

W C L S



Remington Rand Inc.

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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B S 3066

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-21-55

Call letters W C L S
Station Locations ~~Columbus, Georgia~~
~~Phenix City, Ala.~~
Columbus, Georgia

GEORGE H. BUCK (BAL3-26-80, EFF: 4-1-80)

Name of licensee ^{XX} MUSCOGEE BROADCASTING COMPANY

23rd Avenue, Phenix City, Alabama (Re-descpt. BS-7-10-62)
X 400' E. of Ingersoll St., .75 mi. S. U.S. 80, Phenix City, Ala. (BP 7-26-61)
Transmitter location X Snyder Ave., 0.2 mi. W of Ingersoll St., Phenix City, Alabama (CP 11-3-54)
(Lic. 1-21-55)

1214 First Avenue, Columbus, Georgia (BRC 11-29-67)

X Same as transmitter

Main studio location X 1020 1/2 - 1030 1/2 Broad St., Columbus, Georgia (CP & MP 11-3-54) (Lic. 1-21-55)

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From To |
|-------------------------|-------------------|---|----------|--------------|---|
| BP-8845 Ltr. | 9-8-54 9-15-54 | 1580kc | 1kw | Day | CP for new station granted subject filing MP for approval antenna & trans. site. |
| BRC-548 (1) | 11-3-54 | Modification of construction permit to operate transmitter by remote control from 1020 $\frac{1}{2}$ 1030 $\frac{1}{2}$ Broad Street, Columbus, Georgia | | | |
| BP-8845) BMP-6640) | 11-3-54 | 1580 | 1kw | Day | 1-3 7-3-55 C.P. for a new Standard Broadcast Station and MP approval, ant., and T&S sites |
| BL-5599 | 1-21-55 | 1580kc | 1kw | Day | 1-21-55 4-1-55 Lic. cover CP(8845, as mod.) for new station |
| BR-3066 | 3-9-55 | Renewal of license | | | 4-1 4-1-58 |
| BR-3066 | 3-5-58 | 1580kc | 1kw | Day | 4-1 4-1-61 |
| | 3-29-61 | Commission deferred action on renewal pending further consideration. | | | |
| BP-13249 | 7-26-61 | 1580 | 1kw-DA-N | U | 9-26 3-26-62 CP to change hours of operation to Unl. using power of 1kw, install directional antenna for nighttime only (DA-N), move antenna-trans. loc. and make changes in ground system (Cond'1). |
| BR-3066 | 7-12-61 | Renewal of license | | | 7-12 4-1-64 |
| BMP-10173 (1) | 3-23-62 | Mod. of CP(BP-13249) for | | | ext. of completion date to 5-31-62 |
| BS-3066 (1) | 7-10-62 | Mod. of license to change studio & transmitter locations. | | | |
| BMP-10,279 (2) | 5-29-62 | Mod. of CP(BP-13,249 as mod., which auth. chg. hours of operation; install DA-N; move ant-trans. loc. & make chgs in the ground system) for ext. of completion date from 5-31-62 to 7-10-62 | | | |
| BL-9533 | 12-27-62 | 1580kc | 1kw | U | 12-27 4-1-64 Lic. to cover CP (BP-13,249 as mod) which auth. chg. of hrs. of oper., instl. DA-N, move ant-trans. loc. and make chgs. in ground sys. |
| BR-3066 | 7-15-64 | Renewal of License | | | 7-15 4-1-67 |
| BR-3066 | 1-21-70 | Renewal of License | | | 1-21 4-1-70 |

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W C L S

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From.. To. |
|-----------------|----------------|--|-------|--------------|----------------------|
| BRC-3200 (1) | 11-29-67 | Mod. of license to change studio loc. to 1214 First Ave., Columbus, Georgia and operate transmitter by remote control from studio location, while using non-directional antenna. | | | |
| BTC-5846 | 2-13-69 | Vol. TC | | | |
| BR-3066(L) | 6-29-70 | Renewal | | | 4-1-73 |
| EBSA | 5-22-72 | | | | |
| BR-3066(L) | 6-29-73 | Renewal of License | | | 4-1-76 |
| BRC-3066(I) | 6-29-73 | issued with renewal, RC. | | | |
| BR-3066(L) | 3-25-77 | Renewal of License | | | 4-1-79 |
| BR 781208 | UB 3-27-79 | (S) REN. OF LIC. | | | 4-1-82 |
| BAL790514GM | 3-26-80 | VOL AL. | | c EFF: | 4-1-80 |

APPLICATION RECORD - BROADCASTING

Call Letters WCLS
new

Name MUSCOGEE BROADCASTING COMPANY
PO c/o Charlie H. Parish, Jr., Ft. Valley, Georgia (Box 92)

| File No. | Dated | Application for | Action | | |
|----------|----------|--|----------------------|--------------------------|--|
| | | | Nature | Date | |
| BP-8845 | 4-18-53 | Construction permit for a new standard broadcast station to be operated on: Frequency: 1570kc 1540-1580kc Power: 1kw Hours of Operation: Daytime Trans. Location: To be determined Columbus, Ga. Studio Location: To be determined Columbus, Ga. W. J. Holey, Engr. | GRANTED | 9-8-54 | |
| Rec'd | 4-20-53 | | | sub. filing MB for | |
| Filed | 4-20-53 | | | approval antenna & T sit | |
| | | | Ltr. 9-15-54 | | |
| | | | Issued with EMP-6640 | | |
| AMENDED | 8-3-53 | AMENDED to change frequency to 1540kc. | | | |
| Rec'd | 8-6-53 | | | | |
| Filed | 8-6-53 | | | | |
| AMENDED | 12-14-53 | AMENDED to change frequency to 1580kc. | | | |
| Rec'd | 12-15-53 | | | | |
| Filed | 12-15-53 | | | | |

APPLICATION RECORD - BROADCASTING

Call **WCLS**
Letters UnassignedName MUSCOGEE BROADCASTING COMPANY

| File No. | Dated | Application for | Action | |
|----------------------------|-------------------------------|--|---------|---------|
| | | | Nature | Date |
| BMP-6640 Rec'd Filed | 9-18-54 9-20-54 9-20-54 | Modification of construction permit (DP-8845 which auth. a new standard broadcast station) for approval of transmitter-antenna location as Snyder Ave., 0.2 mi. W. of Ingersoll St., Phenix City, Alabama and specify studio location as 1020 $\frac{1}{2}$ - 1030 $\frac{1}{2}$ Broad St., Columbus, Georgia. W. J. Holey, Engr. | GRANTED | 11-3-54 |
| BRC-548 Rec'd Filed | 9-28-54 9-30-54 9-30-54 | Modification of construction permit to operate transmitter by remote control from 1020 $\frac{1}{2}$ - 1030 $\frac{1}{2}$ Broad Street, Columbus, Georgia | GRANTED | 11-3-54 |
| BL-5599 Rec'd Filed | 1-8-55 1-10-55 1-10-55 | License to cover construction permit (BP-8845, as modified) which authorized a new standard broadcast station. | GRANTED | 1-21-55 |

APPLICATION RECORD - BROADCASTING

FORM A-170

FORMERLY FCC FORM 94

Call Letters WCLS

Name MUSCOGEE BROADCASTING COMPANY

| File No. | Dated | Application for | Action | |
|-----------------------------|-------------------------------|---|---|---------|
| | | | Nature | Date |
| BR-3066 Rec'd. Filed | 2-9-55 2-11-55 2-11-55 | Renewal of License (Informal Request) | GRANTED | 3-9-55 |
| BR-3066 Rec'd & Filed | 12-30-57 1-3-58 | Renewal of license D. F. Prince, Atty. | GRANTED | 3-5-58 |
| BP-13,249 Rec'd Filed | 6-10-59 6-15-59 6-15-59 | Construction Permit to- Change hours of operation from daytime only to Unl. using power of 1kw, install directional antenna for nighttime only (DA-N), move antenna-trans. location from Snyder Ave., 0.2 mile west of Ingersoll St., Phenix City, Alabama to 400' East of Ingersoll St., .75 mi. South U. S. 80, Phenix City, Alabama and make changes in ground system Atty.- Prince, Taylor & Crampton Engr.- W. J. Holey, Atlanta, Georgia | GRANTED Cond'l re: Phase Mon., Field meas. equip. DA & complete non-DA proof. | 7-26-61 |
| AMENDMENT R & F | 7-23-59 | AMENDED to specify remote control oper. of transmitter daytime only (as licensed). | | |
| AMENDMENT R & F | 7-27-59 | AMENDED to make changes in DA pattern | | |
| | 2-23-61 | | | |
| | 3-27-61 | | | |

AUG. 1955

Call
Letters W.C.L.S.Name MUSCOGEE BROADCASTING COMPANY
COLUMBUS, GEORGIA

| File No. | Dated | Application for | Action | |
|--------------------------|--------------------|--|---------|-----------------------|
| | | | Nature | Date |
| BR-3066 Rec'd & Filed | 12-30-60 1-4-61 | Renewal of license. Prince, Taylor and Crampton, Attys. | GRANTED | 7-12-61 |
| BMP-10,173 R&F | 2-24-62 2-28-62 | Mod of CP (BP-13249 which auth chg hrs of op install DA-N, move ant-trans loc and make chgs in ground system) for extension of completion date from 3-26-62 to _____ Atty: Prince, Taylor & Paul | GRANTED | 3-23-62 to 5-31-62 |
| BMP-10279 R.&F. | 4-28-62 4-30-62 | Mod of CP (BP-13249 as mod., which auth. chg. hrs of operation; install DA-N, move ant-trans. loc & make chgs in ground system) for ext. of completion date from 5-31-62 to 6-15-62. Atty-Prince, Taylor, & Paul | GRANTED | 5-29-62 to 7-10-62 |
| BL-9533 R. & F. | 6-28-62 6-29-62 | Lic. to cov. CP (BP-13,249, as mod.) which auth. chg. hrs. of operation, install DA-N, move ant-trans. loc. & make chgs. in ground system. Atty: Prince, Taylor & Paul | GRANTED | 12-27-62 |

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

1580kc

Call
Letters

Name MUNCOFF BROADCASTING COMPANY
Columbus, Georgia

| File No. | Dated | Application for | Action | |
|--|--------------------------------|--|---------|----------|
| | | | Nature | Date |
| BR-3066 R & F | 1-20-64 3-23-64 | Renewal of license | GRANTED | 7-16-64 |
| BR-3066 Rec'd Filed | 1-3-67 1-5-67 1-5-67 | Renewal of license | GRANTED | 4-11-67 |
| BRC-3200 R & F | 11-19-67 11-21-67 | Modification of license to change studio location to 1214 First Avenue, Columbus, Georgia and operate transmitter by remote control from studio location, while using non-directional antenna. | GRANTED | 11-29-67 |
| BTC-5846 R & F FEE PD: \$30 (Form 316) JAN 31 1969 | 12-30-68 1-14-69 #483378 | Voluntary relinquishment of negative control of lic. corp. by C. H. Parish, Sr., thru transfer of stock to Charlie H. Parish, Jr. & Ramona Strickland Parish, Co-Trustees for Merry Gay Parish, Timothy Nelson Parish and Charlie H. Parish III Atty - Ray Paul | GRANTED | 2-13-69 |

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call Letters WCLB

Name MUSCOGEE BROADCASTING COMPANY
COLUMBUS, GEORGIA

| File No. | Dated | Application for | Action | |
|--|--|--|---------|---------|
| | | | Nature | Date |
| BR-3066 R & F \$566928 \$75 FN PRESS FEE | 12-31-69 1-2-70 1-2-70 1-9-1970 | Renewal of license Atty- Ray Paul AMENDED 6-24-70 re: engineering statement | GRANTED | 6-27-70 |
| BRC-3607 R & F \$50-113635 AC-067 PRESS: OCT 16 1972 | 8-31-72 9-28-72 9-28-72 6-15-73 | Modification of license to operate transmitter by remote control from 1214 First Avenue, Columbus, Georgia. DA-N Amended 6-15-73 re Engineering report. | GRANTED | 6-29-73 |
| BR-3066 R & F PN Recd. PRESS 31 | 12-31-72 1-4-73 " | RENEWAL OF LICENSE AMENDED 2-5-73 re: programming AMENDED 2-15-73 re: statement on trans. logs AMENDED 3-19-73 re: ascertain. of comm. needs; programming; commercial policy | GRANTED | 6-29-73 |

Form BC-121
September 1969
4-55

APPLICATION RECORD - BROADCASTING

Call Letters W C L S

GEORGE H. BUCK

Name XXMUSCOGEE BROADCASTING COMPANY
COLUMBUS, GEORGIA

| File No. | Dated | Application for | Action | |
|--|--|--|-----------------|-------------------|
| | | | Nature | Date |
| BR-3066 R & F PN Recd. PRESS | 11-24-75 12-3-75 " " DEC 9 1975 | RENEWAL OF LICENSE AMENDED 8-2-76 re: comp. of area, ascert. of needs, prog. & EEO AMENDED 8-17-76 re: balance sheet | Granted | 3-25-77 |
| BR 781208 UB PRESS | DEC 20 1978 | RENEWAL OF LICENSE | GRANTED | 3-27-79 |
| BAL-790514GM FORM 311 PRESS: MAY 17 1979 PN Filed | 7/12/79 | Vol AL to GEORGE H. BUCK, JR. (see over) Atty - R. Stone, Oak Ridge, Tenn | GRANTED EFF: | 3-26-80 4-1-80 |

RE: BAL/GM - NOTED: Exh.B (a signor's bal. sheet) not submitted

AMENDED 8-23-79 re: financial plan; assignee's bal. sh. & engineering data

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

