

W.D.D.

AM

 SPERRY RAND



REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO 45501 1/5

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-25-46

Call letters W D A D

Location: Indiana, Pennsylvania

INDIANA BROADCASTERS, INC. (12-8-80)

XWDAD, INC. (AL 8-5-53 EFF: 8-24-53)

XTHOMPSON K. CASSEL (AL 2-25-53 E F: 3-17-53)

Name of licensee X INDIANA BROADCAST, INC.

Intersection of Two Lick Rd. & Hwy. 422, Indiana, Pa. (BP 10-6-67)

X 0.2 mile North of Penna. Route #422 on Ash Road, 0.4 mile East of

Transmitter location City limits, near Indiana, Penna. (CP 9-10-45) (Lic. 3-25-46)

Oakland and School Streets, Indiana, Pennsylvania (BRC 6-7-67)

ZIP 15704

X 632 Philadelphia Street, Indiana, Pennsylvania. (let. of 8-28-56)

Main studio location X 637 Philadelphia St., Indiana, Penna. (CP 9-10-45) (Lic. 3-25-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From To |
|----------------------|-------------|---|-------|-----------|---|
| Letter -P-3864 | 6-26-45 | 1450 | 250w | U | Subj. compliance of Commission's policy of 1-26-44 (Cond'l Clause) For a new station at Indiana, Pa. |
| -P-3864 MP-1812 | 9-10-45 | 1450 | 250w | U | 11-10 5-10-46 (Cond'l Clause) |
| -MP-1834 | 12-14-45 | 1450 | 250w | U | 11-10 5-10-46 Mod. C.P. for installation new transmitter and changes in ground system (Cond'l Clause) |
| 2-L-1912 2-Z-1733 | 3-25-46 | 1450 | 250w | U | 3-25 2-1-48 Lic. to cover C.P. (P-3864 as mod.) for a new station and authority to determine operating power by direct method (Conditional Clause) |
| BR-1234 | 1-8-48 | 1450 | 250w | U | 2-1 2-1-51 |
| BTC-837 | 11-30-49 | Vol. transfer of control of licensee corp. thru sale of 249 shares of common stock from Paul J. Short & Alice L. Short to Thompson K. Cassel, Carolyn M. Cassel and Charles M. Cassel | | | |
| EFF: | 1-27-50 | | | | |
| Tele. as | 1-10-51 | Permission granted period 1-10-51 thru 2-10-51 to use lower grade operator. | | | |
| Tele. re | 1-10-51 | Above authority modified to authorize restricted phone operator on same condition as stated for above period as of 1-10-51 | | | |
| BR-1234 | 1-29-51 | 1450 | 250w | U | 2-1 2-1-54 |
| BAL-1504 | 2-25-53 | Vol. assignment of license to THOMPSON K. CASSEL | | | |
| EFF: | 3-17-53 | | | | |
| BAL-1576 | 8-5-53 | Voluntary assignment of license to | | | |
| EFF: | 8-24-53 | WDAD, Inc. | | | |
| BR-1234 | 1-13-54 | 1450 | 250w | U | 2-1 8-1-54 |
| Tele. as | 7-28-54 | Action on renewal deferred 7-28-54 and continued operation authorized until final determination on renewal. | | | |
| BR-1234 | 11-23-55 | Renewal of license | | | 11-23 8-1-57 |
| BR-1234 | 7-3-57 | Renewal of license | | | 8-1 8-1-60 |

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-6-49

Call letters WDAD

Station location _____

Name of licensee WDAD, INC.

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From To |
|-----------------------|--------------------|---|-----------|-----------|---|
| BR-1234 | 7-7-60 | 1450 | 250w | U | 8-1 8-1-63 |
| BP-12,455 (Cont'd) | 2-2-62 | 1450kc | 250w-1kw | U | 8-1-62 8-1-63 Construction permit which authorized increase in daytime power and install new transmitter (GATES 1-1) |
| BL-9468 (1) | 10-22-62 Cond'l | Lic. to cover CP (BP-12,455) which authorized incr. day power and instl. new trans. | | | |
| BRC-2231 (2) | 4-26-63 | Mod. of license to operate transmitter by remote control from 632 Philadelphia Street, Rend Bros. Bldg., Indiana, Pa. | | | |
| BR-1234 | 7-10-63 | 1450kc | 250w-1kw | U | 8-1 8-1-66 |
| BL-11,140 | 12-2-65 | 1450kc | 250w | Aux (RC) | 12-2 8-1-66 Lic to use old main trans W.E. 451A-1 at main trans loc to be operated on 1450Kc 250w with RC for Aux purposes only. |
| BR-1234 | 7-29-66 | Renewal of License (Main and Auxiliary) | | | 8-1 8-1-69 |
| BRC-3114 (1) | 6-7-67 | Mod. of license to change studio loc. and remote control point to Oakland and School Streets, Indiana, Pa. (Main Transmitter). | | | |
| BRC-3120 (1) | 6-14-67 | Mod. of license to change studio loc. and remote control point to Oakland and School Streets, Indiana, Pa. (Auxiliary Transmitter). | | | |
| BP-17882 | 9-22-67 | 1450kc | 250w | Aux. | 11-22 5-22-68 CP to change auxiliary ant-trans. location. (W.E. 451A-1) |
| BP-17850 | 10-6-67 | 1450kc | 250w, 1kw | U (Main) | 12-6 6-6-68 CP to change ant-trans. location. (Dond'l) |
| BL-12,000 (1) | 7-17-67 | Lic. (CP-17,850) chg ant. - Trans. loc. (main) | | | 7-17 8-1-69 |
| BL-12,000 (2) | 7-17-67 | Lic. (CP-17,850) chg. loc. - AUXILIARY TRANSMITTER | | | 7-17 8-1-69 |
| BR-1234(S) | 6-10-70 | Renewal of Main & Aux. & NDEA 8-1-72 | | | |
| EBSA | 5-25-72 | | | | |

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call lettersW.D.A.D.....

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From - To |
|--------------|----------------|------------------------|---------------|--------------|---------------------|
| BR-1234(S) | 7-31-72 | | RENEWAL | | 8-1-75 |
| BR-1234(L) | 7-23-75 | RENEWAL | (MAIN & AUX.) | | 8-1-78 |
| BR1234(L) | 4-16-79 | Renewal of License | | | 8-1-81 |
| BZ-9766 | 3-5-79 | Direct Measurement | | | |
| LTD (1) | 12-8-80 | LICENSEE NAME CHANGED. | | | |

APPLICATION RECORD - BROADCASTING

Call W D A D
 Letters X New

Name INDIANA BROADCAST, INC.

(P.O. 637 Philadelphia St., Indiana, Pa.)

(Temp. P.O. c/o Sam Collins, Brookville, Pa.)

| File No. | Dated | Application for | Action | |
|-----------|---------|--|---|------|
| | | | Nature | Date |
| B2-F-3864 | 2-28-45 | Construction Permit for a new standard broadcast station to be operated on: Frequency: 1450 kc Power: 250w Hours of Operation: Unlimited time Trans. Location: To be determined, Indiana, Pa. Studio Location: 637 Philadelphia St., Indiana, Pa. (Filed by John P. Southmayd, Atty.; John Barron, Engr.) RE: To make changes in antenna. | Memo. Opinion and Order of Grant 6-26-45 Subj. compliance procedural requirements of policy of 1-26-44; waived provisions of Sec. 3.55(b) and 3.60; and Subj. filing MP for approval transmitter site Letter Written Grant Accepted per letter of 8-27-45 Conditions re the procedural requirements of 1-26-44 deleted - Min. 8-14-45 ISSUED WITH 11-1812 9-10-45 | |
| Rec'd | 4-25-45 | | | |
| Filed | 4-25-45 | | | |
| | | | | |
| Amended | 5-3-45 | | | |
| Rec'd | 5-15-45 | | | |
| Filed | 5-15-45 | | | |
| | | | | |
| | | | | |
| | | | | |

COMPOSITE Transmitter

APPLICATION RECORD - BROADCASTING

Call

Letters W D A DName INDIANA BROADCAST, INC.

| File No. | Dated | Application for | Action | |
|------------|---------|--|---------|--|
| | | | Nature | Date |
| B2-MP-1812 | 6-22-45 | Mod. of C.P. (B2-P-3864, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location at 0.2 mile North of Pennsylvania Route #422 on Ash Road, 0.4 mile East of City Limits, near Indiana, Pennsylvania. (Filed by John P. Southmayd, Atty.; John Barron, Engr.) | GRANTED | 9-10-45 |
| Rec'd | 7-10-45 | | | Min. 9-17-45 |
| Filed | 7-10-45 | | | Conditional - Waiver of 3.55(b) and 3.60 upon conditions (a) a cathode ray oscilloscope will be used to monitor percentage modulation (b) upon commencement of operation, frequency checks will be made daily until satisfactory operations and weekly thereafter until monitor installed which meets Chief Engr. approval and that monitors will be installed as soon as available. |

APPLICATION RECORD - BROADCASTING

#3

Call

Letters W D A DName INDIANA BROADCAST, INC.

| File No. | Dated | Application for | Action | |
|-----------|----------|---|--|---------|
| | | | Nature | Date |
| B2-L-1912 | 10-29-45 | License to cover C.P. (B2-P-3864, as modified) which authorized a new standard broadcast station, and change studio location from 637 Philadelphia St., Indiana, Pa., to Indiana Theatre Bldg., 785 Philadelphia St., Indiana, Pa.; | GRANTED Conditional re waiver Sections 3.55(b) and 3.60 | 3-25-46 |
| Rec'd | 10-30-45 | | | |
| Filed | 10-30-45 | | | |
| B2-Z-1733 | 10-29-45 | and | | |
| Rec'd | 10-30-45 | Authority to determine operating power by | | |
| Filed | 10-30-45 | direct measurement of antenna power. (Filed by John P. Southmayd, Atty.; John Barron, Engr.) | | |
| Amended | 12-18-45 | RE: To cover C.P. as modified by B2-MF-1824 | | |
| Rec'd | 12-21-45 | and omit request for change in studio loca- | | |
| Filed | 12-21-45 | tion. | | |

APPLICATION RECORD - BROADCASTING

#4

Call

Letters W D A DName INDIANA BROADCAST, INC.

| File No. | Dated | Application for | Action | |
|------------|---------|--|-------------------------------------|---------------|
| | | | Nature | Date |
| B2-MP-1824 | 12-3-45 | Mod. of C.P. (B2-P-3864, as mod., which authorized a new standard broadcast station) for installation of a new transmitter (W.E. 451-A-1) and changes in ground system. (Filed by John P. Southmayd, Atty.) | GRANTED (Conditional Clause) | CA 12-14-45 |
| Rec'd | 12-3-45 | | | Min. 12-26-45 |
| Filed | 12-3-45 | | | |

Call
Letters W D A DName INDIANA BROADCAST, INC.

| File No. | Dated | Application for | Action | |
|----------------------------|---------------------------------|---|-------------------------|--------------------|
| | | | Nature | Date |
| BR-1234 Rec'd. | 12-1-47 12-4-47 | Renewal of License. | Granted | 1-8-48 |
| BTC-837 Rec'd Filed | 9-29-49 10-10-49 10-10-49 | Voluntary transfer of control of licensee corporation thru sale of 249 shares of common stock from Paul J. Short & Alice L. Short to Thompson K. Cassel, Carolyn M. Cassel and Charles M. Cassel. John Southmayd, Atty - Transferor Verne R. Young, Atty - Transferee | GRANTED EFF. 1-27-50 | 11-30-49 |
| BR-1234 Rec'd | 11-24-50 11-30-50 | Renewal of license Filed by Verne R. Young, atty. | GRANTED | 1-29-51 |
| BAL-1504 Rec'd Filed | 2-6-53 2-9-53 2-9-53 | Voluntary assignment of license to Thompson K. Cassel. Joseph F. Zias, Atty. | GRANTED EFF: | 2-25-53 3-17-53 |

#6

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W D A DName W D A D, INC
x THOMPSON K. CASSEL

| File No. | Dated | Application for | Action | |
|----------------------------|----------------------------------|---|---------------------|-----------------------|
| | | | Nature | Date |
| BAL-1576 Rec'd Filed | 6-26-53 6-29-53 6-29-53 | Voluntary assignment of license to WDAD, Inc. William Thomson, Atty. | GRANTED EFF: | 8-5-53 8-24-53 |
| BR-1234 Rec'd Filed | 10-15-53 10-21-53 10-21-53 | Renewal of License Filed by William Thomson, Atty. | GRANTED | 1-13-54 |
| BR-1234 Rec'd Filed | 3-31-54 4-9-54 4-9-54 | Renewal of License (Informal Request) Filed by William Thomson, Atty. | GRANTED | 11-23-55 |
| BR-1234 Rec'd Filed | 4-24-57 4-30-57 4-30-57 | Renewal of license Geo. O. Sutton, Atty. | GRANTED | 7-3-57 |

Aug. 1955

Call
Letters W D A DName WDAD, INC.

| File No. | Dated | Application for | Action | |
|-----------------------------|-------------------------------|---|---|----------|
| | | | Nature | Date |
| BP-12,455 Rec'd Filed | 10-8-58 10-9-58 10-9-58 | Construction permit to increase daytime power from 250w <u>to</u> 1kw and install new transmitter (GATES BC 1T) Atty. - George O. Sutton Engr. - John H. Mullaney Waiver of Sect. 3.26(c) of Rules req. 12-29-59 | GRANTED after hearing D-13530 (Cond'l re accept interference) | 2-24-60 |
| BR-1234 Rec'd & Filed | 4-20-60 4-25-60 | Renewal of license. | GRANTED | 7-7-60 |
| BL-9468 R. & F. | 6-4-62 6-13-62 | Lic to cover CP(BP-12,455) which auth incr day power and install new transmitter. Atty- George O. Sutton | GRANTED re: accept interf. | 10-22-62 |

APPLICATION RECORD - BROADCASTING

Call
 Letters ...W.D.A.D......

Name WDAD, INC.
INDIANA, PENNSYLVANIA

| File No. | Dated | Application for | Action | |
|----------------------------|------------------------------|--|---------|---------|
| | | | Nature | Date |
| BRC-2231 Rec'd Filed | 4-4-63 4-22-63 4-22-63 | Modification of license to operate transmitter by remote control from 632 Philadelphia Street, Rend Bros. Bldg., Indiana, Pennsylvania. George O. Sutton, Atty. | GRANTED | 4-26-63 |
| BR-1234 R & F | 4-26-63 4-30-63 | Renewal of License George O. Sutton, Atty. | GRANTED | 7-10-63 |
| BL-11,140 R & F | 10/23/65 10/29/65 | License to use old main trans. Western Elec. 451A-1 at main trans. loc. to be operated on 1450kc 250w with remote control for auxiliary purposes only. (Auxiliary) Attys: Alk & Lubic | GRANTED | 12-2-65 |
| BR-1234 R&F | 4-21-66 4-27-66 | Renewal of license (Main & Auxiliary) Atty - Alk and Lubic | GRANTED | 7-29-66 |

AUG. 1955

#9

Call
Letters WDADName WDAD, INC.
Indiana, Pennsylvania

| File No. | Dated | Application for | Action | |
|-----------------------------------|--------------------|--|---|---------|
| | | | Nature | Date |
| ERC-3114 R & F | 5-26-67 5-29-67 | Modification of license to change studio location and remote control point to Oakland and School Streets, Indiana, Pennsylvania (Main Transmitter). Atty.: Robert Bennett Lubic | GRANTED | 6-7-67 |
| ERC-3120 R & F | 6-2-67 6-5-67 | Modification of license to change studio location and remote control point to Oakland and School Streets, Indiana, Pennsylvania. (Auxiliary Transmitter) | GRANTED | 5-14-67 |
| BP-17,850 R & F AUG 22 1967 | 8-1-67 8-2-67 | CP to change ant-trans loc. to Intersection of Two Lick Road & Hwy. 422, Indiana, Penna. Atty. Alk and Lubic Engr. John H. Mullaney and Associates. | GRANTED Cond'l re: 250w Class IV stations. | 10-6-67 |
| BP-17,882 R & F SEP 19 1967 | 9-4-67 9-5-67 | CP to change auxiliary ant-trans loc. to Intersection of Two Lick Road & Hwy. 422, Indiana, Pennsylvania. Atty. Alk & Lubic P.C.C. - WASHINGTON, D. C. Engr. John H. Mullaney and Asso. | GRANTED | 9-22-67 |

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W D A DName WDAD, INC.
Indiana, Pennsylvania

| File No. | Dated | Application for | Action | |
|--|---------------------------------------|---|---------|---------|
| | | | Nature | Date |
| BL-12,005 R & F #426360 \$30 PT JUL 3 1968 | 5/3/68 5/8/68 5/8/68 5/20/68 | License (BP-17,850) change ant-trans. loc. Atty: Robert Bennett Lubic (Main) Engr: John W. Evans, | GRANTED | 7-17-68 |
| BL-12,006 R & F #425480 \$30 PT JUL 3 1968 | 5/3/68 5/8/68 5/8/68 5/20/68 | License (BP-17,882) change ant-trans. loc. Atty: Robt. B. Lubic (Aux.) Engr: John W. Evans | GRANTED | 7-17-68 |
| BR-1234 R & F #511449 \$105. PRESS JUN 9 1969 | 5-1-69 5-2-69 5-2-69 | Renewal of license (Main & Aux.) Atty-Alk and <u>Lubic</u> | GRANTED | 6-10-70 |

APPLICATION RECORD - BROADCASTING

Call
Letters W D A D

Name WDAD, INC.
INDIANA, PENNSYLVANIA

| File No. | Dated | Application for | Action | |
|--|--|--|---------|----------------------------------|
| | | | Nature | Date |
| BR-1234 R & F PN Recd. PRESS MAY 1 1972 | 4-20-72 4-24-72 " | RENEWAL OF LICENSE (MAIN & AUXILIARY) R.B.Lubic, Atty. AMENDED 6-2-72 re: employment policy AMENDED 6-21-72 re: equal employment policy | GRANTED | 7-31-72 |
| BR-1234 R & F PN Recd. PRESS | 3-19-75 3-27-75 " 21 APR 1975 | RENEWAL OF LICENSE (MAIN & AUXILIARY) R.B.Lubic, Atty. | GRANTED | 7-23-75 |
| BR-1234 R & F PRESS | 3-7-78 3-27-78 APR 27 1978 | RENEWAL OF LICENSE (MAIN & ALT. MAIN) Atty. James A. Koerner (Baraff, Koerner & Olender, P.C.) | GRANTED | 4-16-79 (Issued with BZ-9766) |
| BZ-9766 R & F DM PRESS | 2-14-78 2-14-79 MAR 2 1979 | Direct Measurement Atty: Robert L. Olender (Baraff, Koerner & Olender, P.C.) | GRANTED | 3-5-79 (Issued with BR-1234) |

#12

APPLICATION RECORD-BROADCASTING

Call Letters: W D A D

INDIANA BROADCASTERS, INC.

1450KHz.

Name: X WDAD, INC.

Station Location: INDIANA, PENNSYLVANIA

| File No. | Date | Description | Action and Date |
|---------------------------------|------------------------|--|-----------------|
| LETTER DATED PRESS (0) | 11-20-80 JAN 2 1981 | Filed by James A. Koerner Request to change Name of Licensee to: INDIANA BROADCASTERS, INC. | GRANTED 12-8-80 |
| BR810401UN PRESS MAY 14 1981 | | Renewal of License Atty.: James A. Koerner | GRANTED 7-17-81 |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

