

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390199

#### Application list cards missing

FORM 3-121 Aug 1955

# APPLICATION RECORD - BROADCASTING

Call

Letters .... NEW W.B.L.O.

Name CLAYTON W. MAPOLES tr/as EVERGREEN BROADCASTING COMPANY (B.O. - March 1988) BOX 112, Milton, Fla.).

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File No.	Dated	Application for	Nature	Date
BP-10,680 Rec'd Filed	6-30-56 7-2-56 7-2-56	Construction permit for a new standard broadcast station to be operated on: Frequency - 1470kc  Power - 1kw  Hours of operation - Daytime  Transmitter location - U.S. 31 North,  Evergreen, Alabama  Studio location - Same as transmitter  Engr Raymond C. Watson, Jr; University  Alabama.	GRANTED	11-20-56
RC-1156 lec'd Filed	6-17-57 6-19-57 6-19-57	Modification of construction permit to operate transmitter by remote control from West Front and Rural Streets, Evergreen, Alabama	GRANTED	6-2 <b>6</b> -57
The second		F.G.C WASHINGTON, D. C.		

## APPLICATION RECORD - BROADCASTING

FORM BC-121 #2 Aug. 1955

Call Letters

WBLO

Name CLAYTON W. MAPOLES TR/AS EVERGREEN BROADCASTING COMPANY

File No.	Dated	Application for	Act Nature	Date
BL-6689 Rec'd Filed	6-21-57 6-24-57 6-24-57	License to cover Construction Permit BP-10,680 as mod., which authorized a new standard broadcast station and specify type transmitter as (GATES BC 1J).	GRANTED	8-23-57
BR-3476 Rec'd & File d	12-31-57	Renewal of license.	GRANTED	3-19-58
SUCCESTION	TO HTANG	OF LICENSES (WEB Y & WBLO) AND FOR OTHER RELIE bert Golden et al - DENIED 5-18-60 - LETTER Bart D. Broxon) filed 4-7-60 by James for Gold FION FORTHWITH filed 4-15-60 by James for Gold	en et al	1-16-59
BR-3A75 Rec'd&Filed	12-21-60 1-2-61	Renewal of License	GRANTED	3-21-62
		P.C.C WASHINGTON, D. C.		

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# APPLICATION RECORD - BROADCASTING

HASKEW RADIO, INC.

Call Letters

Name

File No.	Dated	Application for	Nature	tion Date
BAL-4223 Rec'd Resub. Rec'd Filed	4-1-61 4-10-61 4-29-61 5-3-61 5-3-61	Voluntary assignment of license to Haskew Radio, Inc.	Only on	t-14-61 copy of exhibit not cortified incomplete: 3-21-62
AMENDED Rec'd Filed	8-10-61 8-14-61 8-14-61	AMENDED to make changes in assignee stockholders.	EFF:	4-27-62
BR-3476 R & F	12-31-63 1-2-64	Renewal of License	GRANTED	3-13-64
BRC-2948 "Re-ld Filed	8-4-66 8-8-666 8-24-66	Modification of license to change Studio Loc. and operate remote control from On U.S. High- way 84, one Mile North City of Evergreen, Alabama, (300' from Transmitter)	GRANTED	9-2-66
BR-3476 R & F	12-30-66 1-3-67	Renewal of license	GRANGED	3-29-67
BAL-6783 Recid \$75 FIED \$75 FIED Cer	8=20-69 8-28-69 #538924 rt. 10-2-69 By	Vol assignment of lic to VCCEL-MCCDY CORPORATION OCT 29 1969  -Laws filed 10-2-69 (reply to 1tr 9-22-69)	RANTED	3-3-70

RE: BAL-6783 - financial data(reply to ltr 12-5-69)
(assignee)

## APPLICATION RECORD - BROADCASTING

VOCEL-MOODY CORPORATION

Call Letters WBLO

Name

HASKEW RADIO, INC.

No. of Concession, Name of Street, or other Persons, Name of Street, Name of S	EVERGREEN,	ALABAMA			
File No.	Dated	Application for	Action Nature Date		
BR-3476 R & F	12-31-69	Renewal AMENDED 3-5-70 to change name of applicant	GRANTED	4-1-70	
#568604\$75. PN PRESS: FEB	1-5-70	to "Vogel-Moody Corporation" AMENDED 3-26-70 re: balance sheet			
IR-3476 R & F	12-1-72 12-29-72	Renewal of License	GRANTED	8-31-73	
PN PRESS JAN	12-18-72	Atty; Jason L. Shrinsky AMENDED 3-16-73 re: ascert. of comm. needs; programming; commercial policy			
BR-3476 R & F	12-1-75	RENEWAL OF LICENSE			
PN Recd. PRESS	" FEB 3 1976	R.L.Olender, Atty.  AMENDED 2-17-76 re: demographic study of area prog.	GRANTED &	4-19-76	
Ltr.	10-14-76	Baraff, Koerner & Olenders now attys.			

Form BC-121 May 1976 4-57

# APPLICATION RECORD - BROADCASTING

Call Letters WBLO

Name VOGEL-MOODY CORPORATION

File No. Dated		Application for		Action Nature Date	
THE PERSON NAMED IN	1 4 1979	RENEWAL OF LICONSE		GRANTED	3-22-79
<b>3090</b>					

F.C.C. - WASHINGTON, D. C.

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional h andwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

