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CATALOG NO. 4550L 1/3

Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

Official No. 4649

Date first licensed October 31, 1967

Call letters W.D.E.N.

Station location Macon, Georgia

WDEN COMMUNICATIONS, LIMITED (AL4-22-81, EFF:

x FIRST MACON COMMUNICATIONS CORPORATION (8-26-80)

x ELLIOTT BROADCASTING COMPANY (AL 10-27-72 EFF; 11-3-72)

x RADIO MACON, INC. (AP 6-30-67; EFF: 7-20-67)

Name of licensee x ROWLAND BROADCASTING COMPANY, INC.

Lower Enterprise Court at Southern Railroad, Macon, Ga. (BMP 4-28-67)

Transmitter location x 2467 Emery Highway, Macon, Georgia (BP 2-21-67)

173 First Street, Macon, Georgia

31201

xxx127 First Street, Macon, Georgia (BRC 6-14-67)

Main studio location x To be determined, Macon, Georgia (BP 2-21-67)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BP-17256	2-21-67	1500kc	1kw	Day	4-21	10-21-67
	CP for a new standard broadcast station (Cond'1)					
ERC-3121 (1)	6-14-67	Mod. of CP(BP-17256) to specify studio location as 127 First Street, Macon, Georgia and operate transmitter by remote control from studio location.				
BP-17256 (2)	6-15-67	Mod. of CP(BP-17256) to assign Call Letters.				
BMP-12036	4-28-67	1500kc	1kw	Day	4-21	10-21-67
	Mod. of CP(BP-17256) to change ant.-trans. loc., make changes in ant. system (increase height add resistor) (Cond'1).					
BAP-748 EFF:	6-30-67 7-20-67	Voluntary assignment of CP (BP-17,256 which auth. a new Standard Broadcast Station) to RADIO MACON, INC.				
BL-11,783 cond	10-31-67	1500kc	1kw	Day(RC)	10-31	4-1-70
	Lic. to cover CP(BP-17,256 as mod.) (specify trans. GATES BC-1G)					
BZ-6880(1)	7-12-68	Direct Meas.				
PSA	1-15-69	23.5w.	(Protected station WTOP) cancelled.			
BR-4649(L)	4-1-70	RENEWAL				4-1-73
BZ-7838 (1)	7-6-71	Direct Measurement				
EBSA	6-12-72					
BTC-6840	8-18-72	Vol TC	EFF: 9-1-72			
BAL-7718	10-27-72	Vol. AL	EFF: 11-3-72			
	LTR. received 5-3-74 stating PSA ceased eff. 5-1-74					
BR-4649(S)	9-20-74	RENEWAL(Cond'1 re: EEO)				4-1-76
BZ-8403(L) BZ-8631	9-30-74	Direct Measurement				
	4-1-76					
BS-4649	11-14-75	Change studio loc and RC				
	Trans: 7-1-75 300-2					

Form BC 126 #2  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W D E N

Station location .....

Name of licensee SEE CARD #1

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-4649(L)	5-28-76		RENEWAL		4-1-79
BTC-8700	6-9-78	Invol. TC			
BR781130VA (S)	4-14-80	RENEWAL OF LICENSE			4-1-82
BTC791107EL	4-14-80	VOL. TO	EFF:		5-29-80
LD 7-29-80 (1)	8-26-80	LICENSEE NAME CHANGED			
BAL810331FP	4-22-81	VOL AL		EFF:	

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters ~~new~~ **WDBN**Name HOWLAND BROADCASTING COMPANY, INC.MACON, GEORGIA (PO & Marshall W. Rowland, 1924 W. Main St., Jacksonville, Fla. 32206)

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,256	5-12-66	Construction permit for a new standard broadcast station to be operated on:	GRANTED	2-21-67
Received	5-18-66	Frequency: 1500kc	Cond'l re:	Pre-sunrise
Filed	5-19-66	Power: 1kw	operation.	
		Hours of operation: Daytime		
		Type transmitter: Gates-BC-1J		
		Transmitter location: 2467 Emery Hwy, Macon, Ga.		
		Studio location: To be determined, Macon, Ga.		
		Remote control location: Same as studio		
		Atty: Prince & Paul		
		Engr: Willis C. Beecher		

CONTACT: MARSHALL W. ROWLAND  
PHONE: CODE 904; 354-4501  
ADDRESS: 1924 W. MAIN ST.  
JACKSONVILLE, FLA.

FORM BC-121  
AUG. 1955 #2

APPLICATION RECORD - BROADCASTING

1500kc

Call Letters W D E N  
Not assigned

Name X ROWLAND BROADCASTING COMPANY, INC.  
MACON, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,036 R & F	3-27-67 3-29-67	Mod. of CP(BP-17,256 which auth a new standard broadcast station) to change ant-trans loc to Lower Enterprise Court at Southern Railroad, Macon, Georgia; make changes in ant. system (Increase height add resistor) Atty. Prince & Paul Engr. Willis C. Beecher	GRANTED Cond'l re: Pre-sunrise	4-28-67
BRC-3121 R & F	5-24-67 6-6-67	Mod. of CP(BP-17256) to specify studio location as 127 First Street, Macon, Georgia and operate transmitter by remote control from studio location. Atty.: Ray R. Paul	GRANTED	6-14-67
BAP-748 R & F (Form 316)	6-8-67 6-12-67	Voluntary assignment of CP(BP-17256) to RADIO MACON, INC.  Atty - Ray Paul	GRANTED EFF:	6-30-67 7-20-67



FORM BC-121 #3  
AUG. 1955

APPLICATION RECORD - BROADCASTING

1500kc

Call  
Letters W D E N

Name RADIO MACON, INC.  
Macon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,783 R & F PTA-8/25/67 OCT 19 1967	8/16/67 8/17/67	Lic. to cover CP (BP-17,256 as mod.) which auth. a new standard b/c station, <del>quantity</del> (type trans. GATES BC-1G, <del>quantity</del> studio and remote control point location as 127 First St., Macon, Ga.) Atty: Sean Geo. Hill Engr: Willis C. Beecher, D.C.	GRANTED condl re	10-31-67 resurreise
BZ-5880 Rec'd Amended Filed DM JUL 11 1968	5/24/68 5/28/68 6/27/68 6/27/68 7/8/68	Direct Meas. Atty: Ray R. Paul re engr. data.	GRANTED	7-12-68
BTC-6073 R & F FEE PD: \$30 (Form 316) OCT 24 1969	10-1-69 10-6-69 #546875	Vol. transfer of control of lic corp. from Marshall W. Rowland and Carol C. Rowland (50% each) to Marshall W. Rowland and Carol C. Rowland, as a Family Group (79%) Atty - Prince & Paul	GRANTED	11-5-69

APPLICATION RECORD - BROADCASTING

Call  
Letters W D E N

Name RADIO MA CON, INC.  
Macon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BR-4649 R & F #566933 \$75. P.N.	12-23-69 1-2-70 1-2-70 1-2-70	Renewal of License  Atty.: James I. Wilson FEB 27 1970	GRANTED	4-1-70
BZ-7838 R & F DM PRESS	6-7-71 6-10-71 6-18-71 JUL 2 1971	Direct Measurement. Atty: Prince & Paul	GRANTED	7-6-71
BTC-3840 R & F FEE PD: \$1000 #061007 CODE 047 (ALSO SEE FM) APR 26 1972 Pub. notice filed 5-12-72	3-31-72 4-10-72	Voluntary transfer of control of lic corp from Marshall W. Rowland and Carol C. Rowland to Elliott Broadcasting Company  (SEE OVER) Atty for transferor - Ray H. Paul for transferee - Cordon & Jacob	GRANTED	8-18-72 Req. grant fee \$6500.00 INCLUDES FM EFF: 9-1-72 Paid: 063, 9-19-72, W110062

RE: BTC-6840 - Atty was called 4-25-72 - Dates not shown  
in Table II

APPLICATION RECORD - BROADCASTING

1500kc

Call Letters W D E N

ELLIOTT BROADCASTING COMPANY

Name  RADIO MACON, INC.  
Macon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7718 Rec'd Filed Code 053 \$250.00  ALSO SEE FM OCT 20 1972	9-25-72 9-28-72 9-27-72 W113222 (Form 316)	Voluntary assignment of license to Elliott Broadcasting Company. John Jacob, Atty. (SEE OVER)	GRANTED	10-27-72
BR-4649 R & F PN Recd. PRESS  FEB 12 1973	12-22-72 12-26-72 "	RENEWAL OF LICENSE John B. Jacob, Atty. AMENDED 3-9-73 re: equal employ. program AMENDED 5-1-73 re: employment program	GRANTED COND'L RB: EEO REPORT	9-20-74
BZ-8403 R & F DM PRESS SEP 13 1973  DM-9-11-73 BZ-C-14-74	8-16-73 8-20-73 8-24-73	Direct Measurement	GRANTED	10-21-74 issued with BZ-8631

RE: BAL-7718 - Art. on file with BTC-6840 gr 8-18-72

APPLICATION RECORD - BROADCASTING

#6

Call Letters ..... 1500khz  
W D E N

Name ELLIOTT BROADCASTING COMPANY  
Macon, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8631 R & F Amend DM PRESS 24 SEP 1974	5-29-74 6-14-74 7-29-74 9-11-74	Direct Measurement - performance measurements Atty. John B. Jacob	GRANTED issued with BZ-8403	9-30-74
Letter 9-23-74 BR-4649 Recd. PN Recd. FILED PRESS	LICENSEE 11-27-75 12-2-75 12-4-75 FEB 13 1976	NO LONGER REPRESENTED BY John B. Jacob. RENEWAL OF LICENSE AMENDED 3-24-76 re: financial statement & commercial matter	GRANTED	5-28-76
BTC-8700 R & F FORM 316 Also see WDEM-FM MAY 19 1978	5/8/78 5/12/78	Involuntary transfer of control of lic corp from J. Marvin Elliott to Mrs. Alberta W. Elliott, James M. Elliott, Jr. and Hubert C. Lovein, Jr., Executors of the Will of J. Marvin Elliott, deceased	GRANTED EFF:	6-9-78

#7

1500khz

Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

4-67

Call  
Letters W D E NName ELLIOTT BROADCASTING COMPANY  
MACON, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BR 781130 VA PRESS FEB 7 1979		RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED Cond'l	4-14-80
BTC 791107EL press Form 315 PN filed	NOV 26 1979 (AOSO SEE FM) 12-19-79	Vol TC from Alberta W. Elliott, James M. Elliott, Jr. and Hubert C. Lovein, Jr., executors of the Will of J. Marvin Elliott, deceased, to W DEN COMMUNICATIONS Limited (Thom E. Smith, Frank O. Burge, Jr., Austin J. Paddock, and Harry H. Perdue, Jr. -GENERAL PARTNERS) Atty - Cordon & Jacob (for transferor) Atty for transferee - Lois-Schwartz-Fowler & Meyers, P.C. (over)	GRANTED EFF:	4-14-80 5-29-80

BTC791107EL Amended 3-21-80 re: proposed corp. officers  
add'l financial data; bank letter

AMENDED 3-25-80 re: financial data and bank letter



#8

## APPLICATION RECORD-BROADCASTING

WDEN COMMUNICATIONS, LIMITED

Call Letters: W D E N

x FIRST MACON COMMUNICATIONS CORPORATION 1500KHz.

Name: XELLIOTT BROADCASTING COMPANY

Station Location: MACON, GEORGIA

File No.	Date	Description	Action and Date
LETTER DATED PRESS (0)	7-28-80 AUG 21 1980	Filed by Thom E. Smith Request to change Name of Licensee to: FIRST MACON COMMUNICATIONS CORPORATION.	GRANTED 8-26-80
BAL810331FP Form 316 PRESS Also see WDEN-FM	APR 21 1981	Vol AL to WDEN Communications, Limited  Atty David Meyers	GRANTED 4-22-81  EFF: 5-10-81

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

