WBTS

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BROADCASTING STATION LICENSE RECORD

Date first licensed 11-27-61

Call letters WBTS

Station location Bridgeport, Alabama

Name of licensee ROY C. McCLOUD tr/as BRIDGEPORT BROADCASTING COMPANY

Transmitter location 400 Giles Avenue, Bridgeport, Alabama (BP 1-18-61)

Main studio location 400 Giles Avenue, Bridgeport, Alabama (EP 1-18-61)

CONSTRUCTION PERMIT AND LICENSE RECORD

-				-	
Appl.	Date		100	Time	Period
No.	Issued	Freq.	Power	Div.	From To
BP-12792	1-18-61 CP for a	new stan	ikw dard bro	adcast st	3-18 9-18-61 ation (Cond'1
BMP-9713 (1)	8-31-61	Mod. o	CP(BP-	12792) fo date to 1	rextension
BL-8779	11-27-61	Lic. to (BP-12,7	cov. co	nstruction	auth, a new
	3-25-64	A STATE OF THE PARTY OF THE PAR	THE RESIDENCE OF THE PARTY OF T	RED ACTIO	N ON RENEWAL
BR-4053	6-8-64	Renewa.	of Lice	nse	6-8 4-1-67
BR-4053	3-29-67	THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	l of Li	STATE OF THE PARTY OF THE PARTY.	4-1 4-1-70
TELEGRAM	10-17-67	PSA	500w		
BR-4053(S) EBSA	4-1-70 5-25-72	Henewal	& NDEA		4-1-73
BR-4053(L	3-30-73	Ren	ewal	ALCOHOL:	4-1-76
BR-4053(S	3-9-76		RENEWAL		4-1-79
BR781124UI (S)	3-22-79	RENEWA	L OF LIC	ENSE	4-1-82

FORM BC-121

APPLICATION RECORD - BROADCASTING

Aug. 1955

ROY C. McCLOUD tr/as

Name BRIDGEPORT BROADCASTING COMPANY

(P.O. Box 263, Bridgeport, Alabama)

Call Letters NEW W B T S

	THE RESIDENCE OF THE PARTY OF T			
File No.	Dated	Application for	Nature Nature	10D Date
BP-12.792 Rec'd Filed	1-19-59 1-23-59 1-23-59	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1480kc Fower - 1kw Hours of operation - Daytime Trans. location - 400 Giles Ave. Bridgeport, Alabama Studio location - Same as transmitter Atty John H. Midlen Engr Charles E. Strain, Atlanta, Ga.	shall acc	1-18-61 : Permittee ept any interf crant of hattanooga, Ten
	0.2.1.1			8-31-61
STATE OF THE STATE		FCC WASHINGTON D.C.		

Gates BC-1T

FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters

	madrett, d	ABANA 35740	THE RESERVE	
File No.	Dated Application for		Action Nature Date	
			GRANTED	11-27-61
	12-28-69 12-31-63 12-31-6		GRANTED	6-8-64
R_4053 R & F	12/19/66 12/27/66	Renewal of license Atty: E. B. Reddy Engr: C. E. Strain, Atlanta, Ga.		3-29-57
BR-4053 R & F #565954 \$75 PN12-31-69 PRESS FEB	12-31-69	Renewal of license Atty: Midlen & Reddy	GRANTED L	:-1-70

4-61

APPLICATION RECORD - BROADCASTING

1480 ke

Call Letters

ROY C. McCLOUD treas BRIDGEPORT BROADCASTING COMPANY

File No.	Dated	Application for	Nature	lon Date
BR-4053 R & F PN Recd. PRESS	12-13-72	RENEWAL OF LICENSE Ed. B. Reddy, Atty. AMENDED 1-9-73 re: Section I	Granted	3-30-73
BR-4053 R & F PN Recd. PRESS	11-17-75 11-21-75 "	RENEWAL OF LICENSE ED.B.Reddy.Atty. AMENDED 1-27-76 re: signature page & prog.	GRANTED	3.9.76
JAN		Remeves of livence Fiver 3. He try, attiv.	GRANTED	3-22-79
		F.C.C WASHINGTON, D.C.		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional h andwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

