

WCHE

BROADCASTING STATION LICENSE RECORD

Date first licensed 4-6-64Call letters WCHEStation location West Chester, Pa.

FARWELL COMMUNICATIONS, INC. (AL-8-26-69; EFF;

xx ROBINO BROADCASTING CO., INC. (AL 6-27-67 EFF. 8-1-67)

x FRANK A. ROBINO, JR. (AL-11-13-64; EFF: 12-1-64)

x WCHE BROADCASTING CO. (AP 5-15-63 EFF: 6-10-63)

Name of licensee EDGAR G. SHELTON, JR.Transmitter location SE Corner of intersection of West Chester By-Pass & U.S. Rt. 322, West Chester, Pa. (BP 2-7-63)19380
Main studio location 139 West Gay Street, West Chester, Pennsylvania (Ltr. 8-2-77)x 133 N. High Street, West Chester, Pa. (BRC 12-24-63)x To be determined, West Chester, Pennsylvania (BP 2-7-63)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-14916	2-7-63	1520kc	250w	Day	4-7 10-7-63
CP for a new standard broadcast station (Cond'1).					
BP-14916 (1)	4-18-63	Mod. of CP(BP-14916) to assign Call Letters.			
BAP-636	5-15-63	Voluntary assignment of construction permit to WCHE BROADCASTING CO.			
EFF:	6-10-63				
BRC-2384 (2)	12-24-63	Mod. of CP(BP-14,916) to specify studio location as 133 N. High Street, West Chester, Pennsylvania and operate transmitter by remote control from studio location.			
Wire	6-4-64	Auth. remain silent thru 7-1-64.			
Wire dated & rec'd 6-4-64 giving notification that Station resumed oper. 6:30 a.m. 6-4-64.					
BL-10314	4-6-64	1520kc	250w	Day	4-6 8-1-66
Lic. to cover CP(BP-14,916 as mod.) which auth. a new standard broadcast station. (Specify studio loc. as 133 N. High St., West Chester, Pa. (Cond'1).					
BAL-5250	11-13-64	Voluntary assignment of Lic. to FRANK A. ROBINO, JR.			
EFF:12-1-64					
BR-4334	7-29-66	1520kc	250w	D	8-1 8-1-69
BAL-6083	6-27-67	Voluntary assignment of license to ROBINO BROADCASTING CO., INC.			
WAL-6720	8-26-69	Vol. AL			
BR-4334(L)	7-24-69	Renewal of License			7-24 8-1-72
EBSA	6-12-72				
BR-4334(L)	7-31-72	RENEWAL			8-1-75
BR-4334(S)	7-23-75	RENEWAL			8-1-78
Ltr.	8-2-77	Chg. of SL location.			
BR-4334(L)	7-12-78	RENEWAL OF LICENSE			8-1-81

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters NEW WCHE

WCHE BROADCASTING CO.

Name X EDGAR G. SHELTON, JR.
WEST CHESTER, PENNSYLVANIA (P.O.-1735 De Sales St., Washington, D. C.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-14915 Rec'd Filed	6-9-61 6-9-61 6-9-61	Construction permit for a new standard broadcast station to be operated on: Frequency-1520kc Power-250w Hours of operation-Daytime Trans. location-SE Corner of intersection of West Chester By-Pass & US Rt. 322, West Chester, Pennsylvania Studio location-to be determined-West Chester, Pa. Atty: Leonard Marks (Cohn & Marks) Engr: G. Russell Chambers 414 French St. Wilmington, Del.	GRANTED Cond'l re: Pre-sunrise operation. After Hearing Docket No. 14441 Order Issued.	2-7-63
BAP-636 R & F	4-24-63 4-25-63	Voluntary assignment of construction permit to WCHE BROADCASTING CO. Atty. - <u>Cohn & Marks</u>	GRANTED EFF:	5-15-63 6-10-63

APPLICATION RECORD - BROADCASTING

Call Letters W C H E

Name WCHE BROADCASTING CO.
West Chester, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BL-10,314 R & F PROG. TEST 10-1-63	9-12-63 9-12-63	Lic. to cover CP(BP-14,916 as mod.) which auth. a new standard broadcast station. (specify main studio loc. as 133 N. High St., West Chester, Pennsylvania. Atty.: Cohn & Marks	GRANTED Cond'l re: operation,	4-6-64 Pre-sunrise
BRC-2384 Rec'd Filed	12-11-63 12-11-63 12-11-63	Modification of ^{CP(BP-14,916)} to specify studio location as 133 North High Street, West Chester, Pennsylvania and operate transmitter by remote control from studio location. Stanley S. Neustadt, Atty.	GRANTED	12-24-63
Ltr. dated 6-3-64 from Dobin re WCHE ceased operation on 6-1-64 for a temporary period due to financial problems which have arisen - B/C 6-4-64				
----- LICENSEE NOW REPRESENTED BY MALLYCK & BERNTON AND NO LONGER REPRESENTED BY COHN AND MARKS PER LETTER DATED JUNE 29, 1964 -----				

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters WCHB

ROBINO BROADCASTING CO., INC.

Name FRANK A. ROBINO, JR.
WCHB BROADCASTING CO.
West Chester, Penna.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-5250 R & F	9-23-64 9-28-64	Voluntary assignment of license to FRANK A. ROBINO, JR. Req. waiver of Sec. 1.597 of Rules Atty for assignor - Mallyck & Bernton for assignee - Dow, Lohnes & Albertson	GRANTED	11-13-64 EFF:12-1-64
BR-4334 R & F	3-21-66 4-27-66	Renewal of license Atty- Dow, Lohnes & Albertson	GRANTED	7-29-66
BAL-6083 R & F (Form 316)	6-2-67 6-7-67	Voluntary assignment of license to ROBINO BROADCASTING CO., INC. Atty - Dow, Lohnes & Albertson	GRANTED Eff.	6-27-67 8-1-67
BR-4334 R & F \$506455 \$75.00 PRESS APR 23 1969	4-9-69 4-14-69 4-14-69	Renewal of license Atty - Dow, Lohnes & Albertson	GRANTED	7-24-69

FORM BC-121 #4
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W C H E

Name FARWILL COMMUNICATIONS, INC.
ROBINO BROADCASTING CO., INC.
West Chester, Penna. 19380

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6720 R & F FEE PD: \$30 (Form 316) FILED AUG 8 1969	7-15-69 7-18-69 #530152 8-1-69	Voluntary assignment of license to FARWILL COMMUNICATIONS, INC. Atty - Dow, Lohnes & Albertson	GRANTED	8-26-69
BR-4334 R & F P.N. PRESS MAY 9 1972	4-28-72 4-28-72	Renewal of License Atty: Daniel W. Toohey AMENDED 6-8-72 re: employment policy AMENDED 11-6-72 re: ascertainment of community needs; equal employment policy	GRANTED	7-31-72
BR-4334 R & F PN Recd. PRESS	3-31-75 " " APR 30 1975	RENEWAL OF LICENSE E.R. Stanley, Atty. AMENDED 6-26-75 re: community survey & EEO	GRANTED	7-23-75

#5

Form BC-121

May 1978

8-64

APPLICATION RECORD - BROADCASTING

Call
Letters W C H EName FARWILL COMMUNICATIONS, INC.
WEST CHESTER, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4334 R & F PRESS	4-1-78 4-3-78 MAY 5 1978	RENEWAL OF LICENSE	GRANTED	7-12-78
BR810331VE PRESS	MAY 26 1981	Renewal of License	GRANTED	7-7-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

