

W B Y E



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

June 1954

BROADCASTING STATION LICENSE RECORD

3601

Date first licensed 4-8-58

Call letters WBYE (11-6-57)
XWSCB

Station location Calera, Alabama

Name of licensee X SHELBY COUNTY BROADCASTING COMPANY, INC.
SHELBY COUNTY ADVERTISING CORPORATION (AL-12-23-58; EFF: 1-25-59)Transmitter location On Alabama Hwy. 25, 1.7 miles west of Calera, Alabama (CP 7-18-57)
(BL-4-8-58)Main studio location On Alabama Hwy. 25, 1.7 miles west of Calera, Alabama (CP 7-18-57)
(BL-4-8-58)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-11083	7-18-57	1370kc	1kw	Day	9-18-57 3-18-58
	CP for a new standard broadcast station.				
BMP-7989 (1)	12-31-57	Mod. of CP (BP-11,083) for extension			of completion date to April 1, 1958
BL-6978	4-8-58	1370kc	1kw	Day	4-8 4-1-61
	License to cover CP(BP-11,083 as mod.,) which authorized a new standard broadcast station.				
BAL-3269 EFF:	12-23-58 1-15-59	Voluntary assignment of license to Shelby County Advertising Corporation			
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-3601	6-21-61	1370kc	1kw	Day	6-21 4-1-64
BR-3601	3-17-64	RENEWAL OF LICENSE			4-1 4-1-67
BR-3601	4-27-67	Renewal of License			4-27 4-1-70
TELEGRAM	10-26-67	PSA	500w		
BR-3601(S)	4-1-70	Renewal			4-1-73
EBSA	6-12-72				
BR-3601(L)	3-30-73	Renewal of License			4-1-76
BR-3601(S)	3-12-76	RENEWAL			4-1-79
BR-781204VU	5-25-79	RENEWAL OF LICENSE			4-1-82

APPLICATION RECORD - BROADCASTING

Form BC-121

Rev. 1-5-57

Call WBYE(11-6-57)

Letters ~~WBYE~~ X.W.S.C.B

Name SHELBY COUNTY BROADCASTING COMPANY, INC.

(P.O. - c/o Marion P. Jones, 1208 Comer Building, Birmingham, Ala.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,083	2-6-57	Construction permit for a new standard broadcast station to be operated on: Frequency - 1370kc Power - 1kw Hours of operation - Daytime Transmitter location - On Alabama Hwy 25, 1.7 miles west of Calera, Alabama Studio location - Same as transmitter Engr. - Claude M. Gray, Birmingham, Ala.	GRANTED	7-18-57
Rec'd	2-8-57			
Filed	2-8-57			
			GRANTED	12-31-57

APPLICATION RECORD - BROADCASTING

AUG. 1955

#2

Call

Letters W B Y E

Name SHELBY COUNTY BROADCASTING COMPANY, INC.

Calera, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BL-6978 Rec'd Filed	12-30-57 1-2-58 1-2-58	License to cover Construction permit BP-11,083 as mod., which authorized a new standard broadcast station.	GRANTED	4-8-58
EAL-3269 Rec'd. Resub. R. & F.	10-31-58 11-21-58 12-4-58 12-8-58	Voluntary assignment of license to Shelby County Advertising Corporation.	RETURNED Exhibs 1-3-3 dated after Section 1- GRANTED EFF:	12-21-58 re 1-15-59 12-23-58 1-15-59
BR-3601 Rec'd Filed	12-31-60 1-4-61 1-4-61	Renewal of license	GRANTED	6-21-61
BR-3601 R. & F.	12-23-63 12-26-63	Renewal of license, 4-1-64	GRANTED	3-17-64
BR-3601 R & F	12-30-66 1-3-67	Renewal of license	GRANTED	4-27-67

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WBYL

Name SHELBY COUNTY ADVERTISING CORPORATION
Calera, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-3601 R & F \$568605 \$75. P.N.	2-30-69 1-5-70 1-5-70 1-5-70	Renewal of License Filed 1-5-70	GRANTED	4-1-70
BR-3601 R & F PN Recd. PRESS	12-28-72 1-2-73 "	RENEWAL OF LICENSE AMENDED 1-29-73 re: equal employment program	GRANTED	3-30-73
BR-3601 R & F PN Recd. PRESS	11-28-75 12-1-75 " JAN 21 1976	RENEWAL OF LICENSE	GRANTED	3-12-76

APPLICATION RECORD - BROADCASTING

1370khz.

Call
Letters W B Y E

Name SHELBY COUNTY ADVERTISING CORPORATION
CALERA, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR781204VU PRESS:	FEB 14 1979	RENEWAL OF LICENSE	GRANTED	5-25-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

