10-9-39	Renewal of license	Granted	12-5-39
"	10-23-39	" " " Aux. Trans.	"	"
B2-I-1032	11-2-39	License to cover C.P. (B2-F-2287) as modified, for move of aux. transmitter, installation of new antenna for aux.	Granted	12-5-39
B2-Z-321	1-23-40	Authority to determine operating power by direct measurement of antenna power of Auxiliary transmitter.	<del>Returned - not signed.</del>	
Resubmitted	1-23-40		Granted	3-7-40



## APPLICATION RECORD—BROADCASTING

Call letters W D A SName W D A S BROADCASTING STATION, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-Z-331	2-7-40	Authority to determine operating power by direct measurement of antenna power of main transmitter.	Granted	3-5-40
B2-R-362	5/29-40	Renewal of license	Granted	3-24-41
"	"	" " " Aux. Trans.		
B2-P-3013	11-2-40	C.P. to install new transmitter.	<del>Received</del> <del>Resubmitted</del> <del>Received</del> <del>Received</del>	<del>11-11-40</del> <del>11-11-40</del> <del>11(1), 11(2), 11(3)</del> <del>11(1), 11(2), 11(3)</del>
Received	11-4-40			
Resubmitted	11-3-40			
Received	11-14-40			
			GRANTED	11-28-40
B2-L-1496	1-4-	License to cover C.P. (B-2-013) for new transmitter.	Granted	12-30-40



#16

Call  
Letters W D A SName W D A S BROADCASTING STATION, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B2-Z-642 Received	12-30-40 12-31-40	Authority to determine operating power by direct measurement of antenna power.	Granted	1-23-41
B2-P-3115  Received Filed	2-28-41  3-1-41 3-1-41	C.P. to change frequency from 1370 kc to 1260 kc after NARBA becomes effective, increase power from 250w to 1kw; 5kw-LS, install directional antenna for <del>day-end</del> night use, install new transmitter, and move transmitter from Ford Road & Midvale Avenue, Philadelphia, Penna., to Windermere Avenue, & Conshohocken Avenue, Philadelphia, Penna. RE: Omit request for use of DA during daytime. Form 335 filed 6-6-41.	Docket No. 6049 Dismissed without Prejudice - Request of Applicant Min. #528	10-29-41
Amended Rec'd Filed	3-6-41 3-7-41 3-7-41			



## APPLICATION RECORD - BROADCASTING

Call  
Letters

W D A S

Name W D A S BROADCASTING STATION, INC.

File No.	Dated	Application for	Nature	Action
				Date
B2-2-769 Received	3-25-41 3-26-41	Authority to determine operating power by direct measurement of antenna power on 1400 kc under MARSA.	Granted	4-17-41
B2-R-362 "	9-20-41 "	Renewal of license and Form 335 AUX.	GRANTED	11-25-41
B2-R-362 " Rec'd	5-20-43 " 6-1-43	Renewal of license " " " Aux. Filed by Geo. O. Sutton atty.	Granted "	7-13-43 "
B2-R-362 " Rec'd	4-30-45 " 5-23-45	Renewal of license " " " Aux. Filed by Geo. O. Sutton atty.	Granted "	12-19-45 "



## APPLICATION RECORD - BROADCASTING

Call

Letters

W D ASName WDAS BROADCASTING STATION, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-5269 Rec'd Filed	9-10-46 9-12-46 9-12-46	Construction permit to install new vertical <del>ant</del> antenna and mount FM antenna on top of AM tower.  E.D. Johnston, Att'y.	Docket No. 8275 Dismissed without prejudice - request of applicant Order issued	7-11-47
BTC-535 Rec'd Filed	2-20-47 2-25-47 2-25-47	Voluntary transfer of control of licensee corporation from Alexander W. Dannenbaum and Cecile L. Naumburg to William Goldman Theatres, Inc., (500 shares of common stock-100%)	GRANTED Eff: 5-15-47	5-8-47
BR-362 " " rec'd	5-28-47 " 5-29-47	Renewal of license " " AUX. Filed by Dwight Rorer atty.	Granted	7-24-47



#19

FCC Form 94

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... W. D. A. S.

Name W. D. A. S. BROADCASTING STATION, INCORPORATED.....

File No.	Dated	Application for	Action	
			Nature	Date
BP-6980 Recd. Filed	10-9-48 10-25-48 10-25-48	Construction Permit to install a new vertical antenna and mount FM antenna on top of AM tower and change transmitter location from: Ford Road and Midvale Avenue, Philadelphia, Pennsylvania <u>to</u> Fairmount Park, Philadelphia, Pennsylvania. (John P. Carr, Atty.; Delmer C. Ports, Engr.)	GRANTED subj. 4 conditions see construction permit	8-19-49
AMENDED Recd. Filed	7-2-49 7-5-49 7-5-49	AMENDED to change transmitter location from Fairmount Park, Philadelphia, Pennsylvania, <u>to</u> Adjoining Fairmont Park in northwest Philadelphia behind Methodist Orphanage Philadelphia, Penna. (description only) and make changes in antenna system. Thomas W. Wilson, Atty. Oscar W. B. Reed, Jr. Engr.		
PETITION READING	filed 9-9-49	by atty. A. Stein for John J. Keel d/b as RADIO READING to designate above application for hearing.		
	9-14-49	amendment rec'd, on above petition. 4 copies submitted, 11 more copies requested.		
	9-15-49	additional copies rec'd. and amendment filed.		
			Forfeited 7-21-50.	
			Petition dismissed as moot.	



## APPLICATION RECORD - BROADCASTING

MAX M. LEON, INC. (AL 10-11-50 Eff:  
 Name W D A S BROADCASTING STATION, INCORPORATED

Call  
 Letters W D A S

File No.	Dated	Application for	Action	
			Nature	Date
BR-362 Rec'd	5-18-50	Renewal of License main.	Granted	7-26-50
BR-362 Rec'd	5-25-50	Renewal of license Auxiliary. (John P. Carr, Atty.)	"	"
	5-27-50			
	5-31-50			
BTC-984 Rec'd Filed	8-21-50 8-22-50 8-22-50	Voluntary transfer of control of licensee corporation from William Goldman Theatres, Inc. to Max M. Leon. 500 shares of common stock (100%). Thomas W. Wilson, Atty.	GRANTED EFF: 10-27-50	9-27-50
BAL-1091 Rec'd Filed	10-5-50 10-6-50 10-6-50	Voluntary assignment of license from WDAS Broadcasting Station, Incorporated to Max M. Leon, Inc.  Thomas W. Wilson, Atty.	GRANTED Eff: 10-23-50	10-11-50



## APPLICATION RECORD - BROADCASTING

Call  
Letters VDASName MAX M. LEON, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3287 Rec'd Filed	4-23-51 4-25-51 4-25-51	Authority to determine operating power by direct measurement of antenna power.  Thomas W. Wilson, Atty.	GRANTED	5-16-51
BP-8217 Rec'd Filed	8-6-51 8-8-51 8-8-51	Construction permit to change auxiliary transmitter location from 1211 Chestnut Street, Philadelphia, Pennsylvania to Ford Road and Midvale Avenue, Philadelphia, Pennsylvania. (Location of main transmitter) Thomas W. Wilson, Atty.	GRANTED	9-14-51
B L-4562 Rec'd Filed	10-16-51 10-19-51 10-19-51	License to cover construction permit (BP-8217) which authorized change in auxiliary trans. location.  John P. Carr, atty.	GRANTED	11-16-51



FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters ..... K.D.A.S.Name ..... MAX M. LEON, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-8508 Rec'd Filed	5-16-52 6-3-52 6-3-52	Construction permit to change frequency from 1400kc to 1480kc, increase power from 250w to 1kw, install a new transmitter (GATES BC-1F) and directional antenna (DA-2) and change transmitter location from Ford Rd. & Midvale Ave., Philadelphia, Pa. to Adjoining Fairmont Park, in N.W. Philadelphia, Pa.  Thomas W. Wilson, Atty. Dow, Lohnes, & Albertson, Attys. Virginia S. Erwin, Engr.	GRANTED cond'l re properly design. phase monitor; DA-non-DA proof; inverse distance field; field meas. equip. DOCKET NO. 10329 GRANTED AFTER HEARING.	2-11-54
BR-362 Rec'd Filed	4-20-53 4-28-53 4-28-53	Renewal of License (Main & Auxiliary) Filed by Alfred C. Cordon, Atty.	GRANTED	7-1-53
BRC-104 Rec'd Filed	6-24-53 6-25-53 6-25-53	Modification of license to operate transmitter by Remote Control from Ford Road and Midvale Avenue, Philadelphia, Pennsylvania.  Thomas W. Wilson, Atty.	GRANTED	7-2-53



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W D A SName MAX M. LEON, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-362 Rec'd Filed	4-26-54 4-26-54 4-36-54	Renewal of License, (Main & Auxiliary) Filed by Thomas J. Dougherty, Atty.	Granted  Auxiliary	7-7-54  cancelled 12-14-55
BMP-6646 Rec'd Filed	9-20-54 9-21-54 9-21-54	Modification of construction permit (BP-8508, which auth change in frequency; increase power, install new transmitter and DA-2 and change transmitter location) for extension of completion date from 10-11-54 to 4-11-55.  Dow, Lohnes and Albertson, Attys.	GRANTED	9-29-54



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W.D.A.S.Name MAX M. LEON, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1867 Rec'd Filed	9-17-54 9-21-54 9-21-54	Voluntary assignment of license to Friendly Broadcasting Company.  Thomas Wilson, Atty.	DISMISSED request of atty.	1-4-55
PETITION FILED 11-19-54 BY KRIBER FOR WPMN TO INSTITUTE REVOCATION PROCEEDINGS AND TO DISMISS OR DENY APPLICATION BAL-1867.				
BMP-6780 Rec'd Filed	2-16-55 2-21-55 2-21-55	Modification of construction permit (EP-8508, as mod., which auth. change in frequency; increase power, install new transmitter and DA-2 and change transmitter location) for extension of completion date from 4-11-55 to 10-11-55.  Dow, Lohnes and Albertson, Attys.	GRANTED	3-7-55



APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters **W D A S**

Name **MAX M. LEON, INC.**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6876 Rec'd Filed	6-20-55 6-27-55 6-27-55	Modification of construction permit (BP-8508 as mod., which auth. change in frequency; increase power, install new transmitter and DA-2 and change transmitter location) to change type transmitter (ROA BTA-1M).  Dow, Lohnes & Albertson, Attys.	GRANTED	7-8-55
BL-5837 Rec'd Filed	8-8-55 8-16-55 8-16-55	License to cover construction permit (BP-8508 as modified) which authorized change freq.; increase power; install new transmitter; install directional antenna (DA-2) and change transmitter location.  John B. Jacob, Atty.	GRANTED	11-3-55
BP-10,759 Rec'd Filed	8-16-56 8-17-56 8-17-56	Construction permit to make changes in the daytime directional antenna pattern.  Atty. - Dow, Lohnes and Albertson Engr. - Lohnes & Culver	GRANTED Conditional: phase monitor field measuring equip., & data to show no chg. in nighttime DA opr.	9-19-56



Aug. 1955

Call  
Letters W.D.A.S.Name MAX M. LEON, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-6474 Rec'd Filed	12-10-56 12-14-56 12-14-56	License to cover Construction Permit BP-10, 759 which authorized <del>to make</del> changes in the daytime directional antenna pattern.  Atty's: Dow, Lohnes and Albertson.	GRANTED	3-13-57
BR-362 Rec'd Filed	4-30-57 5-2-57 5-2-57	Renewal of license Alfred C. Cordon Jr. Atty.	GRANTED	7-13-57
BP-11,732 Rec'd Filed	12-3-57 12-3-57 12-3-57	Construction permit to increase daytime <sup>power</sup> from 1kw to 5kw; make changes in daytime directional antenna system (one add'l tower) and install new transmitter (Gates BC 5P)  Atty. - Dow, Lohnes & Albertson Engr. - Lohnes & Culver	GRANTED	11-5-58 Cond'1 re: phase mon.; meas equip. & non-DA proof; plus DA proof; Sufficient meas. before & after construction of new tower & adj. of day- time pattern to prove adj of nighttime pattern as auth.



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W D A SName MAX M. LEON, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8395	1-20-59	Modification of c.p. (EP-11,732 which authorized increase daytime power, make changes in daytime directional antenna system (one add'l tower) and install a new transmitter) to side-mount FM antenna on the new No. 6 Tower of WBAS.  Earl R. Stanley, Atty.	GRANTED (conditional)	3-13-59
Rec'd	1-23-59			
Filed	1-23-59			
BMP-8520	5-8-59	Modification of c.p. (EP-11,732 as mod., which authorized increase daytime power, make changes in daytime directional antenna system (one add'l tower), install a new trans. and side-mount FM antenna on the new No. 6 Tower of WDAS) for extension of completion date from 7-5-59 to 10-5-59.  Earl R. Stanley, Atty.	GRANTED	5-25-59 to 10-5-59
Rec'd	5-11-59			
Filed	5-11-59			



## APPLICATION RECORD - BROADCASTING

AUG 1955

Call  
Letters W D A SName MAX M. LEON, INC.  
Philadelphia, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8652 R & F	7-30-59 7-31-59	Modification of C. P. (BP-11732 as modified to increase daytime power, make changes in daytime DA system and install new transmitter); to install new transmitter (RCA BTA-5H)	GRANTED	8-21-59
BL-7653 R & F	8-24-59 8-25-59	License to cover C. P. (BP-11732) to increase daytime power to 5kw, make changes in the daytime DA system & instl. new transmitter. Atty's: Dow, Lohnes & Albertson	GRANTED	12-8-59
BL-7659 R&F	9-14-59 9-16-59	Lic. to operate old main trans. (RCA BTA-1M) as an aux. day--alt. main night trans. on 1480 kc with 1kw (using directional antenna).  Earl Stanley, atty	GRANTED	12-8-59



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W D A SName MAX M. LEON, INC.  
Philadelphia, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BR-362	4-22-60	Renewal of License (MAIN)	GRANTED	2-20-63
Rec'd	4-28-60			
Filed	4-28-60	Earl R. Stanley, Atty.		
BR-362	4-22-60	Renewal of License (AUXILIARY-ALTERNATE MAIN)	GRANTED	2-20-63
Rec'd	5-3-60			
Filed	5-3-60	Earl R. Stanley, Atty.		
BP-14,897	6-2-61	Construction permit to make changes in the daytime		
Rec'd/Filed	6-5-61	directional antenna pattern. Dow, Lohnes and Albertson, Attys.	GRANTED	9-8-61
			Cond'l re: Phase Mon., Field meas. equip.; DA & complete non-DA proof.	
BR-362	11-21-62	Lic to cover CP(BP-14,897) which auth.	GRANTED	3-22-63
P. C. S.		change in daytime directional antenna pattern.		
32-1-63		atty: DOW, LOHNES AND ALBERTSON		



## APPLICATION RECORD - BROADCASTING

Call  
Letters W D A SName MAX M. LEON, INC.  
Philadelphia, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4611 R. & F.	11-9-61 11-21-61	Authority to determine operating power by direct measurement of antenna power. (Aux.-Alt.)	GRANTED	3-22-63
BR-362 R & F	4-16-63 4-30-63	Renewal of License (MAIN & ALT. #AUX.) Atty. Earl R. Stanley	GRANTED	7-24-63
BR-362 R & F	4-28-66 4-28-66	Renewal of License (Main & Alt. M. - Aux) Atty. Dow, Lohnes and Albertson	GRANTED	3-13-68
BR-362 R & F #511936 \$105 PRESS JUN 1 1969	4-21-69 5-5-69 5-5-69	Renewal of license (Main & Alt. - Main & Aux.) Atty-Dow, Lohnes & Albertson (E. R. Stanley) AMENDED 7-7-69 re: Programming AMENDED 8-6-69 re: financial & programming data	GRANTED	10-16-69



APPLICATION RECORD - BROADCASTING

Call Letters W D A S

Name MAX M. LEON, INC.  
Philadelphia, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BR-362 R & F P.N. PRESS MAY 19 1972	4-26-72	Renewal of License (Main & Alt. Main-Aux.)	GRANTED	10-22-75
	5-3-72	AMENDED 6-30-72 re: programming; emp. policy		
	5-3-72	Atty: Earl R. Stanley		
		PETITION TO DENY RENEWAL OF BROADCAST LICENSE filed 6-30-72 by Concern Communicators et al		
		MOTION TO DISMISS filed 7-7-72 by Max M. Leon, Inc.		
		MOTION FOR EXTENSION OF TIME TO RESPOND filed 7-13-72 by Earl R. Stanley, Counsel on behalf of Max M. Leon, Inc.		
		FURTHER MOTION TO DISMISS filed 7-12-72 by Max M. Leon, Inc.		
		RESPONSE TO INFORMAL OBJECTION OF CONCERN COMMUNICATORS filed 8-14-72 by Richard D. Marks on behalf of WDAS & WDAS-FM (amendment over)		
BZ-8264 R & F DM PRESS FEB 14 1973	6-13-72	Direct Measurement - Main & Alt.(Night) -	GRANTED	10-22-75 issued with BR-362
	6-15-72	Aux. (Day) Transmitters.		
	2-7-73	Atty: Dow, Lohnes & Albertson(E. R. Stanley)		



BR-362 AMENDED 5-24-74 re: community leaders surveyed  
SUPPLEMENTAL APPLICATION filed 4-1-75 as an amendment  
to pending renewal (Main & Alt. Main-Aux.) PN 4-1-75

MAY 23 1975

AMENDED 7-1-75 re: BBO

10-22-75 MEMORANDUM OPINION AND ORDER #37603 Petition to  
Deny filed by Concern Communicators DENIED.

PETITION FOR RECONSIDERATION BASED UPON ERRORS OF LAW  
AND NEW FACTS CONDERNING PAYOLA-PLUGOLA PRACTICES filed  
12-8-75 by Petitioners

OPPOSITION TO PETITION FOR RECONSIDERATION filed 12-22-75  
by Earl R. Stanley, counsel on behalf of Max M. Leon,  
Inc.

2-18-76 MEMORANDUM OPINION & ORDER #39431, Petition for  
Reconsideration filed by Concern Communicators DENIED  
and grant of renewal AFFIRMED.



#32

Form BC-121  
May 1976

1480khz

## APPLICATION RECORD - BROADCASTING

Call  
Letters .....W.D.A.S.....

UNITY BROADCASTING NETWORK - PENNA., INC.

Name MAX M. LEON, INC.

PHILADELPHIA, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BAL -8980 R & F Also see WDAS-FM FORM 314 PN filed	4/5/77 4/5/77 5/13/77	Voluntary assignment of license to SONDERLING BROADCASTING CORPORATION  Atty for assignor - Dow, Lohnes & Albertson Atty for assignee - Harry Becker OVER	DISMISSED REQUEST OF ATTORNEY	7-14-78
BR-362 R & F PRESS	3-29-78 4-3-78 APRIL 27, 1978	RENEWAL OF LICENSE (MAIN, ALT. & AUX.)  Atty - Frederick D. Cooke, Jr. (Dow, Lohnes)	Designated for Hearing Min. GRANTED	22 FEB 1979 79-30 8-2-79
BAL 781117EB PRESS Form 314 Also see WDAS-FM	DEC 7 1978	Vol AL to UNITY BROADCASTING NETWORK-PENNA., INC.  Amended 11-17-78 re: financial data (over) Atty for assignor Frederick D Cooke, Jr. Atty for assignee-Edward Hayes, Jr.  MOTION FOR EXPEDITED PROCESSING filed 1-10-79	GRANTED (COMM. MEMO. O. & O.) EFF: 11-1-79 LTR 10-3-79 - 402B 1tr REMANDED to COURT OF APPEALS by Atty Cooke, Jr.	8-2-79



RE: BAL-8980 Art. of Inc. & By-Laws on file with <sup>WJIA ETC)</sup> HR-2534  
AMENDED 4-6-77 - correction re comm survey

BAL781117EB Amended 12-7-78 re: Ascer. data  
Amended 12-8-78 re; ltr. concerning authenticity of  
Ascer. survey

AMENDED 1-8-79 re: ltr. from counsels for both parties  
regarding informal object. filed prior to assignment

AMENDED 1-15-79 re: financial data and corporate  
structure of Unity Broadcasting Newtork-Penna., Inc.

LTR and exhibit "S" filed 2-13-79 by Concerned Communica-  
tors re Pet to Deny (not filed as yet) SEE PET filed 2-22

LTR from atty Hayes, Jr. rec'd 2-13-79 to incorporate  
prog. format of assignor NOT SIGNED BY OFFICER - ltr  
associated with amend filed 2-22-79 (signed by officer)  
PETITION TO DENY filed 2-22-79 by Concerned Communicator  
of Philadelphia (no original)

AMENDED 2-22-79 to incorporate past prog. as proposed;  
statement re EROP; Sec. IV-A & fin. data

LTR from atty Hayes (for assignor) - filed 2-16-79 re  
WILL NOT RESPOND TO PET TO DENY

AMENDED 2-8-79 re: proposed employment (# of employ.);  
cor. Sec. II, Exh. VI, Robert Towbin is not on Bd. of  
Linn B/c. nor owns stock in same & loan agree with Equit.  
Life Assur.

Amended 5-4-79 re: delete from sales agree. (consulting  
agree) & allocate payments due to covenants not-to-comp.



#33

## APPLICATION RECORD-BROADCASTING

Call Letters: W D A S

Name: UNITY BROADCASTING NETWORK-PENNA., INC.

Station Location: PHILADELPHIA, PA.

File No.	Date	Description	Action and Date
BR810331UF PRESS JUN 15 1981 PN filed		RENEWAL OF LICENSE  Edward Hayes, Jr.	GRANTED 8-11-81



RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION. \* WELK  
 WDAS

W D A S BRDCSTG. STATION, INC.  
 Licensee \* WELK Broadcasting Station, Inc.

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B1-P-2633, amended filed	11-17-39 5-17-41 5-19-41	NEW	South Jersey B/c Corp. Vineland, N.J.	C.F. now on 1500 kc 250w. U. AMENDED TO request 1400 kc, fac WDAS, when WDAS goes to 1260 kc.	Dismissed with- out prejudice, & retired to est closed files. 1-29-42. (App of WDAS, to change to 150 kc dismissed & req of appli.)







RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION.....

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition







## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

