

WCSR



REMOVABLE LABEL GUIDE

Cat. No. 4350L

Patent No. 1,800,000

June 1954

3163

BROADCASTING STATION LICENSE RECORD

W C S R (12-30-58)

Date first licensed 10-4-55

Call letters x W B S E

Station Location: Hillsdale, Michigan

WCSR, INC. (AL gr 9/8/76 EFF:

xxFLYNN ENTERPRISES, INC. (BAPL 11-8-61 EFF: 11-16-61)

Name of licensee X BAW BEESE BROADCASTERS, INCORPORATED

(170) 170 North West St., Hillsdale, Mich. (Redescription)

x 168-188 N. West St., Hillsdale, Michigan (BL 10-4-55)

Transmitter location *166-186 N. West St., Hillsdale, Michigan (CP 3-9-55)

Same as transmitter (BS 5-17-63) (Eff: 5-15-63)

49242

Main studio location x 92 1/2 N. Broad St., Hillsdale, Michigan (CP 3-9-55)

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To |
|---|--------------------|--|-------------------------|--------------|--------------------|
| BP-9486 | 3-9-55 | 1340 | 100w (COND'L CLAUSE) | U | 5-9 11-9-55 |
| C.P. for a new Standard Broadcast Station at Hillsdale, Mich | | | | | |
| BL-5727 | 10-4-55 | 1340 | 100w | U | 10-4-55 10-1-58 |
| Lic. to cover CP(BP-9486) for a new standard broadcast station at Hillsdale, Michigan. | | | | | |
| BZ-3766 (1) | 5-17-56 | Auth. to determine operating power by direct measurement of antenna power. | | | |
| BTC-2544 EFF: | 7-25-57 8-15-57 | Voluntary transfer of control of licensee corporation from Lloyd V. Hickok, et al TO Harmon Leroy Stevens and John F. Wismer, d/b as Stevens-Wismer Broadcasting Company. | | | |
| BZ-3847 (2) | 12-18-57 | Authority to determine operating power by direct measurement of antenna power. | | | |
| Wire | 9-30-58 | Action on renewal application deferred, 9-24-58, pending further consideration. Continued operation authorized. | | | |
| BTC-2881 EFF | 10-8-58 11-5-58 | Vol. transfer of control of licensee corporation from Harmon L. Stevens and John F. Wismer, d/b as Stevens-Wismer Broadcasting Co. to Ruth Keister and Russell W. and Annabelle Holcomb. | | | |
| BP-13368 | 2-23-61 | 1340 | 250w-500wLS | U | 4-23 10-23-61 |
| CP to increase power and install a new trans. (COND'L) | | | | | |
| EMP-9419 (1) | 4-25-61 | Mod. of CP(BP-13368) to change type transmitter (GATES BC-500D) daytime and retain lic. trans. (RAYENTON RA-250A) nighttime. | | | |
| BL-8500 | 9-27-61 | 1340kc | 250w-500w-LS | U | 9-27 10-1-61 |
| Lic. to cover CP(BP-13368 as mod.) which auth. inc. daytime power; install new daytime trans. & retain lic. trans. for night (RC). COND'L | | | | | |

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W C S R

Station location Hillsdale, Michigan

Name of licensee

Transmitter location

Main Studio Location

CONSTRUCTION PERMIT AND LICENSE RECORD

| APPL. NO. | DATE ISSUED | FREQ. | POWER | TIME DIV. | PERIOD FROM TO |
|---|---------------------|---|-----------|--------------|-------------------|
| BR-3163 | 11-8-61 | RENEWAL OF LICENSE | | to | 10-1-64 |
| BAPL-247 EFF: | 11-8-61 11-16-61 | Vol. assignment of license to FLYNN ENTERPRISES, INC. | | | |
| BS-3163 | 5-17-63 | 1340kc | 250w-500w | U | 5-17 10-1-64 |
| | | Mod. of license to change studio location and delete remote control operation. | | | |
| BZ-5257 (1) | 9-11-64 | Authority to determine operating power by direct measurement of antenna power. | | | |
| BR-3163 | 10-28-64 | 1340kc. 250w, 500w, (2 Main) | | | 10-28 10-1-67 |
| BC-6006 (1) | 8-22-66 | Auth. to determine operating power by direct meas. of antenna power. | | | |
| Ltr. dtd. 1-3-67 & rec'd 3-27-67 giving notification per Sect. 73.48(a)(5) Rules that a Gates BC-1G trans. is now installed & in oper. as Daytime trans. (Eff: 12-31-66). | | | | | |
| BR-3163 | 5-2-67 | 1340kc 250w-500w Unl. | | | 10-1 10-1-70 |
| | | Renewal of LISA | | | |
| BR-3163(L) | 9-30-70 | Renewal and NDEA | | | 10-1-73 |
| BP-19,129 | 2-9-72 | 1340kc 250w 500w U | | | 2-9-73 |
| | | CP to increase height of AM transmitting tower to accomodate FM transmitting antenna. | | | |
| EBSA | 5-25-72 | | | | |
| BL-13,445(L) | 6-7-73 | Lic(BP-19,129)for changes 1340khz 250w, 500w-LS Main 250w Aux. | | | 10-1-73 |
| BR-3163(S) | 9-27-73 | RENEWAL OF MAIN & AUX. | | | 10-1-76 |
| BTC-8010 | 6/28/76 | Vol TC EFF: 7/22/76 (per Form 323) | | | |
| BR-3163(S) | 4-8-76 | Renewal | | | 10-1-79 |
| BAL-8768 | 9/8/76 | Vol AL EFF: | | | |
| BR 790601 | VK 12-31-79 | (L) RENEWAL MAIN & AUX.) | | | 10-1-82 |

APPLICATION RECORD - BROADCASTING

Call Letters **W B S E**
xNew

Name **BAW BEESE BROADCASTERS, INCORPORATED**
PO & E. H. Munn, Sr., Sec., 306 N. West St. Hillsdale, Michigan

| File No. | Dated | Application for | Action | |
|---------------------------|-------------------------------|---|--|---------|
| | | | Nature | Date |
| BP-9486 Rec'd Filed | 9-22-54 9-27-54 9-27-54 | Construction permit for a new standard broadcast station to be operated on: Frequency: 1570kc 1340kc Power: 250w 100w Hours of Operation: Daytime Unlimited Trans. Location: 166-186 N. West St., Hillsdale, Michigan Studio Location: 92 ¹ / ₂ N. Broad St., Hillsdale, Michigan Remote Control Point: Same as studio | GRANTED Cond'l re horizontal inverse field intensity at one mile reduced to 47.5 mv/m by addition of series resistor in series with transmission line | 3-9-55 |
| Amended Rec'd Filed | 1-19-55 1-21-55 1-21-55 | AMENDED to change frequency to 1340kc, power to 100w, and hours of operation to Unlimited, and change name of applicant to Baw Beese Broadcasters, Incorporated. | | |
| BL-5727 Rec'd Filed | 5-4-55 5-9-55 5-19-55 | License to cover construction permit (BP-9486) which authorized a new standard broadcast station. John H. Midlen, Atty. | GRANTED | 10-4-55 |

Paytneon RA-250

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters W B S EName RAW BEESE BROADCASTERS, INCORPORATED

| File No. | Dated | Application for | Action | |
|-----------------------------|---------------------------------|--|--|-------------------------|
| | | | Nature | Date |
| BZ-3766 Rec'd Filed | 4-6-56 4-9-56 4-9-56 | Authority to determine operating power by direct measurement of antenna power. | GRANTED | 5-17-56 |
| BP-10,917 Rec'd Filed | 11-5-56 11-13-56 11-13-56 | Construction permit to increase power from 100w <u>to</u> 250w. Atty. - John H. Midlen Engr. - E.H. Munn, Jr., Coldwater, Mich. | DISMISSED Request of Applicant Order - | 2-24-58 Docket 12261 |
| BTC-2344 Rec'd Filed | 7-2-57 7-5-57 7-5-57 | Voluntary transfer of control of licensee corporation from Lloyd V. Hickok, et al, (acting as Attorney in fact for all shareholders) to Harmon LeRoy Stevens and John F. Wisner, d/b as Stevens-Wisner Broadcasting Company. R. Russell Eagin, Atty | GRANTED EFF: | 7-25-57 8-15-57 |

FORM BC-121

#3

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters W.B.S.E.Name BAW BEESE BROADCASTERS, INCORPORATED

| File No. | Dated | Application for | Action | |
|--|---|--|---------------------------------------|------------------------|
| | | | Nature | Date |
| BZ-3947 Rec'd Filed | 9-10-57 9-12-57 9-12-57 | Authority to determine operating power by direct measurement of antenna power. R. Russell Eagan, Atty. | GRANTED | 12-18-57 |
| BR-3163 Rec'd Resubmitted Rec'd & filed | 6-26-58 7-2-58 7-22-58 7-24-58 | Renewal of license R. Russell Eagan, Atty. | R. EAGAN re: Date, etc. GRANTED | 7-16-58 10-8-58 |

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call W C S R (12-30-58)
Letters ~~X~~ W B S E

Name BAW BEESE BROADCASTERS, INCORPORATED

| File No. | Dated | Application for | Action | |
|--------------------------------------|--|---|--|----------------------|
| | | | Nature | Date |
| BTC-2881 Rec'd. Filed | 8-18-58 8-20-58 8-20-58 | Voluntary transfer of control of licensee corporation from Harmon L. Stevens and John F. Wismer, d/b as Stevens-Wismer Broadcasting Co. to Ruth Keister and Russell W. and Annabelle Holcomb. R. Russell, Eagan, Atty. for Transferor A.L. Stein, Atty. for Transferee. | GRANTED EFF | 10-8-58 11-5-58 |
| BP-13,368 Rec'd Resub R & F | 5-14-59 5-15-59 7-29-59 7-29-59 | Construction permit to increase power from 100w, night & day to 250w- 500w-LS and install a new transmitter (Collins 550A) Atty- A. L. Stein Engr.-Nathan Williams Requests waiver of Sec. 3.28(c) of the Rules Request waiver of 309(b) notification (filed 11-30-59) | RETURNED Engr.-incomplete GRANTED Cond'l re accept interf. imposed by exist. Class IV stations if auth. incr. power to 1kw. Sub. antenna resistance meas. made in accordance with Sec. 3.54 of Comm. Rules | --6-15-59 2-23-61 |

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters W-G-S-RName BAN. BEESE BROADCASTERS, INCORPORATED
HILLSDALE, MICHIGAN

| File No. | Dated | Application for | Action | |
|--------------------|--------------------|---|---------|--|
| | | | Nature | Date |
| BMP-9419 R.&F. | 3-27-61 3-29-61 | Modification of construction permit (BP-13368 to inc. power and install a new trans) to change type transmitter (GATES BC-500D)-daytime and retain lic. trans. (Raytheon RA-250A)-nighttime (2 main trans.). Atty- A. L. Stein | GRANTED | 4-25-61 |
| DL-3500 R. & F. | 6-19-61 6-19-61 | License to cover C. P. (BP-13,368 as mod.) which auth. increase power and the installation of a new transmitter for daytime use and retain lic. trans. for nighttime use. | GRANTED | 9-27-61 Condl re lic. accept interf. imposed by exist. Cl IV stations inc. power to lkw |

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W C S R

FLYNN ENTERPRISES, INC.

Name ☒ RAW BEESE BROADCASTERS, INCORPORATED
Hillsdale, Michigan

| File No. | Dated | Application for | Action | |
|----------------------------|-------------------------------|---|-----------------|----------------------|
| | | | Nature | Date |
| BR-3163 Rec'd Filed | 7-10-61 7-11-61 7-11-61 | Renewal of license | GRANTED | 11-8-61 |
| BAPL-247 Rec'd Filed | 9-21-61 9-22-61 9-22-61 | Voluntary assignment of construction permit and license to Flynn Enterprises, Inc. A. L. Stein, Atty. for Assignor John L. Tierney, Atty. for Assignee | GRANTED EFF: | 11-8-61 11-16-61) |
| BR-3163 Rec'd Filed | 7-10-64 7-13-64 7-13-64 | Renewal of license Atty. Robert M. Booth, Jr. | GRANTED | 10-28-64 |
| BZ-5257 R. & F. | 7-22-64 8-7-64 | Authority to determine operating power by direct measurement of antenna power. Atty- Booth & Lovett | GRANTED | 9-11-64 |

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W C S R

Name FLYNN ENTERPRISES, INC.
Hillsdale, Michigan

| File No. | Dated | Application for | Action | |
|---|---|---|--|---------|
| | | | Nature | Date |
| BZ-6006 R & F | 5/2/66 5/11/66 | Authority to determine operating power by direct meas. of antenna power. Attys: Booth & Lovett | GRANTED | 6-22-66 |
| BP- Rec'd | 9-20-66 10-3-66 | CP to increase daytime power from 500w to 1kw, and install new trans. (Collins 20V-3). Atty: Booth & Lovett | Returned by Comm ORDER of 1-18-67 denying waiver of Sec. 73.37 | |
| BR-3163 R & F | 6-28-67 6-30-67 | Renewal of license (2 main transmitters). Atty: Booth & Lovett | GRANTED | 9-8-67 |
| BR-3163 R & F \$75 #612768 PN Recd. PRESS | 6-29-70 7-1-70 " " JUL 1 1971 | RENEWAL OF LICENSE (2 Main Transmitters) Julian P. Freret, Atty. AMENDED: 9-9-70 re: financial data | GRANTED | 9-30-70 |

#8

1340khz.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W C S RName FLYNN ENTERPRISES, INC.
Hillsdale, Michigan

| File No. | Dated | Application for | Action | |
|---|--|--|---------|--------|
| | | | Nature | Date |
| BP-19,129 Rec'd Filed #019186 \$50 Acc. 060 Press DEC 18 1971 Amended 1-21-72 re financial. | 11-9-71 11-12-71 11-12-71 11-12-71 | Construction permit to increase height of AM transmitting tower to accomodate FM transmitting antenna. Atty: Robert M. Booth, Jr. | GRANTED | 2-9-72 |
| BL-13,445 Rec'd W 151704-\$50. Amended Amended & F PTA PRESS MAY 30 1973 | 12-30-72 2-8-73 2-9-73-AC-067 4-2-73 4-18-73 5-2-73 | Lic.(BP-19,129) for changes of Main transmitter & Auxiliary transmitters. - Atty: Booth & <u>Freret</u> Equip. perf. meas. Proof of perf. data & desig. alternate trans. (RAYTHEON, RA-250) as an Auxiliary. | GRANTED | 6-7-73 |

APPLICATION RECORD - BROADCASTING

Call
Letters W C S RName FLYNN ENTERPRISES, INC.
Hillsdale, Michigan

| File No. | Dated | Application for | Action | |
|------------------------|--|--|-------------|------------------|
| | | | Nature | Date |
| 10-15-70 | Annual fee \$17.60 deducted from \$75.00 Renewal filing fee. | \$57.40 credited to 1971. | | |
| BR-3163 | 6-26-73 | Renewal of License (Main & Auxiliary) | | |
| R & F | 7-3-73 | | GRANTED | 9-27-73 |
| PN | 7-3-73 | Atty: Robert Booth | | |
| PRESS | 14 AUG 1973 | AMENDED 9-10-73 re: EEO | | |
| ----- | | | | |
| BTC -8010 | 3-17-76 | Voluntary transfer of control of lic corp from | GRANTED | 6/28/76 |
| R & F | 4-2-76 | Fahey J. Flynn to WCSR, Inc. | EFF: | 7/22/76 (per 33) |
| FEE PD: \$400 #552087 | | | FEE REQ: pd | 7/30/76 |
| CODE 047 (INCLUDES FM) | | Atty - Booth & Freret | | W 597457 |
| APR 23 1976 | | OVER | | |
| Pub notice | filed 6-24-76 | | | |
| BR-3163 | 5-21-76 | Renewal of License | GRANTED | 9/8/76 |
| R & F | 5-28-76 | | | |
| P.N. | 5-28-76 | Atty.: Robert M. Booth, Jr. | | |
| PRESS | JUL 30 1976 | | | |
| R & F | 8-12-76 | Renewal of License (Auxiliary) | | |

BR-3163 called atty. 8-10-73 re: Section VI

BTC-8010 6/10/76 - Security Agreement(transferee);B/C int.
re: Charles Pontius; revised comm. survey & Financial data
Ltr filed 5-19-76 advising payment of debt
Amended 6-21-76 statement re B/C & Bus int
AMENDED 6-10-76 - Security agreement; re bank int(none)
& re comm survey

BR-3163 Atty. was called 7-28-76 re: Auxiliary

#10

1340khz

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W C S R

WCSR, INC.

Name x FLYNN ENTERPRISES, INC.HILLSDALE, MICHIGAN

| File No. | Dated | Application for | Action | |
|---|--|--|----------------------------|----------|
| | | | Nature | Date |
| BAL-8768 R & F Fee pd \$200 Includes WCSR-FM Code 047(FORM 316) | 8/13/76 8/19/76 W 604914 SEP 1976 | Voluntary assignment of license to WCSR, INC. Atty - <u>Booth</u> &Freret | GRANTED EFF: NO FEE: | 9/8/76 |
| BR 790601 VK PRESS JUL 10 1979 | | RENEWAL OF LICENSE (MAIN & AUXILIARY) Robert M. Booth, Jr., Atty. | GRANTED | 12-31-79 |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

