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CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-30-47 W C P S (10-8-46)
 Call letters x WTNC
 LOCATION: TARBORO, NORTH CAROLINA

Name of licensee x TARBORO BROADCASTING COMPANY, INC.
 COASTAL PLAINS BROADCASTING CO., INC. (MP 10-14-46)

Transmitter location On U.S. Highway #64, 2.7 miles NW of Tarboro, N. Car. (MP 10-14-46)

on U.S. Highway 64, 2.7 miles NW of Tarboro, N.C. {BS- 5-20-76} (Ltr. 12-12-60)
 x x x 3rd Floor, Bridgers Building, North Main Street, Tarboro, North Carolina/

x Main Street, Tarboro, North Carolina (Lic. 10-30-47)

27886
 Main studio location x On U.S. Highway #64, 2.7 miles NW of Tarboro, N. Car. (MP 10-14-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
B3-P-4891	8-22-46	760	1kw	Daytime	
Letter	9-25-46	C.P. for new station granted subject to approval of T site and antenna			
B3-P-4891	10-14-46	760	1kw	Daytime	12-14 6-14-47
B3-MP-2115	Mod.C.P.(4891) for change in type of T, approval of antenna and T and S sites and change name of applicant				
On 5-27-47, the Commission's action of 5-13-47 granting station license was set aside and the effectiveness of the C.P. issued on 8-22-46 was suspended until further order of the Commission. - Order issued					
On 5-28-47, the effectiveness of the above order was suspended until June 3, 1947 - Order issued					
	5-28-47	STA to operate on 570kc, 1kw, Daytime, pending dissolution of the Stay Order issued by the Court of Appeals in Case #9464, or pending determination of issues in that case			5-28 6-26-47
	6-27-47	STA to opr. on 570kc. 1kw, Daytime, pending dissolution of the Stay Order issued by the Court of Appeals in Case #9464, or pending determination of issues in that case.			6-27 7-26-47
Letter	7-25-47	Ext of above STA to opr. on 570 kc.			7-27 8-25-47
Letter	8-26-47	Ext of above STA to opr. on 570kc.			8-26 9-25-47
Letter	9-26-47	Ext. of above STA to opr. on 570kc.			9-26 10-25-47
Letter	10-3-47	STA to opr. add'l time to conclusion of Texas-Carolina football game, 10-4-47, only.			
Letter	10-24-47	Ext of STA to opr. on 570kc. 1kw. Daytime, pending dissolution of the Stay Order issued by the Court of Appeals in Case #9464, or pending determination of issues in that case.			10-26 11-24-47
On 10-30-47 the Commission's order of 5-28-47, referred to above, Be, and is hereby vacated, and it is ordered that all authorizations heretofore granted, BE AND ARE HEREBY REINSTATED. Order Issued.					

B.S.

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed

Call letters WCPB

Name of licensee Coastal Plains Broadcasting Co., Inc.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
B3-L-2267	10-30-47	760	1kw	Daytime	10-30	11-1-49	
B3-2-2084	Lic. to cover CP (4891 as mod.) for a new station change studio site and determine operating power by direct method. (Conditional Clause)						
BR-1618	10-21-49	760	1kw	Daytime	11-1	11-1-52	
BP-7359	11-8-49	760	1kw	Daytime	1-8	7-8-50	
	CP to mount FM antenna on top of the AM tower						
BZ-3197	8-29-50	760	1kw	Daytime	8-29	11-1-52	
	Determine operating power by direct method						
BR-1618	10-15-52	760kc	1kw	Daytime	11-1	12-1-54	
BZ-3437	11-7-52	760	1kw	Day	11-7-52	12-1-54	
	Auth. to determine operating power by direct method						
BR-1618	11-3-54	Renewal of license			12-1	12-1-57	
BRC-665 (1)	2-28-55	Modification of license to operate trans. by remote control from Edgecomb Bank Building, Main Street, Tarboro, North Carolina					
BR-1618	11-6-57	760	1kw	Day	12-1	12-1-60	
BR-1618	11-16-60	Renewal of License			12-1	12-1-63	
BR-1618	11-19-63	760kc	1kw	Day	12-1	12-1-66	
BR-1618	3-20-67	RENEWAL OF LICENSE			3-20	12-1-69	
BR-1618	3-31-70	Renewal (S)				12-1-72	
BTC-6630	8-26-71	VOL. TC EFF: 8-30-71					
EBSA	6-12-72						
BR-1618(L)	3-13-74	RENEWAL				12-1-75	
BTC-7359	7-17-74	VOL. TC EFF:					
BZ-8604(1)	8-8-74	Direct Measurement					
BZ-8904(2)	8-20-75	Direct Measurement				12-1-75	
BR-1618(L)	12-24-75	Renwal of License				12-1-78	
BS-1618 (s)	5-20-76	ML to chg. SL and RC					
BZ-9246(L)	11-8-76	Direct Measurement(Main)				12-1-78	
BZ-9319(1)	3-28-77	Direct Measurement					

*Forfeited 7-10-77

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

#3

Date first licensed

Call letters ...*XXX*...*W.C.P.S.*.....

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BZ-9540(L)	12-5-77	Direct	Measurement		12-1-78
BR 780731 NO	11-20-78	(S)	REN.OF LIC.		12-1-81
BZ-790606AA(L)	7-23-79	Direct	Measurement		12-1-81

APPLICATION RECORD - BROADCASTING

Call W C P S
 Letters x W T N C
x N E W

Name TARBORO BROADCASTING COMPANY, INC.
(P.O. 6 Hanner Motor Company, Tarboro, N. Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4891	5-25-46	Construction Permit for a new standard-broadcast station to be operated on: Frequency: 760 kc Power: 1kw Hours of Operation: Daytime only. Trans. Location: To be determined - In or near Tarboro, N. Carolina Studio Location: To be determined - Tarboro, N. Carolina. (Filed by Frank U. Fletcher, Atty; George C. Davis, Engr.) Call "WTNC" reserved.	GRANTED	8-22-46
Rec'd	5-28-46		subject approval of T	
Filed	5-28-46		site and antenna Letter 9-25-46	
			ISSUED WITH MP-2115 See buff card for further action	
			Reinstated	10-30-47

Collins 30-K Transmitter

† 2 COASTAL PLAINS BROADCASTING CO., INC. (MP 10-14-46)
 TARBORO BROADCASTING COMPANY, INC.

Call W C P S
 Letters ~~X N T N C~~

Name ~~TARBORO BROADCASTING COMPANY, INC.~~

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2115	8-26-46	Mod. of C.P. (B3-P-4891, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (Raytheon RA-1000) and approval of transmitter and studio locations at 2.7 miles N. W. of Tarboro, on U. S. Highway #64, Tarboro, North Carolina. (Filed by Frank U. Fletcher, Atty; George C. Davis, Engr.)	GRANTED See buff card for further action	10-14-46
Rec'd	8-27-46			
Filed	8-27-46			
AMENDED	9-19-46	AMENDED to change name of applicant from Tarboro Broadcasting Co. Inc. to COASTAL PLAINS BROADCASTING COMPANY, INC.	Reinstated	10-30-47
Recd.	9-23-46			
Filed	9-23-46			

#3

Call

Letters W C P SName COASTAL PLAINS BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-2267	1-18-47	License to cover C.P. (E3-P-4891, as mod.,) which authorized a new standard broadcast station and for change of studio location from: On U.S. Highway #64 2.7 miles NW of Tarboro, North Carolina to: Main Street, Tarboro, North Carolina and Authority to determine operating power by direct measurement of antenna power. (Frank U. Fletcher, Atty.)	Granted	5-13-47
Rec'd	1-22-47		Not issued - See buff	card for further action
Filed	1-22-47			
B3-Z-2084	1-18-47	Authority to determine operating power by direct measurement of antenna power. (Frank U. Fletcher, Atty.)	GRANT	Reinstated
Rec'd	1-22-47		10-30-47	
Filed	1-22-47			

APPLICATION RECORD - BROADCASTING

#

Call
Letters W C P SName COASTAL FLAINS BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-2498 Rec'd Filed	6-17-47 6-18-47 6-18-47	License to operate on 570kc, 1kw power, daytime hours of operation. and Authority to determine operating power by direct measurement of antenna power.	DISMISSED request of Attorney.	11-26-47
BZ-2318 Rec'd Filed	6-17-47 6-18-47 6-18-47	Authority to determine operating power by direct measurement of antenna power.		
Rec'd	11-25-47 11-26-47	License to cover C.P. (E3-P-4291, as mod.,) which authorized a new standard broadcast station. and Authority to determine operating power by direct measurement of antenna power.	dismissed as unnecessary letter dated 12-24-47	
Rec'd	11-25-47 11-26-47	Authority to determine operating power by direct measurement of antenna power.		

Handwritten: BL-2498, Authority to determine operating power by direct measurement of antenna power, 11-29-49

APPLICATION RECORD - BROADCASTING

Call

Letters W C P SName COASTAL PLAINS BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1618 Rec'd	8-30-49 8-31-49	Renewal of license. (Filed by Frank U. Fletcher, Atty.)	GRANTED	10-21-49
BP-7359 Rec'd Filed	9-10-49 9-19-49 10-6-49	Construction permit to mount the FM antenna on top of the AM tower. Frank U. Fletcher, Atty. George C. Davis, Engr.	GRANTED Forfeited	11-8-49 7-20-50
BZ-3197 Rec'd Filed	8-10-50 8-17-50 8-17-50	Authority to determine operating power by direct measurement of antenna power. Frank U. Fletcher, Atty.	GRANTED	8-29-50
BR-1618 Rec'd Filed	7-12-52 7-15-52 7-15-52	Filed by Frank U. Fletcher, Atty. Renewal of License	GRANTED	10-15-52

Name COASTAL PLAINS BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3437 Rec'd Filed	9-25-52 10-1-52 10-1-52	Authority to determine operating power by direct measurement of antenna power. Frank U. Fletcher, Atty.	GRANTED	11-7-52
BR-1618 Rec'd Filed	8-30-54 8-31-54 8-31-54	Renewal of License Filed by Frank Roberson, Atty.	GRANTED	11-3-54
BRC-665 Rec'd Filed	2-8-55 2-17-55 2-17-55	Modification of license to operate transmitter by remote control from Edgecomb Bank Building, Main Street, Tarboro, North Carolina. Frank Robertson, Atty.	GRANTED	2-28-55

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W C P SName COASTAL PLAINS BROADCASTING CO., INC.TARBORO, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1618 Rec'd Filed	8-27-57 9-12-57 9-12-57	Renewal of License Frank U. Fletcher, Atty.	GRANTED	11-6-57
BR-1618 Rec'd Filed	8-30-60 9-1-60 9-1-60	Renewal of License	GRANTED	11-16-60
BR-1618 R Resub. R & F.	9-3-63 9-27-63 10-1-63	Renewal of License	Returned Not dated copy of Balance Sheet	5-24-1963 submitted
BR-1618 Resub. R & F	9-9-66 9-15-66 10-18-66	Renewal of license	GRANTED RETURNED for date & signature	11-29-63 10-11-66 3-20-67

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

760kc

Call
Letters WCP3

Name COASTAL PLAINS BROADCASTING CO., INC.
Tarboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-1618	8-26-69	Renewal of license		
R & F	9-2-69	AMENDED 10-27-69 re: commercial matter	GRANTED	3-31-70
#539251 \$75	9-2-69	AMENDED 12-15-69 re: commercial matter		
P.N. filed	9-2-69	AMENDED 3-19-70 re: commercial practices		
PRESS SEP 8 1969		A		
<hr/>				
BTC -6630	7-15-71	Transfer of control of lic corp from R.M.	GRANTED	8-26-71
R & F	7-22-71	Fountain, Sr., L.H. Fountain, V.E. Fountain, Jr.,	EFF:	8-30-71
FEE PD: \$250 #018955		L.M. Fountain, and V.E. Fountain, Sr (original		
CODE 053 (Form 316)		stockholders) TO L.H. Fountain, R.M. Fountain,		
ALSO SEE: FM 46 6		Individually and as Trustee, V.E. Fountain, Jr.		
		L.M. Fountain, ^{and} V.E. Fountain, Sr.		
		Atty - Wade Hargrove, Raleigh, N.C.		

APPLICATION RECORD - BROADCASTING

760kc.

Call
Letters W C P S

Name COASTAL PLAINS BROADCASTING CO., INC.
Tarboro, N. C.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1618 R & F P.N. PRESS	8-28-72 8-30-72 8-30-72	Renewal of License AMENDED 10-30-72 re: ascert. of comm. needs; commercial policy AMENDED 12-12-72 re: ascert. of comm. needs	GRANTED NOT ISSUED GRANT RESCINDED GRANTED	12-27-72 1-9-73 3-13-73
SEP 14 1972				
BTC-7359 R & F FEE PD: \$1000 #277657 CODE 047 (ALSO SEE FM PUB. NOTICE	1-30-74 2-8-74 3-7-74	Voluntary transfer of control of Lic corp from V.E. Fountain, Sr., L.H. Fountain, and Eastern Shopping Centers, Inc. to Robert L. Harper (50%) Atty - Wade Hargrove, Raleigh, N.C. AMENDED 6-6-74 - re agreement; bank ltr re loan	GRANTED EFF: GRANT FEE: \$3,053.00 (Includes FM) Pd 063	7-17-74 8-12-74 8-20-74 W336235
BZ-8604 R & F DM PRESS	12-18-73 12-26-73 6-18-74 6 AUG 1974	Direct Measurement CCA AM-1000D	GRANTED	8-8-74

APPLICATION RECORD - BROADCASTING

760khz

#10

Call Letters W C P S

Name COASTAL PLAINS BROADCASTING CO., INC.
Tarboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8904 R & F DM PRESS JUL 21 1975	4-14-75 4-17-75 5-15-75	Direct Measurement	GRANTED	8-20-75
BR-1618 R & F PN Recd. PRESS SEP 5 1975	8-26-75 9-2-75 "	RENEWAL OF LICENSE	GRANTED	12-24-75
BZ-9246 R & F DM PRESS SEP 29 1976	8-25-76 9-10-76 9-21-76	Direct Measurement	GRANTED	11-8-76
BZ-9319 R & F DM PRESS JAN 10 1977	11-15-76 11-15-76 12-27-76	Direct Measurement	GRANTED	3-28-77

APPLICATION RECORD - BROADCASTING

760kzh

Call
Letters W C P S

#11

Name COASTAL PLAINS BROADCASTING CO., INC.
Tarboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9540 R & F Amend DM PRESS NOV 30 1977	7-18-77 7-23-77 9-21-77 - 11-3-77	Direct Measurement	GRANTED	12-5-77
BR780731YO PRESS -----	SEP 11 1978	RENEWAL OF LICENSE Atty. Wade H. Hargrove (Raleigh, N. C.)	GRANTED	11-20-78
BZ-790606AA R & F DM PRESS JUL 18 1979	6-6-79 6-12-79	Direct Measurement	GRANTED	7-23-79

APPLICATION RECORD-BROADCASTING

760 kHz
Call Letters: W C P S

#12

Name: COASTAL PLAINS BROADCASTING CO., INC.

Station Location: TARBORO, NORTH CAROLINA

File No.	Date	Description	Action and Date
BZ-810730AL R & F DM PRESS AUG 25 1981	7-30-81	DIRECT MEASUREMENT Atty: ---	ISSUED

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

