

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 TWELFTH STREET SW**  
**WASHINGTON DC 20554**

**MEDIA BUREAU**  
**AUDIO DIVISION**  
**APPLICATION STATUS:** (202) 418-2730  
**HOME PAGE:** [www.fcc.gov/mb/audio/](http://www.fcc.gov/mb/audio/)

**ENGINEER:** Jerome J. Manarchuck  
**TELEPHONE:** (202) 418-7226  
**FACSIMILE:** (202) 418-1410  
**E-MAIL:** [Jerome.Manarchuck@fcc.gov](mailto:Jerome.Manarchuck@fcc.gov)

July 8, 2014

Clifford M. Harrington, Esq.  
Pillsbury Winthrop Shaw Pittman LLP  
2300 N. Street, NW  
Washington, DC 20037-1128

Re: WPAD(AM), Paducah, KY  
Facility Identification Number: 54720  
Bristol Broadcasting Company, Inc.  
Special Temporary Authorization

Dear Counsel:

This is in reference to the request filed July 1, 2014, on behalf of Bristol Broadcasting Company, Inc. ("BBC"). BBC requests special temporary authority ("STA") to operate station WPAD(AM) with parameters at variance from license values and/or reduced power while maintaining monitor points within license limits.<sup>1</sup>

In support of the request, BBC states that over the course of several years, significant problems have arisen with the directional array of WPAD(AM). Currently the array is unstable and simple repairs will not correct all the problems. A complete rebuild of the phasors and the transmitting equipment is needed to keep the facility within licensed parameters. Therefore, BBC is requesting an STA to operate at a power level of 1 kilowatt using the "special hours" directional antenna pattern. BBC notes that an application (BP-20140630AAF) has been filed seeking to change the WPAD(AM) facilities to a non-directional operation at a lower power level.

Accordingly, the request for STA IS HEREBY GRANTED. Station WPAD(AM) may operate with parameters at variance and/or reduced power while maintaining monitor points within licensed limits. It will be necessary to further reduce power or cease operation if complaints of interference are received. BBC must notify the Commission when licensed operation is restored.<sup>2</sup> BBC must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. See 47 CFR § 1.1310.

---

<sup>1</sup> WPAD(AM) is licensed for operation on 1560 kHz with 10 kilowatts daytime, one kilowatt limited hours and 5 kilowatts nighttime, employing three different directional antenna patterns (DA-3-H).

<sup>2</sup> See 47 CFR §§ 73.45(c), 73.51, 73.54, 73.61(b)

This authority expires on **January 4, 2015**.

**STA Advisory:** Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,



Jerome J. Manarchuck  
Audio Division  
Media Bureau

cc: Bristol Broadcasting Company, Inc.