

WCCP



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

OFFICIAL NO. 4778

Date first licensed 12-1-69

Call letters WCCP

Station location Clemson, S. C.

Name of licensee TRI-COUNTY BROADCASTING CORPORATION OF CLEMSON

Transmitter location ^{Old} Central Rd., 0.3 mi. NE of city limits, Clemson, S. C. (BP 4-2-69)

Old Central Rd., 0.3 mi. NE of city limits, Clemson, S. C. (BS-2-3-72)

Main studio location US Hwy. 76 at State Rt. 28, Clemson, S. C. (BP 4-2-69)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-17189	4-2-69	1560kc	1kw(CH--500w)	Day	12-2-69
	CP for a new standard broadcast station (Cond'1)				
BP-17189(1)	6-16-69	Call letters assigned.			
BL-12,436(L)	12-1-69	Lic. to cover BP-17189 for new station.			12-1-72
PSA	9-30-71		500w		
PSA	10-8-71		500w (protected station WQXR)		
BTC-6646	12-20-71	Relin. of negative TC EFF: 1-3-72			
BS-4778(1)	2-3-72	Mod. of lic. to change main studio loc. and delete remote control.			
EBSA	5-22-72				
BR-4778(L)	12-6-72	RENEWAL 1560khz 500w(CH), 1kw Day			12-1-75
BTC-7193	11-27-73	VOL TC	EFF:	1-4-74	
BR-4778(S)	11-19-75	Renewal			12-1-78
BP-20,762(L)	5-16-77	CP to make chgs. in ant. system (incr. height of tower)			5-16-78
BL-14,392(L)	1-20-78	Lic. to cover BP-20,762 for changes 1560khz 500w(CH) 1kw Day			12-1-78
CONTEL	11-17-77	PSA 500w protect WQXR			
BR780803UC	(S) 1/17/79	Renewal			12/1/81

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WCCPName Tri-County Broadcasting Corporation of Clemson
Clemson, South Carolina (c/o Robt. S. Liverance, R. 7, Box 477, Anderson, S. C.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,189 BP-17,189 T. S. P.	7-27-65 7-29-65	Ap for a new standard broadcast station to be operated on: Frequency: 1540kc 1560kc Power: 1kw (Ch .5kw) Hours of operation: Daytime Type transmitter: Gates MC-1 ^U Trans. location: Central Road, 0.3 mi. NE of city limits Clemson, S.C. Studio location: US Hwy 76 at State Rt. 28, Clemson, South Carolina Remote control point: Same as studio	GRANTED	4-2-69
SEE ABOVE CASE #2			Cond'l. Re: Prog. tests will not be auth. until permitted has submitted evidence that Robert Liverance & N. Phillips have severed all connections with Stations WHFB & WELF.	
proposal is		Aggr: Palmer A. Greer (Preliminary examination initiated by)		
AMENDMENT	4-4-66	AMENDED to change frequency to 1560kc and operate on power of .5kw during critical hours. NEW FILE NUMBER ASSIGNED.		
R & F	4-6-66			
Accepted by Comm action of 6-29-66				
renewal 9-12-68				

AUG. 1955.

APPLICATION RECORD - BROADCASTING

1560kc

Call
Letters WCCP

Name

Blue Ridge Broadcasting Company, Inc.
Greenville, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,436 R & F \$528764 \$30 PT	7/12/69 7/14/69 7/14/69 7/24/69	Lic. (BP-17,189) for new station, specify studio & remote control loc. 208 College Ave. Atty: John G. Smith Engr: Palmer A. Greer, Greenville, S.C.	GRANTED	12-1-69
BTC-6646 R & F FEE PD: \$250 #025609 FORM 316 CODE 053 AUG 27 1971	8-17-71 8-19-71	Voluntary relinquishment of negative control of lic corp by each, Robert E. Liverance, and N. Matthew Phillips thru sale of stock by same and lic. corp (issuance of add'l stock) to Jack L. Moore Atty - Prince & Faul NOTED: Sec. II filed re Jack L. Moore JUL 13 11-0-71 F. C. C. - WASHINGTON, D. C.	GRANTED EFF:	12-20-71 1-3-72

PETITION FOR RECONSIDERATION of Commission Order of April 8, 1969 which granted CP, filed 4-29-69 by Maurice Barnes on behalf of Blue Ridge Broadcasting Company, Inc.
Amendment to Petition filed 5-7-69 by Barnes on behalf of Blue Ridge.
over for petitions. (See Over)

MAY 8 1969

OPPOSITION TO PETITION FOR RECONSIDERATION filed 5-26-69 by Ray Paul on behalf of applicant
6-7-69. REPLY (OF BLUE RIDGE BROADCASTING COMPANY, INC.) TO OPPOSITION TO PETITION FOR
RECONSIDERATION (FILED BY TRICOUNTY BROADCASTING CORPORATION OF CLEMSON filed by Barnes.
Petition DENIED by Commission Memorandum Opinion and Order 7-15-69.

APPLICATION RECORD - BROADCASTING

1560kHz

Call Letters WCCP

Name TRI-COUNTY BROADCASTING CORPORATION OF CLEMSON
CLEMSON, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4778 R & F PN PRESS OCT 1 1972	8-26-72 9-5-72 9-5-72	Renewal of License Atty-Prince & Paul	GRANTED	12-6-72
DTG-7193 R & F FEE ID: \$250 #205272 CODE 053 (Form 316) JUL 17 1973	6-19-73 6-26-73	Voluntary acquisition of positive control of lic corp by N. Matthew Phillips thru purchase of stock from Robert E. Liverance Atty - Ray Paul AMENDED 11-17-73 - financial data	GRANTED EFF:	11-27-73 1--4-74
BR-4778 R & F PN Recd. PRESS AUG 28 1975	7-26-75 7-29-75 "	RENEWAL OF LICENSE Ray R. Paul, Atty	GRANTED	11-19-75

APPLICATION RECORD - BROADCASTING

1560kHz

Call
Letters WCCP

Name TRI-COUNTY BROADCASTING CORPORATION OF CLEMSON
Clemson, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-20,762 Rec'd Filed \$100-549960 AC:001 PRESS: APR 2 1977	3-13-76 3-18-76 3-29-76	Construction permit to make changes in antenna system (incr. height of tower)	GRANTED	5-16-77
BL-14,392 R & F PTA PRESS NOV 2 1977	9-12-77 9-14-77 10-7-77	Lic. to cover BP-20,762 for changes Atty: Lawrence J. Bernard, Jr.	GRANTED	1-20-78
BR780803UC R & F PRESS AUG 18 1978	7-24-78 8-3-78	RENEWAL OF LICENSE L.J. Bernard, Jr., Atty.	Granted	1/17/79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

