

W C M G

AM

# BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters W C M G .....

Station Location Lawrenceburg, Tennessee .....

Name BILLY G. MIZE AND MARSHALL W. ROWLAND DBA MIZE AND ROWLAND RADIO .....

Transmitter Location 3/4 mi. S. of courthouse, on Old Military Rd., Lawrenceburg, Tenn. (P 5-21-81 .....

Main studio location to be dtermined, Lawrenceburg, Tennessee .....

Authorization Record

File No.	Granted	Facilities	Expires
BP-19615 (L)	5-21-81	1520khz .5kw Day CP FOR NEW AM STATION	5-21-82
BP-19615 (1)	7-27-81	CALL LETTERS ASSIGNED & EBSA ISSUED.	

APPLICATION RECORD - BROADCASTING

Call WCMG  
Letters NEW

BILLY G MIZE AND MARSHALL W. ROWLAND DBA MIZE AND ROWLAND RADIO

Name **xx** Donavon E. Jones and Marshall W. Rowland, d/b as JONES AND ROWLAND RADIO COMPANY  
LAWRENCEBURG, TENNESSEE (c/o Donavon E. Jones, 5834 Blackthorn Road, Jacksonville, Fla. 32210)

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,615	2-7-74	Construction permit for a new standard broadcast station on: Frequency - 1520khz Power - 500w Hours - Daytime Transmitter - Gates, ID Main studio and remote control - To be determined. Transmitter site - 3/4 mile South of courthouse, on Old Military Road, Lawrenceburg, Tenn. Coordinates - 35° 15' 53" 87° 20' 29"  Atty. Ray R. Paul	GRANTED	5-21-81
Rec'd	2-13-74		Con'd	
Filed	2-13-74			
\$50-279428	2-13-74			
AC-017				
PN filed	4-26-74			
PRESS: MAY 2 1974				
PETITION TO DENY filed 9-3-74 by Joyce on behalf of WDXE. MOTION FOR EXTENSION OF TIME filed 9-16-74 by Ray R. Paul on behalf of applicant. MOTION FOR EXTENSION OF TIME filed 10-1-74 by Ray R. Paul on behalf of applicant. Amended 6-11-75 re: Sec. II, Sec. III, Sec. IV-A, Sec. VI, Community Survey, Eng. Statement OPPOSITION TO PETITION TO DENY filed 7-21-75 by Ray R. Paul on behalf of applicant MOTION FOR EXTENSION OF TIME filed 8-1-75 by Joyce on behalf of applicant et al				

MOTION FOR EXTENSION OF TIME filed 8-1-75 by Leonard S. Joyce on behalf of Robin H. Mathis et al

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REPLY TO OPPOSITION TO PETITION TO DENY filed 9-5-75 by Leonard S. Joyce on behalf of HMS BROADCASTING COMPANY

Amend Rec'd 10-12-77 re: chg. name to Billy G Mize & Marshall W. Rowland, dba MIZE & ROWLAND RADIO

Sec. II, Sec. III, Sec. IV-A, Partnership Agreement,

Exh B thur K, Bank Letter, Transmitting equipment,

AMENDMENT BP-19615 re engr (incr ant hght) additional communi  
leader surveyand programming

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

