

W C N S



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Patent No. 1390199

June 1954.

3337

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-9-56

Call letters W C N S 7-2-79
XWTRA

Station Location: Latrobe, Pennsylvania

ADVANCE COMMUNICATIONS CORPORATION (AL 1-22-79 EFF: 1-29-79)

XWTRA BROADCASTING COMPANY (AL 4-25-67 EFF: 6-6-67)

XGERALD N. ZISKIND, RECEIVER (AL 5-20-65; EFF: 4-9-65)

XHENRY J. MAHADY, PAUL W. MAHADY, L. KENNETH HARKINS, LOUIS ROSENBERG, AND

Name of licensee KENNETH E. RENNEKAMP, d/b as LATROBE BROADCASTERS

Race Track, R.D., Latrobe, Pennsylvania (re-described Lic. 10-9-56)

Transmitter location 400' off Dorothy Road and 60' west of Latrobe Borough Line, West Latrobe, Pennsylvania (MP 8-18-55)

2nd floor of 317 Depot St. Latrobe, Pennsylvania (Tel. -9-16-

342 Main Street, Latrobe, PA. (BS 6-12-75)

202 Main Street, Latrobe, Penn. (BRC-999)

Main studio location 217 Ligonier Street, Latrobe, Pennsylvania (MP 8-18-55)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Day	Period From To
BP-8073	5-11-55	1480kc	500w	Day	CP for new standard b/cst station (C.CIAUCE) granted subject filing MP for approval site
BP-8073 BMP-6915	5-11-55	1480kc	500w	DAY	7-11-55 1-11-56 Mod. of CP(8073) for approval antenna, transmitter, studio & remote control point, and change type transmitter
BP-8073 BMP-6915	8-18-55	1480kc	500w	Day	10-18-55 4-18-56 Superseding authorization issued to correct date of grant, and C&C dates
BMP-7062 (1)	4-17-56	Mod. of CP(BP-8073, as mod.)			for ext. of completion date to July 1, 1956.
BMP-7196	5-4-56	1480	500w	Day	10-18-55 7-1-56 MP of CP(8073, as mod.) to change type trans., and make changes in antenna
BMP-7279 (1)	7-5-56	Mod. of CP 8073/			for extension of completion date to August 15, 1956.
BRC-999 (1)	7-24-56	Mod. of construction permit to change Remote Control Point from 917 Ligonier Street, Latrobe, Penn. to 202 Main Street, Latrobe, Penn.			
BL-6329	10-9-56	1480kc	500w	Day	10-9-56 8-1-57 Lic. to cover CP(BP-8073 as mod) for a new standard broadcast station.
BL-3867 (1)	5-8-57	Authority to determine operating power by direct measurement of antenna power.			
BR-3337	7-13-57	1480	500w	Day	8-1 8-1-60 -27-57 Extension of period of time on renewal of license for consideration.
BR-1337	2-8-61	Renewal of license			2-8 8-1-61
	7-24-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-5432	5-20-65	Involuntary assignment of license to E.E.E. 4-9-65			
BR-3337	4-25-67	1480kc	500w	Daytime	4-25 8-1-69

Form BC 126

June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W T R A

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BAL-5918	4-25-67	Voluntary assignment of license to WTRA BROADCASTING COMPANY			
TELEGRAM	10-17-67	PSA	500w		
BR-3337(L)	12-24-69	Renewal	of lic.	& NDEA	8-1-72
EBSA	5-25-72				
BR-3337(L)	11-17-72	RENEWAL 1480kc	500w	Day RC	8-1-75
BS-3337(1)	6-12-75	ML chg	SL & RC		
BTC-8195	12/8/76	Vol acq of neg	con EFF: 10/73	Per exh #1	
BR-3337(L)	5-2-77	RENEWAL (Short Term)			5-2-78
BR-3337(S)	12-21-78	RENEWAL			8-1-81
BAL781109EA	1-22-79	VOL. AL		EFF: 1-29-79	
EBSA	7-2-79	chg. call			
BTC810121HK	2-25-81	VOL AL		EFF:	

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call W T R A

HENRY J. MAHADY, PAUL W. MAHADY, L. KENNETH HARKINS, LOUIS Letters New

Name ROSENBERG and KENNETH E. RENNEKAMP d/b as LATROBE BROADCASTERS
 (P.O. Reed Bldg., 917 Ligonier St., Latrobe, Pa.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-8073	4-14-51	Construction permit for a new standard broad-	GRANTED Sub. filing MP for approval site. Issued with BMP-6915	5-11-55
Rec'd	4-16-51	cast station to be operated on:		
Filed	4-16-51	Frequency: 1480kc		
		Power: 500w		
		Hours of Operation: Daytime		
		Trans. Location: To be determined		
		Latrobe, Pennsylvania		
		Studio Location: To be determined		
		Latrobe, Pennsylvania		
		Kenneth E. Rennekamp, Atty.,		
		Pittsburgh, Pennsylvania		
		George E. Gautney, Engr.		

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

W T R A

Name HENRY J. MAHADY, PAUL W. MAHADY, L. KENNETH HARKINS, LOUIS ROSENBERG AND KENNETH E. RENNEKAMP d/b as LATROBE BROADCASTERS

Letters

Unassigned

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6915	7-19-55	Modification of construction permit (BP-8073 which auth. a new standard broadcast station) for approval of antenna-transmitter location as 400' off Dorothy Rd. & 60' west of Latrobe Borough Line, W. Latrobe, Pennsylvania; specify studio location as 917 Ligonier St., Latrobe, Pa.; and remote control point as 917 Ligonier St., Latrobe, Pa. and change type transmitter (GATES BC-500K).	GRANTED	2-18-55
Rec'd &	7-22-55			
Filed	7-22-55			
		Welch, Mott & Morgan, Attys. Gautney & Jones, Engrs.		

#3

APPLICATION RECORD - BROADCASTING

FORM BC-121
FORMERLY FORM A-170Call
Letters W T R AName LATROBE BROADCASTERS (HENRY J. MAHADY ET AL)

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7062 Rec'd Filed	12-10-55 12-13-55 12-13-55	Modification of construction permit (BP-8073 as mod., which auth. a new standard broadcast station) for extension of completion date from 4-18-56 to 7-1-56.	GRANTED	4-17-56
BMP-7196 Rec'd Filed	4-14-56 4-20-56 4-20-56	Modification of construction permit (BP-8073 as mod., which auth. a new standard broadcast station) for change in type transmitter (GATES BC-500GY) and make change in antenna (decrease in height). Welch, Mott & Morgan, Attys. Geo. E. Gautney, Engr.	GRANTED	5-4-56

APPLICATION RECORD - BROADCASTING

AUG. 1955

#4

Call

Letters W.T.R.A.Name LATROBE BROADCASTERS (HENRY J. MAHADY et al)

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7279 Rec'd Filed	6-22-56 6-28-56 6-28-56	Modification of construction permit (BP-8073 as mod., which auth. a new standard broadcast station) for extension of completion date from 7-1-56 to 8-15-56. Atty. - Welch, Mott & Morgan	GRANTED	7-5-56
BRC-999 Rec'd Filed	7-2-56 7-18-56 7-18-56	Modification of construction permit to change Remote Control Point from 217 Ligonier Street, Latrobe, Pennsylvania to 202 Main Street, Latrobe, Pennsylvania. Vincent A. Pepper, Atty.	GRANTED	7-24-56

Form BC-121 #5
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.T.R.A.

Name LATROBE BROADCASTERS (HENRY J. MAHADY et al)

File No.	Dated	Application for	Action	
			Nature	Date
BL-5329 Rec'd Filed	7-20-56 8-2-56	License to cover Construction Permit (BP-8073 as mod.,) which authorized a new standard broadcast station.	Application returned 9-4-56	
Resub. Rec'd Filed	9-12-56 9-14-56 9-14-56	Atty: Vincent A. Pepper.	GRANTED	10-9-56
BZ- 3867 Rec'd Resub. Rec'd Filed	4-15-57 4-25-57 4-26-57 4-26-57	Authority to determine operating power by direct measurement of antenna power. Atty: Vincent B. Welch	Returned Section I not submitted. GRANTED	4-15-57 5-8-57
BP-3337 Rec'd Filed	4-29-57 5-1-57 5-1-57	Renewal of License. Vincent B. Welch	GRANTED	7-18-57
BR-3337 Rec'd Filed	5-4-60 6-16-60 6-16-60	Renewal of license	GRANTED	2-8-61

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WTRA

#6

Name GERALD N. ZISKIND, RECEIVER
Henry J. Mahady, Paul W. Mahady, L. Kenneth Harkins, Louis Rosenberg, and
Kenneth E. Rennekamp, d/b as LATROBE BROADCASTERS

File No.	Dated	Application for	Action	
			Nature	Date
BR-3337 R & F Amended BAL-5452 R & F	5-31-63 6-17-63 5-26-63 5-1-65 5-7-65	Renewal of license. Amended to change applicant to: Gerald N. Ziskind, (Sup. Applic. filed 4-29-66) - Receiver. Involuntary assignment of license to GERALD N. ZISKIND, RECEIVER Atty. - Smith & Pepper	GRANTED GRANTED Eff: 4-9-65 by Court Order.	4-25-67 5-20-65
BAL-5918 R & F	11-1-66 11-10-66	Voluntary assignment of license to WTRA BROADCASTING COMPANY Atty - Smith & Pepper	GRANTED EFF:	4-25-67 6-6-67
BR-3337 R & F #510388 \$75. PRESS MAY	4-25-69 4-29-69 4-29-69	Renewal of license Smith, Pepper, Shack & L'Heureux (A.V. Weinberg) AMENDED 5-27-69 re: Business interests AMENDED 8-8-69 re: Programming	GRANTED	12-24-69

Re: BR-3337-4-25-69-No ans. or exhibit for Sect. 1, Para. 7,
called attorney for amendment. 5-15-69

APPLICATION RECORD - BROADCASTING

Call
Letters W T R A

Name WTRA BROADCASTING COMPANY
LATROBE, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3337	4-20-72	RENEWAL OF LICENSE	GRANTED	11-17- 72
R & F	4-26-72	AMENDED 6-12-72 re: equal employment program		
PN Recd.	"	AMENDED 8-10-72 re: further statement on		
PRESS <i>fy</i>	<i>5-15-72</i>	equal employment		
	<i>MA 2 1972</i>			
BR-3337	3-15-75	RENEWAL OF LICENSE	GRANTED	5-2-77
R & F	3-31-75	AMENDED 8-13-75 re: composition of area, prog,		
PN Recd.	"	& commercial matter		
PRESS	APR 15 1975			
			Designated for Hearing	5-2-78 (ST)
			APR 28 1976	
			Min.	20788
BTC-8195	11/15/76	Voluntary acquisition of negative control of	GRANTED	12/8/76
Rec'd	11/19/76	lic corp by Henry J. Mahady, Individually(25%)		
Filed	12/2/76	and by virtue of Power of Attorney for the		
Fee pd \$100	W 642235	co-executors of the Estate of Paul W. Mahady,		
Code 047 (FORM 316)		Sr., deceased(25%)	EFF:	10/73
DEC 6 1976		Atty - Pittman, Lovett, etc (Joseph F. Hennessey)	NO FEE: (pen Exp #1)	Cond 1

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

4-56

Call

W C H S

Letters

W T R A

ADVANCE COMMUNICATIONS CORPORATION

Name ~~x~~ WTRA BROADCASTING COMPANY
LATROBE, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3337 R & F PN Recd. PRESS	12-31-77 1-6-78 " JAN 13 1978	RENEWAL OF LICENSE	GRANTED	12--21-78
DAL781109EA PRESS Form 314 PN FILED "	12-11-78 12-6-78	Vol AL to ADVANCE COMMUNICATIONS CORPORATION (SEE OVER) Atty Richard J. Bodorff (Fisher, Wayland etc.)	GRANTED EFF:	1-22-79 1-29-79
BTC810121HK Form 316 PRESS	FEB 27 1981	Vol transfer of control of lic corp from Pepsi-Cola Bottling of Fairmont, Pepsi-Cola Bottling Corporation of Kecksburg to Windward, Inc., Laurel Group Limited (parent corporations of licensee) Atty David D. Oxenford	GRANTED EFF:	2-25-81 3-17-81

APPLICATION RECORD-BROADCASTING

#9

Call Letters: WCNS

Name: ADVANCE COMMUNICATIONS CORPORATION

Station Location: Latrobe, Pa

File No.	Date	Description	Action and Date
BR810402UC PRESS MAY 20 1980 PN Filed		RENEWAL OF LICENSE Atty Dick Bodorff	<i>[Signature]</i> J. S. [unclear]

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

