

WCAI



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Form BC 126  
June 1954 # 4425

# BROADCASTING STATION LICENSE RECORD

AP-3-10-64 (7-21-64)

Date first licensed 1-11-65

Call letters WXYG

Station location Fort Myers, Florida

Name of licensee LEE BROADCASTING, INC. (AP-3-10-64) (FF: 3-20-64)  
WILLIAM H. MARTIN

Transmitter location Canal St. between Spencer St. & Highland Ave., Ft. Myers, Fla. (MP 3-28-63)  
x State Road 82, Fort Myers, Florida (BP 8-14-62)

Main studio location Canal St. between Spencer St. & Highland Ave., Ft. Myers, Fla. (MP 3-28-63)  
x Same as transmitter

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-13997	8-14-62	1350kc	1kw	Day	10-14 4-14-63
	CP for a new standard broadcast station (Cond'1)				
BP-13997 (1)	9-18-62	Mod. of	CP(BP-13997)	to assign Call Letters.	
BMP-10,761	3-28-63	1350kc	1kw	Day	4-14-63
	Mod. of CP(BP-13997) to chg studio and (Cond'1) ant-trans loc and make chgs in ground-sys.				
BMP-10,836 (1)	4-18-63	Mod. of	CP (BP-13,997 as mod)	for extension completion date to 10-14-63	
BMP-11044 (2)	11-6-63	Mod. of	CP (BP-13,997 as mod.)	for extension of completion date to 4- 14-64.	
BAP-665 Eff: 3-27-64	3-10-64	Voluntary assignment of construction permit to Lee Broadcasting, Inc.			
BMP-11,240 (3)	6-11-64	Mod. of	CP(BP-13,997 as mod.)	for ext. of completion date to 8-14-64	
BMP-11311 (4)	8-24-64	Mod. of	CP(BMP-10,761 as mod.)	for extension of completion date to 11-14-64.	
BL-10,712	1-11-65	1350kc	1kw	Day	1-11 2-1-67
	Lic to cover cp (BP-13,997 as mod.) which auth a new stan. broadcast station; sepcify type trans as Collins 20V-3.				
BTC-5172	9-27-66	Voluntary relinquishment of negative control of lic. corp. by each, Shawnee Broadcasting Company and Nicholas H. Holmes & Jessie U. Holmes (Jointly) thru issuance of stock of lic. corp. to Ron E. Pierce & Helen R. Pierce.			
BR-4425	1-13-67	Renewal of License			2-1 2-1-70
TELEGRAM	10-17-67	PSA	500w		
BZ-7061(1)	1-17-69	Direct Meas.			
BR-4425(S)	1-29-70	RENEWAL of License			2-1-73
EBSA	6-12-72				

Form BC 126

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WCAI

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-4425(L)	1-31-73	RENEWAL			2-1-76
BTC-7504	8-29-74	VOL TC	EFF:	9-4-74	
BR-4425(S)	3-19-76	Renewal			2-1-79
BR 780929	VF 1-31-79	(S) REN. OF LICENSE			2-1-82
BTC800114HK	2-13-80	VOL. TC	EFF:	2-13-80	
BTC800805HK	10-15-80		VOL TC	EFF:	11-20-80

## APPLICATION RECORD - BROADCASTING

AUG 1955

Call  
Letters new W X Y CName WILLIAM H. MARTIN  
FORT MYERS, FLORIDA (Box 1222, Lakeland, Florida)

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,997 Rec'd Filed	3-17-60 3-21-60 3-21-60	Construction permit for a new standard broadcast station to be operated on: Frequency - 1350kc Power - 1kw Hours of operation - Daytime Trans. location - State Road 82 Fort Myers, Florida Studio location - Same as transmitter	GRANTED Cond'l re: D-14419, Sect. 3.87 of the Comm. Rules.	8-14-62
AMENDMENT R & F	10-18-60 10-19-60	Eng. - Emerson Browne, Tallahassee, Fla. AMENDED to change type trans. (COLLINS 20V)  Atty. - D. F. Prince	After Hearing Docket No. 14100 Order Issued.	

Gates-50-18 COLLINS 20V

FORM BC-121  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters .....

Name .....

File No.	Dated	Application for	Action	
			Nature	Date
BF-10,635 R. & P.	3-11-63 3-15-63	Mod. of CP (BF-13,997) for extension of completion date from 4-14-63 to 10-14-63. in ground system. & make chgs	GRANTED	3-28-63
BF-10,636 R. & P.	3-12-63 3-15-63	Mod. of CP (BF-13,997 which auth. a new standard broadcast station) for extension of completion date from 4-14-63 to 10-14-63. Atty: Ray W. Paul	GRANTED	4-18-63
BF-11,044 R. & P.	9-13-63 7-10-63	Mod. of CP (BF-13,997) as mod which auth. a new standard B/C station, for ext. of completion date from 10-14-63 to 4-14-64. Atty: Prince & Paul	GRANTED to	11-6-63 4-14-64



FORM BC-121 #3  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call WCAI  
Letters WXYZC

Name WILLIAM H. MARTIN  
Fort Myers, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BAP-665 R & F	1-27-64 1-29-64	Voluntary assignment of construction permit to LEE BROADCASTING, INC. Mutually cont. on grant of BAL-5011 (WWAB) Atty for assignor - Prince & Paul Atty for assignee - John H. Midlen	GRANTED Eff: 3-20-64	3-10-64
BMP-11,240 R & F	4-8-64 4-9-64	Mod. of CP (BP-13,997 as mod which auth a new AM b/C station) for ext. of completion date from 4-14-64 to 8-14-64. Atty: Midlen & Harrison	GRANTED to	6-11-64 8-14-64
BMP-11311 R. & F.	7-30-64 8-3-64	Mod. of CP (BP-13997, as mod., which auth. a new standard broadcast station) for extension of completion date from 8-14-64 to 11-14-64. Atty: Midlen and Harrison	GRANTED to	8-24-64 11-14-64

## APPLICATION RECORD - BROADCASTING

Call  
Letters WTVTName LEE BROADCASTING, INC.  
Fort Myers, Florida

File No.	Dated	Application for	Action	
			Nature	Date
EL-10,712 R. & F. PROC. TEST 8-21-64	8-11-64 8-13-64	License to cover construction permit (EP-13,907 as modified) which authorized a new Standard broadcast station; specify type transmitter as Collins 20V-3. Atty- Midlen & Harrison	GRANTED	1-11-65
BTC-5172 R & F (Form 316)	8-20-66 9-1-66	Voluntary relinquishment of negative control of lic. corp. by each, Shawnee Broadcasting Company and Nicholas H. Holmes & Jessie U. Holmes, (Jointly) thru issuance of stock of lic. corp. to Ron E. Pierce & Helen R. Pierce  Atty - Midlen & Harrison	GRANTED	9-27-66
ER-4425 R & F	10-17-66 11-2-66	Renewal of license Atty- <u>Midlen</u> & Harrison	GRANTED	1-13-67

FORM BC-121 #5  
AUG. 1955

APPLICATION RECORD - BROADCASTING

1350ke

Call Letters WCAI

Name LEE BROADCASTING, INC.  
Fort Myers, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7061 Rec'd & Filed DM AMENDED JAN 16 1969	11/26/68 12/4/68 12/16/68 12/26/68	Direct Meas.  Atty: Edward B. Reddy  Re coordinates & ant-hgt. Engr: Charles C. Castle, Ft. Pierce, Fla.	GRANTED	1-17-69
BR-4425 R & F #553372-575 F. N.	10-2-69 10-31-69 10-31-69 10-31-69	Renewal of License Atty: Edward B. Reddy (Widlen & Reddy)	GRANTED	1-29-70
BR-4425 R & F FN PRESS 477	10-16-72 11-1-72 11-1-72	Renewal of License  Atty: Edward B. Reddy AMENDED 1-8-73 re: equal employment program	GRANTED	1-31-73

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters WCAIName LEE BROADCASTING, INC.  
Fort Myers, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
BTC Rec'd FEE PD: \$250 #319549 CODE 047 (Form 316)	6-21-74 6-24-74	Voluntary acquisition of negative control of lic corp by each, Shawnee Broadcasting Company and Ron E. Pierce and Helen E. Pierce (husband & wife) thru purchase of stock by the licensee corp. from the Estate of Nicholas H. Holmes (deceased)  Atty - Midlen & Reddy	RET'D Form 315 necessary thereof)	7-15-74
BTC-7504 R & F (SEE ABOVE FOR FEE PD) FORM 316	7-31-74 8-8-74	Voluntary acquisition of positive control of lic corp by Shawnee Broadcasting Company thru purchase of stock (and retirement thereof) by the licensee corporation from the Estate of Nicholas H. Holmes (deceased)  Atty - Midlen & Reddy	GRANTED EFF:	8-29-74 9-4-74

APPLICATION RECORD - BROADCASTING

Call  
Letters WCAI

Name LEE BROADCASTING, INC.  
FORT MYERS, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4425 R & F PN Recd. PRESS	9-12-75 9-26-75 " <b>OCT 16 1975</b>	RENEWAL OF LICENSE ED. B. Reddy, Atty. AMENDED 12-12-75 re: balance sheet	GRANTED	3-19-76
BR780929VF PRESS	NOV 17 1978	Renewal of License Atty. Edward B. Reddy	GRANTED	1-31-79
BTC800114HK Form 316 PRESS	1-4-80	Vol. TC from Shawnee Broadcasting Company to TRUMAN A. MORRIS  Atty - Edward B. Reddy (Midlen & Reddy)	GRANTED EFF:	2-13-80 2-13-80

## APPLICATION RECORD-BROADCASTING

Call Letters: WCAT

Name: LEE BROADCASTING, INC.

Station Location: Fort Myers, Florida

File No.	Date	Description	Action and Date
BTC800805HX Form 315 PRESS PN filed 9-3-80	SEP 10 1980	Vol TC from Truman A. Morris, Ronald E. Pierce and Helen R. Pierce to Ercona South, Inc.  Atty-Edward B. Reddy	GRANTED 10-15-80  EFF: 11-20-80
BAL810504FL Form 316 PRESS	MAY 20 1981	Vol AL to Ercona South, Inc.  Atty Edward B. Reddy	EFF: 6 19 81  LIS 77

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

