

WBRJ

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CATALOG NO. 4550L 1/5

Form BC 126

June 1954 #4435

## BROADCASTING STATION LICENSE RECORD

Date first licensed 1-27-65

Call letters WBRJ

Station location Marietta, Ohio

EMPLOYEE-OWNED BROADCASTING CORPORATION (AL: 3-17-79 EFF: -7-79)

XX 100, INC. (AL: 3-12-64 EFF: 3-16-64)

Name of licensee WILL P. MCKINNEY, JANE M. BURTON, DANIEL W. BURTON, RUTH M. SCHORNSTHEIMER,  
ROBERT H. SCHORNSTHEIMER, BETTY C. MCKINNEY AND WILLIAM E. MCKINNEY d/b as  
THE RADIOCASTERS

redes.-910 Pennsylvania Avenue (BL, 7-10-69)

Transmitter location 0.1 mi. N. of city limits on Pennsylvania Avenue, Marietta, Ohio

910 Pennsylvania Avenue, Marietta, Ohio (BL-i-27-65)

Main studio location <sup>X</sup> To be determined, Marietta, Ohio (BP 10-22-63)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-15265	10-22-63	910kc	5kw-DA-D	Day	12-22 6-22-64
	CP for a new standard broadcast station (Cond <sup>1</sup> ).				
BP-15265 (1)	2-6-64	Mod. of CP(BP-15265) to assign Call Letters.			
BAP-669	3-12-64	Voluntary assignment of Construction			
	Eff: 3-16-64	Permit to 5KW, INC.			
BMP-11,269 (2)	6-25-64	Mod. of CP( BP-15,265 as mod.) for extension of completion date to 9/22/64.			
BL-10,711	1-27-65	910kc	5kw-DA-D	Day	1-27 10-1-67
	Lic to cover CP(BP-15,265 as mod)which auth a new Standard broadcast station; specify Main Studio location as Pennsylvania Avenue, Marietta, Ohio. specify type trans as Gates BC-5P2				
BR-4435	9-8-67	910kc	5kw	Day	10-1 10-1-70
	Renewal of NDEA				
TELEGRAM	10-17-67	PSA	500w		
BP-18539	5-5-69	910kc	500w-DA-D	Aux.	1-5-70
	CP to install a new aux. trans. at main trans. loc. to be oper. on 910kc, 500w, for aux. purposes only.				
BL-12,387(L)	7-10-69	Lic.(BP-18,539) install Aux. Trans.			
					10-1-70
BS-4435(1)	8-5-69	Mod. of lic. to show the correct sunset time for August (Memo).			
BR-4435(L)	9-30-70	Renewal of Main & Aux <del>5</del> NDEA			
					10-1-73
EBSA	5-25-72				
BR-4435 (L)	10-24-73	RENEWAL OF LIC. MAIN & AUX.			
					10-1-76
BTC-7228	4-2-74	VOL TC	EFF:	5-9-74	
BS-4435(L)	12-9-75	ML chg	antenna monitor (page 2)		

Form BC 126 #2  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... W B R J

Station location .....

Name of licensee ..... 5KW, INC.

Transmitter location ..... SEE CARD #1

Main studio location ..... SEE CARD #1

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-4435(S)	9-15-76	RENEWAL	(MAIN &	AUX.)	10-1-79
BAL781213EB	3-17-79	VOL. AL		EFF: 5-1-79	
BR790518YD (L)	9-21-79	RENEWAL OF LICENSE			12-1-82
BR 790518 YD	9-21-79	RENEWAL OF LIC.	(L)		
Superseded to correct time ending for Oct.					12-1-82

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters new WBRJ

Name William B. McKinney, Daniel W. Burton, George W. McKinney and  
William B. McKinney, d/b/a as The Radio Station  
MARIETTA, OHIO (P.O. William B. McKinney, Box 635, Marietta, Ohio)

File No.	Dated	Application for	Action	
			Nature	Date
88-13,265 Rec'd Filed	12-19-61 12-19-61 12-19-61	App for a new standard broadcast station to be operated on: Frequency - 910kc Power - 5kw DA-0 Hours of operation - Daytime Type transmitter - Gates BC-5P Trans. location - <del>South of Phillips St. at East City Limits</del> <del>East City Limits</del> Studio location - To be determined Marietta, Ohio	GRANTED Cond'l re: Phase Men., Field meas. equip., DA & non-DA proof. Pre-sunrise operation. After Hearing Docket No. 14771 Order Issued.	10-22-63
Amended Rec'd Filed	5-8-62 5-14-62 5-14-62	Atty. Lauren A. Golby Eng. W. Harold Dunn, Coldwater, Mich. AMENDED to change antenna-transmitter location from South of Phillips St. at East City Limits <u>to 0.1 mile north of City Limits on Pennsylvania</u> <u>avenue, Marietta, Ohio.</u>		

## APPLICATION RECORD - BROADCASTING

AUG. 1955

5 KW, INC.

Call

Letters W R R J

Will F. McKinney, Jane M. Burton, Daniel W. Burton, Ruth

M. Schornstheimer, Robert E. Schornstheimer, Betty C. McKinney

Name ...and William E. McKinney, dba THE RADIOCASTERS

Marietta, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BAP-669 R & F	2-25-64 2-28-64	Voluntary assignment of construction permit to 5 KW, INC.  Atty. - Lauren Colby	GRANTED Eff:	2-17-64 2-16-64
BMF-11,269 R&F	5-18-64 5-20-64	Mod Or (BF-15,265 which auth a new AM b/c station) for ext comple date from 6-22-64 to 9-22-64. Atty: Lauren A. Colby	GRANTED to	6-23-64 9-22-64
FL-10,711 R. & F.	7-23-64 7-23-64	License to cover construction permit (BF-15,265 as modified) which authorized a new Standard broadcast station: specify Main Studio Location as: Pennsylvania Avenue, Mariett, Ohio; specify type transmitter as Gates BC-5P2. Atty- Lauren Colby	GRANTED	1-27-65

## APPLICATION RECORD - BROADCASTING

910kc

Call  
Letters .....Name AKW, INC.  
Marion, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BR- Rec'd Resub. Rec'd	9-20-65 9-22-65 12-1-66	CP to change hours of operation from Daytime to Unlimited using power of 500w, 31w-LS, change from DA-D to DA-2.	Returned per Sec.	5-29-67 73.24(b)(3)
BR-4435 R & F	6-16-67 6-29-67	Renewal of license  Atty - Lauren A. Colby	GRANTED Con'd. re	9-8-67 pre-sunrise
JUL 17 1957 BR-18,539 R & F #508160 §30 APR AMEND	3-29-69 4-21-69 4-21-69 5-1-69	CP to install a new <del>auxiliary</del> transmitter (CGW AM 500D) at main transmitter location to be oper on 910kc, 500w, for aux. purposes only. atty-Lauren A. Colby Sect. III	GRANTED	5-5-69



FORM BC-121

AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters WJLA

Name Slaw, Inc.  
Marletta, Ohio 45750

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,357 R & F #513576 \$30 IT JUL 1969	6/2/69 6/3/69 6/8/69 6/13/69	License (BP-18,539) install aux. trans. for aux. purposes only.  Atty: Lauren A. Colby	GRANTED	7-10-69
BR-4435 R & F PN Recd. \$75 #610822	6-16-70 6-22-70 " " JUN 26 1970	RENEWAL OF LICENSE (MAIN & AUX.) Lauren A. Colby, Atty.	GRANTED	9-30-70
2-12-71 Annual filing fee \$36.00 deducted from \$75.00 Renewal fee. Credit \$39.00 to 1971.				
BR-4435 R & F Pn Recd. PRESS JUL 31 1973	6-28-73 6-29-73	RENEWAL OF LICENSE (MAIN & AUX.) Calvin Davison, Atty.	GRANTED	10-24-73

APPLICATION RECORD - BROADCASTING

910kHz

Call  
Letters WBBJ

Name SKM, INC.  
Marietta, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
<p>REC -7226 REC'D FEE PD: \$1000 #222197 CODE ON 7 (ALSO SEE NOTES) FILED (Dated Part II filed) notice filed 7-27-73 AUG 2 1973</p>	<p>7-31-73 8-7-73 #222197 8-22-73 7-27-73</p>	<p>Voluntary transfer of control of lic corp from The Times Company, Daniel W. Burton, Carl A. Clovis, et al (all stockholders) to Gannett Co., Inc.  Atty for transferor - Calvin Davison (Deavis, Fogue, Neal &amp; Coe) for transferee - Dow, Lohnes &amp; Albertson  <u>SEE WMM</u> for amendments etc  AMENDED 11-16-73 to incorporate renewal info AMENDED 11-29-73 - methodology re purc. price Confirmation re above amendment filed 11-30-73 AMENDED 2-6-74 - legal data re ownership structure (transferee) Ltr from atty Monahan filed 2-11-74 clarifying above amend. AMENDED 7-18-74 - legal data re B/C int.</p>	<p>GRANTED 4-2-74 GRANT FEE: \$11,495.00 EFF: 5-9-74 (includes WMM) 047 PD 5-15-74 W 304622</p>	

PHASE I REFUND ACT

William E. McKinney, Sr. Shareholder's  
DINK STOCK FUND

TRANS.  
CODE

746

DATE

300

8-20-82

AMT.

INITIALS

11,495.00

WEM

#5

910 kc

Form BC-121

## APPLICATION RECORD - BROADCASTING

May 1976

10-65

Call  
Letters W B R J

EMPLOYEE-OWNED BROADCASTING CORPORATION

Name x5 KW, INC.  
MARIETTA, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BR=4435 R & F PN Recd. PRESS	5-26-76 6-1-76 " <b>AUG 3 1976</b>	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)  Kevin F. Reed, Atty.	GRANTED	9-15-76
BAL 781213EB PRESS Form 314 PN FILED	<b>DEC 26 1978</b> 1-10-79	Vol AL to Employee-Owned Broadcasting Corporation  Atty-J. Gominic Monahan  REQUEST FOR TAX CERTIFICATE filed 4-27-79 by B. Perry (Dow, Lohnes, etc.) on behalf on 5 KW, Inc. <u>GRANTED and FILED 7-10-79</u>	GRANTED EFF: 5-1-79 (consummated 5-7-79)	3-17-79

BAL781213EB Amended 3-14-79 re: mod. of assignee's  
plan of financing; bank ltrs. and Sec. II, Table I re:  
stock subscription and personal bal. sheets of assignees  
(correction)

AMENDED 3-26-79 re: bank letter

# APPLICATION RECORD - BROADCASTING

#6

Call **W B R J**  
Letters .....

~~EMPLOYEE-OWNED~~ BROADCASTING CORPORATION

Name .....

MARIETTA, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BR790518 YD PRESS	<b>AUG 24 1979</b>	Renewal of License (Main & Aux. Trans.)  Atty.: J. Dominic Monahan	GRANTED	9-28-79

W B R J - RECORD OF DENIAL OF INFORMAL APPLICATIONS

9-28-65 Request oper. 15 to 30 minutes after regular  
sign-off to broadcast wrapup of football game  
on Oct. 2, 1965.

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## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

