

WCOV



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed12-2-48.....
Call lettersWCOV (EFF: 11-6-54,
*WJJJ LTR. 11-1-54)
Location: Montgomery, Alabama

WCOV, INC. (AL-12-1-64; EFF: 12-1-64)
*SOUTHERN BROADCASTING CO., INC. (AP 4-15-48) (EFF: 5-12-48)
* JOSEPH G. MATHEWS, E. JUDKINS MATHEWS and JOHN C. MATHEWS,
Name of licenseed/b as SOUTHERN BROADCASTING COMPANY.....

Coosada Ferry Road, Montgomery, Alabama (BP 1-9-61) redescr. 1-3-5-65)
Transmitter location * 5 miles N. of Montgomery, Alabama (CP 8-21-47) (Lic. 12-2-48)

1369 Adrian Lane, Montgomery, Alabama (Let. of 3-21-57)
X 115 1/2 Commerce Street, Montgomery, Alabama (CP 12-22-48) (Lic. 12-2-48)
Main studio location * To be determined, Montgomery, Alabama (CP 8-21-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B3-P-4743	8-21-47	1170	1kw* 10kw-LS	U *DA	10-21 4-21-48
	C.P. for a new broadcast station				
BMP-3432	12-22-47	1170	1kw* *10kw-LS	U *DA	10-21 4-21-48
	Mod. C.P. (4743) to chg. type trans. & specify studio loc.				
BAP-76	4-15-48	Vol. Assignment of CP to Southern Broadcasting Co., Inc.			
EFF.	5-12-48				
BL-3372	12-2-48	1170	1kw*, 10kw-LS* *DA	U	12-2 5-1-51
	Lic. to cover CP (4743 as mod) for a new standard station.				
BS-2178	3-15-51	1170	1kw*10kw*LS *DA	U	3-15 5-1-51
	Mod. license correcting DA specifications				
BR-2178	4-12-51	1170	1kw*10kw*LS *DA-2	U	5-1 5-1-54
BR-2178	4-28-54	Renewal of license			5-1 4-1-55
BTC-1814	10-6-54	Vol. trans. of control to Capitol Broadcasting Company			
EFF:	11-6-54	(COND'L CLAUSE)			
BR-2178	3-9-55	1170	1kw, 10kw-LS DA-2	U	4-1 4-1-58
BR-2178	3-19-58	1170 kw	1kw-10kw-LS DA-2	U	4-1 4-1-61
P-14256	8-3-60	CP to install WTES 9C-1 as an Alt. main-nighttime & auxiliary trans.-daytime on 1170kc, 1kw, DA-2, same location as main transmitter.			
Forfeited	3-29-61	Commission deferred action on renewal pending further consideration.			
	BP-14808	6-27-61	1170kc 1kw-Night; 10kw-Day		8-27 8-27-62
	CP to install new trans. - Night (Cond'l)				
BP-14783	6-9-61	1170kc	1kw	Alt. Main-Nighttime	8-9 2-9-62
	CP to install new DA-2 trans. at loc. as main.				Aux.-Daytime
BR-2178	9-30-64	1170kc	1kc-10kw-LS	U	9-10 4-1-67
	Cond'l re file amendment to BP-13,312.				

Form BC 126

Card # 2

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WCOV

Station location Montgomery, Alabama

Name of licensee X SOUTHERN BROADCASTING CO., INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BTC-4622 Eff: 11-10-64	10-2-64	Voluntary transfer of control of lic. Corp. from Capitol Broadcasting Company to WCOV, INC.			
HP-15312	10-20-64	1170kc	1kw-10kw	LS DA-2 U	12-2-64-2065
		CP to make chgs in nighttime pattern			
BAL-5299 Eff: 12-1-64	10-20-64	Voluntary assignment of license to WCOV, INC.			
BL-8677	3-5-65	1170kc	1kw-10kw	LS U-DA-2	3-5 4-1-67
		CP to make chgs in nighttime DA pattern. Amended to change name of lic to WCOV, INC.			
BL-9178	3-5-65	1170kc	1kw- 10kw	LS U-DA-2	3-5 4-1-67
		Lic to cover C (BP-14,788) which auth install new trans. at present loc of M. Trans. to be operated as Alt Main nighttime and as Aux trans daytime.			
BS-2178 (1)	1-20-66	Mod. of lic to chg operating specificat Main Transmitter (Memo)			
BS-2178 (1)	1-20-66	Mod. of lic to chg operating specificat Alt Main - Aux transmitter (Memo)			
BRC-2763 (2)	2-28-66	Mod. of license to operate Main transmitter by remote control from Adrian Lane, Montgomery, Alabama (Daytime only).			
BR-2178(L)	1-21-69	Renewal of license (Main & Alt)			
BR-2178(L)	1-21-69	Renewal of license (Main & Alt)			
BS-2178(2)	3-24-69	Memo chg. oper. specs.			
BS-2178(1)	5-18-69	Memo chg. lic. intensity at points.			
BTC-6056	10-13-69	Vol. TC			
BR-2178	1-29-71	RENEWAL OF LICENSES & NDEA MAIN & ALT. -AUX.			
					4-1-73
EBSA	5-25-72				
BR-2178(L)	3-30-73	Renewal of License (Alt. Main & Aux.)			
					4-1-76

BC-126
February 1974

BROADCASTING STATION LICENSE RECORD

Card 3

Date first licensed

Call letters W C O V

Station location Montgomery,
Alabama

Name of licensee WCOV, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-20,757(L) pattern	6-22-77	1170kHz	1kw 10kw DA-2		CP to add MEOV's to nighttime 6-22-78
BMP-14,612 (1)	8-29-78	MP(BP-20,757) for ext. of completion date to:			12-1-78
BMP781113AP (2)	2-15-79	MP(BP-20757, as mod for ext of completion date to:			8-5-79
..... COMTEL	11-20-80	AUTH. GR. OPERATE 5 KW. NON DIRECTIONAL OPERATION DAYTIME HOURS FOR PURPOSE OF GATHERING MEASUREMENT DATA. AUTH. EXPIRES 12-19-80. NECESSARY REDUCE POWER IF INTERFERENCE COMPLAINTS RECEIVED.			
BMP801016AI	2-20-81	1170kHz	1kw 10kw Unl.		8-20-81
		Mod. of CP(BP20757, as mod.) to modify the MEOV's on limited nighttime patt & chg. type trans.			

APPLICATION RECORD - BROADCASTING

Call W J J J
Letters x NEW

Name JOSEPH G. MATHEWS, E. JUDKINS MATHEWS AND JOHN C. MATHEWS,
DOING BUSINESS AS SOUTHERN BROADCASTING COMPANY
(P.O. 26 South Court St., Montgomery, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4743	4-15-46	Construction Permit for a new standard broad-	Docket No. 7873 Petition and application GRANTED Order Issued	8-21-47
Rec'd	4-17-46	cast station to be operated on:		
Filed	4-17-46	Frequency: 1170 kc. Power: 10 kw. - DA Hours of Operation: Unlimited time. Trans. Location: 8½ miles northeast of Montgomery, Alabama Studio Location: To be determined - Mont- gomery, Alabama (Filed by Norman S. Case, Atty., Frank H. McIntosh, Engr.)		
Amended	8-22-46	Amended to make changes in DA and change		
Rec'd	8-29-46	transmitter location from 8½ miles northeast		
Filed	8-29-46	of Montgomery, Ala. <u>to</u> 5 miles north of Montgomery, Ala. Filed by Case, Atty. ; McIntosh, Eng.		

Form '94

APPLICATION RECORD - BROADCASTING

Card #2

Call W J J J

Letters x N E WName SOUTHERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-4743 (cont. from Card #1)				
AMENDED Recd. Filed	3-31-47 4-1-47 4-4-47	AMENDED to change power <u>from</u> 10kw <u>to</u> 1kw 10kw and to make changes in DA night time pattern (Filed by Frank W. Wozencraft, atty.)	LS	
BMP-3432 Rec'd Filed	10-28-47 10-30-47 10-30-47	Mod. of C.P. (B3-P-4743, which authorized a new standard broadcast station) to change type of transmitter (Raytheon RA-10), and to specify studio location as 115½ Commerce Street, Montgomery, Alabama.	GRANTED	12-22-47

APPLICATION RECORD - BROADCASTING

Call
Letters W J J JName SOUTHERN BROADCASTING COMPANY, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
BAP-76	2-28-48	Voluntary Assignment of construction permit from Joseph G. Mathews, E. Judkins Mathews and John C. Mathews d/b as Southern Broadcasting Company <u>to</u> Southern Broadcasting Co., Inc.	Returned	3-8-48
Rec'd	3-3-48		Filed as wrong form.	
Resubmitted	3-15-48		GRANTED	4-15-48
Rec'd	3-17-48		EFF:	5-12-48
Filed	3-17-48			
BMP-3702	3-12-48	Mod. of C.P1 (B3-P-4743, as mod., which authorized a new standard broadcast station) for extension of completion date from: 4-21-48 to: 9-15-48.	GRANTED	3-22-48
Rec'd	3-15-48			
Filed	3-15-48			
BL-3372	7-22-48	License to cover C.P. (B3-P-4743, as mod.,) which authorized a new standard broadcast station. (James R. Croy, Engr.)	GRANTED	12-2-48
Rec'd	7-27-48			
Filed	8-2-48			

APPLICATION RECORD - BROADCASTING

#4

Call

Letters W J J J

Name SOUTHERN BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2178 Rec'd	2-17-51 2-19-51	Renewal of license	GRANTED	4-12-51
BR-2178 Rec'd Filed	1-23-54 1-28-54 1-28-54	Renewal of License	Granted	4-28-54
BTC-1814 Rec'd Filed	9-8-54 9-14-54 9-14-54	Voluntary transfer of control of licensee corporation from Joseph G. Mathews, E. Judkin Mathews, and John C. Mathews to Capitol Broadcasting Company. Vincent Pepper, Atty.	GRANTED EFF: sub. condition that the transfer not be consummated until transferee has divested itself of all interest in WCOV.	10-6-54 11-6-54
BR-2178 Rec'd Filed	12-28-54 1-4-55 1-4-55	Renewal of license. Vincent A. Pepper, Atty.	GRANTED	3-9-55
		Station now represented by Smith & Pepper, Atty. Per letter dated 4-12-57.		

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters WCCV

Name SOUTHERN BROADCASTING CO., INC,
Montgomery, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-2178 Rec'd & filed	12-28-57 1-30-58	Renewal of license. Vincent A. Pepper, Atty.	GRANTED	3-19-58
BP-14256 Rec'd Filed	7-18-60 7-21-60 7-21-60	Construction permit to install a new trans. (Gates BC-1 J); to be used as a an alternate main trans. during nighttime hours of operation and used as an auxiliary trans. during daytime hours of operation; operating on 1170KC LKW, XXXX XXXX DA-2 U, same location as present trans. Atty: Smith & Pepper	GRANTED Forfeited - no ltr. written	8-8-60
BR-2178 Rec'd Filed	2-7-61 2-14-61 2-14-61	Renewal of license Smith & Pepper, Attys.	GRANTED Cond'l re: File amendmen to BP-15,312.	9-30-64
BP-14,783 R.&F.	4-4-61 4-18-61	Construction permit to install a new trans. (GATES BC 1T) to be used as an alt.main trans. during nighttime hours & auxiliary trans. during daytime hours; operating on 1170kc, lkw, DA-2, U, same location as present trans. Atty: Smith & Pepper	GRANTED	6-9-61

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters **WCOV**Name **SOUTHERN BROADCASTING CO., INC.****Montgomery, Alabama**

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,868 Rec'd Filed	5-3-61 5-12-61 5-12-61	Construction permit to install a new transmitter (GATES BC 10P) Atty. - Smith & Pepper	GRANTED Cond'l re type acceptance transmitter for 1 & 10kw	6-27-61
BL-8677 R & F. Amended R & F.	7-17-61 7-27-61 11-16-64 11-17-64	License to cover C. P. (BP-14,868) which auth. the installation of a new transmitter. Amended to include CP (BP-15,312) for chg in DA	(SEE CARD #7 FOR AMENDMENT)	
BP-15312 R&F	1-15-62 1-17-62	CP to make chgs in nighttime DA pattern. Atty: Smith & Pepper (SEE BELOW FOR AMEND)	GRANTED	10-20-64
BL-9178 R. & F. Amended Rec'd Filed 1	7-17-61 7-27-61 12-7-64 12-17-64 12-17-64	Lic to cover CP (BP-14,783) which auth. the installation of a new trans. at present loc of main transmitter, to be operated as an ALTERNATE MAIN nighttime and as an AUXILIARY transmitter daytime. ATTY: SMITH & PEPPER Amended to change name of applicant to WCOV, Inc.	GRANTED	3-5-65
BP-15312 (cont'd) AMENDMENT R & F	4-5-62 4-12-62	AMENDED to make changes in nighttime DA pattern Atty. - Smith & Pepper Enr. - John Creutz	GRANTED	10-20-64

WASHINGTON, D. C.

(MEOV)

(AMENDED 10-8-64 to make chgs in nighttime pattern)

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WCOV

Name SOUTHERN BROADCASTING CO., INC.
Montgomery, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4622 R & F	7-27-64 7-31-64	Voluntary transfer of control of licensee corp. from Capitol Broadcasting Company to WCOV, Inc. Atty for transferee - E.F. Kenehan " " transferor - Smith & Pepper	GRANTED	10-2-64 Eff: 11-10-64
BAL-5299 R & F	11-25-64 11-30-64	Voluntary assignment of license to WCOV, INC. Atty. - Smith & Pepper	GRANTED	12-1-64 Eff: 12-1-64
BL-8677 (CONT.) AMENDED R&F	2-25-65 3-2-65	AMENDED to change name of licensee to WCOV, INC.	GRANTED	3-5-65

AUG. 1955

Call
Letters WCOVName WCOV, INC.
Montgomery, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2763 Rec'd Filed	10-18-65 10-20-65 10-20-65	Modification of license to operate ^{MAIN} transmitter by remote control from Adrian Lane, Montgomery, Alabama. (DAYTIME ONLY). Donald E. Bilker, Atty.	GRANTED	2-28-66
Bh-2178 R & F	12-26-66 1-3-67	Renewal of license (main and aux-alt. main). Atty: Smith & Pepper	GRANTED	1-21-67
BRC-3262 R & F #439407 \$30 JUL 3 1969	6-17-68 6-26-68 6-26-68	Modification of license to operate Main transmitter by remote control from 1369 Adrian Lane, Montgomery, Alabama. (NIGHTTIME ONLY). Atty.: Arthur V. Weinberg	GRANTED	1-1-69
BRC-6056 R & F FEE PD: \$90 (AM, FM & TV) ALSO SEE: WLEX (FM&TV) (Form 316)	9-30-69 10-2-69 -#546803 OCT 9 1969	Vol. acquisition of positive control of WLEX-TV, Inc. (parent corp) by J.D. Gay, Jr. thru purchase of stock (4.9%) (and retirement thereof) by Gay-Bell Corporation from the Estate of H. Guthrie Bell (deceased) Atty - Smith, Pepper, Shack & L'Heureux	GRANTED	10-13-69 Eff: 10-27-69

APPLICATION RECORD - BROADCASTING

Call
Letters **WCOV**

Name **WCOV, INC.**
MONTGOMERY, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2178	12-31-69	Renewal (Main & Alt.-Aux.)	GRANTED	1-29-71
R & F	1-2-70	AMENDED 3-25-70 re: Financial data & business		
#567009 \$75	1-2-70	interests		
#567010 \$30	1-2-70			
PRESS:	1-1-71			
PN Rec'd	1-2-70			
BR-2178	12-15-72	Renewal of License (Main & Alt.-Aux.)	GRANTED	3-30-73
R & F	1-2-73	Atty.: John E. Fiorini, III		
P.N.	1-2-73	AMENDED 3-5-73 re: programming; employment		
PRESS	JAN 19 1973	policy; commercial policy		
BP-20.7.57	9-10-75	Construction permit to add MEOV'S to nighttime	GRANTED	6-22-77
Rec'd	9-15-75	pattern.		
Filed		Atty: John E. Fiorini III		
\$100-474828	9-15-75	Amended 6-1-76 re: Field intensity measurement data		
AC; 001		Amended 7-13-76 re: E g. exh. radiation pattern		
Press:	MAR 2 1977			

APPLICATION RECORD - BROADCASTING

1170khz

Call
Letters WCOV

Name WCOV, Inc.
Montgomery, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-2178 R & F P. N. Rec'd Press	11-17-75 11-25-75 11-25-75 DEC 11 1975	Renewal of License. (Main & Alt. Main-Aux.) Atty: James L. Oyster AMENDED 12-22-75 re: business interests SUPPLEMENTAL APPLICATION filed 11-30-78 as an amendment to pending renewal application. (BR781130UH) PRESS: JAN 26 1979	ISSUED	(OVER)
BMP-14,612 R & F PRESS:	6-12-78 6-16-78 JUN 23 1978	MP (BP-20,757) for extension of time to: <u>9-1-78</u> (FOR CHANGES) Atty: James L. Oyster (Smith & Pepper)	GRANTED TO	8-29-78 12-1-78
BMP-781113AP PRESS:	DEC 29 1978	MP (BP-20,757, as mod.) for extension of completion date to: _____ (FOR CHANGES) Atty: James L. Oyster (SMITH & PEPPER)	GRANTED TO	2-15-79 8-5-79

(BR811201XC) SUPPLEMENTAL APPLICATION filed 12-1-81
as an amendment to pending renewal application.
(Atty.: James L. Oyster) PRESS:

#11

APPLICATION RECORD-BROADCASTING

1170KHz.

Call Letters: WCOV

Name: WCOV, INC.

Station Location: MONTGOMERY, ALABAMA

File No.	Date	Description	Action and Date
BMP801016A1 PRESS (O)	DEC 5 1980	Mod. of CP (BP-20,757, as Mod.) to Modify the MEOV'S on limited portion of Nighttime Pattern & chg. type Trans. Atty. James L. Oyster (Smith & Pepper)	GRANTED 2-20-81 Con'd

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

