

W C B C



REMOVABLE LABEL *C*

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

W C B (eff: 4-19-76)
 XXXWUOR (eff: 8-19-68)

Date first licensed 7-1-53

Call letters WKYR

(SEE CARD TWO FOR NAME)

Station Location: Keyser, W. Va.

XREMS COMMUNICATIONS CORPORATION (AL 12-15-68 EFF: 12-31-68) Maryland (CR)

XWKYR, INC. (AL 7-21-54 EFF: 7-30-54)

XPOTOMAC STATE BROADCASTING CO., INC. (AP 5-7-53 EFF: 6-7-53)

Name of licensee XGLACUS G. MERRILL

Wills Mtn., approx. 2 mi. NW of center of Cumberland, Maryland (BP 9-17-65)

Transmitter location On State Road 46, 1/2 mile east of Keyser, West Virginia (AP 5-7-53)
 (Lic. 7-1-53)

506 N. Centre St., Cumberland, Md. (RC 2-3-77)
 X Same as transmitter (BS 5-18-71)

X Wills Mtn., approx. 2 mi. NW of ctr. of Cumberland, Md. (Ltr. 7-24-68)

21507

X 34 Mechanic St., Cumberland, Md. (Mod. of BP 1-28-66)

X Ft. Cumberland Hotel, Cumberland, Maryland (BP 9-17-65)

Main studio location On State Road 46, 1/2 mile East of Keyser, West Virginia (AP 5-7-53)
 (Lic. 7-1-53)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BP-8503 Ltr. 12-4-52. CP for new station granted subject filing MP for approval T. site and antenna.	11-26-52	1270	1kw	Day		
AP-203 EFF:	5-7-53 6-7-53	Vol. assignment of CP to BROADCASTING CO., INC.			POTOAC STATE	
BP-8503 BP-6183	5-7-53	1270kc	1kw	Day	7-7-53	1-7-54
		CP for new station and MP for approval antenna transmitter and studio locztion.				
LP-5049	7-1-53	1270kc	1kw	Day	7-1-53	10-1-54
		Lic. cover CP(8503, as mod.) for new station				
LP-1812 EFF:	7-21-54 7-30-54	Vol. assignment of license to WKYR, INC.				
BR-2834	9-22-54	1270	1kw	Day	10-1	10-1-57
BP-9680	5-4-55	1270kc	5kw	Day	7-4-55	1-4-56
		CP to increase power and install new trans.				
LP-5764	7-21-55	1270	5kw	Day	7-21-55	10-1-57
		Lic. to cover CP(BP-9680) to increase power and install a new trans.				
ATC-2434 EFF:	4-3-57 5-6-57	Voluntary relinquishment of negative control of licensee corp. by each of Robert K. Richards and Walter Patterson, thru the sale of stock (1/3) to Frederick L. Allman.				
BR-2834	9-11-57	Renewal of License			10-1	10-1-60
ATC-3023 EFF:	2-4-59 3-13-59	Voluntary acquisition of negative control of licensee corporation by each Robert K. Richards and Frederick L. Allman, thru sale of stock by Walter Patterson TO WKYR, Inc., and retirement thereof				
BR-2834	9-14-60	Renewal of License			10-1	10-1-63
	10-30-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
BR-834	3-10-64	Renewal of License			3-10	10-1-66
BZ-5082	3-11-64	1270kc	5kw	Day	3-11	10-1-66
		Authority to determine operating power by direct measurement of antenna power.				

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WUOK
XWKYC

CUMBERLAND BROADCASTING COMPANY (AL gr 2/18/76 EFF: / 4/7/76) Station location

xx JAMES R. REESE, JR. / GENERAL PARTNER; JOHN H. MULLIKEN, JR., ROBERT W. PITTS,
 x GEORGE E. CRANWELL, ROBERT I. SIMON, M.D., JEAN O. FEYS, M.D. AUDREY
 x B. OLIPHANT, AND ALFRED C. WOLF, LIMITED PARTNERS; DBA MULTI-MEDIA
 Name of licensee x ASSOCIATES II.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BP-14726	9-17-65	270kc	1kw, 5kw-LS DA-2	IS U	11-17 5-17-66
		CP to change hours of operation to Unlimited using power of 1kw-5kw-LS, install directional antenna system (DA-2), change antenna-trans. & studio loc. and change station location to Cumberland, Maryland (Cond'l).			
BP-14,726	1-28-66	Mod. of CP(BP-14,726) to chg. studio loc.			
BP-17069	2-17-66	1270kc	1kw	Alt.M-N Aux.-D (DA-2)	4-17 10-17-66
		CP to install Collins 21-E to be oper. on 1270kc, 1kw, as alternate main nighttime trans. and install Collins 20-V3 to be oper. on 1270kc, 1kw as auxiliary daytime trans., to be located at main trans. loc.			
BL-11,252	8-11-66	1270kc	1kw, 5kw-LS DA-2	U	8-22 10-1-66
		Lic to cover CP(BP-14,726) which auth chg. hrs. of operation, install DA-2, chg ant-trans loc, chg studio & station loc. specify type trans. COLLINS 20-V3 & COLLINS 21E (2 Main).			
BR-2834	11-3-66	Renewal of License			11-3 10-1-69
BL-11,258	11-3-66	1270kc	1kw	DA-2 Alt. M Aux	11-3 10-1-69
		Lic to cover CP(BP-17,069) which auth install alt-main trans nighttime & aux. daytime trans.			
BS-2834(1)	3-5-68	Chg. 31 monitor point description(Memo)			
JTC-5594	7-5-68	Vol. TC			
EFF.	7-10-68				
LET.	7-24-68	- SL now located at TL.			
BAL-6532	12-13-68	Vol. AL			
EFF:	12-31-68				
BR-2834(L)	2-19-70	Renewal of MAIN & ALT. MAIN & AUX			
BS-2834(1)	5-18-71	ML change main studio location (Main And Alt-Aux.)			

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Card No. 3

Date first licensed

Call letters WUOK

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BAL-7338	7-26-71	VOL. AL			
EBSA BR-2834(L)	5-22-72 10-27-72				
			RENEWAL 1270kHz 1kw, 5kw-LS 1kw DA-2 Alt-Aux		10-1-75
BR-2834(L)	Supersedes	to correct the Name			
BR-2834(L)	2-18-76	RENEWAL (MAIN, ALT. & AUX.)			10-1-78
BAL-8574	2/18/76	Vol AL EFF: 4/7/76			
BS-2834	4-19-76	Call letters chg. to WCBC			
BS-2834(L)	4-14-76	replace antenna monitor with Potomac Instruments AM-19(204)			10-1-78
BRC-3863(L)	2-3-77	ML operate by RC & chg. SL			10-1-78
BP-20,938	2-14-78	1270kHz. 1kw, 5kw LS DA-2 U CP to make changes in MBOV's.			2-14-79
BR-2834(S)	10-6-78	Renewal (Main & Alter M. & Aux. Trans.)			10-1-81
BP791213AF (1)	2-20-80	CP to replace expired permit (BP-20,938)			6-30-80

APPLICATION RECORD - BROADCASTING

Call W K Y R
Letters X ~~NY~~

Name CLAUDE G. NEWELL
PO Box 1506, Clarksburg, W. Va.

File No.	Dated	Application for	Action	
			Nature	Date
EP-5503 Rec'd Filed	5-34-52 5-29-52 5-29-52	Construction permit for a new standard broad- cast station to be operated on: Frequency: 1070kc Power: 1kw Hours of Operation: Daytime Trans. Location: To be determined Keyser, W. Va. Studio Location: To be determined Keyser, W. Va. John Grentz, Engr. Now Represented by Carl L. Shipley, Att'y. Per letter 12-5-52.	GRANTED	11-26-52
			Sub ect filing MP for approval antenna & T site Ltr. 12-4-52	

GATES BC-1F

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W K Y R

Name GLACUS G. MERRILL

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6183	4-4-53	Modification of construction permit (BP-8503, which auth. a new standard broadcast station) for approval of antenna, transmitter and studio location as On State Road 46, $\frac{1}{2}$ mile East of Keyser, West Virginia. Carl L. Shipley, Atty. Virginia R. Erwin, Engr.	GRANTED	5-7-53
Rec'd	4-8-53			
Filed	4-8-53			

#3

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters **W K Y R**

Name **GLACUS G. MERRILL**

File No.	Dated	Application for	Action	
			Nature	Date
BAP-203 Rec'd Filed	4-24-53 4-27-53 4-27-53	Voluntary assignment of construction permit to Potomac State Broadcasting Co., Inc. Carl L. Shipley, Atty.	GRANTED EFF:	5-7-53 6-7-53
BL-5049 Rec'd Filed	6-15-53 6-17-53 6-17-53	License to cover construction permit (BP-8503, as mod.) which authorized a new standard broadcast station. Carl L. Shipley, Atty. David F. Brittle, Jr., Engr.	GRANTED	7-1-53
BAL-1812 Rec'd Filed	6-16-54 6-16-54 6-16-54	Voluntary assignment of license to WKYR, Inc. Carl Shipley, atty for assignor Verne Young, Atty for Assignee	GRANTED EFF:	7-21-54 7-30-54

#4

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters WKYR

Name WKYR, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2834 Rec'd Filed	8-9-54 8-10-54 8-10-54	Renewal of License Filed by Verne R. Young, Atty.	GRANTED	9-22-54
BP-9680 Rec'd Filed	2-4-55 2-7-55 2-7-55	Construction permit to increase power from 1kw to 5kw and install a new transmitter (RCA BTA-5H). Loucks, Zins, Young & Jansky, Attys. Kear and Kennedy, Engrs.	GRANTED	5-4-55
BL-5764 Rec'd Filed	6-18-55 6-20-55 6-20-55	License to cover construction permit (BP-9680) which authorized power increase power and install a new transmitter. Robert M. Booth, Atty.	GRANTED	7-21-55

Form DC-121 #5
 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WKYR

Name WKYR, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2434 Rec'd Filed	2-19-57 2-21-57 2-21-57	Voluntary relinquishment of negative control of licensee corporation by each of Robert K. Richards and Walter Patterson, through the sale of stock (1/3) to Frederick L. Allman William A. Porter, Atty.	GRANTED EFF:	4-3-57 5-6-57
BR-2834 Rec'd Filed	6-28-57 7-1-57 7-1-57	Renewal of license. Bingham, [unclear] et al., Atty.	GRANTED	9-11-57
BTC-3023 Rec'd. Filed	1-21-59 1-26-59 1-26-59	Voluntary acquisition of negative control of licensee corporation by each Robert K. Richards and Frederick L. Allman thru sale of stock by Walter Patterson to WKYR, Inc. and retirement thereof. William Porter, Atty.	GRANTED EFF:	2-4-59 3-13-59

APPLICATION RECORD - BROADCASTING

Call
Letters WKYRName WKYR, Inc.ROBERTSON, WEST VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2834 Rec'd Filed	6-28-63 7-1-63 7-1-63	Renewal of License William A. Porter, Atty.	GRANTED	3-10-64
BZ-5082 R. & F.	9-26-63 1-1-63	Authority to determine operating power by direct measurement of antenna power. Atty- Collins, Nobb, Porter & Kistler	GRANTED	3-11-64
BP-17,069 R. & F.	12-14-65 12-17-65	CP to install Collins 21-E trans. to be oper. on 1270kc, 1kw, as alternate-main nighttime trans. and install Collins 20-V3 to be oper. on 1270kc, 1kw as auxiliary daytime trans., to be located at main trans. loc. (approx. 2 mi. NW of center of Cumberland, Md.)(DA-2).	GRANTED	2-17-66

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

127000

Call WUOK
Letters X

Name

File No.	Dated	Application for	Action	
			Nature	Date
1-11,252 PTA: 2-15-66	2/1/66	Plc. to cover of (2-15, 66) which will cons. bus. of operation, install ant-loops, loc., cons. and operations. (Main)	GRANTED	8-11-66
-11,253 Resub. R & F	2/4/66 4/19/66 4/20/66	Plc. to cover of (2-15, 66) which will install alt-main trans. nighttime and aux. daytime units. (alt-Main - Auxiliary)	GRANTED	11-3-66
BR-2534 R & F	7-21-66 7-23-66	Renewal of license Atty- Robb, Porter, Kistler & Parkinson	GRANTED	7-23-66
BR-5594 R & F PAC: 8105 - 81505 EFF: 8105 - 81505	3-22-68 3-21-68	Vol. transfer of control of lic. corp. from Robert K. Richards and Frederick L. Allman to Warner Leano, Jr. REQUEST WAIVER SEC. 1.597 of RULES for transfer - W. A. Porter for transferred - Pierson, Bell & Lowd	GRANTED	7-5-68

RE: BTC-5594 - Bank ltr re loan filed 5-14-68

Statement re liabilities (transferee) filed 5-22-68

FORM BC-121 #9
AUG. 1955

APPLICATION RECORD - BROADCASTING

1270kc

Call
Letters W U C K

REAMS COMMUNICATION CORPORATION

Name x. WKXR, INC.
Cumberland, Maryland

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6532 R & P FEE PD: \$30 - #474133 (Form 316) DEC 5 1968	11-18-68 11-22-68	Voluntary assignment of license to REAMS COMMUNICATIONS CORPORATION Atty - Pierson, Bell & Dowd	GRANTED EFF:	12-15-68 12-31-69
BR-2834 R & P #527013 \$75. (M) #527014 \$30. (Aux.) P. N.	6-30-69 7-3-69 7-3-69 7-3-69	Renewal of License (Main, Alt. M & Aux.) Atty.: Robert E. Hodson AMENDED 10-20-69 re: Financial & Programming data 10-28-69 supplemental programming Amendment 11-7-69 Pub. Notice re changes in programming AMENDED 12-29-69 re: Complaint from Mayor of Cumberland; programming	GRANTED	2-19-70
Commission notified Radio for violation of Section	Station	Station <u>W U C K</u> , Cumberland, Maryland relieved liability of \$1,000 for violation of Section 73.47, Section 73.111(a) and 73.114 of the rules.		

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W U O K REAMS COMMUNICATIONS CORPORATIONName WKYR, INC.
Cumberland, Maryland

File No.	Dated	Application for	Action	
			Nature	Date
	10-5-70	Annual license fee paid \$24.00 #634575		
BAL-7338	5-29-71	Voluntary assignment of license to	GRANTED	7-26-71
R & F	6-1-71	James R. Reese, GENERAL PARTNER; John H. Mulliken, Jr., Robert W. Pitts, George E. Cranwell, Robert I. Simon, M.D., Jean C. Feys, M.D., Audrey B. Oliphant, and Alfred C. Wolf, LIMITED PARTNERS; dba MULTI-MEDIA ASSOCIATES II	Req. grant fee \$4,000.00	
FEE PD: \$1000 #506949		REQUEST WAIVER SECTION 1.597	Eff: 8-31-71.	
CODE 047		Atty for assignor - Pierson, Ball & Dowd	048 W028107 9-1-71	
Pub. notice filed 6-18-71		for assignee - Midlen & Reddy	Fee Paid 8-31-71.	

APPLICATION RECORD - BROADCASTING

September 1969

CUMBERLAND BROADCASTING COMPANY

Call x x W C B C
U O K

Name: JAMES R. REESE, JR., GENERAL PARTNER: JOHN H. MULLIKEN, JR.,
ROBERT W. PITTS, GEORGE E. CRANWELL, ROBERT I. SIMON, M.D.,
B. OLIPHANT, AND ALFRED C. WOLF, LIMITED PARTNERS; DBA MULTI-MEDIA ASSOCIATES II
CUMBERLAND, MARYLAND

File No.	Dated	Application for	Action	
			Nature	Date
BR-2834 R & F PN PRESS	6-22-72 6-30-72 6-30-72	Renewal of License (Main & Alt. Main-Aux.) Atty: John L. Tierney	GRANTED	10-27-72
LETTER	10-9-74	John L. Tierney (Atty.) is now with the firm of Greeley, Bernard, & Tierney		
BR-2834 R & F PN PRESS	5-30-75 6-2-75 6-2-75 JUL 1 1975	Renewal of license (Main & Aux-Alt. Main) Atty- John L. Tierney AMENDED 8-1-75 re: change in officers AMENDED 10-15-75 re: financial data & EE	GRANTED	2-18-76 Cond'l re consummation of BAL-8574 within 60 days.
BAL-8574 R & F FEE FD: \$200 #506105 CODE 047 FN filed	12-3-75 12-4-75 DEC 7 1975 1/5/76	Voluntary assignment of license to CUMBERLAND BROADCASTING COMPANY Atty for assignor - Gammon & Tierney for assignee - Dempsey & Koplevitz AMENDED 1-23-76 - change in stockholders & stockholding legal & fin. data	GRANTED	2/12/76 1/7/76 FEB 20 1976 W 554030

RE: BAL-8574 - AMENDED 1-~~30~~3-76 - ~~db~~ - corrections re
perc. of stock (Table I); revised fin. data
AMENDED Cert of ~~Auth.~~ Auth. db in Md.

APPLICATION RECORD - BROADCASTING

Call Letters WCCB

Name Cumberland Broadcasting Company
Cumberland, Maryland

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3863 R & F \$100-631831 AC:001 PRESS:	10-27-76 11-2-76 11-3-76	Mod. of license to chg. studio loc : 506 North Centre Street, Cumberland, Maryland and oper. trans. by remote control from main studio loc. (Main DA-2, Alter main and Aux. DA-D) Atty: John J. Dempsey	GRANTED	2-3-77
BP-20,938 R&F \$100- AC:001 599485 PRESS:	7-28-76 7-29-76 7-30-76	Construction permit to make changes in MEOV' ATTY: John Dempsey	ACCEPTED AND GRANTED	2-14-78
BR-2834 R & F PRESS	5-31-78 6-1-78 JUN 21 1978	RENEWAL OF LICENSE (MAIN & ALTER. & AUX. TRANS.) C.J. Reynolds, Atty. (Dempsey & Koplovitz)	GRANTED	10-6-78
BE-791213AF PRESS		CP to replace expired CP (BP-20,938).	GRANTED	2-20-80

#13

APPLICATION RECORD-BROADCASTING

Call Letters: W C B C

Name: CUMBERLAND BROADCASTING COMPANY

Station Location: CUMBERLAND, MARYLAND

File No.	Date	Description	Action and Date
BR810601YI PRESS	AUG 10 1981	RENEWAL OF LICENSE	GRANTED 10-22-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

