

WCWC



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

June 1954

BROADCASTING STATION LICENSE RECORD

3529

Date first licensed 11-21-57Call letters WCWCStation location Ripon, Wisconsin

DeNovoCom, Inc. (AL gr 2/16/77 EFF: 3/15/77)

XGRBYCOTE, INC. (AL 7-26-61 EFF: 8-18-61 per Form 323)

Name of licensee X CENTRAL WISCONSIN CO., INC.

(BL-11-21-57)

(MP 3-29-57)

On side road 2.05 mi. SSW of Ripon business district, Ripon, Wisc.

Transmitter location X On side road, 2.0 miles SSW of business district of Ripon (CP 12-5-56)

(BL-11-21-57)

On side road 2.05 mi. SSW of Ripon business district, (MP 3-29-57)

Main studio location X On side road, 2.0 miles SSW of business district of Ripon (CP 12-5-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BP-10687	12-5-56	1600kc	5kw	Day-DA	2-5-57	8-5-57
CP for new standard broadcast station (cond'1)						
BMP-7588(1)	3-29-57	Mod. of CP (BP-10687) to change trans. studio location and move antenna 94 ft from present site.				
BMP-7712 (2)	6-21-57	Mod CP (B)-10,687 as mod) to change type transmitter to RCA 5D				
BMP-7763 (3)	7-29-57	Mod CP(BP-10,687 as mod.) for extension of completion date to 9-15-57				
BL-6811	11-21-57	1600kc	5kw	Day-DA	11-21	12-1-58
License to cover (BP-10,687), as mod. which authorized a new standard broadcast station.						
WIRE	5-8-58	SIDE-OFF 7 PM DST to 5-30-58				
BR-2539	11-25-58	Renewal of license			12-1	12-1-61
BP-13802	2-9-60	1600kc	5kw-DA-D	Day	4-9	10-9-60
CP to install new transmitter (GATES BC-5P-2.)						
BL-2030	-	1600kc	5kw	Day	-	12-1-61
Lic. to cover G... (BP-13802) which auth. install						
BAL-4261	7-26-61	Voluntary assignment of license to				
SP1:	8-18-61	Greycote, Inc.				
BR-3529	11-1-61	1600kc	5kw	DA-D	12-1	12-1-64
BP-15953	3-11-64	1600kc	5kw-DA-2	U	5-11	11-11-64
CP to change hrs. to Unl., using power of 5kw, make changes in antenna system (add two towers), change from DA-D to DA-2 and change in ground system. (Cond'1)						
BP-11,377 (1)	12-4-64	Mod. of CP(BP-15,953, as modified) for extension of completion date to 2-15-65				
BP-11,226	1-4-65	Mod. of CP(BP-15,953 as modified) to make changes in antenna system (increase height of west daytime tower).				
BMP-11434 (3)	2-5-65	Mod. of CP(BP-15,953) for extension of completion date to 4-1-65.				
BT-3519	11-16-64	1600kc	5kw	Day	12-1	12-1-67

Form BC 126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W C W C

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BL-10,897 BZ-5993	8-11-66	1600kc	5kw-DA-2	U	8-11 12-1-67
		Lic to cover CP(BP-15,953 as mod)which auth. chg in hours of operation from day to U. 5kw power, day and night, make chg. in DA sys. change from DA-D to DA-2 <u>chgs in gr. system.</u>			
TELEGRAM	10-17-67	PSA	500w		
BR-3529	11-24-67	Renewal of License Renewal of NDPA			12-1 12-1-70
TELEGRAM	12-29-67	PSA(REVISED) 5000w			
BR-3529(L)	9-10-71	Renewal of license + NDPA			12-1-71
BTC-6644	9-27-71	Vol. acq. of positive TC			
EBSA	5-25-72				
BS-3529(L)	9-26-72	Modi. of Lic. to change			Expr. date 12-1-73
BS-3529(L)	1-9-73	ML to change Operating Spec.			12-1-73
BR-3529(L)	11-28-73	RENEWAL			12-1-76
BR-3529(S)	11-17-76	RENEWAL			12-1-79
BAL-8888	2/16/77	Vol AL EFF: 3/15/77			
BR790731VW (S)	11-30-79	RENEWAL			12-1-82
BR790731VW (L)	11-30-79	RENEWAL OF LICENSE			12-1-82
COMTEL	5-9-80	AR. & TERMS COMTEL 1-18-80 EXT. THRU 5-30-80			

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters ~~NEW~~ W.C.W.C.Name CENTRAL WISCONSIN CO., INC.
(P.O. - 735 North Water Street, Milwaukee, Wisconsin)

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,687 Rec'd Filed	7-3-56 7-5-56 7-5-56	Construction permit for a new standard broadcast station to be operated on: Frequency - 1600kc Power - 5kw DA-D Hours of operation - Daytime Transmitter location - On Side Road, 2.0 mi. SSW of Ripon Business District, Ripon, Wisconsin Studio location - Same as transmitter Atty. - Seymour Krieger Engr. - Charles E. Brennan and Assoc. Milwaukee, Wisconsin	GRANTED	12-5-56 Conditions: Installation of properly designed phase monitor; submission of complete non-directional proof of performance.
BMP-7588 Rec'd Filed	3-11-57 3-13-57 3-13-57	Modification of construction permit (BP-10,687, which authorized a new standard broadcast station) to change transmitter and studio location from On Side Road, 2.0 mi. SSW of Ripon Business District <u>to</u> On Side Road, 2.05 mi. SSW of Ripon Business District, Ripon, Wisc. and move antenna approx. 94 feet from present location. <small>P. C. C. WASHINGTON, D. C.</small> Seymour Krieger, Atty.	GRANTED	3-29-57

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters W.C.D.C.Name CENTRAL WISCONSIN CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7712 Rec'd Filed	6-5-57 6-7-57 6-7-57	Modification of construction permit (BP-10,687, as modified, which authorized a new standard broadcast station) to change type transmitter. (RCA 5-D). Seymour Krieger, Atty.	GRANTED	6-21-57
BMP-7763 Rec'd Filed	7-8-57 7-11-57 7-11-57	Modification of construction permit (BP-10,687, as mod., which authorized a new standard broadcast station) for extension of completion date from 8-5-57 to 9-15-57. Seymour Krieger, Atty.	GRANTED	7-29-57

APPLICATION RECORD - BROADCASTING

AUG. 1955

#3

Call
Letters W C W C

Name CENTRAL WISCONSIN CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-6811 Rec'd Filed	9-8-57 9-9-57 9-9-57	License to cover Construction Permit BP-10,687 as mod., which authorized a new standard broadcast station. Atty's: Krieger & Jorgensen	GRANTED	11-21-57
BR-3529 Recd Filed	8-28-58 8-29-58 8-29-58	Renewal of license Seymour Krieger, attorney	GRANTED	11-25-58
BL-12802 R & F	1-8-60 1-11-60	Construction Permit to install new transmitter (Class DC-5P-27) Atty's: Krieger & Jorgensen	GRANTED	2-9-60
BL-8030 R & F	7-1-60 7-6-60	License to cover C.P. (BP-13,802) which authorized installation of new transmitter. Atty's: Krieger & Jorgensen	GRANTED	8-5-60

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WCWC

GREYCOTE, INC.

Name CENTRAL WISCONSIN CO., INC. ; Ripon, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4261 Rec'd Filed	6-13-61 6-15-61 6-15-61	Voluntary assignment of license to Greycote, Inc. Norman E. Jorgensen, Atty.	GRANTED EFF: per Form 323	7-26-61 8-18-61
BR-3529 R. & F.	9-8-61 9-12-61	Renewal of License. Atty: Norman E. Jorgensen	GRANTED	11-1-61
BP-15,953 R. & F.	6-3-63 6-7-63	CP to change hrs. to Unl., using power of 5kw, make changes in antenna system (add two towers), change from DA-D to DA-2& chg. in ground system Atty: Norman E. Jorgensen Eng. Walter F. Kean Riverside, Ill.	GRANTED	3-11-64 Phase Mon. Field meas. equip. DA & non-DA proof. Pre-sunrise operation.

APPLICATION RECORD - BROADCASTING

Call
Letters W C W CName GREYCOCK, INC.
Ripon, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BRP-11335 R. & F.	7-13-64 7-14-64	Mod. of CP (BP-15,953, which auth. change hours of oper. to Uni., using power of 70w, make changes in ant. system; change from 3A-D to 2A-2 and make changes in ground system) to make changes in antenna system (increase height of west daytime tower). Atty: KRIEGER & JORGENSEN Engr: Walter F. Kean, Riverside, Ill.	GRANTED	10-1-64
BR-3529 R&F	9-11-64 9-17-64	RENEWAL OF LICENSE NORMAN E. JORGENSEN, ATTY.	GRANTED	11-16-64

AUG. 1955

#6

APPLICATION RECORD - BROADCASTING

Call
Letters W C W CName GREYCOTE, INC.
Ripon, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,377 R. & F.	10-26-64 10-28-64	Mod. of C.P. (BP-15,953, as mod., which auth. chng. hours of opr. to UNL, using power of 5kw, make chngs. in ant. systm., chng. from DA-8 to DA-2, make chngs. in ground systm., make change in ant.-systm. (increase hght. West daytime tower) for extension of compl. date from 11-11-64 to 1-30-65. Attys: Krieger & Jorgensen	GRANTED to	12-4-64 2-15-65
BMP-11,434 R. & F.	1-21-65 1-22-65	Mod. of C.P. (BP-15,953, as mod. which auth. chng. hours of opr, use 5kw power, make chng. in ant & ground systm.,; make chng. ant. systm (incr. height W. Daytime tower) for extension of completion date from 1-30-65 to 3-10-65 . Attys: Krieger & Jorgensen	GRANTED to	2-5-65 4-1-65

AUG. 1955

#7

APPLICATION RECORD - BROADCASTING

Call
Letters WCWCName GREYCOTE, INC.
Ripon, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BL-10,897 Rec'd Filed	3-23-65 3-25-65 3-25-65	License to cover construction permit (BP-15,953, as modified) which authorized change in hours of operation from day to Unlimited; 5kw power day and night; make change in DA system; change from DA-D to DA-2; and changes in ground system. Attys-Krieger & Jorgensen	GRANTED see BZ-5993	8-11-66
BZ-5993 Recd Filed	6-25-65 6-28-65 2-18-66	Authority to determine operating power by direct measurement of antenna power. Attys-Krieger & Jorgensen	GRANTED See BL-10,897	8-11-66
BR-3529 R.&F.	8-21-67 8-24-67	RENEWAL OF LICENSE ATTYS-Krieger & Jorgensen (Robert A. Woods)	GRANTED	11-24-67

SEP 12 1967

APPLICATION RECORD - BROADCASTING

Call
Letters WCWG

Name GREYCOTE, INC.
Ripon, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BR-3529 R & F P.N. PRESS OCT 7 1970	8-31-70 9-2-70 9-2-70	Renewal of License Atty: Robert A. Woods (Krieger & Jorgensen)	GRANTED	9-10-71
BTC-6644 R & F FEE PD: \$250 #025592 CODE 053 (Form 316) ALSO SEE FM AUG 27 1971	8-16-71 8-19-71	Voluntary acquisition of positive control (100%) of lic corp by Ralph D. Bice thru purchase of stock from Arlow D. Bice, Jr. Atty - <u>Kreiger & Jorgensen</u>	GRANTED	9-27-71
BR-3529 R & F PN Recd. PRESS 14 SEP 1973	8-24-73 8-30-73 "	RENEWAL OF LICENSE Norman E. Jorgensen, Atty. AMENDED 11-5-73 re: EEO	GRANTED	11-28-73

#9

1600 kc

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W C W C

DeNovoCom, Inc.

Name x GREYCOTE, INC.
RIPON, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BR-3529 R & F PN Recd. PRESS	7-10-76 8-2-76 " SEP 9 1976	RENEWAL OF LICENSE N.E. Jorgensen, Atty.	GRANTED	11-17-76
<hr/>				
EAL-8888 R ec'd FEE PD: \$200 #642230 CODE 047(12-2-76) ALSO SEE FM FILED (fee pd for FM) JAN 12 1977 Pa. filed	11-26-76 12-1-76 12-10-76 1/3/77	Voluntary assignment of license to DeNovoCom, Inc. Atty - N.E. Jorgensen (SEE OVER)	GRANTED EFF:	2/16/77 3/15/77

RE: BAL-8888 - Table II - dates incomplete re Paula Rich
AMENDED 2-7-77 - Statement re "Covenant No to compete";
re past prog; Consultancy Agreement

#10

APPLICATION RECORD BROADCASTING

Call Letters: W C W C

1600 KHz

Name: DeNovoCom, Inc.

Station Location: Ripon, WI

File No.	Date	Description	Action and Date
BR790731VW PRESS	OCT 15 1979	Renewal of License	GRANTED 11-30-79

WGMC * RECORD OF DETAILS OF IMPROVED REQUESTS

7-28-59 Letter re remaining on air beyond normal signoff
on 8-11-59

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

