WCLU

PRODUCT OF

TRamingram-TRand.

MADE IN U.S.A

CHANGMES EVERTWHENE

CATALOG NO. 4550L 1/5

Form BC 126 June 1954 #4545

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-7-66

Call letters WCLU

Station location Covington, Kentucky

Name of licenseex IRVING SCHWARTZ tr/as KENTON COUNTY BROADCASTERS

Transmitter location 300' S, of inters, of L& N RR and West 38th St. Covington 15 kentucky

ZIP 41012

Same as Transmitter (L-7-7-66)
ain studio location To be determined, Covington, Kentucky (BP 4-15-64)

CONSTRUCTION PERMIT AND LICENSE RECORD

BP-14613 4-15-64 1320kc 500w-DA-D Day 6-15 12-19 CP for a new standard broadcast station (Constitution of CP(BP-14613) to assign Calletters. BMP-11402 12-23-64 Mod. of CP(BP-14613) for extension of completion date to 6-15-65. BMP-11,512 5-28-65 Mod. of CP(BP-14613) for extension of completion date to 12-15-65. BMP-11,512 5-28-65 Mod. of CP(BP-14,613) for extension of completion date to 12-15-65. BMP-11,512 5-28-65 Mod. of CP(BP-14,613) for extension of completion date to 12-15-65. BMP-11,512 5-28-65 Mod. of CP(BP-14,613) for extension of completion date to 12-15-65. BMP-11,512 5-28-65 Mod. of CP(BP-14,613) for extension of completion date to 12-15-65. BMP-11,512 5-28-65 Mod. of CP(BP-14,613) for extension of completion date to 12-15-65. BMP-11,512 5-28-65 Mod. of CP(BP-14,613) for extension of completion date to 12-15-65. BMP-11,512 5-28-65 Mod. of CP(BP-14,613) for extension of completion date to 12-15-65. BMP-11,512 5-28-65 Mod. of CP(BP-14,613) for extension of completion date to 12-15-65. BMP-11,512 5-28-65 Mod. of CP(BP-14,613) for extension of completion date to 12-15-65. BMP-11,512 5-28-65 Mod. of CP(BP-14,613) for extension of completion date to 12-15-65. BMP-11,512 5-28-65 Mod. of CP(BP-14,613) for extension of completion date to 12-15-65. BMP-11,512 5-28-65 Mod. of CP(BP-14,613) for extension of CP(BP-14,613) for exten	THE RESERVE TO SERVE THE PARTY OF THE PARTY			THE RESERVE OF THE PARTY OF THE		
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			1			Section 2

Aug. 1955

IRVING SCHWARTZ tr/as

Call

Letters new W C L U

Name

KENTON COUNTY BROADCASTERS
COVINGTON, KENTUCKY (P. . 5000 Oak St., Kansas City, Missouri)

File No.	Dated	Application for	Action Nature Date
BP-14,613 Rec'd 1-13-61 Filed	1-6-61	CP for a new standard broadcast station to be operated on: Frequency - 1320kc Power - 500w DA-D Hours of operation - Daytime Trans. location - 300 feet south of inter. of L & N RR and West 38th St., Covington, Kentucky Studio location - To be determined	GRANTED 4-15-64 Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA proof. Pre-sunrise operation After Hearing Docket No. 14127 Order Issued
		FCC WASHINGTON D C	

APPLICATION RECORD - BROADCASTING

Call Letters W.C.L.U

Name IRVING SCHWARTZ.tr/as KENTON COUNTY BROADCASTERS
Covington, Kentucky

			STATE OF THE PERSON NAMED IN	tion Dear
File No.	Dated	Application for	Nature	Date
BMP-11,402 R.& F.	11-30-64 12-3-64	Mod. of C.P. (BP-14,613, which auth. a new AM B/C Station) for extension of completiondate from 12-15-64 to 6-15-65.		12-23-64 6-15-65
		Atty: Fly, Shuebruk, Blume & Gaguine.		
BMP-11,512 R&F	5-10-65 5-13-65	Mod. of C.P. (BP-14,613 maximum.which auth.a new AM B/C station) for extension of compl. date from 6-15-65 to 12-15-65. Atty: Fly, Shuebruk, Blume and Gaguine	GRANTED to	5-28-65 12-15-65
BAP-722 R & F (Form 316)	10-14-65 10-19-65	Voluntary assignment of construction permit (BP-14613, as mod) to WCLU BROADCASTING COMPANY, INC. Atty Fly, Shuebruk, Blume & Gaguine	GRANTED EFF:11-8	11-5-65
		F. C. C WASHINGTON, D. C.		

FORM BC-121 #3 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WCLU

WCLU BROADCASTING COMPANY, INC.

Name X IRVING SCHWARTZ tr/as KENTON COUNTY BROADCASTERS

	ngton, Kenti Dated	Application for	Nature	lon Date
File No. BL-11,124 R & F	10/18/65	Lic. to cover CP (BP-14,613 as mod.) which auth. a new standard broadcast station, specify type trans. GATES BC 500G. : specify Attys: Fly, Shuebruk, Blume & Gaguine	GRANTED	STEEL STEEL STEEL
AMENDMENT R & F	6-23-66 6-29-66	AMENDED to change applicant's name to wCLU Broadcasting Company, Inc.		
BR_4545 R & F	4/28/67 5/3/67	Renewal of license Atty: J. S. Boros	25.20	7-10-67
BR-4545 R & F \$75 #598667 PN Recd. PRESS	4-21-70 5-4-70 " MAY"2 5 1970 ONGER REPRES	RENEWAL OF LICENSE Howard Jay Brown, Atty. (Fly, Shuebruk, Blume) AMENDED 10-12-70 re: Financing AMENDED 10-30-70 re: balance sheet AMENDED 11-10-70 re: programming AMENDED 1-4-71 re: programming ENTED BY FLY, SHUEBRUK, BLUME AND GAGUINE BY I	ETTER OF 12	27-71.
		F. C. C WASHINGTON, D. C.		

Form BC-121 September 1969

APPLICATION RECORD - BROADCASTING

Call We LU

Name WCLU BROADCASTING COMPANY, INC. Covington, Kentucky

		Application for	Nature	Lon Date
File No.	Dated	Application for	Mature	Date
BR-4545 R & F	4-27-73 5-3-73	Renewal of License	CRANTED	9-20-73
P.N.	5-3-73	Atty.: Louise O. Knight		
JUN 4 197	3			
BR-4545	3-27-76	RENEWAL OF LICENSE	GRANTED	9-23-76
Recd.	3-31-76		JUNE 111 ED	1-23-10
PN Recd.	"			
FILED	4-13-76			
PRESS	MAY 2 4 197	6		
BR 790402	KC .	RENEWAL OF LICENSE	GRANTED	7-18-79
PRESS	1 8 1979			

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional h andwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

