



Form BC 126

June 1954

Official Number 3966

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-18-61

Call letters W.B.S.G.

Station location Blackshear, Georgia

PIERCE-WARE BROADCASTING CORPORATION (AL: 4-26-79 EFF:

* COUNTRY COLONEL BROADCASTING CORPORATION (AL-11-12-65: EFF: 1-31-66)

Name of licensee *COLLINS CORPORATION OF GEORGIA

Transmitter location On Georgia State Hwy. 38, at NE city limits of Blackshear, Georgia

Main studio location On Georgia State Hwy. 38, at NE city limits of Blackshear, Georgia

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-12923	12-7-60	1350kc	500w	Day	2-7 8-7-61
	CP for a new standard broadcast station (Cond'1)				
BP-12923 (1)	12-21-60	Mod. of	CP(BP-12923)	to assign Call	Letters.
BL-8368	7-18-61	1350kc	500w	Day	7-18 4-1-61
	License to cover BP-12923 which authorized a new Standard Broadcasting Station				
BR-3966	3-17-64	Renewal of License			4-1 4-1-67
BAL-5586 Eff: 1-31-66	11-12-65	Voluntary assignment of lic. to		COUNTRY COLONEL BROADCASTING CORPORATION	
BR-3966	5-19-67	1350kc	500w	Day	5-19 4-1-70
BR-3966 (S)	10-15-70	Renewal of License			4-1-73
SA	11-23-70	500 watts			
EBSA	6-12-72				
BR-3966(S)	3-30-73	Renewal			4-1-76
BTC781024EA	11-21-78	INVOL. TC		EFF: 11-21-78	
BAL790124EA	4-26-79	VOL. AL		EFF: 5-24-79	
BP-790525AH	9-12-79	1350KHz.	500w	Daytime	9-12-80
	CP to make chgs. in ant. system.				
BP-790301AF	11-26-79	CP to increase power, install new type trans.		1350khz 2.5kw Daytime (RC) 11-26-80	
BR3966 (L)	2-29-80	RENEWAL OF LICENSE			4-1-82

Aug. 1955

Call
Letters NEW WBSGName COLLINS CORPORATION OF GEORGIA
(P.O. F. K. Graham, Box 454, Vidalia, Georgia)

File No.	Dated	Application for	Action	
			Nature	Date
BF-12,923 Rec'd Filed	3-13-59 3-17-59 3-17-59	Construction permit for a new standard broadcast station to be operated on: Frequency - 1350kc Power - 500w Hours of operation - Daytime Trans. location - On State Hwy. 124, 0.5 mi. north of city limits of Blackshear, Ga. Studio location - Same as transmitter STATION LOCATION - BLACKSHEAR, GEORGIA	GRANTED Cond'l re: Permittee shall accept any interf.	12-7-60
AMENDMENT R & F	6-25-59 6-29-59	Atty. - John H. Midlen Engr. - C.E. Strain, Atlanta, Georgia AMENDED to change antenna-trans. & studio location to On Georgia State Highway 38, at northeast city limits of Blackshear, Georgia;		
AMENDMENT R & F	10-17-60 10-19-60	make changes in antenna system (decr. hght). AMENDED to make changes in stockholders.		

Gates BC-500T

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters W.B.S.D.

COUNTRY COLONEL BROADCASTING CORPORATION

Name COLLINS CORPORATION OF GEORGIA
Blackshear, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BL-8368 R. & F.	2-25-61 2-27-61	License to cover C. P. (BP-12,923) which auth. a new standard broadcast station. Atty. John H. Midlen	GRANTED	7-18-61
BH-3966 R & F	12-28-63 12-31-63	renewal of license. Atty: John H. Midlen	GRANTED	3-17-64
EAL-5586 R & F	9-13-65 9-29-65	Voluntary assignment of license to COUNTRY COLONEL BROADCASTING CORPORATION Atty. - Midlen & Harrison	GRANTED	11-17-55 Bff: 1-31-66
BR-3966 R & F	3-29-67 3-30-67	Renewal of license Atty- Edward S. Reddy (Midlen & Harrison)	GRANTED	4-19-67
10-25-67 Apparent Liability Forfeiture of \$200. (Sect. 1.539(b) Rules). (ORDERED)				

APPLICATION RECORD - BROADCASTING

Call
Letters W B S GName COUNTRY COLONEL BROADCASTING CORPORATION
BLACKSHEAR, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3966 R & F #566946 \$75 PRESS: PN Rec'd	1-2-70 1-2-70 1-2-70 (1/1) 1-2-70	Renewal Atty: Midlen & Reddy AMENDED 7-13-70 re: engineering data; balance sheet & commercial practices AMENDED 9-14-70 re: programming; financial data; commercial practices	GRANTED	10-15-70
BR-3966 R & F P.N. PRESS FEB 2	12-28-72 1-2-73 1-2-73	Renewal of License Atty.: Edward B. Reddy	Granted	3-30-73
BR-3966 R & F PN Recd. PRESS	12-12-75 12-18-75 " DEC 29 1975	RENEWAL OF LICENSE Ed. B. Reddy, Atty. AMENDED 7-9-76 re: balance sheet	GRANTED	2-29-80

(Over)

(BR781201YQ) SUPPLEMENTAL APPLICATION filed 12-1-78 as an amendment to pending renewal application. Roy F. Perkins, Atty. PRESS: FEB 7 1979

(BR-3966) AMENDED 6-14-79 to change name of applicant to "Pierce-Ware Broadcasting Corporation"

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters W B S G

Name PIERCE-WARE BROADCASTING CORPORATION
*COUNTRY COLONEL BROADCASTING CORPORATION
Blackshear, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BTC781024EA Form 316 PRESS 001	10-20-78	Involuntary TC from J. Robert Smith, Marion L. Dixon and Hogan Teater (33 1/3% Each) to J. Robert Smith, Leona W. Dixon, Executrix of the Estate of Marion L. Dixon (deceased) and Russell Hill Teater, Administrator of the Estate of Hogan Teater (deceased) Atty - Roy F. Perkins, Jr.	GRANTED EFF:	11-21-78 11-21-78
BAL790124EA PRESS Form 314 PN FILED	3-28-79	Vol AL to Pierce-Ware Broadcasting Corporation Atty-Roy F. Perkins, Jr. (S13-0135)	GRANTED EFF:	4-26-79 3-24-79

BAL790124EA Amended 4-5-79 re: legal data, EEO &
financial data

AMENDED 4-18-79 - financial data

Ltr from atty Perkins re bus. int - filed 4-20-79

AMENDED 4-23-79 - statement re getting station on air

APPLICATION RECORD - BROADCASTING

Call
Letters W B S G

Name PIERCE-WARE BROADCASTING CORPORATION
Blackshear, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BP 790301AF PRESS:		Construction permit to increase power to 2.5KW install new type trans (CCA AM -2500D) ATTY: Roy Perkins Filed by <u>proposal</u> assignee (BAL-790124EA)	GRANTED	11-26-79
BP790525AH PRESS (0)	JUL 10 1979	CP to make changes in Antenna System. (Add top-mounted Mobile Whip Receiving Antenna) 31° 18' 44" 82° 14' 00" Atty. Roy F. Perkins, Jr.	Gr.	9-12-79
BL-791001AK R & F PTA PRES DEC 28 1979	10-1-79 11-16-79	Lic. to cover BP-790525AH for changes Atty: Roy F. Perkins, Jr.	GRANTED Issued with BZ-790524AF and BL-791213AA	6-19-80

#6

APPLICATION RECORD BROADCASTING

1350khz

Call Letters: W B S G

Name: PIERCE-WARE BROADCASTING CORPORATION

Station Location: Blackshear, Georgia

File No.	Date	Description	Action and Date
BZ-790524AF R & F PRESS MAR 14 1980	5-24-79	DIRECT MEASUREMENT Atty: Roy F. Perkins, Jr.	GRANTED 6-19-80 issued with BL-791001AK and BL-791213AA
BL-791213AA R & F PTA PRESS MAR 14 1980	12-13-79 12-14-79	Lic. to cover BP-790301AF for changes Atty: Roy F. Perkins, Jr.	GRANTED 6-19-80 issued with BT-791001AK and BL-791001AK BL-791213AA BZ-790524AF

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

