

KBBA



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-25-53 SEE CARD #2 FOR NAME Call letters KBBA

✓ C. LAVELLE LANGLEY AND SAM PRESTON Station Location: Benton, Arkansas
BRIDGES. d/b as THE BENTON BROADCASTING SERVICE (AL 5-24-57; EFF: 6-29-57)

x C. LAVELLE LANGLEY, JAMES B. BRANCH, JR., AND ROY M. FISH, d/b as
BENTON BROADCASTING SERVICE (AL 6-28-55 EFF: 7-9-55)

x W. RICHARD TUCK, JR., C. LAVELLE LANGLEY, JAMES B. BRANCH, JR. & ROY M. FISH

Name of licensee d/b as BENTON BROADCASTING SERVICE

1100 Military Road, Benton, Arkansas (BP 3-31-80)

Transmitter location^x On U.S. Hwy 67-70, 2 miles northeast of Benton, Arkansas (MP-1-16-53)
(L-6-25-53)

1100 Military Road, Benton Arkansas (BP 3-31-80)

Main studio location^x On U.S. Hwy. 67-70, 2 miles northeast of Benton, Arkansas (MP 1-16-53)
(L 6-25-53)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To..
BP-8311 Ltr.	10-23-52 10-30-52	690	250	Day	C.P. for new station granted subject to filing MP for approval T. site and antenna.
BP-8311 BMP-6073	1-16-53	690	250w	Day	CP for new station and MP for approval of antenna transmitter and studio location and change type transmitter 3-16-53 9-16-53
BL-5026 Lic. cover	6-25-53	690	250w	Day	6-25 6-1-55 CP (BP-8311, as mod.) for new broadcast station.
BR-2812	2-4-55	RENEWAL OF LICENSE			6-1 6-1-58
BAL-2064 EFF:	6-28-55 7-9-55	Vol. assignment of license to C. Lavelle Langley et al d/b as Benton B/Cing Servi			
BAL-2386 EFF:	5-24-57 6-29-57	Voluntary assignment of license to: C. Lavelle Langley and Sam Preston Bridges, d/b as The Benton Broadcasting Service.			
BR-2812	5-14-58	690	250w	Day	6-1 6-1-61
BP-11988	6-9-58	690	250w	Day	6-9 2-9-59 CP to install a new transmitter (RAYTHEON RA-250A).
BL-7193 (1)	9-25-58	License to cover CP (BP-11988) which authorized installation of a new transmitter (RAYTHEON RA-250-A)			
	6-1-61	Comm. deferred action on renewal pending further consideration.			
BR-2812	6-8-62	690kc.	250w	Day	6-8 6-1-65
BAL-4573 EFF:	9-5-62 4-4-59	Voluntary assignment of license to C. Lavelle Langley tr/as Benton Broadcasting Service.			
BAL-4752 EFF:	5-8-63 5-10-63	Voluntary assignment of license to J. Winston Riddle, Melvin P. Spann and David C. McDonald d/b as Benton Broadcasting Company.			
BR-2812	5-7-64	690kc	250w.	Day	6-1 6-1-67

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

SEE CARD #3

Date first licensed

Call letters KBBA

x J. WINSTON RIDDLE, MELVIN P. SPANN, AND PATRICIA KIRK

McDONALD, EXECUTRIX OF THE ESTATE OF DAVID C. McDONALD, Station location

DECEASED; dba BENTON BROADCASTING COMPANY (AL 1-16-69)

x J. Winston Riddle, Melvin P. Spann and David C. McDonald d/b as Benton

Broadcasting Company (AL 5-8-63 EFF: 5-10-63)

Name of licensee C. LAVELLE LANGLEY tr/as BENTON BROADCASTING SERVICE (BAL 9-5-62 EFF: 4-4-59)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-2812	5-22-67	Renewal of License			5-1-67 5-1-70
BAL-6561	1-16-69	Vol. AL			
BAL-6683	8-22-69	Vol. AL			
BR-2812(L)	5-27-70	RENEWAL			6-1-73
EBSA	6-12-72				
BR-2812(S)	7-13-73	RENEWAL			6-1-76
BR-2812(L)	5-27-76		RENEWAL		6-1-79
BR790201ZG (S)	5-18-79	Renewal of license			6-1-82

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

#3

Date first licensed

Call letters KBBA

Station location

Name of licensee J. WINSTON RIDDLE tr/as BENTON BROADCASTING COMPANY (AL 8-22-69)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BP-790326AS	3-31-80	690kHz CP to chg. TL, SL	250w	Day & RC	3-31-81

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call KBBAName W. RICHARD TUCK, JR., C. LAVELLE LANGLEY, JAMES B. BRANCH Letters WMPName JR. & ROY M. FISH d/b as BENTON BROADCASTING SERVICEP.O. c/o W. Richard Tuck, Jr. ~~211 West Main, Hagonia, Ark. 1000 North Maple, Stuttgart~~~~928 Thompson Ave., El Dorado, Arkansas~~ 211 Princeton St. Benton, Ark. Arkansas

File No.	Dated	Application for	Nature	Date
BP-8311	11-9-51	Construction permit for a new standard broad-	GRANTED	10-23-52
Rec'd	11-13-51	cast station to be operated on:	subject filing MP for	approval T site and
Filed	11-13-51	Frequency: 690kc	antenna. Ltr. 10-30-52	
		Power: 250w		
		Hours of Operation: Daytime		
		Trans. Location: To be determined		
		Benton, Arkansas		
		Studio Location: To be determined		
		Benton, Arkansas		

Fred O. Grimwood, Engr.

PETITION FOR RECONSIDERATION FILED 11-5-52 BY IRWIN ON BEHALF OF WMP for reconsideration.

Gates BC-2500Y

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

Name W. RICHARD TUCK, JR., O. LAVELLE LANGLEY, JAMES B. BRANCH
JR. & ROY M. FISH d/b as BENTON BROADCASTING SERVICE Letters K.B.B.A.

File No.	Dated	Application for	Action	
			Nature	Date
WMP-6073 Rec'd Filed	11-14-52 12-4-52 12-4-52	Modification of construction permit (BP-8311 which auth. a new standard broadcast station) for approval of antenna, transmitter and studio location as On US highway 67-70, Two miles NE of Benton, Arkansas; and change type of transmitter (Collins 300F). Ralph J. Bitzer, Engr.	GRANTED	1-16-53
PET. FILED 2-9-53 BY DALY on BEHALF OF WMPs FOR RECONSIDERATION & DESIGNATE APPLICATION FOR HEARING. PET. DISMISSED 3-11-53 MEMO OPINION & ORDER ISSUED				

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

W. RICHARD TUCK, JR., C. LAVELLE LANGLEY, JAMES B.

Call

Letters K.B.B.A

Name BRANCH JR. & ROY M. FISH d/b as BENTON BROADCASTING SERVICE

File No.	Dated	Application for	Action	
			Nature	Date
BL-5026 Rec'd Filed	5-21-53 5-25-53 5-25-53	License to cover construction permit (BP-8311 as mod.) which auth. a new standard broadcast station. Theodore A. Giles, Engr.	GRANTED ORDER ISSUED	6-25-53
BR-2812 Rec'd Resub. Rec'd Filed	3-2-55 3-4-55 4-5-55 4-7-55 4-7-55	Renewal of License (name wrong & dated wrong)	RETURNED GRANTED	3-24-55 5-4-55
BAL-2064 Rec'd Filed	6-14-55 6-16-55 6-16-55	Voluntary assignment of license to C. Lavelle Langley, James B. Branch, Jr., and Roy M. Fish, d/b as Benton Broadcasting Service.	GRANTED EFF:	6-28-55 7-9-55

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Name O. LAVELLE LANGLEY, JAMES B. BRANCH, JR. AND ROY M. FISH
d/b as BENTON BROADCASTING SERVICE

Call Letters K.B.B.A.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2386 Rec'd Resub Rec'd Filed	6-11-56 6-26-56 7-9-56 7-10-56 7-10-56	Voluntary assignment of license to O. Lavelle Langley and Sam Preston Bridges d/b as Benton Broadcasting Service.	RETURNED Partnership Agree. dttd. after Sect. 14 GRANTED EFF:	7-5-56 5-24-57 6-29-57
BR-2812 Rec'd Filed	2-4-58 2-14-58 2-14-58	Renewal of license.	GRANTED	5-14-58

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters K B B AName C. LAVELLE LANGLEY AND SAM PRESTON BRIDGES D/B AS THE BENTON BROADCASTING SERVICE

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,988 Rec'd Filed	5-15-58 5-19-58 5-19-58	Construction permit to install a new transmitter (Raytheon RA-250A).	GRANTED	6-9-58
BL-7193 Rec'd Filed	8-6-58 8-8-58 8-8-58	License to cover C.P. (BP-11988) which authorized installation of a new transmitter.	GRANTED	9-26-58
BAL-3311 Rec'd. Filed	1-15-59 1-19-59 1-19-59	Voluntary assignment of license to Benton Broadcasting Service, Incorporated.	DISMISSED applicant	4-16-59 per request.
BR-2812 Rec'd&Filed	3-16-61 3-29-61	Renewal of License	GRANTED	6-8-62
BAL-4573 Rec'd Filed	7-13-62 7-16-62 7-16-62	Voluntary assignment of license to C. Lavelle Langley, tr/as Benton Broadcasting Service.	GRANTED EFF:	9-5-62 4-4-59

Aug. 1955

J. WINSTON RIDDLE, MELVIN P. SPANN AND DAVID C. McDONALD
d/b as BENTON BROADCASTING COMPANY

Call
Letters K B B A

Name C. LAVELLE LANGLEY tr/as BENTON BROADCASTING SERVICE
Benton, Ark.

File No.	Dated	Application for	Action	
			Nature	Date
BAI-4752 R & F	2-21-63 3-5-63	Voluntary assignment of license to J. Winston Riddle, Melvin P. Spann and David C. McDonald d/b as Benton Broadcasting Company Atty. Fisher, Wayland, Duvall and Southmayd	GRANTED EFF:	5-8-63 5-10-63
BR-2812 Rec'd Filed	2-28-64 3-2-64 3-2-64	Renewal of license Charles F. Duvall, Atty.	GRANTED	5-7-64
BR-2812 R & F	2-18-67 3-3-67	Renewal of License Eugene T. Smith, Atty.	GRANTED	5-22-67
BAI-6561 Rec'd Filed Fee: \$30 #477794 (Form 316) JAN 3 - 1969	12-9-68 12-12-68 12-12-68	Involuntary assignment of license to J. Winston Riddle, Melvin P. Spann & Patricia Kirk McDonald, Executrix of Estate of David C. McDonald, Deceased, d/b as Benton Broadcasting Company. Atty: Martin R. Leader (Fisher, Wayland)	GRANTED	1-16-69

AUG. 1955

Call

Letters K B B A

J. WINSTON RIDDLE tr/as BENTON BROADCASTING COMPANY

x J. Winston Riddle, Melvin P. Spann and Patricia Kirk McDonald,
 Name Executrix of the Estate of David C. McDonald, (Deceased)
 dba BENTON BROADCASTING COMPANY Benton, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6683 R & F FEE PD: \$75 #519294 PN filed 7-8-69 AMENDED 7-31-69	5-23-69 6-4-69 #519294 1969 7-31-69	Voluntary assignment of lic. to J. WINSTON RIDDLE tr/as BENTON BROADCASTING CO. PANY Atty Fisher, Wayland, <u>Duvall</u> & Southmayd Rel Financing.	GRANTED	8-22-69
BR-2812 R & F #581667 \$75. P.N.	2-25-70 3-2-70 3-2-70 3-2-70 MAR 20 1970	Renewal of License	GRANTED	5-27-70
BR-2812 R & F PN Recd. PRESS APR 5 1973	3-2-73 3-5-73 "	RENEWAL OF LICENSE AMENDED 6-22-73 re: balance sheet; ascert. of comm. needs; commercial policy	GRANTED	7-13-73
THE COMMISSION on 1-7-75 notified licensee that it had incurred an apparent liability of \$300 for willful or repeated violation of Sec. 73.47 of the Rules.				

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters KBBA

6-53

Name J. WINSTON RIDDLE tr/as BENTON BROADCASTING COMPANY
BENTON, ARKANSAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-2812 R & F PN Recd. PRESS	1-31-76 2-4-76 " FEB 13 1976	RENEWAL OF LICENSE AMENDED 4-9-76 re: prog.	GRANTED	5-27-76
BR 790201 ZG PRESS	MAR 21 1979	RENEWAL OF LICENSE	GRANTED	5-18-79
BP790326AS PRESS (0)	APR 27 1979	CP to change TL to: Just South of Benton and One Mile West of State Route 35, Benton, Arkansas & chg. SL & RC to: 1100 Military Road, Benton, Arkansas. 34 31' 57" 92 34' 16" Atty. ---	GRANTED	3-31-80
AMENDED	1-11-80	additional info on ground system		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

