

KAZA



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

June 1954

BROADCASTING STATION LICENSE RECORD

3 522

Date first licensed 11-21-57 SEE CARD #2 Call letters K A Z A (Eff: 7-15-67)
K K P E R

RICHARD E. RYAN, GENERAL PARTNER, NANCY R. RYAN, Station location Gilroy, California
 E.L. & FLORENCE S. BARKER, EUGENE HOGAN, DON R. FICKENS AND TERRY D. LLOYD,
 LIMITED PARTNERS, dba SOUTH VALLEY BROADCASTERS (AL 10-3-66 EFF: 12-5-66) EFF: 4-1-59)
 CHARLES W. JOBBINS, JAMES D. BERNARD AND JOHN HOWARD GREGORY D/B AS RADIO KPER (BAPL 3-26-59/
 Name of licensee CHARLES W. JOBBINS AND JAMES D. BERNARD
 d/b as BERNARD AND JOBBINS BROADCASTING COMPANY

1820 Cochran Road, Morgan Hill, California (Ltr. Redescription 10-23-70)

Cochran Road, 2.6 miles NW of Morgan Hill, California (BP 10-4-61) L 5-2-63
 nr. Thomas Road Intersection

Transmitter location On Mesa Road, Gilroy, California (CP 1-23-57) (BL-11-21-57)

Same as transmitter

59 North Monterey Street, Gilroy, California (BRC 2-6-62) (Eff: 2-13-62)

ZIP 95020

615 Swanston Lane, Gilroy, California (MP 9-5-57) (BL-11-21-57)

Main studio location To be determined, Gilroy, California (CP 1-23-57)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-9993	1-23-57	1290kc	500w	Day	3-23-57 9-23-57
	CP for new standard broadcast station (cond'1)				
BMP-7832 (1)	9-5-57	Mod. of CP(9993) to change type transmitter and specify studio location and remote control point as 615 Swanston Lane, Gilroy, California. Condition deleted.			
EL-6803	11-21-57	1290	500w	Day RC	11-21 12-1-59
	License to cover CP(BP-9993) as mod., which authorized a new standard broadcast station.				
BP-12049	1-14-59	1290kc	1kw	Day RC	3-14 9-14-59
	CP to increase power to 1kw and install a new transmitter (RCA BTA 1MX).				
BAPL-176 EFF:	3-26-59 4-1-59	Vol. assignment of license and CP to Charles W. Jobbins, James D. Bernard and John Howard Gregory d/b as Radio KPER.			
EL-7464	7-1-59	1290kc	1kw	Day	7-13 12-1-59
	Lic. to cover CP (BP-12049) which auth. an increase in power and installation of a new transmitter.				
BR-3522	11-12-59	Renewal of license			12-1 12-1-62
BP-13525	10-4-61	1290kc	5kw-DA-D	Day	12-4 6-4-62
	CP to increase to 5kw; install directional antenna system (DA-D); install new transmitter (GATES BC-5P-2); change antenna-trans. loc; delete Remote Control and make changes in ground system.				
BRC-1994 (1)	2-6-62	Mod. of license to change studio loc. and remote control point to 59 North Monterey Street, Gilroy, California.			
BMP-9984	5-24-62	1290kc	5kw-DA-D	Day	12-4 7-4-62
	Mod. of CP(BP-13525) to move antenna-trans. approx. 1400' (same site. (Cond'1).				
BMP-10331 (1)	8-8-62	Mod. of CP(BP-13525 as mod.) to ext. completion date to			10-24-62
BMP-10505 (2)	9-17-62	Mod. of CP(BP-13525 as mod.) to chg. type trans. (BAUER FB-5000J)			
BMP-10,579 (3)	10-18-62	Mod. of CP(BP-13525 as mod) to ext. completion date to			1-24-63
BR-3522	11-8-62	1290kc	1kw	Day	12-1 12-1-65

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KAZA
XKPER

Station location Gilroy, California

RADIO FIESTA CORPORATION (AL 3-29-73 EFF: 5-14-73)
X RICHARD E. RYAN, GENERAL PARTNER, NANCY R. RYAN, FLORENCE S. BARKER, EUGENE HUGAN, DON R.
Name of licensee PICKENS AND TERRY D. LLOYD, LIMITED PARTNERS, dba SOUTH VALLEY BROADCASTERS
(AL 11-7-69, Eff: 12-3-69)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BL-9732	5-2-63	1290kc	5kw-DA-	Day	5-2 12-1-65
Lic. to cover CP (BP-13,525 as mod) which auth. incr. power; instl. DA-D, new trans; chg. ant-trans. loc; delete RC and chg. ground system.					
BRC-2421	4-15-64	Modification of license to operate trans-		mitter by remote control from 59 North Monterey, Gilfory, Calif.	
BR-3522	11-5-65	1290kc	5kw-DA-	Day	12-1 12-1-68
RENEWAL OF LICENSE					
BAL-5811	10-3-66	Voluntary assignment of license to			
CONSUMMATED 12-1-66		Richard E. Ryan, General Partner, Nancy R. Ryan, E.L. & Florence S. Barker, Eugene Hogan, Don R. Pickens and Terry D. Lloyd, Limited Partners, dba SOUTH VALLEY BROADCASTERS			
EFF: 12-5-66					
TELEGRAM	10-17-67	PSA	500w		
BR-3522(L)	11-26-68	Renewal of License			12-1 12-1-71
BAL-6776	11-7-69	Invol. AL			
BS-3522(1)	10-23-70	ML change studio & RC point and			
redescribe TL.					
BS-3522(1)	10-23-70	Supersede to delete change in RC point			
BR-3522(L)	11-26-71	RENEWAL			12-1-74
EBSA	6-12-72				
BAL-7661	3-29-73	VOL AL	EFF:	5-4-73	
BR-3522(L)	1-31-75	Renewal of License			12-1-77
BR-3522(L)	11-16-77	RENEWAL			12-1-80
BTC-8547	2-14-78	Vol TC	EFF:	2/24/78	
COMTEL	8-29-80	TEMP. AUTH. GR. POSTPONE COMPLETION DATE FOR PROOF OF PERFORMANCE 60 DAYS DUE TO ACCESS PROBLEMS TO TWO RADIALS LOCATED ON PRIVATE PROPERTY. FURTHER EXT. NOT CONTEMPLATED.			

AUG. 1955

#2

Call
Letters K P E RName CHARLES W. JOBBINS AND JAMES D. BERNARD d/b as BERNARD AND
JOBBINS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7832 Rec'd Filed	9-3-57 9-5-57 9-5-57	Modification of Construction permit (BP-9993 which authorized a new standard broadcast station) to change type transmitter to (RCA BTA-500MX) and specify studio location and remote control point as 615 Swanston Lane, Gilroy, California.	GRANTED	9-5-57
BL-6803 Rec'd Filed	8-30-57 9-3-57 9-3-57	License to cover Construction permit BP-9993 as mod., which authorized a new standard broadcast station.	GRANTED	11-21-57
BP-12,049 Rec'd Filed	5-29-58 6-2-58 6-2-58	Construction permit to increase power from 500w <u>to</u> 1kw and install new trans. (RCA BTA 1MX)	GRANTED	1-14-59

APPLICATION RECORD - BROADCASTING

AUG. 1955 CHARLES W. JOBBINS, JAMES D. BERNARD AND JOHN HOWARD

Call

GREGORY D/B AS RADIO KPER

Letters KPERName XCHARLES W. JOBBINS AND JAMES D. BERNARD, d/b asBERNARD AND JOBBINS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
EAPL-176 Rec'd. Filed	3-3-59 3-4-59 3-4-59	Voluntary assignment of license and construction permit to Charles W. Jobbins, James D. Bernard and John Howard Gregory, d/b as Radio KPER.	GRANTED EFF:	3-26-59 4-1-59
BL-7464 Rec'd Filed Amended R & F	3-12-59 3-13-59 3-13-59 5-19-59 5-21-59	License to cover construction permit BP-12,049 which authorized increase in power and installation of a new transmitter. Amended to change name of applicant to Charles W. Jobbins, James D. Bernard and John Howard Gregory d/b as Radio KPER.	GRANTED	7-13-59
BR-3522 Rec'd Filed	8-25-59 8-27-59 8-27-59	Renewal of license.	GRANTED	11-12-59

APPLICATION RECORD - BROADCASTING

AUG. 1955

CHARLES W. JOBBINS, JAMES D. BERNARD AND JOHN HOWARD

Call

Letters ...K.P.E.R.

Name GREGORY d/b as RADIO KPER

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,525	9-11-59	Construction Permit to increase power from 1kw <u>to</u> 5kw; install directional antenna system(DA-D;)install new transmitter (Gates BC-5P-2); change antenna-transmitter location from On Mesa Rd. near Thomas Rd. intersection, Gilroy, California <u>to</u> Cochran Road, 2.6 miles NW of Morgan Hill, California delete Remote Control and make changes in ground system	GRANTED	10-4-61
Rec'd	9-17-59		Cond'l re: Phase Mon.,	
Filed	9-17-59		Field meas. equip.; DA & complete non-DA proof.	
AMENDMENT	1-17-61	Engr.- James D. Bernard(Partner)		
R & F	1-23-61	AMENDED to make changes in DA pattern		

AUG. 1955

5

Call
Letters K P E RName Charles W. Jobbins, James D. Bernard and John Howard Gregory d/b as Radio KPER
Gilroy, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9984 R&F	11-24-61 11-30-61	Mod of CP (BP-13525 which auth incr power; install DA-D; install new trans; change ant-trans loc; delete remote control and make chgs in ground system) to move ant-trans approximately 1400' (same site).	GRANTED Cond'l re: Phase Mon., Field meas. equip. DA & complete non-DA proof.	5-24-62
BRC-1994 R & F	1-31-62 2-1-62	Modification of license to change studio location and remote control point to 59 North Monterey Street, Gilroy, California.	GRANTED Move eff:	2-6-62 8-13-62
BMP-1003 R & F	5-1-62 5-1-62	Modification of CP (BP-13525 which auth incr power; install DA-D; install new trans; change ant-trans loc; delete remote control and make chgs in ground system) for extension of coverage from 7-4-62 to 10-4-62	GRANTED	8-8-62

APPLICATION RECORD - BROADCASTING

Call Letters K P E RName James D. Bernard, Charles W. Jobbins & John Howard Gregory d/b as Radio KPER
Gilroy, California

File No.	Dated	Application for	Action	
			Nature	Date
BMP-10,505 R. & F.	8-14-62	Mod. of CP(BP-13525 as mod. wh ch auth. incr. power; install DA-D; new tr ns. (Gates BC-5P-2); chg ant-trans. loc; delete remote control & make chgs. in ground system) to change type trans. to Bauer FB-5000J.	GRANTED	9-17-62
	8-16-62			
BR-3522 Rec'd	8-24-62	Renewal of licens	GRANTED	11-8-62
Filed	9-4-62			
BMP-10,579 R. & F.	9-24-62	Mod. of CP (BP-13,525 as mod. which auth. inc. power; install DA-D; install new trans.; chg. ant.-trans. loc; delete remote control; and make chgs in ground system.) for ext. of completion date from 10-24-62 to 1-24-63.	GRANTED	10-18-62
	9-26-62			

APPLICATION RECORD - BROADCASTING

Call
Letters KPERName Charles W. Jobbins, James D. Bernard and John Howard Gregory d/b as Radio KPFA
Gilroy, California

File No.	Dated	Application for	Action	
			Nature	Date
BL- 9732 Rec'd Resub R. & F.	12-12-62 12-14-62 12-31-62 1-2-63	License to cover CP(BP-13,525 as mod., which auth. incr. power; install DA-D; new trans.; change ant-trans. loc; delete remote control and changes in ground system.)	Returned 12-17-62 1-2-63 GRANTED	5-2-63
Received	1-18-63 1-21-63	Mod. of CP (BP-13,525 as mod., which auth. incr. power; install DA-D; install new trans.; chg ant-trans. loc; delete remote control; make chgs in ground system) for extension of completion date from 1-24-63 to 7-24-63.	RETURNED Unnecessary	2-28-63
BRC-2421 Rec'd Filed	2-14-64 2-17-64 2-17-64	Modification of license to operate transmitter by remote control from 59 North Monterey, Gilroy, California	GRANTED	4-15-64
BR-3522 R & F	8-26-65 8-30-65	Renewal of license	GRANTED	11-5-65

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call K A Z A
Letters ~~K~~ P E R

X Charles W. Jobbins, James D. Bernard and John Howard Gregory
 Name dba RADIO KPER
 Gilroy, California

File No.	Dated	Application for	Action	
			Nature	Date
BAL-5811 R & F	6-13-66	Voluntary assignment of license to Richard E. Ryan, General Partner; Nancy R. Ryan, E.L. and Florence S. Barker, Eugene Hogan, Don R. Pickens and Terry D. Lloyd, Limited Partners; dba SOUTH VALLEY BROADCASTERS Atty - <u>Molnar</u> & Gammon (for assignor) Andrew G. Haley (for assignee)	GRANTED	10-3-66
	6-20-66		COND'L dispose of interests in KLOK prior to consummation CONSUMMATED 12-1-66 EFFECTIVE: 12-5-66	
BR-3522 R & F	8-26-68	Renewal of license	GRANTED	11-26-68
\$75-456093 PRESS: OCT 28 1968	9-3-68	Atty. Lois P. Siegel (Haley, Bader & Potts)		
	9-3-68	AMENDED 11-5-68 re: To show correct name of licensee AMENDED 11-12-68 re: Business interests and Programming		

Atty. called 10-24-68 re: Amend name of licensee

AUG. 1955

RADIO FIESTA CORPORATION

Call

Letters K A Z A

Name ~~Richard E. Ryan, GENERAL PARTNER; Nancy R. Ryan,~~
~~Florence S. Barker, Eugene Hogan, Don R. Pickens and Terry D. Lloyd,~~
 dba SOUTH VALLEY BROADCASTERS Gilroy, Calif. LIMITED PARTNERS,

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6776 R & F FEE PD: \$30 (Form 316)	9-12-69 10-2-69 #546817	Invol. assignment of lic. to Richard E. Ryan, GENERAL PARTNER, Nancy R. Ryan, Florence S. Barker, Eugene Hogan, Don R. Pickens and Terry D. Lloyd LIMITED PARTNERS; dba SOUTH VALLEY BROADCASTERS	GRANTED Eff:	11-7-69 12-3-69
	OCT 24 1969	Atty - Haley, Bader & Potts		
4-29-71	Annual filing fee \$76.00 paid 11-30-70. #646613.			
BR-3522 R & F PN Recd. PRESS	8-25-71 9-1-71 "	RENEWAL OF LICENSE Lois P. Siegel, Atty. (Haley, & Potts) AMENDED 9-27-71 re: engineering data	GRANTED	11-26-71
	SEP 10 1971			
BAL-7661 R & F FEE PD: \$1000 CODE 047	7-27-72 8-1-72 #096683	Voluntary assignment of license to RADIO FIESTA CORPORATION (SEE OVER FOR FORMAL AMENDMENT) Atty for assignor - Haley, Bader & Potts for assignee - Malti & Spillane	GRANTED Req. Gran Fee EFF:	3-29-73 \$ 10,450.00 5-14-73
Pub. notice filed	8-16-72 AUG 24 1972	SEE OVER FOR PETITIONS ETC		
		F. C. C. - WASHINGTON, D. C. San Francisco, CA		PD 048 5-30-73 W 191820

RE: BAL-2661 - INFORMAL PETITION FOR DENIAL OF AL
filed 9-5-72 by Citizens Group (3)

AMENDED 11-28-72 to make chges in stockholders ~~and~~ 15
stockholdings, officers & directors; (delete Robert
Colunga); amended Art. & by-laws;

~~ATTY (G. MALTI) was called 12-14-72~~ - original signature
necessary; certification of Amended Articles.
(above filed 1-15-73)

LTR FROM ATTY MALTI filed 12-4-72 re above informal petition
AMENDED 1-15-73 - cert of amended articles; by laws and
subscription agreements

LTR FROM ATTY MALTI filed 1-29-73 reply to informal pet.
to deny (allegations)

AMENDED 2-21-73 - (assignor) - re oper of station(reply
to ltr 1-31-73)

AMENDED 2-23-73 - (assignee) - ext. of time re agreement;
financial data; stock sub. agreements; comm survey
RESPONSE in opposition to Pet to Deny filed 2-23-73

AUG. 1955

Call
Letters K A Z AName RADIO FIESTA CORPORATION
Gilroy, California

File No.	Dated	Application for	Action	
			Nature	Date
BR-3522 R & F P.N. PRESS	7-26-74 7-30-74 7-30-74	Renewal of License Atty.: Norman E. Jorgensen	GRANTED	1-31-75
AUG 12 1974				
BR-3522 Re&dF PN Recd. FILED PRESS	7-25-77 8-1-77 " 8-9-77	RENEWAL OF LICENSE Eric S. Kravetz, Atty.	GRANTED	11-16-77
AUG 25 1977				
ETC-8547 R & F (FORM 315) PN FILED	11-16-77 12-1-77 DEC 27 1977 1-27-78	Voluntary transfer of control of lic corp from J.D. Williams, Inez Castillo Murray and Albert Rodriguez Sidhu to Albert Rodriguez Sidhu (60%) Atty - B. Garuine (SEE OVER)	GRANTED EFF:	2-14-78 2/24/78

ETC-8547 - NOTED: Unauth. TC occurred 1972 (see Exh.1)
Bal. sheet of Sidhu to be filed; incorporate past prog. for
proposed

AMENDED: 1-31-78 re:bnk. ltr., settlement Agree, board
members & promissary notes.

AMENDED 2-10-78 re: Exh.VI,p.3, model of EEOP

#11

APPLICATION RECORD-BROADCASTING

1290KHz

Call Letters:

KAZA

Name: RADIO FIESTA CORPORATION

Station Location: Gilroy, California

File No.	Date	Description	Action and Date
BR800801YD PRESS	SEP 22 1980	RENEWAL OF LICENSE Atty. Russell C. Balch (FLY, SHUEBRUK, etc.) AMENDED 11-3-80 re: programming	ISSUED 12/11-28-80

K A Z A

K-P-E-R

3-19-58 Letter Denying req in 3-12-58 letter to remain on
air after sunset May 6, 1958 as per rules.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

