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CATALOG NO. 4550L 1/5



Form BC 126

June 1954

71888

BROADCASTING STATION LICENSE RECORD

Date first licensed June 21, 1972

Call letters WPRW

Station location Somerville N.J.

Name of licensee Somerset Valley Broadcasting Company

Transmitter location N. Shore of Raritan River, 1400' W. of Adamsville Road ext. Somerville
(1 6-21-72) (BP 3-6-70)

Main studio location same as transmitter
To be determined

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To
BP-17,505	3-6-70	1170kc	500w - DA	Daytime	11-6-70
	CP for a new Standard Broadcast Station				
BMP-13,119	(1) 11-9-70	MP(BP-17,505)	ext. time		to 5-6-71
BP-17 505	(2) 9-8-70	Call letters assigned			
BMP-13,213	(3) 7-30-71	MP(BP-17,505)	ext. time		to 11-6-71
BMP-13,315	(4) 10-20-71	MP(BP-17,505)	ext. time		to 1-6-72
BP-17505	(5) 12-21-71	MP add obstruction marking.			
BP-19,146	1-18-72	1170kc	250w DA	Aux.	1-18-73
	CP to install new <u>aux.</u> trans. CCA, AM-250D, on 250 DA-D.				
EBSA	6-12-72				
BL-13,130(L)	6-21-72	Lic.(BP-17,505)	for new station		
		1170kc 500w DA	Day		6-1-75
BMP-13,565	(1) 2-5-73	MP(BP-19,146)	ext. time		to 4-18-73
BL-13,130(L)	6-21-72	Superseded to correct common point resistance to 52.0 ohms			6-1-75
+					
BL-13,448(L)	8-9-73	Lic.(BP-19,146)	for new aux.		
		transmitter			8-9-73
BR-4888(S)	5-28-75	RENEWAL	(MAIN & AUX.)		6-1-78
contel	12-12-75	Marking:	Para. 1 & 2.		
BR-4888(L)	6-25-79	Renewal	of License		6-1-81

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters NEW YORK

Name Somerset Valley Broadcasting Company
Somerville, New Jersey (P.O. c/o Edward D. Bowlby, Esq., 17 E. High St.,
Somerville, N. J. 08876)

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,505 Rec'd Filed	10-26-66	CP for a new standard broadcast station to be operated on: Frequency: 1170kc Power: 114w 500w DA-D Hours of operation: Daytime Type transmitter: RCA BTA-1H1 Trans. location: N. shore of Raritan River, 1600' W of Adamsville Rd. extended, Bridgewater Twp., New Jersey Studio location: To be determined, Somerville, N. J. Remote control: same as studio Requests waiver of Section 1.569(b) Atty: Koteen & Durt (Alan Y. Naftalin) Engr: Jules Cohen & Assoc. waiver Sec. 1.569(b)(2)(i) granted; application accepted for filing by Comm action 1-5-67.	DESIGNATED FOR HEARING 7-17-68 Docket #18337	
	10-27-66			
	10-27-66			
AMENDED R.R.	5-10-67	AMENDED to decrease power to 500w; install DA-D; & delete req. for remote control.	GRANTED	3-6-70
	5-11-67			

(SEE OTHER SIDE FOR
PETITIONS)

CONTACT: EDWARD D. BOWLEY
PHONE: CODE 201; 725-2011
ADDRESS: 17 EAST HIGH STREET
SOMERVILLE, N. J. 08876

PETITION FOR WAIVER OR OTHER APPROPRIATE RELIEF filed
8-4-67 by Dudley S. Taft behalf applicant.

AMENDED 1-8-69 re financial information submitted.

Petition DISMISSED 7-28-71 by Letter of Commission.

APPLICATION RECORD - BROADCASTING

Call
Letters W R W

Name SOMERSET VALLEY BROADCASTING COMPANY
Somerville, New Jersey

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,119 R & F \$50-639757 AC-067	10-26-70 10-27-70 10-27-70	MP(BP-17,505) for extension of completion date to 5-6-71 (new) Atty: Koteen & Burt	GRANTED to	11-9-70 5-6-71
BMP-13,213 R & F \$50-678247 AC-067 APR 22 1971	4-5-71 4-6-71 4-6-71	MP(BP-17,505, as mod.) for extension of completion date to 11-6-71 (new) Atty: Koteen & Burt	GRANTED to	7-30-71 11-6-71
BMP-13,315 R & F #010325 \$50 Acc. 067 Press OCT 18 1971	10-6-71 10-7-71 10-7-71	MP(BP-17,505, as mod.) for extension of completion date to 1-6-72. (New) Atty: Koteen & Burt	GRANTED to	10-20-71 1-6-72

APPLICATION RECORD - BROADCASTING

Card #3

Call
Letters W B R W

Name SOMERSET VALLEY BROADCASTING COMPANY
SOMERVILLE, NEW JERSEY

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,146 R&F \$50-026494 AC-060 PRESS: JAN 8 1972	12-15-71 12-16-71 12-16-71	Construction permit to install new auxiliary transmitter CCA, Am-250D on 250w, DA-D. Atty. Koteen & Burt	GRANTED	1-19-72
BL-13,130 R & F W 025190-\$50. AC-067 PTA Amended PRESS	12-10-71 12-13-71 12-13-71 12-22-71 2-15-72 FEB 28 1972	Lic.(BP-17,505, as mod.) for New Standard Broadcast Station. Transmitter: CCA, AM- 500D - SL same as TL. Atty: Alan Y. Naftalin (Koteen & Burt) Sect. VI.	GRANTED	6-21-72
BMP-13,565 R & F \$50-144860 AC-067 JAN 29 1973	1-15-73 1-17-73 1-17-73	MP-(BP-19,146) for extension of compeltion date to 4-18-73 (changes) Atty: George Y. Wheeler	GRANTED to	2-5-73 4-18-73

APPLICATION RECORD - BROADCASTING

Call
Letters W B R W

Name SOMERSET VALLEY BROADCASTING COMPANY
Somerville, New Jersey

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,448 R & F W 175950-\$50. PTA PRESS	4-16-73 4-18-73 4-18-73-AC-067 4-30-73 MAY 30 1973	Lic.(BP-19,146, as mod.) for new Auxiliary transmitter. - Atty: Koteen & Burt(George Y. Wheeler)	GRANTED	8-9-73
BR-4888 R & F PN Recd. PRESS	1-24-75 2-3-75 " MAR 17 1975	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) George Y. Wheeler, Atty.	GRANTED	5-28-75
BR-4888 R & F PRESS	1-30-78 2-1-78 FEB 28 1978	Renewal of License (Main & Auxiliary) Atty.: George Y. Wheeler	GRANTED	6-25-79

APPLICATION RECORD-BROADCASTING

Call Letters: WBRW

Name: SOMERSET VALLEY BROADCASTING COMPANY

Station Location: SOMERVILLE, NEW JERSEY

File No.	Date	Description	Action and Date
BP- 801112AF (C)		Construction Permit to change city of license to Bridgewater Township, New Jersey;	
ACCEPTED	7-31-81	decrease power to 500 watts; install DA-D; change TL&SL	
CUT OFF DATE	8-31-81	to Shore of Rariton River 1600' West of Adamsville Road, Exit Bridgewater Township, NJ; change coordinates and make chgs in ant sys.	
	12-15-80	40° 33' 30" 74° 35' 52" Public Notice (OVER)	
BZ-780919AD R & F DM PRESS	9-19-78 6-5-79 FEB 2 1981	DIRECT MEASUREMENT Atty: George Y. Wheeler(Koteen & Burt)	ISSUED

801112AF AMENDED 3-2-81 RE: Engineering Supplemental

AMENDED 7-13-81 RE: Engineering Exhibit

APPLICATION RECORD-BROADCASTING

Call Letters: WBRW

Name: SOMERSET VALLEY BROADCASTING COMPANY

Station Location: Somerville, New Jersey

File No.	Date	Description	Action and Date
BR810202D4 PRESS MAR 2 5 1981 PN filed		RENEWAL OF LICENSE (Main & Auxiliary Transmitters) Atty. George Y. Wheeler PETITION TO PREVENT CONTINUING VIOLATIONS OF THE COMMISSION'S EQUAL EMPLOYMENT OPPORTUNITY RULE filed 9-1-81 by National Black Media Coalition, Pluria W. Marshall & Clarence N. Patterson, Jr.	ISSUED
302-82-	5-26-81		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

