

WBNC



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

Form BC-126  
June 1954  
ES-3222

# BROADCASTING STATION LICENSE RECORD

W B N C (3-1-58, Lt 5-28-58)

Date first licensed January 31, 1956

Call letters XWJWG

Station Location: Conway, New Hampshire

NORTH COUNTRY RADIO, INC. (AL 4-24-59; EFF: 4-25-59)

~~xx~~ WILLIAM R. SWEENEY (AL 3-11-59, Eff. 4-25-59)

x McKEE BROADCASTING COMPANY, INC. (AL 11-6-57; Eff: 11-18-57 )

Name of licensee x W J W G, INC.

Transmitter location East Main Street, Conway, New Hampshire. (CP 11-2-55) (146 1-31-56)

Main studio location East Main Street, Conway, New Hampshire. (CP 11-2-55) (11c 1-31-56)

# CONSTRUCTION PERMIT AND LICENSE RECORD

117

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From--	To--
BP-10,025	11-2-55	1050	1kw	Day	1-2-56	7-2-56
	CP for a new standard broadcast station.					
BL-6010	1-31-56	1050kc	1kw	Day	1-31	4-1-57
		Lic to cover CP(BP-10025) new station				
		RENEWAL OF LICENSE				
BR-3222	3-20-57	1050	1kw	Day	4/1/57	4/1/60
BAL-2823	11-6-57	Voluntary assignment of license to				
	Eff: 11-18-57	McKee Broadcasting Company, Inc.				
<del>XX</del>						
BAL-3341	3-11-59	Voluntary assignment of license to				
EFF:	4-25-59	WILLIAM R. SWEENEY				
BAL-3447	4-24-59	Voluntary assignment of license to North				
EFF:	4-25-59	Country Radio, Inc.				
BR-3222	6-8-60	1050kc	1kw	Day	6-8	4-1-63
BTC-3381	6-8-60	Voluntary transfer of control of licensee				
EFF:	7-8-60	corporation from William R. Sweeney to Joan T. Sherman and Lawrence H. Sherman.				
	3-27-63	COMMISSION DERERRED ACTION ON RENEWAL				
		PENDING FURTHER CONSIDERATION.				
R-3222	6-11-63	Renewal of license			6-11	4-1-66
BR-3222	3-21-66	Renewal of License			4-1	4-1-69
BZ-6601	9-7-67	Auth. to determine operating power by				
(1)		direct meas. of antenna power.				
BR-3222(L)	7-31-69	Renewal			4-1-72	
BR-3222	3-30-72	RENEWAL OF LICENSE				4-1-75
EBSA	6-12-72					
BTC-7720	3-28-75	Vol. TC.		EFF:	4-22-75	
BR-3222(L)	12-15-75	RENEWAL				4-1-78
BR-3222(S)	4-13-78	RENEWAL				4-1-81

## APPLICATION RECORD - BROADCASTING

WBNC

FORMERLY FCC FORM 94

Call  
Letters

xWJWG

HOW

Name WJWG, Inc.

PO Box No. 679, Conway, New Hampshire

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,025 Rec'd Filed	8-4-55 8-8-55 8-8-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 1050ks Power: 1kw Hours of operation: Daytime Trans. Location: East Main St. Conway, New Hampshire Studio Location: East Main St. Conway, New Hampshire  Hogan & Hartson, Attys. A. D. Ring & Associates, Engrs.	GRANTED	11-2-55
BL-6010 Rec'd Filed	12-17-55 12-19-55 12-19-55	License to cover construction permit (BP-10,025) which authorized a new standard broadcast station.  Hogan & Hartson, Attys.	GRANTED	1-31-56
BR-3222 Rec'd Filed	12-22-56 12-27-56 12-27-56	Renewal of license Corwin R. Lockwood, Atty F.C.C. - WASHINGTON, D. C.	GRANTED	3-20-57

RCA BTA-1M

AUG. 1955

McKEE BROADCASTING COMPANY, INC.

Call

WBNC

Letters

XWJWG

Name x W J W G, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2823 Rec'd Filed	10-9-57 10-11-57 10-11-57	Voluntary assignment of license to McKee Broadcasting Company, Inc.  Jack P. Blume, Atty.	GRANTED Eff:	11-6-57 11-18-57
BAL-3341 Rec'd Filed	2-5-59 2-9-59 2-9-59	Voluntary assignment of license to William R. Sweeney.  Fly Shuebruk, Blume & Gaguine, Attys. (Jerome S. Boros)	GRANTED EFF:	3-11-59 4-25-59
BAL-3447 Rec'd. Filed	4-21-59 4-23-59 4-23-59	Voluntary assignment of license to North Country Radio, Inc.  Fly, Shuebruk, Blume and Gaguine, Atty. (Jerome S. Boros)	GRANTED EFF:	4-24-59 4-25-59

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W B N CName NORTH COUNTRY RADIO, INC.  
Conway, New Hampshire

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3381 Rec'd Filed	2-18-60 2-26-60 2-26-60	Voluntary transfer of control of licensee corporation from William R. Sweeney to Joan T. Sherman and Lawrence H. Sherman.  Jerome S. Boros, Atty.	GRANTED EFF:	6-8-60 7-8-60
BR-3222 Rec'd & Filed	3-14-60 3-25-60	Renewal of license. Fly, Skuebruk, Blume and Gaguine, Attys.	GRANTED	6-8-60
BR-3222 Rec & Filed	1/9/63 1/10/63	Renewal of License	GRANTED	6-11-63
BR-3222 R & F	12-30-65 1-3-66	Renewal of license.	GRANTED	3-21-66
BZ-6601 Rec'd RESUB. R & F DM 6/22/67 AUG 30 1967	6/6/67 6/7/67 6/6/67 6/19/67	Auth. to determine operating power by direct meas. of ant. power.	<del>Returned</del> <del>Sect. 1</del> GRANTED	<del>6/25/67 no</del> 9-7-67

FORM BC-121 #4  
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
 Letters W B N C

Name NORTH COUNTRY RADIO, INC.  
Conway, N. H.

File No.	Dated	Application for	Action	
			Nature	Date
BR-3222 R & F #481441 \$75. PRESS JAN 28 1969	12-30-68 1-2-69 1-2-69	Renewal of license AMENDED 2-6-69 re: Engineering; Ownership Report submitted AMENDED 2-27-69 re: Commercial practices	GRANTED	7-31-69
BR-3222 R & F PN Recd. PRESS JAN 13 1972	12-31-71 1-3-72 "	RENEWAL OF LICENSE	GRANTED	3-30-72
BR-3222 R & F PN Recd. PRESS JAN 29 1975	11-25-74 12-2-74 "	RENEWAL OF LICENSE AMENDED 4-4-75 re: programming & EEO	GRANTED	12-15-75
BTC-7720 Rec NOTICE SENT-2-11-75- fee paid \$50 # 401212 COPY OUT (also see 18m 316) RESUB MAR 6 1975	2-5-75 2-10-75 3-11-75	Voluntary acquisition of negative control of lic corp by Lawrence H. Sherman thru transfer of stock from Velma Sherman	REF'D-3-23-75 Req. of transferee GRANTED EFF:	3-28-75 4-22-75



Sec. II, Para's. 5 & 9 not ans. Ltr. sent 1-27-69

#5

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters WBNCName NORTH COUNTRY RADIO, INC.  
CONWAY, NEW HAMPSHIRE

File No.	Dated	Application for	Action	
			Nature	Date
BR-3222 R & F P.N. PRESS	11-29-77 12-2-77 12-2-77 JAN 3 1978	RENEWAL OF LICENSE	GRANTED	4-13-78
BR801201C9 PRESS FEB 2	1981	Renewal of License	<i>gr</i>	3/30/81 ISSUED

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

