

WCKG



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S- 1682

BROADCASTING STATION LICENSE RECORD

WCKG (EFF. 5-6-81)

X F F H 10-24-79

Date first licensed 7-10-47

Call letters XWLOA

Station location: Braddock, Pa.

Name of licensee MAPPA BROADCASTING CO.

Spring Street Extension, North Braddock, Pa. (Redescription)

Transmitter location x On a hill Northeast of Braddock, Pa. (MP 1-30-47) (Lic. 7-10-47)

15104

Main studio location 1233 Braddock Avenue, Braddock, Pa. (MP 2-28-47) (Lic. 7-10-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From | To |
|------------|---|---|-------|-----------|-------------|---------|
| B2-P-5142 | 12-5-46 | 1550 | 1kw | Daytime | | |
| Letter | 12-24-46 | CP for new station granted subject to filing MP for approval of T site and antenna (Conditional Clause) | | | | |
| B2-P-5142 | 1-30-47 | 1550 | 1kw | Daytime | 3-30 | 9-30-47 |
| B2-MP-2386 | Mod. CP (2386) | for approval antenna and T site (Conditional Clause) | | | | |
| MP-2508 | 2-28-47 | 1550 | 1kw | Daytime | 3-30 | 9-30-47 |
| | Mod. CP (2386) | to change type T (Cond. Clause) | | | | |
| L-2469 | 7-10-47 | 1550 | 1kw | Daytime | 7-10 | 5-1-48 |
| Z-2285 | Lic. to cover CP (5142 as mod.) for a new station and determine operating power by direct method. (Cond. Cl.) | | | | | |
| BL-2469 | 12-12-47 | 1550 | 1kw | Daytime | 12-12 | 5-1-48 |
| BZ-2285 | Mod. Lic. to correct SR & SS data. (CONDITIONAL CLAUSE) | | | | | |
| BR-1682 | 4-27-48 | 1550 | 1kw | Day | 5-1 | 5-1-51 |
| | | | | | | Y |
| BZ-3035 | 4-28-49 | 1550 | 1kw | Daytime | 4-29 | 5-1-51 |
| | Determine opr. power by direct method. | | | | | |
| BS-1682 | 4-25-51 | Extension of license | | | 5-1 | 9-1-51 |
| BS-1682 | 8-24-51 | Extension of license | | | 9-1 | 12-1-51 |
| BS-1682 | 11-28-51 | Extension of license | | | 12-1 | 3-1-52 |
| BS-1682 | 3-18-52 | Extension of license | | | 5-1 | 8-1-52 |
| BS-1682 | 5-21-52 | Extension of license | | | 6-1 | 9-1-52 |
| Telegram | 8-20-52 | Action on renewal deferred 8-13-52 and continued operation auth. until final determination on renewal. | | | | |
| BR-1682 | 11-20-52 | 1550kc | 1kw | Daytime | 5-1-51 | 8-1-54 |
| Letter | 3-18-53 | Waiver 3.71 after 6:00 p.m. for period 4-15-53 to 10-1-53 | | | | |
| Telegram | 3-8-54 | Waiver 3.71 after 6 pm for period 4-15-54 to 10-1-54 | | | | |
| Telegram | 7-29-54 | Action on renewal deferred 7-27-54 and continued operation authorized until final determination on renewal. | | | | |
| BR-1682 | 8-12-54 | Renewal of license | | | 8-12 | 8-1-57 |
| Telegram | 9-1-55 | Sign-off 6 PM 4-15-55 to 10-1-55 | | | | |

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W L C A

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To- |
|--|-------------|--|-------|-----------|------------------|
| BP-9772 ** | 5-20-55 | 1550 | 1kw | Day | 7-20 1-20-56 |
| --- CP erect new tower. --- | | | | | |
| BZ-3675 | 6-23-55 | Determine op. power by direct method. | | | |
| TELEGRAM | 4-5-56 | SIGN-OFF 6 PM 4-15-56 thru 9-30-56 | | | |
| WIRE | 4-16-57 | SIGN-OFF 6 PM period ending 4-31-57 7-31-57 | | | |
| WIRE | 7-30-57 | SIGN-OFF 6 PM period ending 2-20-57 | | | |
| BR-1682 | 7-18-57 | 1550 | 1kw | Day | 8-1 8-1-60 |
| WIRE | 4-27-58 | Sign-off 6:00 PM to 9-10-58 or later with limits of station license. | | | |
| BZ-3146 (1) | 7-18-58 | Authority to determine operational power by direct measurement of radiated power. | | | |
| BR-1682 | 7-7-60 | 1550kc | 1kw | Day | 8-1 8-1-63 |
| BPC-2043 (1) | 4-25-62 | Relinquishment of license to operate trans. by Remote Control from 1283 Bradlock Ave. Bradlock, Pennsylvania | | | |
| BR-1682 | 7-10-63 | 1550kc | 1kw | Day | 8-1 8-1-66 |
| BR-1682 | 7-29-66 | RENEWAL OF LICENSE | | | 8-1 8-1-69 |
| BR-1682(L) | 7-31-69 | RENEWAL OF LICENSE | | | 8-1-72 |
| BS-1682(1) | 7-13-71 | Mod. of lic. to correct sunrise and sunset: | | | |
| --- EBSA --- 5-25-72 --- | | | | | |
| BTC-7014 | 11-29-72 | INVOL TC EFF: | | 9-26-73 | |
| BR-1682(L) | 12-20-72 | Renewal | | | 8-1-75 |
| BTC-7125 | 8-31-73 | VOL. TC | | | |
| BR-1682(L) | 12-20-73 | Supersedes to correct Transmitter location | | | 8-1-75 |
| BP-19,526 | 11-5-73 | 1550khz | 1kw | Daytime | 11-5-74 |
| CP to replace tower and change type transmitter. | | | | | |
| BL-13670(L) | 6-6-74 | Lic. to cover BP-19526 for changes | | | |
| | | | | | 8-1-75 |
| BTC-7833 | 9/9/75 | Vol TC EFF: 10/29/75 | | | |

**Cancelled 6-23-55 - Request permittee

Form BC 126

#3

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-10-47

Call letters W L O A

BRADDOCK, PENNSYLVANIA

Station location _____

Name of licensee SEE CARD ONE

Transmitter location SEE CARD ONE

Main studio location SEE CARD ONE

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From - To |
|-----------------|---------------------|-----------------------|--------------------|--------------|---------------------|
| BR-1682(L) | 10-16-75 | | RENEWAL | | 8-1-78 |
| BZ-9517(1) | 11-22-77 | | Direct Measurement | | |
| BR-1682(L) | 7-12-78 | | Renewal of License | | 8-1-81 |
| EBSA | 10-21-79 | ch. 7 call | | | |
| EBSA | 5-6-81 | | CALL SIGN CHANGE | | |

APPLICATION RECORD - BROADCASTING

Call W L O A
 Letters X New

Name MATTA BROADCASTING CO.
(P.O. 1233 Braddock Ave., Braddock, Pa.)

| File No. | Dated | Application for | Action | |
|-----------|----------|--|---|---------|
| | | | Nature | Date |
| B2-P-5142 | 8-13-46 | Construction permit for a new standard broadcast station to be operated on; Frequency: 910kc 1550 kc Power: 1kw Hours of Operation: Daytime only Trans. Location: To be determined-Swissvale, Pa. Studio Location: 1233 Braddock Ave., Braddock, Pa. (Filed by John C. Spearman, Atty., A.D. Ring, Engr.) | Docket No. 7916 | |
| Rec'd | 8-13-46 | | Granted without a hearing | 12-5-46 |
| Filed | 8-13-46 | | subject to filing MF for approval of T site and antenna and Conditional re waiver | 3.60 |
| AMENDED | 10-31-46 | AMENDED to change frequency from 910kc to | Letter 12-24-46 | |
| Recd. | 11-1-46 | 1550 kc | Issued with MF-2386 | |
| Filed | 11-7-46 | | | |

APPLICATION RECORD - BROADCASTING

#2

Call
Letters W L O AName MATTA BROADCASTING CO.,

| File No. | Dated | Application for | Action | |
|------------|----------|--|------------------------|---------|
| | | | Nature | Date |
| B2-MP-2386 | 12-30-46 | Mod. of C. P. (B2-P-5142, which authorized a new standard broadcast station) for approval of antenna and transmitter location at On a hill Northeast of Braddock, Pa. (Maurice R. Barnes, Atty.; A. D. Ring, Engr.) | GRANTED | 1-30-47 |
| Rec'd | 12-31-46 | | (Conditional re waiver | |
| Filed | 12-31-46 | | 3.60) | |

APPLICATION RECORD - BROADCASTING

73

Call

Letters W L O AName MATTA BROADCASTING CO.

| File No. | Dated | Application for | Action | |
|----------|---------|--|-----------|---------|
| | | | Nature | Date |
| BMP-2478 | 1-27-47 | Mod. of C.P. (B2-P-5142, as modified, which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited time, increase power from 1kw day to 5kw day and night, install new transmitter (W.E. 405-B2) and directional antenna for night use. (Filed by John C. Spearman, Atty.; A. D. Ring, Engr.) | DOCKET # | 8346 |
| Rec'd | 1-28-47 | | DISMISSED | WITHOUT |
| Filed | 1-28-47 | | PREJUDICE | 2-20-48 |
| | | | | |

APPLICATION RECORD - BROADCASTING

Call
Letters W L O AName MATTA BROADCASTING CO.

| File No. | Dated | Application for | Action | |
|----------------------------|-------------------------------|--|--|---------|
| | | | Nature | Date |
| BMP-2508 Rec'd Filed | 2-11-47 2-13-47 2-13-47 | Mod. of C.P. (B2-P-5142, as modified, which authorized a new standard broadcast station) to change type of transmitter (Gates BC-1E) and antenna changes | GRANTED (Conditional re waiver 3.60) | 2-28-47 |
| BL-2469 Rec'd Filed | 5-20-47 5-21-47 5-21-47 | License to cover C.P. (B2-F-5142, as mod..) which authorized a new standard broadcast station. | GRANTED re waiver 3.60 | 7-10-47 |
| BZ-2285 Rec'd Filed | 5-20-47 5-21-47 5-21-47 | and Authority to determine operating power by direct measurement of antenna power. (John C. Spearman, Atty.) | | |

APPLICATION RECORD - BROADCASTING

 #5
 Name MATTA BROADCASTING CO.

 Call
 Letters WLOA

| File No. | Dated | Application for | Action | |
|---------------------------|-------------------------------|--|---------|----------|
| | | | Nature | Date |
| BR-1682 Rec'd | 3-22-48 3-26-48 | Renewal of license Filed by Russell Rowell atty. | GRANTED | 4-27-48 |
| BZ-3035 Rec'd Filed | 4-9-49 4-12-49 4-12-49 | Authority to determine operating power by direct measurement of antenna power. (Russell Rowell, Atty.) | GRANTED | 4-28-49 |
| BR-1682 Rec'd | 2-12-51 3-5-51 | Renewal of license Filed by Russell Rowell atty. | GRANTED | 11-20-52 |
| | | Now represented by Scharfeld, Jones & Baron. Per letter dated 2-18-53. | | |
| BR-1682 Rec'd Filed | 5-11-54 5-12-54 5-12-54 | Renewal of License Filed by Arthur W. Scharfeld, Atty. | GRANTED | 8-12-54 |
| | | | | |

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W L O AName MATTA BROADCASTING CO.

| File No. | Dated | Application for | Action | |
|---------------------------|-------------------------------|--|--|--------------------|
| | | | Nature | Date |
| BP-9772 Rec'd Filed | 3-25-55 3-29-55 3-29-55 | Construction permit to erect a new tower. (increase height). Scharfeld, Jones & Baron, Attys. A. D. Ring & Associates, Engrs. Howard T. Head, | GRANTED PERMIT CANCELLED REQUEST PERMITTEE | 5-20-55 6-23-55 |
| BZ-3675 Rec'd Filed | 5-25-55 5-25-55 5-25-55 | Authority to determine operating power by direct measurement of antenna power. Arthur W. Scharfeld, Atty. | GRANTED | 6-23-55 |
| BR-1682 Rec'd Filed | 4-15-57 4-26-57 4-26-57 | Renewal of License. Arthur W. Scharfeld, Atty. | GRANTED | 7-13-57 |
| BZ-4146 Rec'd Filed | 6-10-59 6-12-59 6-12-59 | Authority to determine operating power by direct measurement of antenna power. Theodore Baron, Atty. William P. Caywood, Jr., Marysville, Pa., Engr. | GRANTED | 7-13-59 |

APPLICATION RECORD - BROADCASTING

AUG 1955

#7

Call
Letters WLOAName MATTA BROADCASTING COMPANY
Bradlock, PennsylvaniaBradlock, Pa.

| File No. | Dated | Application for | Action | |
|---|-------------------------------|--|---------|---------|
| | | | Nature | Date |
| BR-1682 Rec'd & Filed | 4-19-60 4-22-60 | Renewal of license Scharfeld and Baron, Attys. | GRANTED | 7-7-60 |
| BR-2043 Rec'd Filed | 4-14-62 4-20-62 4-20-62 | Modification of license to operate transmitter by Remote Control from 1233 Bradlock Avenue, Bradlock, Pennsylvania Scharfeld, Legal, Baron & Stambler, Attys. | GRANTED | 4-25-62 |
| BR-1682 R. & F. | 4-17-63 4-24-63 | Renewal of license. Atty. Arthur Stambler | GRANTED | 7-10-63 |
| BR-1682 R & F | 3-31-66 3-31-66 | Renewal of license Atty. Scharfeld, Bechhoefer & Baron | GRANTED | 7-29-66 |
| BR-1682 R & F #511697 \$75 PRESS | 4-28-69 5-5-69 5-5-69 | Renewal of license Atty-Theodore Baron AMENDED 7-11-69 re: Programming | GRANTED | 7-31-69 |

APPLICATION RECORD - BROADCASTING

1550kc

Call
Letters W L O A

NameMATTA BROADCASTING CO......
BRADDOCK, PENNSYLVANIA

| File No. | Dated | Application for | Action | |
|--|-----------------------------|---|--|----------|
| | | | Nature | Date |
| BR-1682 R & F PN PRESS MAY 18 1972 | 4-28-72 5-3-72 5-3-72 | Renewal of License Atty-Theodore Baron AMENDED 10-20-72 re: balance sheet; programming employment policy etc. | Granted | 12-20-72 |
| BTC-7014 R & F FEE PD: \$250 #128745 CODE 053(Form 316) ALSO SEE FM NOV 22 1972 | 11-16-72 11-16-72 | Involuntary acquisition of positive control of lic corp by William J. Matta, Individually and as Executor of the Estate of William G. Matta, Deceased Atty - Wilkinson, Cragun & Barker | GRANTED NO GRANT FEE | 11-29-72 |
| BTC-7125 R & F FEE PD: \$1000 #171236 CODE 047(ALSO SEE FM) Pub. notice filed MAY 11 1973 | 4-4-73 4-4-73 | Voluntary transfer of control of lic corp from William J. Matta, Individually and as Executor of the Estate of William G. Matta, Deceased, to William J. Matta and Mrs. E.R. Matta (50% each) Atty - Stambler & Shrinsky F. C. C. - WASHINGTON, D. C. | GRANTED subj. to later determin. of grant fee, if any. EFF: 9-26-73 | 8-31-73 |

(SEE OVER)

APPLICATION RECORD - BROADCASTING

Call
Letters W L O AName MATTA BROADCASTING CO.
BRADDOCK, PENNSYLVANIA

| File No. | Dated | Application for | Action | |
|--|--|--|---------|----------|
| | | | Nature | Date |
| BP-19,526 Rec'd Filed \$50-246864 AC-056 PRESS: | 10-26-73 10-29-73 10-29-73 10-29-73 | Construction permit to replace tower with a taller tower and install new transmitter Sparta 701B. (Old tower will be dismantled). Atty. Stambler & Shrinsky | GRANTED | 11-5-73 |
| BL-13670 R & F \$50#293641 PTA Amend PRESS 2 MAY 1974 | 3-18-74 3-20-74 3-21-74 4-3-74 4-15-74 | Lic. to cover BP-19526 for changes re: financial report | GRANTED | 6-6-74 |
| BR-1682 R & F PN Recd. PRESS | 3-31-75 " " MAY 23 1975 | RENEWAL OF LICENSE AMENDED 5-20-75 re: balance sheet | GRANTED | 10-16-75 |

APPLICATION RECORD - BROADCASTING

1550kHz

Call WFPN
Letters *WLOA

Name MATTA BROADCASTING CO.
Braddock, Penna.

| File No. | Dated | Application for | Action | |
|--|-------------------------------|---|----------------------------------|--------------------|
| | | | Nature | Date |
| BTC-7830 Rec'd FEE FD: \$100 #461194 CODE 047 & \$100 #468894 (INCLUDES FM) (FORM 316) FILED AUG 29 1975 | 8-6-75 8-11-75 | Voluntary transfer of control of lic corp from E.R. Matta and William J. Matta to William J. Matta Atty - Stambler & <u>Shrinsky</u> | GRANTED EFF: no gr fee req | 9/9/75 10/29/75 |
| BZ-9517 R & F DM PRES OCT 5 1977 | 8-15-77 8-18-77 9-27-77 | Direct Measurement | GRANTED | 11-22-77 |
| BR-1682 R & F PRESS MAY 1 1978 | 3-27-78 3-30-78 | RENEWAL OF LICENSE Jas. M. Weitzman, atty. | GRANTED | 7-12-78 |

#11

APPLICATION RECORD-BROADCASTING

1550kHz.

W C K G
Call Letters: XWFFM

Name: MATTA BROADCASTING CO.

Station Location: BRADDOCK, PENNS.

| File No. | Date | Description | Action and Date |
|---------------------|-------------|--|-----------------------------|
| BR810327UR PRESS | MAY 15 1981 | RENEWAL OF LICENSE Atty. Russell E. Arkin | <i>gtd 7-7-61</i> ISSUED |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

