

WBFT

 SPERRY RAND



REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



June 1954

## BROADCASTING STATION LICENSE RECORD W B F J 5-1-79

\*W P G D (EFF: 11-15-71)

\*W F C M (Eff: 10-1-66)

Date first licensed 2-13-61

Call letters X W P E O

QUALITY MEDIA CORPORATION (AL: 3-13-79 EFF: 5-1-79) Station location Winston-Salem, N. C.

\*ROBERT A. MAYER (AL 11-16-78 EFF: 12-1-78)

\*FORSYTH COUNTY BROADCASTING COMPANY (AL 8-24-66, Eff: 9-30-66)

\*WPEG, INC., (AP 11-4-60; EFF: 11-4-60)

Name of licensee \*WILBUR B. REISENWEAVER tr/as REISENWEAVER COMMUNICATIONS

(BP 9-6-74)

Off Trade St., Between Twelfth &amp; One Half &amp; Twelfth St., Winston-Salem,

\* 215 Northwest Blvd., Winston-Salem, North Carolina (BMP 9-20-60) N.C./

Transmitter location Garnet Street, Winston-Salem, North Carolina (BP 5-18-60)

Gallows Bldg., 954 Peters Creek Parkway, Winston-Salem, N.C. (PS 11-30-73)

\*Gallow Building, 800 Block Peters Creek Parkway, Winston-Salem, N. C. (BRC 11-21-73)

\* 215 Northwest Blvd., Winston Salem, North Carolina (BMP-9-20-60)

Main studio location X To be determined, Winston-Salem, North Carolina (BP 5-18-60)

27105







BC-126

February 1974

#2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W P G D

Station location WINSTON-SALEM N.C.

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-19,767	9-6-74 CP to move TL.	1550khz,	1kw	Day	9-6-75
BL-13,869(L)	3-20-75	Lic. to	cover BP-19767	for changes	12-1-75
BR-3956(L)	11-12-75		RENEWAL		12-1-78
BE-9604(1)	2-28-78	Direct	Measurement		
BAL781107EC	11-16-78	VOL. AL		EFF: 12-1-78	
BAL790129EG	3-13-79	VOL. AL		EFF: 5-1-79	
EBSA	5-1-79	chg. call			
BR780728VX(L)	3-13-79	Renewal	of License		12-1-81



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

Letters NEW W.P.E.G.Name WILBUR B. REISENWEAVER tr/asREISENWEAVER COMMUNICATIONS

(P.O. Box 5082, Winston Salem, North Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,641 Rec'd Filed	10-23-58 12-4-58 12-4-58	Construction permit for a new standard broadcast station to be operated on: Frequency - 1550kc Power - 1kw Hours of operation - Day Trans. location - Garnet Street Winston-Salem, North Carolina Studio location-To be determined Winston-Salem, North Carolina	GRANTED Cond'l re: That Wilbur accept any objectionable interf. which may be caused to its operation as a result of the gr. of the amended applic. of North Car. Electronic Inc. (BP-12769). After Hearing Docket No. 13206. Order issued.	5-18-60
BP-9108 Rec'd Filed	8-6-60 8-9-60 8-9-60	Modification of construction permit (BP-12,641) which authorized a new standard broadcast station) to change antenna-trans. location from Garnet St., Winston Salem, N.C. to 215 Northwest Blvd., Winston Salem, N.C.; make chgs. in antenna system (incr hght); make chgs in ground system and specify studio location as 215 Northwest Blvd., Winston Salem, N.C. Atty! Samuel Miller	GRANTED	9-20-60



GATES EC-1J



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call W P E G  
Letters .....Name WPEG, INC.  
WILBUR B. REISENWEAVER tr/as REISENWEAVER-COMMUNICATIONS

WINSTON-SALEM, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BAP-504	10-21-60	Voluntary assignment of construction permit to WPEG, Inc.  Samuel Miller, Atty.	GRANTED	11-4-60
Rec'd	10-26-60		EFF:	11-4-60
Filed	10-26-60			
BMP-	10-31-60	Modification of C. P. (BP-12641 as modified, which auth. a new standard broadcast station) to chg. type trans. (Gates BC-1T) Atty: Samuel Miller	RETURNED 11-21-60 Appl. not necessary <i>C. Rosenbaum</i> <i>Chas. Smith</i>	
Rec'd	11-2-60			
Filed	11-2-60			
BL-8202	11-3-60	License to cover construction permit (BP-12,641, as mod.) which authorized a new standard broadcast station and specify Gates BC-1T transmitter.  Page, Creutz, Steel & Waldschmitt, Engrs.	GRANTED	2-13-61
Rec'd	11-7-60			
Filed	11-7-60			
BZ-4430	2-11-61	Authority to determine operating power by direct measurement of antenna power. Atty: Samuel Miller.	GRANTED	7-14-61
R&F	3-3-61			



## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters W P E GName W P E G, Inc.  
WINSTON-SALEM, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3956 Rec'd Filed	8-22-63 8-29-63 8-29-63	Renewal of license---12-1-63 Atty. Samuel Miller	GRANTED	11-29-63
BP-16,492 R. & F. DOCKET 16267	12-10-64 12-11-64	CP to chg. frequency from 1550kc to 1560kc; increase power from 1kw to 10kw; install directional antenna, daytime (DA-D) and new transmitter (GATES BC-10P) and change antenna- transmitter location from 215 Northwest Blvd. Winston Salem, North Carolina to Terry Road, S.E., Winston Salem, North Carolina.  Atty - Samuel Miller Engr- David Steel & Associates	DENIED 8-31-66	
BAL-5793 R & F	5-20-66 5-24-66	Voluntary assignment of license to FORSYTH COUNTY BROADCASTING COMPANY  Atty for assignor - Samuel Miller for assignee - Fletcher, Heald etc		8-24-66 Eff: 9-30-66



FORM BC-121 44  
Aug. 1955

APPLICATION RECORD - BROADCASTING

1550ke

Call WPCM-WFGD  
Letters WPEG

FORSYTH COUNTY BROADCASTING COMPANY

Name x WPEG, INC.

Winston-Salem, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-3956 R & F AMENDMENT R & F	8/22/66 8/24/66 10-7-66 10-10-66	Renewal of License  AMENDED to change name of applicant to "Forsyth County Broadcasting Company"	GRANTED	3-20-67
BR-3956 R & F #539525 \$75 P. N. 9-2-69	8-26-69 9-2-69 9-2-69 9-2-69	Renewal of License  Atty.: Marvin Rosenberg OUT 6 - 1969	GRANTED	5-28-70
BT0-6587 R & F FEE PD: \$1000 #007695 COD 0417 JUN 9 1971	5-14-71 5-20-71   Pub. notice filed 6-17-71	Voluntary transfer of control of lic corp from Central Broadcasting Company, Burke County Broadcasting Company, Robert R. Hilker, William R. Rollins, and the Estate of James B. Keel TO Robert A. Mayer  Atty for transferor - Fletcher, Heald for transferee - Samuel Miller Correction re Sec. IV-A, par. 23 - filed 6-11-71 Financial statement (transferee) - filed 6-24-71	GRANTED Req. grant fee \$3,200.00  EFF: 10-1-71 Grant Fee Paid 048. 10-14-71. etc W-011052 (SEE OVER FOR AMENDMENTS)	9-7-71



REF: BYC-6587 - financial data (transferee)  
AMENDED 8-19-77 - financial data (transferee)

PHASE 1 REFUND ACTION

TRANS.  
CODE  
500

DATE  
80/03/27

AMT.  
3,200.00

INITIALS  
84

PHASE 1 REFUND ACTION

TRANS.  
CODE  
500

DATE  
80/03/27

AMT.  
583.00

INITIALS  
84



# APPLICATION RECORD - BROADCASTING

Call  
Letters W P O D

Name FORSYTH COUNTY BROADCASTING COMPANY  
Winston-Salem, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-3956 R & F PN PRESS	8-10-72 9-5-72 9-5-72	Renewal of License AMENDED 10-6-72 re: Balance Sheet AMENDED 11-16-72 re: ascertainment of community needs	Granted	12-6-72
SEP 19 1972				
BRC-3681 R & F \$50-251324 AC-056 PRESS: NOV 21 1973	11-9-73 11-12-73 11-12-73 11-12-73	Modification of license to change the main studio location and operate by remote control from Gallows Building, 800 Block Peters Creek Parkway, Winston-Salem, North Carolina.	GRANTED	11-21-73
BP-19,767 R & F \$50-332177 AC-056 PRESS: AUG 21 1974	8-1-74 8-2-74 8-2-74	Construction permit to move transmitter -antenna location to: Off Trade St., Between Twelfth & One Half & Twelfth St., Winston Salem, North Carolina. 36° 06' 33" 80° 14' 47" Atty: Miller & Fields	GRANTED	9-6-74



Form BC-121  
September 1969

# APPLICATION RECORD - BROADCASTING

1550khz

Call  
Letters W P G D

Name ..FORSYTH..COUNTY..BROADCASTING..COMPANY.....  
Winston-Salem, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,869 R & F \$50#371952 PTA PRESS MAR	12-4-74 12-9-74 12-10-74 1-9-75 1975	Lic. to cover BP-19767 for changes  Atty. Samuel Miller	GRANTED	3-20-75
BR-3956 R & F PN Recd. PRESS	7-20-75 7-30-75 " AUG 27 1975	RENEWAL OF LICENSE Samuel Miller, Atty.	GRANTED	11-12-75
BZ-9604 R & F DM PRESS	10-18-77 11-10-77 FEB 23 1978	Direct Measurement	GRANTED	2-28-78



#7

Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

1550 KHz.

QUALITY MEDIA CORPORATION

\* ROBERT A. MAYER

Call W E F J  
Letters XW P G D

Name \* FORSYTH COUNTY BROADCASTING COMPANY

WINSTON-SALEM, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR780728VX R & F PRESS	7-18-78 7-28-78 SEP 1 1978	RENEWAL OF LICENSE  Atty. Samuel Miller (Miller & Fields)	GRANTED	3-13-79
BAL781107EC Form 316 PRESS ALSO SEE (WMOC)	11-3-78	Vol. AL to ROBERT A. MAYER  MUTUALLY CONTINGENT ON GRANT OF BAL781107EA/ EB  Atty - Mark Fields (Miller & Fields)	GRANTED EFF	11-16-78 12-1-78
BAL 790129EC FORM 314 PRESS: <del>FF</del> <del>1979</del> PN FILED	3-5-79 3-9-79	Vol AL to QUALITY MEDIA CORPORATION  Atty for assignor - Miller & Fields  (Part II rec'd 1-22-79 - PART I filed 1-29-79) (SEE OVER)	GRANTED EFF:	3-13-79 5-1-79



RE: BAL/EG - MCTD: Assignee is Fla. corp - cert of auth  
for N.C. neg? *filed*

AMENDED 3-5-79 re: Auth. tdb in N.C. and EEOP data



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

