

K B D F



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199



## BROADCASTING STATION LICENSE RECORD

Date first licensed 1-23-50 K B D F (EFF: 2-1-74)  
 Call letters xK E R G

Location: Eugene, Oregon

JAYAR COMMUNICATIONS CORPORATION (AL 5-18-78 EFF: 6-1-78)  
 xMATTCO, INC. (AL 11-19-73 EFF: 1-8-74)  
 X GUARD PUBLISHING COMPANY (AL 12-28-50 Eff: 12-29-50)  
 Name of licensee X EUGENE BROADCASTERS, INC.

Transmitter location 1600 Coburg Road, Eugene, Oregon (Ltr. 6-4-62) (Re-description)  
X R.R. #2, on Coburg Road, Approx. 2 mi. N. of Eugene, Oregon  
(CP 1-19-49) (L.c. 1-23-50)

1600 Coburg Road, Eugene, Oregon (Ltr. 6-4-62)  
 X 1776 Coburg Road, Eugene, Oregon (Ltr. 3-2-59)  
 x 37 West 13th Avenue, Eugene, Oregon (Renewal 10-25-51)  
 Main studio location x 13th and Willamette Streets, Eugene, Oregon (CP 1-19-49) (L.c. 1-23-50)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period	
				Div.	From	To
B5-P-4259	1-19-49	1280	1kw-DA-N	U	3-19	9-19-49
	CP for a new standard broadcast station. (COND. CLAUSE)					
BMP-4747	8-30-49	1280	1kw-DA-N	Un	3-19	11-19-49
	Mod. CP (4259) for ext. of completion and change type transmitter. (COND. CLAUSE)					
BMP-4845	10-27-49	1280	1kw-DA-N	Un	3-19	1-19-50
	Mod. CP (4259 as mod) for ext. of completion date. (COND. CLAUSE)					
BL-3882	1-23-50	1280	1kw-DA-N	Un	1-23	11-1-51
	L.O. to cover CP (4259 as mod) for a new station.					
BAL-1128	12-28-50	Voluntary assignment of license to				
	Eff: 12-29-50	GUARD PUBLISHING COMPANY				
BS-2400	2-12-51	1280	1kw-DA-N	U	2-12	11-1-51
	Mod. lic. correcting DA specifications					
BR-2400	10-25-51	1280	1kw-DA-N	U	11-1	2-1-54
BR-2400	1-6-54	Renewal of License			2-1	2-1-57
BP-9240	6-2-54	1280	1kw, 5kw-LS	U	8-2	2-2-55
			DA-N	(COND'L CLAUSE)		
	C.P. incr. power and install new T					
BRC-531	9-20-54	Modification of construction permit to				
(1)	operate transmitter by remote control from 37 West 13th Avenue, Eugene, Oregon, while using non-directional antenna.					
BL-5466	10-27-54	Lic. cover CP(9240) as mod., to incr.				
(1)	day power to 5kw; and chg. type trans.					
BR-2400	1-30-57	1280kc	1kw, 5kw-LS	U	2-1	2-1-60
			DA-N			
	1-27-60	Commission deferred action on renewal pending further consideration.				
BR-2400	2-24-60	1280kc	1kw, 5kw-LS	U	2-24	2-1-63
			DA-N			
BS-2400	6-14-62	Mod. of license to change studio loc. &				
(1)	transmitter location.					



Form BC 126

June 1954

2400

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KEEG

Station location Eugene, Oregon

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To	
BTC-4070 EFF:	6-29-62 10-28-65	Involuntary transfer of control of licensee corporation from Alton F. Baker to Mildred M. Baker, Executrix of the Estate of Alton F. Baker, Deceased				
BR-2400	1-11-63	1280kc	1kw 5kw	DA-N S U	2-1 2-1-66	
BTC-4899	10-27-65	Voluntary transfer of control of lic. corp. from Mildred M. Baker, Executrix of the estate of Alton F. Baker, Deceased to Mildred M. Baker, Alton F. Baker, Jr., Edwin M. Baker and Richard A. Baker, Trustees				
TELEGRAM	10-17-67	PSA	500w			
BR-2400(S)	2-14-69	Renewal of License & NDEA			2-14 2-1-72	
3L-7107(L)	2-24-69	Direct Leas.			2-24 2-1-72	
BR-2400(S)	2-8-72	Renewal of License & NDEA			2-1-75	
EBSA	5-25-72					
BAL-7992	11-19-73	EFF:	1-8-74			
BS-2400(L)	2-1-74	ML to chg. call letters to: K B D F				
BP-19,933	6-12-75	1280khz. 1kw 5kw DA-N			6-12-76	
		CP to chg. MEOV's on night pattern.				
BL-14,038 BR-2400(L)	3-26-76	RENEWAL & MODIFICATION 1280khz, 1kw 5kw DA-N			2-1-78	
BR-2400	3-21-78	(S) REN. OF LIC.			2-1-81	
BAL-9333	5-18-78	VOL. AL EFF: 6-1-78				
BS 2400(L)	7-12-78	Modification of license to change common point resistance to 55.8 ohms				



## APPLICATION RECORD - BROADCASTING

K E R G

Call

Letters NewName EUGENE BROADCASTERS, INC.

(P.O. 1039 Willamette St., Eugene, Oregon)

File No.	Dated	Application for	Action	
			Nature	Date
B5-P-4259	10-10-45	Construction Permit for a new standard broadcast station to be operated on:	Docket # 7484	
Rec'd	10-25-45	Frequency: 790 kc <del>1280 kc</del> <del>1400 kc</del> 1280kc	Granted 1-19-49 after	
Filed	10-25-45	Power: <del>500w, 1kw, 1.5kw</del> <del>1kw</del> <del>1.5kw</del> <del>250w</del> 1kw <sup>250w</sup> <del>DA-N</del>	being removed from	
		Hours of Operation: Unlimited time	hearing docket; subj.	
		Trans. & Studio Locations: R.R. #2, On Coburn Road, approx. 2 mi. North of Eugene, Oregon.	to cond. that to insure	
		(Call "KERG" reserved)	maintenance of radiated	
		(Filed by Horace L. Lohnes, Atty.)	fields within the	
			tolerance required, a	
			properly designed phase	
			monitor shall be in-	
			stalled in the T room	
			to continuously &	
			correctly indicate the	
			amplitude & phase of	
			currents in the several	
			elements of the DA	
			system.	
Amended	3-30-46	Amended to change frequency from 790 to		
Rec'd	4-9-46	<del>1280 kc</del> , increase power from 1kw day and		
Filed	4-18-46	500w night to <del>1kw day and night</del> , <del>and install</del>		
		<del>directional antennas for day and night use.</del>		
AMENDED	8-27-46	AMENDED re changes in DA pattern		
Recd.	9-19-46			
Filed	9-19-46			



*Antenna* RCA 1-K

RCA 1-K Transmitter

Grant S. Feikert (Chief Engr., KOAC), Corvallis,  
Oreg., Engr.



## APPLICATION RECORD - BROADCASTING

Card #2

Call KERO  
Letters NEWName EUGENE BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-4259 (cont. from Card #1)				
AMENDED	5-19-47	AMENDED to change <del>DA nighttime pattern</del> , using non-directional for daytime; change type transmitter ( <del>Class BC-1E</del> ); change studio location from R.R.#2 On Coburg Road, approx. 2 mi. north of Eugene, Oregon, <u>to</u> 13th & Willamette Sts., Eugene, Oregon.		
Rec'd.	6-5-47			
Filed	8-14-47			
AMENDED	10-6-47	AMENDED re change in DA pattern		
Rec'd.	10-17-47			
Filed	10-24-47			
AMENDED	12-2-47	AMENDED to change frequency from 1280 to <del>1400</del> kc, change power from 1kw to <del>250w</del> , change type of transmitter ( <del>Class BC-250B</del> ), and change from employing DA for night use <u>to</u> <del>Non-directional</del> operation.		
Rec'd	12-8-47			
Filed	12-12-47			
(See amendment Card #3) <del>Contingent on UGN to change frequency</del>				



Earl R. Meissner, Engr.  
3209 N.W. Vaughn St.  
Portland, Oregon.



Card #3

Call  
Letters N.E.H.Name EUGENE BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-4259 (cont. from Card #2)				
AMENDED	7-26-48	AMENDED to change frequency from 1400kc to 1280kc; power from 250w to 1kw; install DA for night use and change type transmitter (RCA 1-K)		
Recd.	7-28-48			
Filed	7-28-48			
AMENDED	10-19-48	AMENDED to make change in DA pattern		
Recd.	10-27-48			
Filed	10-27-48			
BMP-4747	8-13-49	Mod. of C.P. (B5-P-4259, which authorized a new standard broadcast station) for extension of completion date from: 9-19-49 to: 11-19-49.  (Francis X. McDonough, Atty.)	GRANTED	8-30-49
Rec'd	8-18-49			
Filed	8-18-49			
			same cond.	as CP 4259



## APPLICATION RECORD - BROADCASTING

GUARD PUBLISHING COMPANY (AL 12-28-50 Eff: 12-29-50)

Call  
Letters KEROName  EUGENE BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4845 Rec'd Filed	10-24-49 10-26-49 10-26-49	Mod. of C.P. (B5-P-4259, as mod., which authorized a new standard broadcast station) for extension of completion date from: 11-19-49 to: 1-19-50.  (Francis X. McDonough, Atty.)	granted re installation of properly designed phase monitor	10-27-49
BL-3882 Rec'd Filed	11-5-49 11-15-49 11-15-49	License to cover C.P. (B5-P-4259, as mod.,) which authorized a new standard broadcast station.  (Francis X. McDonough, Atty.)	GRANTED	1-23-50
BAL-1128 Rec'd Filed	12-12-50 12-18-50 12-18-50	Voluntary assignment of license from Eugene Broadcasters, Inc. to Guard Publishing Company.  William P. Sims, Jr., Atty.	GRANTED Eff: 12-29-50	12-28-50



Name GUARD PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2400 Rec'd Filed	7-27-51 7-31-51 7-31-51	Renewal of license Filed by Francis X. McDonough, Atty.	Granted	10-25-51
BR-2400 Rec'd Filed	10-27-53 11-2-53 11-2-53	Renewal of license Filed by Alfred C. Cordon, Jr., Atty.	GRANTED	1-6-54
BP-9240 Rec'd Filed	3-17-54 3-20-54 3-20-54	Construction permit to increase daytime power from 1kw to 5kw and change type transmitter (GATES BC-5B)  Dow, Lohnes and Albertson, Attys. George C. Davis, Engr.	GRANTED Cond'l re accord. 3.47 plies Sec. 12	6-2-54 submission meas prove T com- of Standards
BRC-531 Rec'd Filed	9-8-54 9-15-54 9-15-54	Modification of construction permit (BP-9240) to operate transmitter by remote control from 37 West 13th Avenue, Eugene, Oregon, while using non-directional antenna  Clair L. Stout, Atty.	GRANTED	9-20-54



APPLICATION RECORD - BROADCASTING

Call  
Letters K E R G

Name GUARD PUBLISHING COMPANY  
Eugene, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BL-5466 Rec'd Filed	9-8-54 9-14-54 9-14-54	License to cover construction permit (BP-9240, as modified) which authorized increase daytime power from 1kw to 5kw and change type transmitter <u>Dow, Lohnes and Albertson, Attys.</u>	GRANTED	10-27-54
BR-2400 Rec'd Filed	10-29-56 11-2-56 11-2-56	Renewal of license Alfred C. Cordon Jr., Atty.	GRANTED	1-30-57
BP-11,712 Rec'd Filed	11-20-57 12-3-57 12-3-57	Construction permit to install a new transmitter (GATES BC-10B). Atty's: Dow, Lohnes and Albertson Waiver of Section 3.41 requested.	DISMISSED Unnecessary.	12-23-57
BR-2490 Rec'd Resub. Rec'd&Filed	10-29-59 11-3-59 12-11-59 12-21-59	Renewal of license.	<del>Returned</del> Signed by Manager. GRANTED	<del>12-3-59</del> 2-24-60



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters K E R GName GUARD PUBLISHING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4070 Rec'd Filed	5-31-62 6-14-62 6-14-62	Involuntary transfer of control of licensee corporation from Alton F. Baker to Mildred M. Baker, Executrix of the Estate of Alton F. Baker, Deceased.  Francis X. McDonough, Atty.	GRANTED EFF:	6-28-62
BR-2400 Rec'd Filed	10-19-62 11-2-62 11-2-62	RENEWAL OF LICENSE  Francis X. McDonough, Atty.	GRANTED	1-11-63
BTC-4899 R & F	9-8-65 9-14-65	Voluntary transfer of control of lic. corp. from Mildred M. Baker, Executrix of the Estate of Alton F. Baker, Deceased to Mildred M. Baker, Alton F. Baker, Jr., Edwin M. Baker and Richard A. Baker, Trustees  Atty. - Dow, Lohnes & Albertson	GRANTED EFF:	10-27-65 10-28-65



FORM BC-121  
Aug. 1955

#8

APPLICATION RECORD - BROADCASTING

1280ke

Call  
Letters KERO

Name GUARD PUBLISHING COMPANY  
Eugene, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BR-2400 R & F	10-21-65 10-28-65	Renewal of license  Atty- Dow, Lohnes & Albertson (Clair I. Stout)	GRANTED	2-14-69
Supplemental Applic. filed as amendment to renewal applic. 10-23-68			(\$75 refund #467817)	
BZ- 7107 Rec'd	8/11/67 8/23/67	Auth. to determine operating power by direct meas. of antenna power. Atty: C. J. McKerns	<del>RETURNED</del>	<del>8/29/67</del>
RESUB: AMENDED:R&F Filed PT	9/13/67 1/27/69 1/27/69 2/4/69	Re engr. data Atty: L. Adrian Roberts Engr: Edward Edison, San Fran., Calif.	<del>enrg. data unacceptable</del>  GRANTED	  2-24-69
FEB 18 1969				
BR-2400 R & F PN Recd. PRESS	10-21-71 11-2-71 " NOV 24 1971	RENEWAL OF LICENSE AMENDED 1-27-72 re: employment policy	GRANTED	2-8-72



Form BC-121  
September 1969  
2-50

## APPLICATION RECORD - BROADCASTING

Call K B D F  
Letters xK B R G

Name MATTCO, INC.  
W GUARD PUBLISHING COMPANY  
Eugene, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7992 R & F FEE PD: \$1000 # 234813 CODE 047 Pub.notice filed 10-11-73	8-31-73 9-20-73	Voluntary assignment of license to MATTCO, INC.  Atty - Dow, Lohnes & Albertson  (SEE OVER)	GRANTED Req. Grant Fee \$ 5,100.00 EFF: 1-8-74 PD 048 1-8-74 W 266270	11-19-73
BR-2400 R & F PN Recd. PRESS	9-25-74 9-30-74 " <b>OCT 8 1974</b>	RENEWAL OF LICENSE J.Ad.Roberts,Atty. AMENDED 2-20-75 re: ascert. of comm. needs	GRANTED (Issued with BL-14,038)	3-26-76
BP 49,933 Rec'd Filed \$50-373294 AC-056 Amended 4-15-75 re: exh. Radiation pattern.	11-29-74 12-2-74 12-13-74 <b>APR 9 1975</b>	Construction permit to change MEOV's on night pattern.	GRANTED	6-12-75



RE: BAI-7992 -Assignee is licensee of KBOM(Art. on file)



APPLICATION RECORD - BROADCASTING

1280khz

Call  
Letters K B D F

#10 JAYAR COMMUNICATIONS CORPORATION

Name xxMATTCO, INC.  
Eugene, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BL-14,038 R & F \$100#473522 PTA PRES NOV 5 1975	7-25-75 8-1-75 9-11-75 10-16-75	Lic. to cover BP-19,933 for changes	GRANTED issued with BR-2400	3-26-76
BR-2400 R & F P.N. PRESS NOV 10 1977	9-30-77 10-3-77 10-3-77	RENEWAL OF LICENSE  Atty. Michael J. McCarthy (Dow, Lohnes & Albertson)	GRANTED	3-21-78
BAL -9333 R & F FORM 311 PN FILED	3-21-78 4-3-78 5-5-78 <sup>1978</sup>	Voluntary assignment of license to JAYAR COMMUNICATIONS CORPORATION (OVER) Atty - Dow, Lohnes & Albertson (A. Roberts)	GRANTED EFF:	5-18-78 6-1-78



RE: BAL Att was called 4-7-78 - cert of by <sup>nec.</sup> laws  
Amended 4-24-78 re: Cert. By-laws; employment agree-  
ments, revised programming format & projected bal. sheet  
AMENDED 4-27-8 re: additional legal qualifications of  
Jayar Securities Corp., i.e. Sec. II, Table II



## APPLICATION RECORD-BROADCASTING

1280 kHz

Call Letters:

K B D F

Name: JAYAR COMMUNICATIONS CORPORATION

Station Location:

File No.	Date	Description	Action and Date
BR801001ZF PRESS:	OCT 31 1980	RENEWAL OF LICENSE (MAIN & AUX TRANS)  Atty: Brian M. Madden	K 1-26-81



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

